

# United States UST Projector Market Report 2017

<https://marketpublishers.com/r/UD5CC168FDFWEN.html>

Date: November 2017

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: UD5CC168FDFWEN

## Abstracts

In this report, the United States UST Projector market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of UST Projector in these regions, from 2012 to 2022 (forecast).

United States UST Projector market competition by top manufacturers/players, with UST Projector sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Epson

BenQ

Optoma

Hitachi

ViewSonic

Sony

Christie

Acer

LG

Infocus

Ricoh

Casio

Vivitek

Dell

Panasonic

Mitsubishi

Canon

Philips

Honghe Tech

NEC

COSTAR

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

SD

1080p

4K

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of UST Projector for each application, including

Education

Business

Residential

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States UST Projector Market Report 2017

#### **1 UST PROJECTOR OVERVIEW**

##### 1.1 Product Overview and Scope of UST Projector

##### 1.2 Classification of UST Projector by Product Category

###### 1.2.1 United States UST Projector Market Size (Sales Volume) Comparison by Type (2012-2022)

###### 1.2.2 United States UST Projector Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

###### 1.2.3 SD

###### 1.2.4 1080p

###### 1.2.5 4K

###### 1.2.6 Others

##### 1.3 United States UST Projector Market by Application/End Users

###### 1.3.1 United States UST Projector Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

###### 1.3.2 Education

###### 1.3.3 Business

###### 1.3.4 Residential

###### 1.3.5 Others

##### 1.4 United States UST Projector Market by Region

###### 1.4.1 United States UST Projector Market Size (Value) Comparison by Region (2012-2022)

###### 1.4.2 The West UST Projector Status and Prospect (2012-2022)

###### 1.4.3 Southwest UST Projector Status and Prospect (2012-2022)

###### 1.4.4 The Middle Atlantic UST Projector Status and Prospect (2012-2022)

###### 1.4.5 New England UST Projector Status and Prospect (2012-2022)

###### 1.4.6 The South UST Projector Status and Prospect (2012-2022)

###### 1.4.7 The Midwest UST Projector Status and Prospect (2012-2022)

##### 1.5 United States Market Size (Value and Volume) of UST Projector (2012-2022)

###### 1.5.1 United States UST Projector Sales and Growth Rate (2012-2022)

###### 1.5.2 United States UST Projector Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES UST PROJECTOR MARKET COMPETITION BY PLAYERS/SUPPLIERS**

2.1 United States UST Projector Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States UST Projector Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States UST Projector Average Price by Players/Suppliers (2012-2017)

2.4 United States UST Projector Market Competitive Situation and Trends

2.4.1 United States UST Projector Market Concentration Rate

2.4.2 United States UST Projector Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers UST Projector Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES UST PROJECTOR SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States UST Projector Sales and Market Share by Region (2012-2017)

3.2 United States UST Projector Revenue and Market Share by Region (2012-2017)

3.3 United States UST Projector Price by Region (2012-2017)

### **4 UNITED STATES UST PROJECTOR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States UST Projector Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States UST Projector Revenue and Market Share by Type (2012-2017)

4.3 United States UST Projector Price by Type (2012-2017)

4.4 United States UST Projector Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES UST PROJECTOR SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States UST Projector Sales and Market Share by Application (2012-2017)

5.2 United States UST Projector Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES UST PROJECTOR PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Epson

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 UST Projector Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Epson UST Projector Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 BenQ
  - 6.2.2 UST Projector Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 BenQ UST Projector Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Optoma
  - 6.3.2 UST Projector Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Optoma UST Projector Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Hitachi
  - 6.4.2 UST Projector Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Hitachi UST Projector Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 ViewSonic
  - 6.5.2 UST Projector Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 ViewSonic UST Projector Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Sony
  - 6.6.2 UST Projector Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Sony UST Projector Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Christie
  - 6.7.2 UST Projector Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B

6.7.3 Christie UST Projector Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Acer

6.8.2 UST Projector Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Acer UST Projector Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 LG

6.9.2 UST Projector Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 LG UST Projector Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Infocus

6.10.2 UST Projector Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Infocus UST Projector Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Ricoh

