

United States Ukulele Market Report 2017

<https://marketpublishers.com/r/UF4D1763E0DEN.html>

Date: November 2017

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: UF4D1763E0DEN

Abstracts

In this report, the United States Ukulele market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Ukulele in these regions, from 2012 to 2022 (forecast).

United States Ukulele market competition by top manufacturers/players, with Ukulele sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

TOM

Enya

Kala

Nices

Gorilla

KRISTAL MUSICAL INSTRUMENTS

aNueNue

World Sound Music (Huizhou) Co., Ltd

Danie

Rainie

UMA

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Soprano

Concert

Tenor

Baritone

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Ukulele for each application, including

Professional Performance

Learning and Training

Individual Amateurs

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Ukulele Market Report 2017

1 UKULELE OVERVIEW

1.1 Product Overview and Scope of Ukulele

1.2 Classification of Ukulele by Product Category

1.2.1 United States Ukulele Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Ukulele Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Soprano

1.2.4 Concert

1.2.5 Tenor

1.2.6 Baritone

1.2.7 Others

1.3 United States Ukulele Market by Application/End Users

1.3.1 United States Ukulele Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Professional Performance

1.3.3 Learning and Training

1.3.4 Individual Amateurs

1.4 United States Ukulele Market by Region

1.4.1 United States Ukulele Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Ukulele Status and Prospect (2012-2022)

1.4.3 Southwest Ukulele Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Ukulele Status and Prospect (2012-2022)

1.4.5 New England Ukulele Status and Prospect (2012-2022)

1.4.6 The South Ukulele Status and Prospect (2012-2022)

1.4.7 The Midwest Ukulele Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Ukulele (2012-2022)

1.5.1 United States Ukulele Sales and Growth Rate (2012-2022)

1.5.2 United States Ukulele Revenue and Growth Rate (2012-2022)

2 UNITED STATES UKULELE MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Ukulele Sales and Market Share of Key Players/Suppliers (2012-2017)

- 2.2 United States Ukulele Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Ukulele Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Ukulele Market Competitive Situation and Trends
 - 2.4.1 United States Ukulele Market Concentration Rate
 - 2.4.2 United States Ukulele Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Ukulele Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES UKULELE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Ukulele Sales and Market Share by Region (2012-2017)
- 3.2 United States Ukulele Revenue and Market Share by Region (2012-2017)
- 3.3 United States Ukulele Price by Region (2012-2017)

4 UNITED STATES UKULELE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Ukulele Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Ukulele Revenue and Market Share by Type (2012-2017)
- 4.3 United States Ukulele Price by Type (2012-2017)
- 4.4 United States Ukulele Sales Growth Rate by Type (2012-2017)

5 UNITED STATES UKULELE SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Ukulele Sales and Market Share by Application (2012-2017)
- 5.2 United States Ukulele Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES UKULELE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 TOM
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Ukulele Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B

6.1.3 TOM Ukulele Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Enya

6.2.2 Ukulele Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Enya Ukulele Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Kala

6.3.2 Ukulele Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Kala Ukulele Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Nices

6.4.2 Ukulele Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Nices Ukulele Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Gorilla

6.5.2 Ukulele Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Gorilla Ukulele Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 KRISTAL MUSICAL INSTRUMENTS

6.6.2 Ukulele Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 KRISTAL MUSICAL INSTRUMENTS Ukulele Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 aNueNue

6.7.2 Ukulele Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 aNueNue Ukulele Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

- 6.8 World Sound Music (Huizhou) Co., Ltd
 - 6.8.2 Ukulele Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 World Sound Music (Huizhou) Co., Ltd Ukulele Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Danie
 - 6.9.2 Ukulele Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Danie Ukulele Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Rainie
 - 6.10.2 Ukulele Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Rainie Ukulele Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 UMA

7 UKULELE MANUFACTURING COST ANALYSIS

- 7.1 Ukulele Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Ukulele

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Ukulele Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Ukulele Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES UKULELE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Ukulele Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Ukulele Sales Volume Forecast by Type (2017-2022)

11.3 United States Ukulele Sales Volume Forecast by Application (2017-2022)

11.4 United States Ukulele Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Ukulele

Figure United States Ukulele Market Size (K Units) by Type (2012-2022)

Figure United States Ukulele Sales Volume Market Share by Type (Product Category) in 2016

Figure Soprano Product Picture

Figure Concert Product Picture

Figure Tenor Product Picture

Figure Baritone Product Picture

Figure Others Product Picture

Figure United States Ukulele Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Ukulele by Application in 2016

Figure Professional Performance Examples

Table Key Downstream Customer in Professional Performance

Figure Learning and Training Examples

Table Key Downstream Customer in Learning and Training

Figure Individual Amateurs Examples

Table Key Downstream Customer in Individual Amateurs

Figure United States Ukulele Market Size (Million USD) by Region (2012-2022)

Figure The West Ukulele Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Ukulele Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Ukulele Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Ukulele Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Ukulele Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Ukulele Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Ukulele Sales (K Units) and Growth Rate (2012-2022)

Figure United States Ukulele Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Ukulele Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Ukulele Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Ukulele Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Ukulele Sales Share by Players/Suppliers

Figure 2017 United States Ukulele Sales Share by Players/Suppliers

Figure United States Ukulele Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Ukulele Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Ukulele Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Ukulele Revenue Share by Players/Suppliers

Figure 2017 United States Ukulele Revenue Share by Players/Suppliers

Table United States Market Ukulele Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Ukulele Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Ukulele Market Share of Top 3 Players/Suppliers

Figure United States Ukulele Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Ukulele Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Ukulele Product Category

Table United States Ukulele Sales (K Units) by Region (2012-2017)

Table United States Ukulele Sales Share by Region (2012-2017)

Figure United States Ukulele Sales Share by Region (2012-2017)

