

United States Underlayment Market Report 2017

<https://marketpublishers.com/r/UF5015C74C5PEN.html>

Date: October 2017

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: UF5015C74C5PEN

Abstracts

In this report, the United States Underlayment market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Underlayment in these regions, from 2012 to 2022 (forecast).

United States Underlayment market competition by top manufacturers/players, with Underlayment sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

US Gypsum

James Hardie

National Gypsum

Schluter Systems

HALEX

Quickrete

Custom Building

Ardex

QEP

MP Global

Swiss Krono

AcoustiCORK

Manton

Pak-Lite

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

CBU

Polyethylene

Rubber

Cork

Plywood

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Underlayment for each application, including

Tile Flooring

Laminate Flooring

Hardwood Flooring

Carpet Flooring

Vinyl Flooring

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Underlayment Market Report 2017

1 UNDERLAYMENT OVERVIEW

1.1 Product Overview and Scope of Underlayment

1.2 Classification of Underlayment by Product Category

1.2.1 United States Underlayment Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Underlayment Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 CBU

1.2.4 Polyethylene

1.2.5 Rubber

1.2.6 Cork

1.2.7 Plywood

1.2.8 Others

1.3 United States Underlayment Market by Application/End Users

1.3.1 United States Underlayment Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Tile Flooring

1.3.3 Laminate Flooring

1.3.4 Hardwood Flooring

1.3.5 Carpet Flooring

1.3.6 Vinyl Flooring

1.4 United States Underlayment Market by Region

1.4.1 United States Underlayment Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Underlayment Status and Prospect (2012-2022)

1.4.3 Southwest Underlayment Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Underlayment Status and Prospect (2012-2022)

1.4.5 New England Underlayment Status and Prospect (2012-2022)

1.4.6 The South Underlayment Status and Prospect (2012-2022)

1.4.7 The Midwest Underlayment Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Underlayment (2012-2022)

1.5.1 United States Underlayment Sales and Growth Rate (2012-2022)

1.5.2 United States Underlayment Revenue and Growth Rate (2012-2022)

2 UNITED STATES UNDERLAYMENT MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Underlayment Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Underlayment Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Underlayment Average Price by Players/Suppliers (2012-2017)

2.4 United States Underlayment Market Competitive Situation and Trends

2.4.1 United States Underlayment Market Concentration Rate

2.4.2 United States Underlayment Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Underlayment Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES UNDERLAYMENT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Underlayment Sales and Market Share by Region (2012-2017)

3.2 United States Underlayment Revenue and Market Share by Region (2012-2017)

3.3 United States Underlayment Price by Region (2012-2017)

4 UNITED STATES UNDERLAYMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Underlayment Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Underlayment Revenue and Market Share by Type (2012-2017)

4.3 United States Underlayment Price by Type (2012-2017)

4.4 United States Underlayment Sales Growth Rate by Type (2012-2017)

5 UNITED STATES UNDERLAYMENT SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Underlayment Sales and Market Share by Application (2012-2017)

5.2 United States Underlayment Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES UNDERLAYMENT PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 US Gypsum

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Underlayment Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 US Gypsum Underlayment Sales, Revenue, Price and Gross Margin
(2012-2017)

6.1.4 Main Business/Business Overview

6.2 James Hardie

6.2.2 Underlayment Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 James Hardie Underlayment Sales, Revenue, Price and Gross Margin
(2012-2017)

6.2.4 Main Business/Business Overview

6.3 National Gypsum

6.3.2 Underlayment Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 National Gypsum Underlayment Sales, Revenue, Price and Gross Margin
(2012-2017)

6.3.4 Main Business/Business Overview

6.4 Schluter Systems

6.4.2 Underlayment Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Schluter Systems Underlayment Sales, Revenue, Price and Gross Margin
(2012-2017)

6.4.4 Main Business/Business Overview

6.5 HALEX

6.5.2 Underlayment Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 HALEX Underlayment Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Quickrete

6.6.2 Underlayment Product Category, Application and Specification

6.6.2.1 Product A

- 6.6.2.2 Product B
- 6.6.3 Quickrete Underlayment Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Custom Building
 - 6.7.2 Underlayment Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Custom Building Underlayment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Ardex
 - 6.8.2 Underlayment Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Ardex Underlayment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 QEP
 - 6.9.2 Underlayment Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 QEP Underlayment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 MP Global
 - 6.10.2 Underlayment Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 MP Global Underlayment Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Swiss Krono
- 6.12 AcoustiCORK
- 6.13 Manton
- 6.14 Pak-Lite

