

United States Underblanket Market Report 2017

<https://marketpublishers.com/r/UEF463E88FBEN.html>

Date: January 2017

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: UEF463E88FBEN

Abstracts

Notes:

Sales, means the sales volume of Underblanket

Revenue, means the sales value of Underblanket

This report studies sales (consumption) of Underblanket in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Beurer

Kelly & Windsor

Imetec

Medisana

Bosch

Hans Dinslage

Bremed

Microlife

Morphy Richards

Woolstar

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Without Signal Line Type

With Signal Line Type

Split by applications, this report focuses on sales, market share and growth rate of Underblanket in each application, can be divided into

Commercial Use

Household

Other

Contents

United States Underblanket Market Report 2017

1 UNDERBLANKET OVERVIEW

- 1.1 Product Overview and Scope of Underblanket
- 1.2 Classification of Underblanket
 - 1.2.1 Without Signal Line Type
 - 1.2.2 With Signal Line Type
- 1.3 Application of Underblanket
 - 1.3.1 Commercial Use
 - 1.3.2 Household
 - 1.3.3 Other
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Underblanket (2012-2022)
 - 1.4.1 United States Underblanket Sales and Growth Rate (2012-2022)
 - 1.4.2 United States Underblanket Revenue and Growth Rate (2012-2022)

2 UNITED STATES UNDERBLANKET COMPETITION BY MANUFACTURERS

- 2.1 United States Underblanket Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Underblanket Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Underblanket Average Price by Manufactures (2015 and 2016)
- 2.4 Underblanket Market Competitive Situation and Trends
 - 2.4.1 Underblanket Market Concentration Rate
 - 2.4.2 Underblanket Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES UNDERBLANKET SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Underblanket Sales and Market Share by States (2012-2017)
- 3.2 United States Underblanket Revenue and Market Share by States (2012-2017)
- 3.3 United States Underblanket Price by States (2012-2017)

4 UNITED STATES UNDERBLANKET SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Underblanket Sales and Market Share by Type (2012-2017)
- 4.2 United States Underblanket Revenue and Market Share by Type (2012-2017)
- 4.3 United States Underblanket Price by Type (2012-2017)
- 4.4 United States Underblanket Sales Growth Rate by Type (2012-2017)

5 UNITED STATES UNDERBLANKET SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Underblanket Sales and Market Share by Application (2012-2017)
- 5.2 United States Underblanket Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES UNDERBLANKET MANUFACTURERS PROFILES/ANALYSIS

6.1 Beurer

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Underblanket Product Type, Application and Specification
 - 6.1.2.1 Without Signal Line Type
 - 6.1.2.2 With Signal Line Type
- 6.1.3 Beurer Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

6.2 Kelly & Windsor

- 6.2.2 Underblanket Product Type, Application and Specification
 - 6.2.2.1 Without Signal Line Type
 - 6.2.2.2 With Signal Line Type
- 6.2.3 Kelly & Windsor Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

6.3 Imetec

- 6.3.2 Underblanket Product Type, Application and Specification
 - 6.3.2.1 Without Signal Line Type
 - 6.3.2.2 With Signal Line Type
- 6.3.3 Imetec Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

6.4 Medisana

- 6.4.2 Underblanket Product Type, Application and Specification
 - 6.4.2.1 Without Signal Line Type
 - 6.4.2.2 With Signal Line Type

- 6.4.3 Medisana Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Bosch
 - 6.5.2 Underblanket Product Type, Application and Specification
 - 6.5.2.1 Without Signal Line Type
 - 6.5.2.2 With Signal Line Type
 - 6.5.3 Bosch Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Hans Dinslage
 - 6.6.2 Underblanket Product Type, Application and Specification
 - 6.6.2.1 Without Signal Line Type
 - 6.6.2.2 With Signal Line Type
 - 6.6.3 Hans Dinslage Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Bremed
 - 6.7.2 Underblanket Product Type, Application and Specification
 - 6.7.2.1 Without Signal Line Type
 - 6.7.2.2 With Signal Line Type
 - 6.7.3 Bremed Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Microlife
 - 6.8.2 Underblanket Product Type, Application and Specification
 - 6.8.2.1 Without Signal Line Type
 - 6.8.2.2 With Signal Line Type
 - 6.8.3 Microlife Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Morphy Richards
 - 6.9.2 Underblanket Product Type, Application and Specification
 - 6.9.2.1 Without Signal Line Type
 - 6.9.2.2 With Signal Line Type
 - 6.9.3 Morphy Richards Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Woolstar
 - 6.10.2 Underblanket Product Type, Application and Specification
 - 6.10.2.1 Without Signal Line Type
 - 6.10.2.2 With Signal Line Type
 - 6.10.3 Woolstar Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

7 UNDERBLANKET MANUFACTURING COST ANALYSIS

7.1 Underblanket Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Underblanket

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Underblanket Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Underblanket Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES UNDERBLANKET MARKET FORECAST (2017-2022)

