

## United States Ultra Short Throw Projector Market Report 2017

https://marketpublishers.com/r/U7AA25F7019EN.html

Date: April 2017 Pages: 119 Price: US\$ 3,800.00 (Single User License) ID: U7AA25F7019EN

## Abstracts

In this report, the United States Ultra Short Throw Projector market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Ultra Short Throw Projector in these regions, from 2012 to 2022 (forecast).

United States Ultra Short Throw Projector market competition by top manufacturers/players, with Ultra Short Throw Projector sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including



LG

Sony

BenQ

Ricoh

Epson

ΗP

Panasonic

Mitsubishi Electric

JVC

Philips

Optoma

Hitachi

Canon

Casio

Sharp

Asus

Acer

NEC

UNISMAISON

ViewSonic



Christie

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

1080p 4K Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Ultra Short Throw Projector for each application, including

Commercial

Residential



## Contents

United States Ultra Short Throw Projector Market Report 2017

#### **1 ULTRA SHORT THROW PROJECTOR OVERVIEW**

1.1 Product Overview and Scope of Ultra Short Throw Projector

1.2 Classification of Ultra Short Throw Projector by Product Category

1.2.1 United States Ultra Short Throw Projector Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Ultra Short Throw Projector Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 1080p

1.2.4 4K

1.2.5 Other

1.3 United States Ultra Short Throw Projector Market by Application/End Users

1.3.1 United States Ultra Short Throw Projector Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Commercial

1.3.3 Residential

1.4 United States Ultra Short Throw Projector Market by Region

1.4.1 United States Ultra Short Throw Projector Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Ultra Short Throw Projector Status and Prospect (2012-2022)

1.4.3 Southwest Ultra Short Throw Projector Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Ultra Short Throw Projector Status and Prospect (2012-2022)

1.4.5 New England Ultra Short Throw Projector Status and Prospect (2012-2022)

1.4.6 The South Ultra Short Throw Projector Status and Prospect (2012-2022)

1.4.7 The Midwest Ultra Short Throw Projector Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Ultra Short Throw Projector (2012-2022)

1.5.1 United States Ultra Short Throw Projector Sales and Growth Rate (2012-2022)1.5.2 United States Ultra Short Throw Projector Revenue and Growth Rate (2012-2022)

#### 2 UNITED STATES ULTRA SHORT THROW PROJECTOR MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Ultra Short Throw Projector Sales and Market Share of Key



Players/Suppliers (2012-2017)

2.2 United States Ultra Short Throw Projector Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Ultra Short Throw Projector Average Price by Players/Suppliers (2012-2017)

2.4 United States Ultra Short Throw Projector Market Competitive Situation and Trends

2.4.1 United States Ultra Short Throw Projector Market Concentration Rate

2.4.2 United States Ultra Short Throw Projector Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Ultra Short Throw Projector Manufacturing Base Distribution, Sales Area, Product Type

### 3 UNITED STATES ULTRA SHORT THROW PROJECTOR SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Ultra Short Throw Projector Sales and Market Share by Region (2012-2017)

3.2 United States Ultra Short Throw Projector Revenue and Market Share by Region (2012-2017)

3.3 United States Ultra Short Throw Projector Price by Region (2012-2017)

### 4 UNITED STATES ULTRA SHORT THROW PROJECTOR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Ultra Short Throw Projector Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Ultra Short Throw Projector Revenue and Market Share by Type (2012-2017)

4.3 United States Ultra Short Throw Projector Price by Type (2012-2017)

4.4 United States Ultra Short Throw Projector Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES ULTRA SHORT THROW PROJECTOR SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Ultra Short Throw Projector Sales and Market Share by Application (2012-2017)

5.2 United States Ultra Short Throw Projector Sales Growth Rate by Application (2012-2017)



5.3 Market Drivers and Opportunities

#### 6 UNITED STATES ULTRA SHORT THROW PROJECTOR PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 LG

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Ultra Short Throw Projector Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 LG Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Sony

6.2.2 Ultra Short Throw Projector Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Sony Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 BenQ

6.3.2 Ultra Short Throw Projector Product Category, Application and Specification 6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 BenQ Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Ricoh

6.4.2 Ultra Short Throw Projector Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Ricoh Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Epson

6.5.2 Ultra Short Throw Projector Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Epson Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin



(2012-2017)

6.5.4 Main Business/Business Overview

6.6 HP

6.6.2 Ultra Short Throw Projector Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 HP Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Panasonic

6.7.2 Ultra Short Throw Projector Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Panasonic Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Mitsubishi Electric

6.8.2 Ultra Short Throw Projector Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Mitsubishi Electric Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 JVC

6.9.2 Ultra Short Throw Projector Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 JVC Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Philips

6.10.2 Ultra Short Throw Projector Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Philips Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Optoma

6.12 Hitachi





- 6.13 Canon
- 6.14 Casio
- 6.15 Sharp
- 6.16 Asus
- 6.17 Acer
- 6.18 NEC
- 6.19 UNISMAISON
- 6.20 ViewSonic
- 6.21 Christie

