

# United States Umbrellas Market Report 2018

<https://marketpublishers.com/r/UD335AA6D29EN.html>

Date: April 2018

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: UD335AA6D29EN

## Abstracts

In this report, the United States Umbrellas market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Umbrellas in these regions, from 2013 to 2025 (forecast).

United States Umbrellas market competition by top manufacturers/players, with Umbrellas sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Tiantang

**REI**

Senz Smart

GustBuster

Totes

Shenzhen SSL Umbrella Co., Ltd

Samurai Sword Katana

CrownCoast

Cloud Nine Rain Ducky

Kolumbo Nonbreakable

Totes Clear Bubble

Lewis N. Clark Travel

Repel

RainStoppers

London Undercover

Alexander

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Reverse Umbrella

Straight Umbrella

Folding Umbrella

Automatical Umbrella

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Commercial Use

Entertainment Use

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Umbrellas Market Report 2018

#### **1 UMBRELLAS OVERVIEW**

##### 1.1 Product Overview and Scope of Umbrellas

##### 1.2 Classification of Umbrellas by Product Category

###### 1.2.1 United States Umbrellas Market Size (Sales Volume) Comparison by Type (2013-2025)

###### 1.2.2 United States Umbrellas Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

###### 1.2.3 Reverse Umbrella

###### 1.2.4 Straight Umbrella

###### 1.2.5 Folding Umbrella

###### 1.2.6 Automatical Umbrella

###### 1.2.7 Other

##### 1.3 United States Umbrellas Market by Application/End Users

###### 1.3.1 United States Umbrellas Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 Commercial Use

###### 1.3.3 Entertainment Use

##### 1.4 United States Umbrellas Market by Region

###### 1.4.1 United States Umbrellas Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 The West Umbrellas Status and Prospect (2013-2025)

###### 1.4.3 Southwest Umbrellas Status and Prospect (2013-2025)

###### 1.4.4 The Middle Atlantic Umbrellas Status and Prospect (2013-2025)

###### 1.4.5 New England Umbrellas Status and Prospect (2013-2025)

###### 1.4.6 The South Umbrellas Status and Prospect (2013-2025)

###### 1.4.7 The Midwest Umbrellas Status and Prospect (2013-2025)

##### 1.5 United States Market Size (Value and Volume) of Umbrellas (2013-2025)

###### 1.5.1 United States Umbrellas Sales and Growth Rate (2013-2025)

###### 1.5.2 United States Umbrellas Revenue and Growth Rate (2013-2025)

#### **2 UNITED STATES UMBRELLAS MARKET COMPETITION BY PLAYERS/SUPPLIERS**

##### 2.1 United States Umbrellas Sales and Market Share of Key Players/Suppliers

(2013-2018)

2.2 United States Umbrellas Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Umbrellas Average Price by Players/Suppliers (2013-2018)

2.4 United States Umbrellas Market Competitive Situation and Trends

2.4.1 United States Umbrellas Market Concentration Rate

2.4.2 United States Umbrellas Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Umbrellas Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES UMBRELLAS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Umbrellas Sales and Market Share by Region (2013-2018)

3.2 United States Umbrellas Revenue and Market Share by Region (2013-2018)

3.3 United States Umbrellas Price by Region (2013-2018)

### **4 UNITED STATES UMBRELLAS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Umbrellas Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Umbrellas Revenue and Market Share by Type (2013-2018)

4.3 United States Umbrellas Price by Type (2013-2018)

4.4 United States Umbrellas Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES UMBRELLAS SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Umbrellas Sales and Market Share by Application (2013-2018)

5.2 United States Umbrellas Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES UMBRELLAS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Tiantang

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Umbrellas Product Category, Application and Specification

6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 Tiantang Umbrellas Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 REI
  - 6.2.2 Umbrellas Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 REI Umbrellas Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Senz Smart
  - 6.3.2 Umbrellas Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Senz Smart Umbrellas Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 GustBuster
  - 6.4.2 Umbrellas Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 GustBuster Umbrellas Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Totes
  - 6.5.2 Umbrellas Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Totes Umbrellas Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Shenzhen SSL Umbrella Co., Ltd
  - 6.6.2 Umbrellas Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Shenzhen SSL Umbrella Co., Ltd Umbrellas Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Samurai Sword Katana
  - 6.7.2 Umbrellas Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Samurai Sword Katana Umbrellas Sales, Revenue, Price and Gross Margin

(2013-2018)

6.7.4 Main Business/Business Overview

6.8 CrownCoast

6.8.2 Umbrellas Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 CrownCoast Umbrellas Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Cloud Nine Rain Ducky

