

# United States Unilateral Cochlear Implants Market Report 2017

<https://marketpublishers.com/r/U184D45FBC5PEN.html>

Date: October 2017

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: U184D45FBC5PEN

## Abstracts

In this report, the United States Unilateral Cochlear Implants market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Unilateral Cochlear Implants in these regions, from 2012 to 2022 (forecast).

United States Unilateral Cochlear Implants market competition by top manufacturers/players, with Unilateral Cochlear Implants sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Cochlear

MED-EL

Advanced Bionics (Sonova)

Oticon (William Demant)

Hangzhou Nurotron

Listent Medical

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Adult

Pediatric

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Unilateral Cochlear Implants for each application, including

Audiology Clinics

ENT Clinics

Others

## Contents

### United States Unilateral Cochlear Implants Market Report 2017

## **1 UNILATERAL COCHLEAR IMPLANTS OVERVIEW**

- 1.1 Product Overview and Scope of Unilateral Cochlear Implants
- 1.2 Classification of Unilateral Cochlear Implants by Product Category
  - 1.2.1 United States Unilateral Cochlear Implants Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States Unilateral Cochlear Implants Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Adult
  - 1.2.4 Pediatric
- 1.3 United States Unilateral Cochlear Implants Market by Application/End Users
  - 1.3.1 United States Unilateral Cochlear Implants Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Audiology Clinics
  - 1.3.3 ENT Clinics
  - 1.3.4 Others
- 1.4 United States Unilateral Cochlear Implants Market by Region
  - 1.4.1 United States Unilateral Cochlear Implants Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Unilateral Cochlear Implants Status and Prospect (2012-2022)
  - 1.4.3 Southwest Unilateral Cochlear Implants Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Unilateral Cochlear Implants Status and Prospect (2012-2022)
  - 1.4.5 New England Unilateral Cochlear Implants Status and Prospect (2012-2022)
  - 1.4.6 The South Unilateral Cochlear Implants Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Unilateral Cochlear Implants Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Unilateral Cochlear Implants (2012-2022)
  - 1.5.1 United States Unilateral Cochlear Implants Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Unilateral Cochlear Implants Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES UNILATERAL COCHLEAR IMPLANTS MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Unilateral Cochlear Implants Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Unilateral Cochlear Implants Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Unilateral Cochlear Implants Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Unilateral Cochlear Implants Market Competitive Situation and Trends
  - 2.4.1 United States Unilateral Cochlear Implants Market Concentration Rate
  - 2.4.2 United States Unilateral Cochlear Implants Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Unilateral Cochlear Implants Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES UNILATERAL COCHLEAR IMPLANTS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Unilateral Cochlear Implants Sales and Market Share by Region (2012-2017)
- 3.2 United States Unilateral Cochlear Implants Revenue and Market Share by Region (2012-2017)
- 3.3 United States Unilateral Cochlear Implants Price by Region (2012-2017)

### **4 UNITED STATES UNILATERAL COCHLEAR IMPLANTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Unilateral Cochlear Implants Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Unilateral Cochlear Implants Revenue and Market Share by Type (2012-2017)
- 4.3 United States Unilateral Cochlear Implants Price by Type (2012-2017)
- 4.4 United States Unilateral Cochlear Implants Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES UNILATERAL COCHLEAR IMPLANTS SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Unilateral Cochlear Implants Sales and Market Share by Application (2012-2017)
- 5.2 United States Unilateral Cochlear Implants Sales Growth Rate by Application

(2012-2017)

### 5.3 Market Drivers and Opportunities

## **6 UNITED STATES UNILATERAL COCHLEAR IMPLANTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 6.1 Cochlear

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Unilateral Cochlear Implants Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Cochlear Unilateral Cochlear Implants Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

### 6.2 MED-EL

6.2.2 Unilateral Cochlear Implants Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 MED-EL Unilateral Cochlear Implants Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

### 6.3 Advanced Bionics (Sonova)

6.3.2 Unilateral Cochlear Implants Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Advanced Bionics (Sonova) Unilateral Cochlear Implants Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

### 6.4 Oticon (William Demant)

6.4.2 Unilateral Cochlear Implants Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Oticon (William Demant) Unilateral Cochlear Implants Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

### 6.5 Hangzhou Nurotron

6.5.2 Unilateral Cochlear Implants Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Hangzhou Nurotron Unilateral Cochlear Implants Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Listent Medical

6.6.2 Unilateral Cochlear Implants Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Listent Medical Unilateral Cochlear Implants Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

## **7 UNILATERAL COCHLEAR IMPLANTS MANUFACTURING COST ANALYSIS**

7.1 Unilateral Cochlear Implants Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Unilateral Cochlear Implants

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Unilateral Cochlear Implants Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Unilateral Cochlear Implants Major Manufacturers in 2016

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES UNILATERAL COCHLEAR IMPLANTS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Unilateral Cochlear Implants Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Unilateral Cochlear Implants Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Unilateral Cochlear Implants Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Unilateral Cochlear Implants Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.





## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Product Picture of Unilateral Cochlear Implants
- Figure United States Unilateral Cochlear Implants Market Size (Unit) by Type (2012-2022)
- Figure United States Unilateral Cochlear Implants Sales Volume Market Share by Type (Product Category) in 2016
- Figure Adult Product Picture
- Figure Pediatric Product Picture
- Figure United States Unilateral Cochlear Implants Market Size (Unit) by Application (2012-2022)
- Figure United States Sales Market Share of Unilateral Cochlear Implants by Application in 2016
- Figure Audiology Clinics Examples
- Figure ENT Clinics Examples
- Figure Others Examples
- Figure United States Unilateral Cochlear Implants Market Size (Million USD) by Region (2012-2022)
- Figure The West Unilateral Cochlear Implants Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Southwest Unilateral Cochlear Implants Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The Middle Atlantic Unilateral Cochlear Implants Revenue (Million USD) and Growth Rate (2012-2022)
- Figure New England Unilateral Cochlear Implants Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The South of US Unilateral Cochlear Implants Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The Midwest Unilateral Cochlear Implants Revenue (Million USD) and Growth Rate (2012-2022)
- Figure United States Unilateral Cochlear Implants Sales (Unit) and Growth Rate (2012-2022)
- Figure United States Unilateral Cochlear Implants Revenue (Million USD) and Growth Rate (2012-2022)
- Figure United States Unilateral Cochlear Implants Market Major Players Product Sales Volume (Unit) (2012-2017)
- Table United States Unilateral Cochlear Implants Sales (Unit) of Key Players/Suppliers

(2012-2017)

Table United States Unilateral Cochlear Implants Sales Share by Players/Suppliers

(2012-2017)

Figure 2016 United States Unilateral Cochlear Implants Sales Share by  
Players/Suppliers

Figure 2017 United States Unilateral Cochlear Implants Sales Share by  
Players/Suppliers

Figure United States Unilateral Cochlear Implants Market Major Players Product  
Revenue (Million USD) (2012-2017)

Table United States Unilateral Cochlear Implants Revenue (Million USD) by  
Players/Suppliers (2012-2017)

Table United States Unilateral Cochlear Implants Revenue Share by Players/Suppliers  
(2012-2017)

Figure 2016 United States Unilateral Cochlear Implants Revenue Share by  
Players/Suppliers

Figure 2017 United States Unilateral Cochlear Implants Revenue Share by  
Players/Suppliers

Table United States Market Unilateral Cochlear Implants Average Price (K USD/Unit) of  
Key Players/Suppliers (2012-2017)

Figure United States Market Unilateral Cochlear Implants Average Price (K USD/Unit)  
of Key Players/Suppliers in 2016

Figure United States Unilateral Cochlear Implants Market Share of Top 3  
Players/Suppliers

Figure United States Unilateral Cochlear Implants Market Share of Top 5  
Players/Suppliers

Table United States Players/Suppliers Unilateral Cochlear Implants Manufacturing Base  
Distribution and Sales Area

Table United States Players/Suppliers Unilateral Cochlear Implants Product Category

Table United States Unilateral Cochlear Implants Sales (Unit) by Region (2012-2017)

Table United States Unilateral Cochlear Implants Sales Share by Region (2012-2017)

Figure United States Unilateral Cochlear Implants Sales Share by Region (2012-2017)

Figure United States Unilateral Cochlear Implants Sales Market Share by Region in  
2016

Table United States Unilateral Cochlear Implants Revenue (Million USD) and Market  
Share by Region (2012-2017)

Table United States Unilateral Cochlear Implants Revenue Share by Region  
(2012-2017)

Figure United States Unilateral Cochlear Implants Revenue Market Share by Region  
(2012-2017)

Figure United States Unilateral Cochlear Implants Revenue Market Share by Region in 2016

Table United States Unilateral Cochlear Implants Price (K USD/Unit) by Region (2012-2017)

Table United States Unilateral Cochlear Implants Sales (Unit) by Type (2012-2017)

Table United States Unilateral Cochlear Implants Sales Share by Type (2012-2017)

Figure United States Unilateral Cochlear Implants Sales Share by Type (2012-2017)

Figure United States Unilateral Cochlear Implants Sales Market Share by Type in 2016

Table United States Unilateral Cochlear Implants Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Unilateral Cochlear Implants Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Unilateral Cochlear Implants by Type (2012-2017)

Figure Revenue Market Share of Unilateral Cochlear Implants by Type in 2016

Table United States Unilateral Cochlear Implants Price (K USD/Unit) by Types (2012-2017)

Figure United States Unilateral Cochlear Implants Sales Growth Rate by Type (2012-2017)

Table United States Unilateral Cochlear Implants Sales (Unit) by Application (2012-2017)

Table United States Unilateral Cochlear Implants Sales Market Share by Application (2012-2017)

Figure United States Unilateral Cochlear Implants Sales Market Share by Application (2012-2017)