#### **7 ULTRA SHORT THROW PROJECTOR MANUFACTURING COST ANALYSIS**

- 7.1 Ultra Short Throw Projector Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Ultra Short Throw Projector

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Ultra Short Throw Projector Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Ultra Short Throw Projector Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy



9.2.3 Target Client

9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES ULTRA SHORT THROW PROJECTOR MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Ultra Short Throw Projector Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Ultra Short Throw Projector Sales Volume Forecast by Type (2017-2022)

11.3 United States Ultra Short Throw Projector Sales Volume Forecast by Application (2017-2022)

11.4 United States Ultra Short Throw Projector Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation

#### 13.2 Data Source

- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Ultra Short Throw Projector

Figure United States Ultra Short Throw Projector Market Size (K Units) by Type (2012-2022)

Figure United States Ultra Short Throw Projector Sales Volume Market Share by Type (Product Category) in 2016

Figure 1080p Product Picture

Figure 4K Product Picture

Figure Other Product Picture

Figure United States Ultra Short Throw Projector Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Ultra Short Throw Projector by Application in 2016

Figure Commercial Examples

Figure Residential Examples

Figure United States Ultra Short Throw Projector Market Size (Value) by Region (2012-2022)

Figure The West Ultra Short Throw Projector Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Ultra Short Throw Projector Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Ultra Short Throw Projector Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Ultra Short Throw Projector Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Ultra Short Throw Projector Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Ultra Short Throw Projector Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Ultra Short Throw Projector Sales (K Units) and Growth Rate (2012-2022)

Figure United States Ultra Short Throw Projector Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Ultra Short Throw Projector Market Major Players Product Sales Volume (2012-2017)

Table United States Ultra Short Throw Projector Sales (K Units) of Key



Players/Suppliers (2012-2017)

Table United States Ultra Short Throw Projector Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Ultra Short Throw Projector Sales Share by Players/Suppliers

Figure 2017 United States Ultra Short Throw Projector Sales Share by Players/Suppliers

Figure United States Ultra Short Throw Projector Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Ultra Short Throw Projector Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Ultra Short Throw Projector Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Ultra Short Throw Projector Revenue Share by Players/Suppliers

Figure 2017 United States Ultra Short Throw Projector Revenue Share by Players/Suppliers

Table United States Market Ultra Short Throw Projector Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Ultra Short Throw Projector Average Price of Key Players/Suppliers in 2016

Figure United States Ultra Short Throw Projector Market Share of Top 3 Players/Suppliers

Figure United States Ultra Short Throw Projector Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Ultra Short Throw Projector Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Ultra Short Throw Projector Product Category Table United States Ultra Short Throw Projector Sales (K Units) by Region (2012-2017) Table United States Ultra Short Throw Projector Sales Share by Region (2012-2017) Figure United States Ultra Short Throw Projector Sales Share by Region (2012-2017) Figure United States Ultra Short Throw Projector Sales Market Share by Region in 2016 Table United States Ultra Short Throw Projector Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Ultra Short Throw Projector Revenue Share by Region (2012-2017) Figure United States Ultra Short Throw Projector Revenue Market Share by Region (2012-2017)

Figure United States Ultra Short Throw Projector Revenue Market Share by Region in 2016



Table United States Ultra Short Throw Projector Price (USD/Unit) by Region (2012-2017)

Table United States Ultra Short Throw Projector Sales (K Units) by Type (2012-2017) Table United States Ultra Short Throw Projector Sales Share by Type (2012-2017) Figure United States Ultra Short Throw Projector Sales Share by Type (2012-2017) Figure United States Ultra Short Throw Projector Sales Market Share by Type in 2016 Table United States Ultra Short Throw Projector Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Ultra Short Throw Projector Revenue Share by Type (2012-2017) Figure Revenue Market Share of Ultra Short Throw Projector by Type (2012-2017) Figure Revenue Market Share of Ultra Short Throw Projector by Type in 2016 Table United States Ultra Short Throw Projector Price (USD/Unit) by Types (2012-2017) Figure United States Ultra Short Throw Projector Sales Growth Rate by Type (2012-2017)

Table United States Ultra Short Throw Projector Sales (K Units) by Application (2012-2017)

Table United States Ultra Short Throw Projector Sales Market Share by Application (2012-2017)

Figure United States Ultra Short Throw Projector Sales Market Share by Application (2012-2017)

Figure United States Ultra Short Throw Projector Sales Market Share by Application in 2016

Table United States Ultra Short Throw Projector Sales Growth Rate by Application (2012-2017)

Figure United States Ultra Short Throw Projector Sales Growth Rate by Application (2012-2017)

Table LG Basic Information List

Table LG Ultra Short Throw Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LG Ultra Short Throw Projector Sales Growth Rate (2012-2017)

Figure LG Ultra Short Throw Projector Sales Market Share in United States (2012-2017) Figure LG Ultra Short Throw Projector Revenue Market Share in United States (2012-2017)

Table Sony Basic Information List

Table Sony Ultra Short Throw Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sony Ultra Short Throw Projector Sales Growth Rate (2012-2017)

Figure Sony Ultra Short Throw Projector Sales Market Share in United States (2012-2017)



