

United States TV Remote Controller Market Report 2017

<https://marketpublishers.com/r/U4371D8D05DEN.html>

Date: October 2017

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: U4371D8D05DEN

Abstracts

In this report, the United States TV Remote Controller market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of TV Remote Controller in these regions, from 2012 to 2022 (forecast).

United States TV Remote Controller market competition by top manufacturers/players, with TV Remote Controller sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Samsung

LG

Logitech

TCL

Sony

Philips

AMX (Harman)

Crestron

Hisense

Skyworth

Panasonic

Leviton

RTI

Flipper

Doro

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Traditional TV Remote Control

Universal Remote Controller

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of TV Remote Controller for each application, including

Home

Commercial

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States TV Remote Controller Market Report 2017

1 TV REMOTE CONTROLLER OVERVIEW

1.1 Product Overview and Scope of TV Remote Controller

1.2 Classification of TV Remote Controller by Product Category

1.2.1 United States TV Remote Controller Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States TV Remote Controller Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Traditional TV Remote Control

1.2.4 Universal Remote Controller

1.3 United States TV Remote Controller Market by Application/End Users

1.3.1 United States TV Remote Controller Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Home

1.3.3 Commercial

1.4 United States TV Remote Controller Market by Region

1.4.1 United States TV Remote Controller Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West TV Remote Controller Status and Prospect (2012-2022)

1.4.3 Southwest TV Remote Controller Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic TV Remote Controller Status and Prospect (2012-2022)

1.4.5 New England TV Remote Controller Status and Prospect (2012-2022)

1.4.6 The South TV Remote Controller Status and Prospect (2012-2022)

1.4.7 The Midwest TV Remote Controller Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of TV Remote Controller (2012-2022)

1.5.1 United States TV Remote Controller Sales and Growth Rate (2012-2022)

1.5.2 United States TV Remote Controller Revenue and Growth Rate (2012-2022)

2 UNITED STATES TV REMOTE CONTROLLER MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States TV Remote Controller Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States TV Remote Controller Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States TV Remote Controller Average Price by Players/Suppliers

(2012-2017)

2.4 United States TV Remote Controller Market Competitive Situation and Trends

2.4.1 United States TV Remote Controller Market Concentration Rate

2.4.2 United States TV Remote Controller Market Share of Top 3 and Top 5
Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers TV Remote Controller Manufacturing Base
Distribution, Sales Area, Product Type

3 UNITED STATES TV REMOTE CONTROLLER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States TV Remote Controller Sales and Market Share by Region
(2012-2017)

3.2 United States TV Remote Controller Revenue and Market Share by Region
(2012-2017)

3.3 United States TV Remote Controller Price by Region (2012-2017)

4 UNITED STATES TV REMOTE CONTROLLER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States TV Remote Controller Sales and Market Share by Type (Product
Category) (2012-2017)

4.2 United States TV Remote Controller Revenue and Market Share by Type
(2012-2017)

4.3 United States TV Remote Controller Price by Type (2012-2017)

4.4 United States TV Remote Controller Sales Growth Rate by Type (2012-2017)

5 UNITED STATES TV REMOTE CONTROLLER SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States TV Remote Controller Sales and Market Share by Application
(2012-2017)

5.2 United States TV Remote Controller Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES TV REMOTE CONTROLLER PLAYERS/SUPPLIERS PROFILES

AND SALES DATA

6.1 Samsung

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 TV Remote Controller Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Samsung TV Remote Controller Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 LG

6.2.2 TV Remote Controller Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 LG TV Remote Controller Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Logitech

6.3.2 TV Remote Controller Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Logitech TV Remote Controller Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 TCL

6.4.2 TV Remote Controller Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 TCL TV Remote Controller Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Sony

6.5.2 TV Remote Controller Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Sony TV Remote Controller Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Philips

6.6.2 TV Remote Controller Product Category, Application and Specification

- 6.6.2.1 Product A
- 6.6.2.2 Product B
- 6.6.3 Philips TV Remote Controller Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 AMX (Harman)
 - 6.7.2 TV Remote Controller Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 AMX (Harman) TV Remote Controller Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Crestron
 - 6.8.2 TV Remote Controller Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Crestron TV Remote Controller Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Hisense
 - 6.9.2 TV Remote Controller Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Hisense TV Remote Controller Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Skyworth
 - 6.10.2 TV Remote Controller Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Skyworth TV Remote Controller Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Panasonic
- 6.12 Leviton
- 6.13 RTI
- 6.14 Flipper
- 6.15 Doro

7 TV REMOTE CONTROLLER MANUFACTURING COST ANALYSIS

7.1 TV Remote Controller Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of TV Remote Controller

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 TV Remote Controller Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of TV Remote Controller Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES TV REMOTE CONTROLLER MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States TV Remote Controller Sales Volume, Revenue Forecast (2017-2022)

11.2 United States TV Remote Controller Sales Volume Forecast by Type (2017-2022)

11.3 United States TV Remote Controller Sales Volume Forecast by Application (2017-2022)

11.4 United States TV Remote Controller Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of TV Remote Controller

Figure United States TV Remote Controller Market Size (K Units) by Type (2012-2022)

