

United States Utility Terrain Vehicle Market Report 2016

<https://marketpublishers.com/r/U35FC9FD8CEEN.html>

Date: November 2016

Pages: 111

Price: US\$ 3,800.00 (Single User License)

ID: U35FC9FD8CEEN

Abstracts

Notes:

Sales, means the sales volume of Utility Terrain Vehicle

Revenue, means the sales value of Utility Terrain Vehicle

This report studies sales (consumption) of Utility Terrain Vehicle in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Polaris

John Deere

Kawasaki

Yamaha Motor

Kubota

Arctic Cat

Honda

BRP

KYMCO

HSUN Motor

CFMOTO

Linhai Group

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Utility Terrain Vehicle in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Utility Terrain Vehicle Market Report 2016

1 UTILITY TERRAIN VEHICLE OVERVIEW

1.1 Product Overview and Scope of Utility Terrain Vehicle

1.2 Classification of Utility Terrain Vehicle

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Utility Terrain Vehicle

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Utility Terrain Vehicle (2011-2021)

1.4.1 United States Utility Terrain Vehicle Sales and Growth Rate (2011-2021)

1.4.2 United States Utility Terrain Vehicle Revenue and Growth Rate (2011-2021)

2 UNITED STATES UTILITY TERRAIN VEHICLE COMPETITION BY MANUFACTURERS

2.1 United States Utility Terrain Vehicle Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Utility Terrain Vehicle Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Utility Terrain Vehicle Average Price by Manufactures (2015 and 2016)

2.4 Utility Terrain Vehicle Market Competitive Situation and Trends

2.4.1 Utility Terrain Vehicle Market Concentration Rate

2.4.2 Utility Terrain Vehicle Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES UTILITY TERRAIN VEHICLE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Utility Terrain Vehicle Sales and Market Share by Type (2011-2016)

3.2 United States Utility Terrain Vehicle Revenue and Market Share by Type

(2011-2016)

3.3 United States Utility Terrain Vehicle Price by Type (2011-2016)

3.4 United States Utility Terrain Vehicle Sales Growth Rate by Type (2011-2016)

4 UNITED STATES UTILITY TERRAIN VEHICLE SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Utility Terrain Vehicle Sales and Market Share by Application (2011-2016)

4.2 United States Utility Terrain Vehicle Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES UTILITY TERRAIN VEHICLE MANUFACTURERS PROFILES/ANALYSIS

5.1 Polaris

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Utility Terrain Vehicle Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Polaris Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 John Deere

5.2.2 Utility Terrain Vehicle Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 John Deere Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Kawasaki

5.3.2 Utility Terrain Vehicle Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Kawasaki Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Yamaha Motor

5.4.2 Utility Terrain Vehicle Product Type, Application and Specification

- 5.4.2.1 Type I
- 5.4.2.2 Type II
- 5.4.3 Yamaha Motor Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Kubota
 - 5.5.2 Utility Terrain Vehicle Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Kubota Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview
- 5.6 Arctic Cat
 - 5.6.2 Utility Terrain Vehicle Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Arctic Cat Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Honda
 - 5.7.2 Utility Terrain Vehicle Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Honda Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 BRP
 - 5.8.2 Utility Terrain Vehicle Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 BRP Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 KYMCO
 - 5.9.2 Utility Terrain Vehicle Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 KYMCO Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview

5.10 HSUN Motor

5.10.2 Utility Terrain Vehicle Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 HSUN Motor Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 CFMOTO

5.12 Linhai Group

6 UTILITY TERRAIN VEHICLE MANUFACTURING COST ANALYSIS

6.1 Utility Terrain Vehicle Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Utility Terrain Vehicle

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Utility Terrain Vehicle Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Utility Terrain Vehicle Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES UTILITY TERRAIN VEHICLE MARKET FORECAST (2016-2021)

10.1 United States Utility Terrain Vehicle Sales, Revenue Forecast (2016-2021)

10.2 United States Utility Terrain Vehicle Sales Forecast by Type (2016-2021)

10.3 United States Utility Terrain Vehicle Sales Forecast by Application (2016-2021)

10.4 Utility Terrain Vehicle Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Utility Terrain Vehicle

Table Classification of Utility Terrain Vehicle

Figure United States Sales Market Share of Utility Terrain Vehicle by Type in 2015

Table Application of Utility Terrain Vehicle

Figure United States Sales Market Share of Utility Terrain Vehicle by Application in 2015

Figure United States Utility Terrain Vehicle Sales and Growth Rate (2011-2021)

Figure United States Utility Terrain Vehicle Revenue and Growth Rate (2011-2021)