Figure Sony Ultra Short Throw Projector Revenue Market Share in United States (2012-2017)

Table BenQ Basic Information List

Table BenQ Ultra Short Throw Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure BenQ Ultra Short Throw Projector Sales Growth Rate (2012-2017)

Figure BenQ Ultra Short Throw Projector Sales Market Share in United States (2012-2017)

Figure BenQ Ultra Short Throw Projector Revenue Market Share in United States (2012-2017)

Table Ricoh Basic Information List

Table Ricoh Ultra Short Throw Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ricoh Ultra Short Throw Projector Sales Growth Rate (2012-2017)

Figure Ricoh Ultra Short Throw Projector Sales Market Share in United States (2012-2017)

Figure Ricoh Ultra Short Throw Projector Revenue Market Share in United States (2012-2017)

Table Epson Basic Information List

Table Epson Ultra Short Throw Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Epson Ultra Short Throw Projector Sales Growth Rate (2012-2017)

Figure Epson Ultra Short Throw Projector Sales Market Share in United States (2012-2017)

Figure Epson Ultra Short Throw Projector Revenue Market Share in United States (2012-2017)

Table HP Basic Information List

Table HP Ultra Short Throw Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure HP Ultra Short Throw Projector Sales Growth Rate (2012-2017)

Figure HP Ultra Short Throw Projector Sales Market Share in United States (2012-2017)

Figure HP Ultra Short Throw Projector Revenue Market Share in United States (2012-2017)

Table Panasonic Basic Information List

Table Panasonic Ultra Short Throw Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Panasonic Ultra Short Throw Projector Sales Growth Rate (2012-2017) Figure Panasonic Ultra Short Throw Projector Sales Market Share in United States



(2012-2017)

Figure Panasonic Ultra Short Throw Projector Revenue Market Share in United States (2012-2017)

Table Mitsubishi Electric Basic Information List

Table Mitsubishi Electric Ultra Short Throw Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mitsubishi Electric Ultra Short Throw Projector Sales Growth Rate (2012-2017) Figure Mitsubishi Electric Ultra Short Throw Projector Sales Market Share in United States (2012-2017)

Figure Mitsubishi Electric Ultra Short Throw Projector Revenue Market Share in United States (2012-2017)

Table JVC Basic Information List

Table JVC Ultra Short Throw Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure JVC Ultra Short Throw Projector Sales Growth Rate (2012-2017)

Figure JVC Ultra Short Throw Projector Sales Market Share in United States (2012-2017)

Figure JVC Ultra Short Throw Projector Revenue Market Share in United States (2012-2017)

Table Philips Basic Information List

Table Philips Ultra Short Throw Projector Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Philips Ultra Short Throw Projector Sales Growth Rate (2012-2017)

Figure Philips Ultra Short Throw Projector Sales Market Share in United States (2012-2017)

Figure Philips Ultra Short Throw Projector Revenue Market Share in United States (2012-2017)

Table Optoma Basic Information List

Table Hitachi Basic Information List

Table Canon Basic Information List

Table Casio Basic Information List

Table Sharp Basic Information List

Table Asus Basic Information List

Table Acer Basic Information List

Table NEC Basic Information List

Table UNISMAISON Basic Information List

Table ViewSonic Basic Information List

Table Christie Basic Information List

 Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Ultra Short Throw Projector Figure Manufacturing Process Analysis of Ultra Short Throw Projector Figure Ultra Short Throw Projector Industrial Chain Analysis Table Raw Materials Sources of Ultra Short Throw Projector Major Players/Suppliers in 2016 Table Major Buyers of Ultra Short Throw Projector Table Distributors/Traders List Figure United States Ultra Short Throw Projector Sales Volume (K Units) and Growth Rate Forecast (2017-2022) Figure United States Ultra Short Throw Projector Revenue (Million USD) and Growth Rate Forecast (2017-2022) Figure United States Ultra Short Throw Projector Price (USD/Unit) Trend Forecast (2017 - 2022)Table United States Ultra Short Throw Projector Sales Volume (K Units) Forecast by Type (2017-2022) Figure United States Ultra Short Throw Projector Sales Volume (K Units) Forecast by Type (2017-2022) Figure United States Ultra Short Throw Projector Sales Volume (K Units) Forecast by Type in 2022 Table United States Ultra Short Throw Projector Sales Volume (K Units) Forecast by Application (2017-2022) Figure United States Ultra Short Throw Projector Sales Volume (K Units) Forecast by Application (2017-2022) Figure United States Ultra Short Throw Projector Sales Volume (K Units) Forecast by Application in 2022 Table United States Ultra Short Throw Projector Sales Volume (K Units) Forecast by Region (2017-2022) Table United States Ultra Short Throw Projector Sales Volume Share Forecast by Region (2017-2022) Figure United States Ultra Short Throw Projector Sales Volume Share Forecast by Region (2017-2022) Figure United States Ultra Short Throw Projector Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources



Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Ultra Short Throw Projector Market Report 2017 Product link: <u>https://marketpublishers.com/r/U7AA25F7019EN.html</u>

> Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U7AA25F7019EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970