6.9.2 Umbrellas Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Cloud Nine Rain Ducky Umbrellas Sales, Revenue, Price and Gross Margin

(2013-2018)

6.9.4 Main Business/Business Overview

6.10 Kolumbo Nonbreakable

6.10.2 Umbrellas Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Kolumbo Nonbreakable Umbrellas Sales, Revenue, Price and Gross Margin

(2013-2018)

6.10.4 Main Business/Business Overview

6.11 Totes Clear Bubble

6.12 Lewis N. Clark Travel

6.13 Repel

6.14 RainStoppers

6.15 London Undercover

6.16 Alexander

## **7 UMBRELLAS MANUFACTURING COST ANALYSIS**

7.1 Umbrellas Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Umbrellas

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Umbrellas Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Umbrellas Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES UMBRELLAS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

- 11.1 United States Umbrellas Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Umbrellas Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Umbrellas Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Umbrellas Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**



## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Umbrellas

Figure United States Umbrellas Market Size (K Units) by Type (2013-2025)

Figure United States Umbrellas Sales Volume Market Share by Type (Product Category) in 2017

Figure Reverse Umbrella Product Picture

Figure Straight Umbrella Product Picture

Figure Folding Umbrella Product Picture

Figure Automatical Umbrella Product Picture

Figure Other Product Picture

Figure United States Umbrellas Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Umbrellas by Application in 2017

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure Entertainment Use Examples

Table Key Downstream Customer in Entertainment Use

Figure United States Umbrellas Market Size (Million USD) by Region (2013-2025)

Figure The West Umbrellas Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Umbrellas Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Umbrellas Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Umbrellas Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Umbrellas Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Umbrellas Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Umbrellas Sales (K Units) and Growth Rate (2013-2025)

Figure United States Umbrellas Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Umbrellas Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Umbrellas Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Umbrellas Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Umbrellas Sales Share by Players/Suppliers

Figure 2017 United States Umbrellas Sales Share by Players/Suppliers

Figure United States Umbrellas Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Umbrellas Revenue (Million USD) by Players/Suppliers

(2013-2018)

Table United States Umbrellas Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Umbrellas Revenue Share by Players/Suppliers

Figure 2017 United States Umbrellas Revenue Share by Players/Suppliers

Table United States Market Umbrellas Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Umbrellas Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Umbrellas Market Share of Top 3 Players/Suppliers

Figure United States Umbrellas Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Umbrellas Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Umbrellas Product Category

Table United States Umbrellas Sales (K Units) by Region (2013-2018)

Table United States Umbrellas Sales Share by Region (2013-2018)

Figure United States Umbrellas Sales Share by Region (2013-2018)

Figure United States Umbrellas Sales Market Share by Region in 2017

Table United States Umbrellas Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Umbrellas Revenue Share by Region (2013-2018)

Figure United States Umbrellas Revenue Market Share by Region (2013-2018)

Figure United States Umbrellas Revenue Market Share by Region in 2017

Table United States Umbrellas Price (USD/Unit) by Region (2013-2018)

Table United States Umbrellas Sales (K Units) by Type (2013-2018)

Table United States Umbrellas Sales Share by Type (2013-2018)

Figure United States Umbrellas Sales Share by Type (2013-2018)

Figure United States Umbrellas Sales Market Share by Type in 2017

Table United States Umbrellas Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Umbrellas Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Umbrellas by Type (2013-2018)

Figure Revenue Market Share of Umbrellas by Type in 2017

Table United States Umbrellas Price (USD/Unit) by Types (2013-2018)

Figure United States Umbrellas Sales Growth Rate by Type (2013-2018)

Table United States Umbrellas Sales (K Units) by Application (2013-2018)

Table United States Umbrellas Sales Market Share by Application (2013-2018)

Figure United States Umbrellas Sales Market Share by Application (2013-2018)

Figure United States Umbrellas Sales Market Share by Application in 2017

Table United States Umbrellas Sales Growth Rate by Application (2013-2018)

Figure United States Umbrellas Sales Growth Rate by Application (2013-2018)

Table Tiantang Basic Information List

Table Tiantang Umbrellas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Tiantang Umbrellas Sales Growth Rate (2013-2018)

Figure Tiantang Umbrellas Sales Market Share in United States (2013-2018)

Figure Tiantang Umbrellas Revenue Market Share in United States (2013-2018)

Table REI Basic Information List

Table REI Umbrellas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure REI Umbrellas Sales Growth Rate (2013-2018)