7 UNDERLAYMENT MANUFACTURING COST ANALYSIS

- 7.1 Underlayment Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Underlayment

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Underlayment Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Underlayment Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES UNDERLAYMENT MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Underlayment Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Underlayment Sales Volume Forecast by Type (2017-2022)

11.3 United States Underlayment Sales Volume Forecast by Application (2017-2022)

11.4 United States Underlayment Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Underlayment

Figure United States Underlayment Market Size (K sqm) by Type (2012-2022)

Figure United States Underlayment Sales Volume Market Share by Type (Product Category) in 2016

Figure CBU Product Picture

Figure Polyethylene Product Picture

Figure Rubber Product Picture

Figure Cork Product Picture

Figure Plywood Product Picture

Figure Others Product Picture

Figure United States Underlayment Market Size (K sqm) by Application (2012-2022)

Figure United States Sales Market Share of Underlayment by Application in 2016

Figure Tile Flooring Examples

Table Key Downstream Customer in Tile Flooring

Figure Laminate Flooring Examples

Table Key Downstream Customer in Laminate Flooring

Figure Hardwood Flooring Examples

Table Key Downstream Customer in Hardwood Flooring

Figure Carpet Flooring Examples

Table Key Downstream Customer in Carpet Flooring

Figure Vinyl Flooring Examples

Table Key Downstream Customer in Vinyl Flooring

Figure United States Underlayment Market Size (Million USD) by Region (2012-2022)

Figure The West Underlayment Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Underlayment Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Underlayment Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Underlayment Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Underlayment Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Underlayment Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Underlayment Sales (K sqm) and Growth Rate (2012-2022)

Figure United States Underlayment Revenue (Million USD) and Growth Rate

(2012-2022)

Figure United States Underlayment Market Major Players Product Sales Volume (K sqm) (2012-2017)

Table United States Underlayment Sales (K sqm) of Key Players/Suppliers (2012-2017)

Table United States Underlayment Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Underlayment Sales Share by Players/Suppliers

Figure 2017 United States Underlayment Sales Share by Players/Suppliers

Figure United States Underlayment Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Underlayment Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Underlayment Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Underlayment Revenue Share by Players/Suppliers

Figure 2017 United States Underlayment Revenue Share by Players/Suppliers

Table United States Market Underlayment Average Price (USD/sqm) of Key Players/Suppliers (2012-2017)

Figure United States Market Underlayment Average Price (USD/sqm) of Key Players/Suppliers in 2016

Figure United States Underlayment Market Share of Top 3 Players/Suppliers

Figure United States Underlayment Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Underlayment Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Underlayment Product Category

Table United States Underlayment Sales (K sqm) by Region (2012-2017)

Table United States Underlayment Sales Share by Region (2012-2017)

Figure United States Underlayment Sales Share by Region (2012-2017)

Figure United States Underlayment Sales Market Share by Region in 2016

Table United States Underlayment Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Underlayment Revenue Share by Region (2012-2017)

Figure United States Underlayment Revenue Market Share by Region (2012-2017)

Figure United States Underlayment Revenue Market Share by Region in 2016

Table United States Underlayment Price (USD/sqm) by Region (2012-2017)

Table United States Underlayment Sales (K sqm) by Type (2012-2017)

Table United States Underlayment Sales Share by Type (2012-2017)

Figure United States Underlayment Sales Share by Type (2012-2017)