Figure United States Unilateral Cochlear Implants Sales Market Share by Application in 2016

Table United States Unilateral Cochlear Implants Sales Growth Rate by Application (2012-2017)

Figure United States Unilateral Cochlear Implants Sales Growth Rate by Application (2012-2017)

Table Cochlear Basic Information List

Table Cochlear Unilateral Cochlear Implants Sales (Unit), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)

Figure Cochlear Unilateral Cochlear Implants Sales Growth Rate (2012-2017)

Figure Cochlear Unilateral Cochlear Implants Sales Market Share in United States (2012-2017)

Figure Cochlear Unilateral Cochlear Implants Revenue Market Share in United States (2012-2017)

Table MED-EL Basic Information List

Table MED-EL Unilateral Cochlear Implants Sales (Unit), Revenue (Million USD), Price

(K USD/Unit) and Gross Margin (2012-2017)

Figure MED-EL Unilateral Cochlear Implants Sales Growth Rate (2012-2017)

Figure MED-EL Unilateral Cochlear Implants Sales Market Share in United States (2012-2017)

Figure MED-EL Unilateral Cochlear Implants Revenue Market Share in United States (2012-2017)

Table Advanced Bionics (Sonova) Basic Information List

Table Advanced Bionics (Sonova) Unilateral Cochlear Implants Sales (Unit), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)

Figure Advanced Bionics (Sonova) Unilateral Cochlear Implants Sales Growth Rate (2012-2017)

Figure Advanced Bionics (Sonova) Unilateral Cochlear Implants Sales Market Share in United States (2012-2017)

Figure Advanced Bionics (Sonova) Unilateral Cochlear Implants Revenue Market Share in United States (2012-2017)

Table Oticon (William Demant) Basic Information List

Table Oticon (William Demant) Unilateral Cochlear Implants Sales (Unit), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)

Figure Oticon (William Demant) Unilateral Cochlear Implants Sales Growth Rate (2012-2017)

Figure Oticon (William Demant) Unilateral Cochlear Implants Sales Market Share in United States (2012-2017)

Figure Oticon (William Demant) Unilateral Cochlear Implants Revenue Market Share in United States (2012-2017)

Table Hangzhou Nurotron Basic Information List

Table Hangzhou Nurotron Unilateral Cochlear Implants Sales (Unit), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)

Figure Hangzhou Nurotron Unilateral Cochlear Implants Sales Growth Rate (2012-2017)

Figure Hangzhou Nurotron Unilateral Cochlear Implants Sales Market Share in United States (2012-2017)

Figure Hangzhou Nurotron Unilateral Cochlear Implants Revenue Market Share in United States (2012-2017)

Table Listent Medical Basic Information List

Table Listent Medical Unilateral Cochlear Implants Sales (Unit), Revenue (Million USD), Price (K USD/Unit) and Gross Margin (2012-2017)

Figure Listent Medical Unilateral Cochlear Implants Sales Growth Rate (2012-2017)

Figure Listent Medical Unilateral Cochlear Implants Sales Market Share in United States (2012-2017)

Figure Listent Medical Unilateral Cochlear Implants Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Unilateral Cochlear Implants

Figure Manufacturing Process Analysis of Unilateral Cochlear Implants

Figure Unilateral Cochlear Implants Industrial Chain Analysis

Table Raw Materials Sources of Unilateral Cochlear Implants Major Players/Suppliers in 2016

Table Major Buyers of Unilateral Cochlear Implants

Table Distributors/Traders List

Figure United States Unilateral Cochlear Implants Sales Volume (Unit) and Growth Rate Forecast (2017-2022)

Figure United States Unilateral Cochlear Implants Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Unilateral Cochlear Implants Price (K USD/Unit) Trend Forecast (2017-2022)

Table United States Unilateral Cochlear Implants Sales Volume (Unit) Forecast by Type (2017-2022)

Figure United States Unilateral Cochlear Implants Sales Volume (Unit) Forecast by Type (2017-2022)

Figure United States Unilateral Cochlear Implants Sales Volume (Unit) Forecast by Type in 2022

Table United States Unilateral Cochlear Implants Sales Volume (Unit) Forecast by Application (2017-2022)

Figure United States Unilateral Cochlear Implants Sales Volume (Unit) Forecast by Application (2017-2022)

Figure United States Unilateral Cochlear Implants Sales Volume (Unit) Forecast by Application in 2022

Table United States Unilateral Cochlear Implants Sales Volume (Unit) Forecast by Region (2017-2022)

Table United States Unilateral Cochlear Implants Sales Volume Share Forecast by Region (2017-2022)

Figure United States Unilateral Cochlear Implants Sales Volume Share Forecast by Region (2017-2022)

Figure United States Unilateral Cochlear Implants Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Unilateral Cochlear Implants Market Report 2017

Product link: <https://marketpublishers.com/r/U184D45FBC5PEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U184D45FBC5PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970