Figure REI Umbrellas Sales Market Share in United States (2013-2018)

Figure REI Umbrellas Revenue Market Share in United States (2013-2018)

Table Senz Smart Basic Information List

Table Senz Smart Umbrellas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Senz Smart Umbrellas Sales Growth Rate (2013-2018)

Figure Senz Smart Umbrellas Sales Market Share in United States (2013-2018)

Figure Senz Smart Umbrellas Revenue Market Share in United States (2013-2018)

Table GustBuster Basic Information List

Table GustBuster Umbrellas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure GustBuster Umbrellas Sales Growth Rate (2013-2018)

Figure GustBuster Umbrellas Sales Market Share in United States (2013-2018)

Figure GustBuster Umbrellas Revenue Market Share in United States (2013-2018)

Table Totes Basic Information List

Table Totes Umbrellas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Totes Umbrellas Sales Growth Rate (2013-2018)

Figure Totes Umbrellas Sales Market Share in United States (2013-2018)

Figure Totes Umbrellas Revenue Market Share in United States (2013-2018)

Table Shenzhen SSL Umbrella Co., Ltd Basic Information List

Table Shenzhen SSL Umbrella Co., Ltd Umbrellas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Shenzhen SSL Umbrella Co., Ltd Umbrellas Sales Growth Rate (2013-2018)

Figure Shenzhen SSL Umbrella Co., Ltd Umbrellas Sales Market Share in United States (2013-2018)

Figure Shenzhen SSL Umbrella Co., Ltd Umbrellas Revenue Market Share in United States (2013-2018)

Table Samurai Sword Katana Basic Information List

Table Samurai Sword Katana Umbrellas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Samurai Sword Katana Umbrellas Sales Growth Rate (2013-2018)

Figure Samurai Sword Katana Umbrellas Sales Market Share in United States (2013-2018)

Figure Samurai Sword Katana Umbrellas Revenue Market Share in United States (2013-2018)

Table CrownCoast Basic Information List

Table CrownCoast Umbrellas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure CrownCoast Umbrellas Sales Growth Rate (2013-2018)

Figure CrownCoast Umbrellas Sales Market Share in United States (2013-2018)

Figure CrownCoast Umbrellas Revenue Market Share in United States (2013-2018)

Table Cloud Nine Rain Ducky Basic Information List

Table Cloud Nine Rain Ducky Umbrellas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Cloud Nine Rain Ducky Umbrellas Sales Growth Rate (2013-2018)

Figure Cloud Nine Rain Ducky Umbrellas Sales Market Share in United States (2013-2018)

Figure Cloud Nine Rain Ducky Umbrellas Revenue Market Share in United States (2013-2018)

Table Kolumbo Nonbreakable Basic Information List

Table Kolumbo Nonbreakable Umbrellas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kolumbo Nonbreakable Umbrellas Sales Growth Rate (2013-2018)

Figure Kolumbo Nonbreakable Umbrellas Sales Market Share in United States (2013-2018)

Figure Kolumbo Nonbreakable Umbrellas Revenue Market Share in United States (2013-2018)

Table Totes Clear Bubble Basic Information List

Table Lewis N. Clark Travel Basic Information List

Table Repel Basic Information List

Table RainStoppers Basic Information List

Table London Undercover Basic Information List

Table Alexander Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Umbrellas  
Figure Manufacturing Process Analysis of Umbrellas  
Figure Umbrellas Industrial Chain Analysis  
Table Raw Materials Sources of Umbrellas Major Players/Suppliers in 2017  
Table Major Buyers of Umbrellas  
Table Distributors/Traders List  
Figure United States Umbrellas Sales Volume (K Units) and Growth Rate Forecast (2018-2025)  
Figure United States Umbrellas Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure United States Umbrellas Price (USD/Unit) Trend Forecast (2018-2025)  
Table United States Umbrellas Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Umbrellas Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Umbrellas Sales Volume (K Units) Forecast by Type in 2025  
Table United States Umbrellas Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States Umbrellas Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States Umbrellas Sales Volume (K Units) Forecast by Application in 2025  
Table United States Umbrellas Sales Volume (K Units) Forecast by Region (2018-2025)  
Table United States Umbrellas Sales Volume Share Forecast by Region (2018-2025)  
Figure United States Umbrellas Sales Volume Share Forecast by Region (2018-2025)  
Figure United States Umbrellas Sales Volume Share Forecast by Region in 2025  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Umbrellas Market Report 2018

Product link: <https://marketpublishers.com/r/UD335AA6D29EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD335AA6D29EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970