11.1 United States Underblanket Sales, Revenue Forecast (2017-2022)

11.2 United States Underblanket Sales Forecast by Type (2017-2022)

11.3 United States Underblanket Sales Forecast by Application (2017-2022)

11.4 Underblanket Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Underblanket

Table Classification of Underblanket

Figure United States Sales Market Share of Underblanket by Type in 2015

Figure Without Signal Line Type Picture

Figure With Signal Line Type Picture

Table Application of Underblanket

Figure United States Sales Market Share of Underblanket by Application in 2015

Figure Commercial Use Examples

Figure Household Examples

Figure Other Examples

Figure United States Underblanket Sales and Growth Rate (2012-2022)

Figure United States Underblanket Revenue and Growth Rate (2012-2022)

Table United States Underblanket Sales of Key Manufacturers (2015 and 2016)

Table United States Underblanket Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Underblanket Sales Share by Manufacturers

Figure 2016 Underblanket Sales Share by Manufacturers

Table United States Underblanket Revenue by Manufacturers (2015 and 2016)

Table United States Underblanket Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Underblanket Revenue Share by Manufacturers

Table 2016 United States Underblanket Revenue Share by Manufacturers

Table United States Market Underblanket Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Underblanket Average Price of Key Manufacturers in 2015

Figure Underblanket Market Share of Top 3 Manufacturers

Figure Underblanket Market Share of Top 5 Manufacturers

Table United States Underblanket Sales by States (2012-2017)

Table United States Underblanket Sales Share by States (2012-2017)

Figure United States Underblanket Sales Market Share by States in 2015

Table United States Underblanket Revenue and Market Share by States (2012-2017)

Table United States Underblanket Revenue Share by States (2012-2017)

Figure Revenue Market Share of Underblanket by States (2012-2017)

Table United States Underblanket Price by States (2012-2017)

Table United States Underblanket Sales by Type (2012-2017)

Table United States Underblanket Sales Share by Type (2012-2017)

Figure United States Underblanket Sales Market Share by Type in 2015

Table United States Underblanket Revenue and Market Share by Type (2012-2017)
Table United States Underblanket Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Underblanket by Type (2012-2017)
Table United States Underblanket Price by Type (2012-2017)
Figure United States Underblanket Sales Growth Rate by Type (2012-2017)
Table United States Underblanket Sales by Application (2012-2017)
Table United States Underblanket Sales Market Share by Application (2012-2017)
Figure United States Underblanket Sales Market Share by Application in 2015
Table United States Underblanket Sales Growth Rate by Application (2012-2017)
Figure United States Underblanket Sales Growth Rate by Application (2012-2017)
Table Beurer Basic Information List
Table Beurer Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Beurer Underblanket Sales Market Share (2012-2017)
Table Kelly & Windsor Basic Information List
Table Kelly & Windsor Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
Table Kelly & Windsor Underblanket Sales Market Share (2012-2017)
Table Imetec Basic Information List
Table Imetec Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
Table Imetec Underblanket Sales Market Share (2012-2017)
Table Medisana Basic Information List
Table Medisana Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
Table Medisana Underblanket Sales Market Share (2012-2017)
Table Bosch Basic Information List
Table Bosch Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
Table Bosch Underblanket Sales Market Share (2012-2017)
Table Hans Dinslage Basic Information List
Table Hans Dinslage Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
Table Hans Dinslage Underblanket Sales Market Share (2012-2017)
Table Bredem Basic Information List
Table Bredem Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
Table Bredem Underblanket Sales Market Share (2012-2017)
Table Microlife Basic Information List
Table Microlife Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
Table Microlife Underblanket Sales Market Share (2012-2017)
Table Morphy Richards Basic Information List
Table Morphy Richards Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)

Table Morphy Richards Underblanket Sales Market Share (2012-2017)
Table Woolstar Basic Information List
Table Woolstar Underblanket Sales, Revenue, Price and Gross Margin (2012-2017)
Table Woolstar Underblanket Sales Market Share (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Underblanket
Figure Manufacturing Process Analysis of Underblanket
Figure Underblanket Industrial Chain Analysis
Table Raw Materials Sources of Underblanket Major Manufacturers in 2015
Table Major Buyers of Underblanket
Table Distributors/Traders List
Figure United States Underblanket Production and Growth Rate Forecast (2017-2022)
Figure United States Underblanket Revenue and Growth Rate Forecast (2017-2022)
Table United States Underblanket Production Forecast by Type (2017-2022)
Table United States Underblanket Consumption Forecast by Application (2017-2022)
Table United States Underblanket Sales Forecast by States (2017-2022)
Table United States Underblanket Sales Share Forecast by States (2017-2022)

I would like to order

Product name: United States Underblanket Market Report 2017

Product link: <https://marketpublishers.com/r/UEF463E88FBEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UEF463E88FBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970