6.12 Casio

6.13 Vivitek

6.14 Dell

6.15 Panasonic

6.16 Mitsubishi

6.17 Canon

6.18 Philips

6.19 Honghe Tech

6.20 NEC

6.21 COSTAR

## **7 UST PROJECTOR MANUFACTURING COST ANALYSIS**

7.1 UST Projector Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

### 7.2.1 Raw Materials

### 7.2.2 Labor Cost

### 7.2.3 Manufacturing Expenses

## 7.3 Manufacturing Process Analysis of UST Projector

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 UST Projector Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of UST Projector Major Manufacturers in 2016

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES UST PROJECTOR MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

### 11.1 United States UST Projector Sales Volume, Revenue Forecast (2017-2022)

### 11.2 United States UST Projector Sales Volume Forecast by Type (2017-2022)

### 11.3 United States UST Projector Sales Volume Forecast by Application (2017-2022)

11.4 United States UST Projector Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of UST Projector

Figure United States UST Projector Market Size (K Units) by Type (2012-2022)

Figure United States UST Projector Sales Volume Market Share by Type (Product Category) in 2016

Figure SD Product Picture

Figure 1080p Product Picture

Figure 4K Product Picture

Figure Others Product Picture

Figure United States UST Projector Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of UST Projector by Application in 2016

Figure Education Examples

Table Key Downstream Customer in Education

Figure Business Examples

Table Key Downstream Customer in Business

Figure Residential Examples

Table Key Downstream Customer in Residential

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States UST Projector Market Size (Million USD) by Region (2012-2022)

Figure The West UST Projector Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest UST Projector Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic UST Projector Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England UST Projector Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US UST Projector Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest UST Projector Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States UST Projector Sales (K Units) and Growth Rate (2012-2022)

Figure United States UST Projector Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States UST Projector Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States UST Projector Sales (K Units) of Key Players/Suppliers

(2012-2017)

Table United States UST Projector Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States UST Projector Sales Share by Players/Suppliers

Figure 2017 United States UST Projector Sales Share by Players/Suppliers

Figure United States UST Projector Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States UST Projector Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States UST Projector Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States UST Projector Revenue Share by Players/Suppliers

Figure 2017 United States UST Projector Revenue Share by Players/Suppliers

Table United States Market UST Projector Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market UST Projector Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States UST Projector Market Share of Top 3 Players/Suppliers

Figure United States UST Projector Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers UST Projector Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers UST Projector Product Category

Table United States UST Projector Sales (K Units) by Region (2012-2017)

Table United States UST Projector Sales Share by Region (2012-2017)

Figure United States UST Projector Sales Share by Region (2012-2017)

Figure United States UST Projector Sales Market Share by Region in 2016

Table United States UST Projector Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States UST Projector Revenue Share by Region (2012-2017)

Figure United States UST Projector Revenue Market Share by Region (2012-2017)

Figure United States UST Projector Revenue Market Share by Region in 2016

Table United States UST Projector Price (USD/Unit) by Region (2012-2017)

Table United States UST Projector Sales (K Units) by Type (2012-2017)

Table United States UST Projector Sales Share by Type (2012-2017)

Figure United States UST Projector Sales Share by Type (2012-2017)

Figure United States UST Projector Sales Market Share by Type in 2016

Table United States UST Projector Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States UST Projector Revenue Share by Type (2012-2017)

Figure Revenue Market Share of UST Projector by Type (2012-2017)