Figure United States Underlayment Sales Market Share by Type in 2016

Table United States Underlayment Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Underlayment Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Underlayment by Type (2012-2017)
Figure Revenue Market Share of Underlayment by Type in 2016
Table United States Underlayment Price (USD/sqm) by Types (2012-2017)
Figure United States Underlayment Sales Growth Rate by Type (2012-2017)
Table United States Underlayment Sales (K sqm) by Application (2012-2017)
Table United States Underlayment Sales Market Share by Application (2012-2017)
Figure United States Underlayment Sales Market Share by Application (2012-2017)
Figure United States Underlayment Sales Market Share by Application in 2016
Table United States Underlayment Sales Growth Rate by Application (2012-2017)
Figure United States Underlayment Sales Growth Rate by Application (2012-2017)
Table US Gypsum Basic Information List
Table US Gypsum Underlayment Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)
Figure US Gypsum Underlayment Sales Growth Rate (2012-2017)
Figure US Gypsum Underlayment Sales Market Share in United States (2012-2017)
Figure US Gypsum Underlayment Revenue Market Share in United States (2012-2017)
Table James Hardie Basic Information List
Table James Hardie Underlayment Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)
Figure James Hardie Underlayment Sales Growth Rate (2012-2017)
Figure James Hardie Underlayment Sales Market Share in United States (2012-2017)
Figure James Hardie Underlayment Revenue Market Share in United States (2012-2017)
Table National Gypsum Basic Information List
Table National Gypsum Underlayment Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)
Figure National Gypsum Underlayment Sales Growth Rate (2012-2017)
Figure National Gypsum Underlayment Sales Market Share in United States (2012-2017)
Figure National Gypsum Underlayment Revenue Market Share in United States (2012-2017)
Table Schluter Systems Basic Information List
Table Schluter Systems Underlayment Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)
Figure Schluter Systems Underlayment Sales Growth Rate (2012-2017)
Figure Schluter Systems Underlayment Sales Market Share in United States (2012-2017)
Figure Schluter Systems Underlayment Revenue Market Share in United States

(2012-2017)

Table HALEX Basic Information List

Table HALEX Underlayment Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure HALEX Underlayment Sales Growth Rate (2012-2017)

Figure HALEX Underlayment Sales Market Share in United States (2012-2017)

Figure HALEX Underlayment Revenue Market Share in United States (2012-2017)

Table Quickrete Basic Information List

Table Quickrete Underlayment Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure Quickrete Underlayment Sales Growth Rate (2012-2017)

Figure Quickrete Underlayment Sales Market Share in United States (2012-2017)

Figure Quickrete Underlayment Revenue Market Share in United States (2012-2017)

Table Custom Building Basic Information List

Table Custom Building Underlayment Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure Custom Building Underlayment Sales Growth Rate (2012-2017)

Figure Custom Building Underlayment Sales Market Share in United States (2012-2017)

Figure Custom Building Underlayment Revenue Market Share in United States (2012-2017)

Table Ardex Basic Information List

Table Ardex Underlayment Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure Ardex Underlayment Sales Growth Rate (2012-2017)

Figure Ardex Underlayment Sales Market Share in United States (2012-2017)

Figure Ardex Underlayment Revenue Market Share in United States (2012-2017)

Table QEP Basic Information List

Table QEP Underlayment Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure QEP Underlayment Sales Growth Rate (2012-2017)

Figure QEP Underlayment Sales Market Share in United States (2012-2017)

Figure QEP Underlayment Revenue Market Share in United States (2012-2017)

Table MP Global Basic Information List

Table MP Global Underlayment Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2012-2017)

Figure MP Global Underlayment Sales Growth Rate (2012-2017)

Figure MP Global Underlayment Sales Market Share in United States (2012-2017)

Figure MP Global Underlayment Revenue Market Share in United States (2012-2017)

Table Swiss Krono Basic Information List
Table AcoustiCORK Basic Information List
Table Manton Basic Information List
Table Pak-Lite Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Underlayment
Figure Manufacturing Process Analysis of Underlayment
Figure Underlayment Industrial Chain Analysis
Table Raw Materials Sources of Underlayment Major Players/Suppliers in 2016
Table Major Buyers of Underlayment
Table Distributors/Traders List
Figure United States Underlayment Sales Volume (K sqm) and Growth Rate Forecast (2017-2022)
Figure United States Underlayment Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure United States Underlayment Price (USD/sqm) Trend Forecast (2017-2022)
Table United States Underlayment Sales Volume (K sqm) Forecast by Type (2017-2022)
Figure United States Underlayment Sales Volume (K sqm) Forecast by Type (2017-2022)
Figure United States Underlayment Sales Volume (K sqm) Forecast by Type in 2022
Table United States Underlayment Sales Volume (K sqm) Forecast by Application (2017-2022)
Figure United States Underlayment Sales Volume (K sqm) Forecast by Application (2017-2022)
Figure United States Underlayment Sales Volume (K sqm) Forecast by Application in 2022
Table United States Underlayment Sales Volume (K sqm) Forecast by Region (2017-2022)
Table United States Underlayment Sales Volume Share Forecast by Region (2017-2022)
Figure United States Underlayment Sales Volume Share Forecast by Region (2017-2022)
Figure United States Underlayment Sales Volume Share Forecast by Region in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Underlayment Market Report 2017

Product link: <https://marketpublishers.com/r/UF5015C74C5PEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF5015C74C5PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970