Figure United States Ukulele Sales Market Share by Region in 2016

Table United States Ukulele Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Ukulele Revenue Share by Region (2012-2017)

Figure United States Ukulele Revenue Market Share by Region (2012-2017)

Figure United States Ukulele Revenue Market Share by Region in 2016

Table United States Ukulele Price (USD/Unit) by Region (2012-2017)

Table United States Ukulele Sales (K Units) by Type (2012-2017)

Table United States Ukulele Sales Share by Type (2012-2017)

Figure United States Ukulele Sales Share by Type (2012-2017)

Figure United States Ukulele Sales Market Share by Type in 2016

Table United States Ukulele Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Ukulele Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Ukulele by Type (2012-2017)

Figure Revenue Market Share of Ukulele by Type in 2016

Table United States Ukulele Price (USD/Unit) by Types (2012-2017)

Figure United States Ukulele Sales Growth Rate by Type (2012-2017)

Table United States Ukulele Sales (K Units) by Application (2012-2017)

Table United States Ukulele Sales Market Share by Application (2012-2017)

Figure United States Ukulele Sales Market Share by Application (2012-2017)

Figure United States Ukulele Sales Market Share by Application in 2016

Table United States Ukulele Sales Growth Rate by Application (2012-2017)

Figure United States Ukulele Sales Growth Rate by Application (2012-2017)
Table TOM Basic Information List
Table TOM Ukulele Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure TOM Ukulele Sales Growth Rate (2012-2017)
Figure TOM Ukulele Sales Market Share in United States (2012-2017)
Figure TOM Ukulele Revenue Market Share in United States (2012-2017)
Table Enya Basic Information List
Table Enya Ukulele Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Enya Ukulele Sales Growth Rate (2012-2017)
Figure Enya Ukulele Sales Market Share in United States (2012-2017)
Figure Enya Ukulele Revenue Market Share in United States (2012-2017)
Table Kala Basic Information List
Table Kala Ukulele Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Kala Ukulele Sales Growth Rate (2012-2017)
Figure Kala Ukulele Sales Market Share in United States (2012-2017)
Figure Kala Ukulele Revenue Market Share in United States (2012-2017)
Table Nices Basic Information List
Table Nices Ukulele Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Nices Ukulele Sales Growth Rate (2012-2017)
Figure Nices Ukulele Sales Market Share in United States (2012-2017)
Figure Nices Ukulele Revenue Market Share in United States (2012-2017)
Table Gorilla Basic Information List
Table Gorilla Ukulele Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Gorilla Ukulele Sales Growth Rate (2012-2017)
Figure Gorilla Ukulele Sales Market Share in United States (2012-2017)
Figure Gorilla Ukulele Revenue Market Share in United States (2012-2017)
Table KRISTAL MUSICAL INSTRUMENTS Basic Information List
Table KRISTAL MUSICAL INSTRUMENTS Ukulele Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure KRISTAL MUSICAL INSTRUMENTS Ukulele Sales Growth Rate (2012-2017)
Figure KRISTAL MUSICAL INSTRUMENTS Ukulele Sales Market Share in United States (2012-2017)
Figure KRISTAL MUSICAL INSTRUMENTS Ukulele Revenue Market Share in United States (2012-2017)

Table aNueNue Basic Information List

Table aNueNue Ukulele Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure aNueNue Ukulele Sales Growth Rate (2012-2017)

Figure aNueNue Ukulele Sales Market Share in United States (2012-2017)

Figure aNueNue Ukulele Revenue Market Share in United States (2012-2017)

Table World Sound Music (Huizhou) Co., Ltd Basic Information List

Table World Sound Music (Huizhou) Co., Ltd Ukulele Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure World Sound Music (Huizhou) Co., Ltd Ukulele Sales Growth Rate (2012-2017)

Figure World Sound Music (Huizhou) Co., Ltd Ukulele Sales Market Share in United States (2012-2017)

Figure World Sound Music (Huizhou) Co., Ltd Ukulele Revenue Market Share in United States (2012-2017)

Table Danie Basic Information List

Table Danie Ukulele Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Danie Ukulele Sales Growth Rate (2012-2017)

Figure Danie Ukulele Sales Market Share in United States (2012-2017)

Figure Danie Ukulele Revenue Market Share in United States (2012-2017)

Table Rainie Basic Information List

Table Rainie Ukulele Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Rainie Ukulele Sales Growth Rate (2012-2017)

Figure Rainie Ukulele Sales Market Share in United States (2012-2017)

Figure Rainie Ukulele Revenue Market Share in United States (2012-2017)

Table UMA Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Ukulele

Figure Manufacturing Process Analysis of Ukulele

Figure Ukulele Industrial Chain Analysis

Table Raw Materials Sources of Ukulele Major Players/Suppliers in 2016

Table Major Buyers of Ukulele

Table Distributors/Traders List

Figure United States Ukulele Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Ukulele Revenue (Million USD) and Growth Rate Forecast

(2017-2022)

Figure United States Ukulele Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Ukulele Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Ukulele Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Ukulele Sales Volume (K Units) Forecast by Type in 2022

Table United States Ukulele Sales Volume (K Units) Forecast by Application

(2017-2022)

Figure United States Ukulele Sales Volume (K Units) Forecast by Application

(2017-2022)

Figure United States Ukulele Sales Volume (K Units) Forecast by Application in 2022

Table United States Ukulele Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Ukulele Sales Volume Share Forecast by Region (2017-2022)

Figure United States Ukulele Sales Volume Share Forecast by Region (2017-2022)

Figure United States Ukulele Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Ukulele Market Report 2017

Product link: <https://marketpublishers.com/r/UF4D1763E0DEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF4D1763E0DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970