Figure Revenue Market Share of UST Projector by Type in 2016

Table United States UST Projector Price (USD/Unit) by Types (2012-2017)  
Figure United States UST Projector Sales Growth Rate by Type (2012-2017)  
Table United States UST Projector Sales (K Units) by Application (2012-2017)  
Table United States UST Projector Sales Market Share by Application (2012-2017)  
Figure United States UST Projector Sales Market Share by Application (2012-2017)  
Figure United States UST Projector Sales Market Share by Application in 2016  
Table United States UST Projector Sales Growth Rate by Application (2012-2017)  
Figure United States UST Projector Sales Growth Rate by Application (2012-2017)  
Table Epson Basic Information List  
Table Epson UST Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Epson UST Projector Sales Growth Rate (2012-2017)  
Figure Epson UST Projector Sales Market Share in United States (2012-2017)  
Figure Epson UST Projector Revenue Market Share in United States (2012-2017)  
Table BenQ Basic Information List  
Table BenQ UST Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure BenQ UST Projector Sales Growth Rate (2012-2017)  
Figure BenQ UST Projector Sales Market Share in United States (2012-2017)  
Figure BenQ UST Projector Revenue Market Share in United States (2012-2017)  
Table Optoma Basic Information List  
Table Optoma UST Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Optoma UST Projector Sales Growth Rate (2012-2017)  
Figure Optoma UST Projector Sales Market Share in United States (2012-2017)  
Figure Optoma UST Projector Revenue Market Share in United States (2012-2017)  
Table Hitachi Basic Information List  
Table Hitachi UST Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Hitachi UST Projector Sales Growth Rate (2012-2017)  
Figure Hitachi UST Projector Sales Market Share in United States (2012-2017)  
Figure Hitachi UST Projector Revenue Market Share in United States (2012-2017)  
Table ViewSonic Basic Information List  
Table ViewSonic UST Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure ViewSonic UST Projector Sales Growth Rate (2012-2017)  
Figure ViewSonic UST Projector Sales Market Share in United States (2012-2017)  
Figure ViewSonic UST Projector Revenue Market Share in United States (2012-2017)  
Table Sony Basic Information List

Table Sony UST Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sony UST Projector Sales Growth Rate (2012-2017)

Figure Sony UST Projector Sales Market Share in United States (2012-2017)

Figure Sony UST Projector Revenue Market Share in United States (2012-2017)

Table Christie Basic Information List

Table Christie UST Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Christie UST Projector Sales Growth Rate (2012-2017)

Figure Christie UST Projector Sales Market Share in United States (2012-2017)

Figure Christie UST Projector Revenue Market Share in United States (2012-2017)

Table Acer Basic Information List

Table Acer UST Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Acer UST Projector Sales Growth Rate (2012-2017)

Figure Acer UST Projector Sales Market Share in United States (2012-2017)

Figure Acer UST Projector Revenue Market Share in United States (2012-2017)

Table LG Basic Information List

Table LG UST Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LG UST Projector Sales Growth Rate (2012-2017)

Figure LG UST Projector Sales Market Share in United States (2012-2017)

Figure LG UST Projector Revenue Market Share in United States (2012-2017)

Table Infocus Basic Information List

Table Infocus UST Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Infocus UST Projector Sales Growth Rate (2012-2017)

Figure Infocus UST Projector Sales Market Share in United States (2012-2017)

Figure Infocus UST Projector Revenue Market Share in United States (2012-2017)

Table Ricoh Basic Information List

Table Casio Basic Information List

Table Vivitek Basic Information List

Table Dell Basic Information List

Table Panasonic Basic Information List

Table Mitsubishi Basic Information List

Table Canon Basic Information List

Table Philips Basic Information List

Table Honghe Tech Basic Information List

Table NEC Basic Information List

Table COSTAR Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of UST Projector

Figure Manufacturing Process Analysis of UST Projector

Figure UST Projector Industrial Chain Analysis

Table Raw Materials Sources of UST Projector Major Players/Suppliers in 2016

Table Major Buyers of UST Projector

Table Distributors/Traders List

Figure United States UST Projector Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States UST Projector Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States UST Projector Price (USD/Unit) Trend Forecast (2017-2022)

Table United States UST Projector Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States UST Projector Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States UST Projector Sales Volume (K Units) Forecast by Type in 2022

Table United States UST Projector Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States UST Projector Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States UST Projector Sales Volume (K Units) Forecast by Application in 2022

Table United States UST Projector Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States UST Projector Sales Volume Share Forecast by Region (2017-2022)

Figure United States UST Projector Sales Volume Share Forecast by Region (2017-2022)

Figure United States UST Projector Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States UST Projector Market Report 2017

Product link: <https://marketpublishers.com/r/UD5CC168FDFWEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD5CC168FDFWEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970