Table United States Utility Terrain Vehicle Sales of Key Manufacturers (2015 and 2016)

Table United States Utility Terrain Vehicle Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Utility Terrain Vehicle Sales Share by Manufacturers

Figure 2016 Utility Terrain Vehicle Sales Share by Manufacturers

Table United States Utility Terrain Vehicle Revenue by Manufacturers (2015 and 2016)

Table United States Utility Terrain Vehicle Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Utility Terrain Vehicle Revenue Share by Manufacturers

Table 2016 United States Utility Terrain Vehicle Revenue Share by Manufacturers

Table United States Market Utility Terrain Vehicle Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Utility Terrain Vehicle Average Price of Key Manufacturers in 2015

Figure Utility Terrain Vehicle Market Share of Top 3 Manufacturers

Figure Utility Terrain Vehicle Market Share of Top 5 Manufacturers

Table United States Utility Terrain Vehicle Sales by Type (2011-2016)

Table United States Utility Terrain Vehicle Sales Share by Type (2011-2016)

Figure United States Utility Terrain Vehicle Sales Market Share by Type in 2015

Table United States Utility Terrain Vehicle Revenue and Market Share by Type (2011-2016)

Table United States Utility Terrain Vehicle Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Utility Terrain Vehicle by Type (2011-2016)

Table United States Utility Terrain Vehicle Price by Type (2011-2016)

Figure United States Utility Terrain Vehicle Sales Growth Rate by Type (2011-2016)

Table United States Utility Terrain Vehicle Sales by Application (2011-2016)

Table United States Utility Terrain Vehicle Sales Market Share by Application

(2011-2016)

Figure United States Utility Terrain Vehicle Sales Market Share by Application in 2015

Table United States Utility Terrain Vehicle Sales Growth Rate by Application

(2011-2016)

Figure United States Utility Terrain Vehicle Sales Growth Rate by Application

(2011-2016)

Table Polaris Basic Information List

Table Polaris Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin

(2011-2016)

Figure Polaris Utility Terrain Vehicle Sales Market Share (2011-2016)

Table John Deere Basic Information List

Table John Deere Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin

(2011-2016)

Table John Deere Utility Terrain Vehicle Sales Market Share (2011-2016)

Table Kawasaki Basic Information List

Table Kawasaki Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Kawasaki Utility Terrain Vehicle Sales Market Share (2011-2016)

Table Yamaha Motor Basic Information List

Table Yamaha Motor Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Yamaha Motor Utility Terrain Vehicle Sales Market Share (2011-2016)

Table Kubota Basic Information List

Table Kubota Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Kubota Utility Terrain Vehicle Sales Market Share (2011-2016)

Table Arctic Cat Basic Information List

Table Arctic Cat Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Arctic Cat Utility Terrain Vehicle Sales Market Share (2011-2016)

Table Honda Basic Information List

Table Honda Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Honda Utility Terrain Vehicle Sales Market Share (2011-2016)

Table BRP Basic Information List

Table BRP Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

Table BRP Utility Terrain Vehicle Sales Market Share (2011-2016)

Table KYMCO Basic Information List

Table KYMCO Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin

(2011-2016)

Table KYMCO Utility Terrain Vehicle Sales Market Share (2011-2016)

Table HSUN Motor Basic Information List

Table HSUN Motor Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

Table HSUN Motor Utility Terrain Vehicle Sales Market Share (2011-2016)

Table CFMOTO Basic Information List

Table CFMOTO Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

Table CFMOTO Utility Terrain Vehicle Sales Market Share (2011-2016)

Table Linhai Group Basic Information List

Table Linhai Group Utility Terrain Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

Table Linhai Group Utility Terrain Vehicle Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Utility Terrain Vehicle

Figure Manufacturing Process Analysis of Utility Terrain Vehicle

Figure Utility Terrain Vehicle Industrial Chain Analysis

Table Raw Materials Sources of Utility Terrain Vehicle Major Manufacturers in 2015

Table Major Buyers of Utility Terrain Vehicle

Table Distributors/Traders List

Figure United States Utility Terrain Vehicle Production and Growth Rate Forecast (2016-2021)

Figure United States Utility Terrain Vehicle Revenue and Growth Rate Forecast (2016-2021)

Table United States Utility Terrain Vehicle Production Forecast by Type (2016-2021)

Table United States Utility Terrain Vehicle Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Utility Terrain Vehicle Market Report 2016

Product link: <https://marketpublishers.com/r/U35FC9FD8CEEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U35FC9FD8CEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970