Figure United States TV Remote Controller Sales Volume Market Share by Type (Product Category) in 2016

Figure Traditional TV Remote Control Product Picture

Figure Universal Remote Controller Product Picture

Figure United States TV Remote Controller Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of TV Remote Controller by Application in 2016

Figure Home Examples

Table Key Downstream Customer in Home

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure United States TV Remote Controller Market Size (Million USD) by Region (2012-2022)

Figure The West TV Remote Controller Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest TV Remote Controller Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic TV Remote Controller Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England TV Remote Controller Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US TV Remote Controller Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest TV Remote Controller Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States TV Remote Controller Sales (K Units) and Growth Rate (2012-2022)

Figure United States TV Remote Controller Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States TV Remote Controller Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States TV Remote Controller Sales (K Units) of Key Players/Suppliers

(2012-2017)

Table United States TV Remote Controller Sales Share by Players/Suppliers

(2012-2017)

Figure 2016 United States TV Remote Controller Sales Share by Players/Suppliers

Figure 2017 United States TV Remote Controller Sales Share by Players/Suppliers

Figure United States TV Remote Controller Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States TV Remote Controller Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States TV Remote Controller Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States TV Remote Controller Revenue Share by Players/Suppliers

Figure 2017 United States TV Remote Controller Revenue Share by Players/Suppliers

Table United States Market TV Remote Controller Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market TV Remote Controller Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States TV Remote Controller Market Share of Top 3 Players/Suppliers

Figure United States TV Remote Controller Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers TV Remote Controller Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers TV Remote Controller Product Category

Table United States TV Remote Controller Sales (K Units) by Region (2012-2017)

Table United States TV Remote Controller Sales Share by Region (2012-2017)

Figure United States TV Remote Controller Sales Share by Region (2012-2017)

Figure United States TV Remote Controller Sales Market Share by Region in 2016

Table United States TV Remote Controller Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States TV Remote Controller Revenue Share by Region (2012-2017)

Figure United States TV Remote Controller Revenue Market Share by Region (2012-2017)

Figure United States TV Remote Controller Revenue Market Share by Region in 2016

Table United States TV Remote Controller Price (USD/Unit) by Region (2012-2017)

Table United States TV Remote Controller Sales (K Units) by Type (2012-2017)

Table United States TV Remote Controller Sales Share by Type (2012-2017)

Figure United States TV Remote Controller Sales Share by Type (2012-2017)

Figure United States TV Remote Controller Sales Market Share by Type in 2016

Table United States TV Remote Controller Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States TV Remote Controller Revenue Share by Type (2012-2017)
Figure Revenue Market Share of TV Remote Controller by Type (2012-2017)
Figure Revenue Market Share of TV Remote Controller by Type in 2016
Table United States TV Remote Controller Price (USD/Unit) by Types (2012-2017)
Figure United States TV Remote Controller Sales Growth Rate by Type (2012-2017)
Table United States TV Remote Controller Sales (K Units) by Application (2012-2017)
Table United States TV Remote Controller Sales Market Share by Application (2012-2017)
Figure United States TV Remote Controller Sales Market Share by Application (2012-2017)
Figure United States TV Remote Controller Sales Market Share by Application in 2016
Table United States TV Remote Controller Sales Growth Rate by Application (2012-2017)
Figure United States TV Remote Controller Sales Growth Rate by Application (2012-2017)
Table Samsung Basic Information List
Table Samsung TV Remote Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Samsung TV Remote Controller Sales Growth Rate (2012-2017)
Figure Samsung TV Remote Controller Sales Market Share in United States (2012-2017)
Figure Samsung TV Remote Controller Revenue Market Share in United States (2012-2017)
Table LG Basic Information List
Table LG TV Remote Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure LG TV Remote Controller Sales Growth Rate (2012-2017)
Figure LG TV Remote Controller Sales Market Share in United States (2012-2017)
Figure LG TV Remote Controller Revenue Market Share in United States (2012-2017)
Table Logitech Basic Information List
Table Logitech TV Remote Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Logitech TV Remote Controller Sales Growth Rate (2012-2017)
Figure Logitech TV Remote Controller Sales Market Share in United States (2012-2017)
Figure Logitech TV Remote Controller Revenue Market Share in United States (2012-2017)
Table TCL Basic Information List
Table TCL TV Remote Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure TCL TV Remote Controller Sales Growth Rate (2012-2017)
Figure TCL TV Remote Controller Sales Market Share in United States (2012-2017)
Figure TCL TV Remote Controller Revenue Market Share in United States (2012-2017)
Table Sony Basic Information List
Table Sony TV Remote Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Sony TV Remote Controller Sales Growth Rate (2012-2017)
Figure Sony TV Remote Controller Sales Market Share in United States (2012-2017)
Figure Sony TV Remote Controller Revenue Market Share in United States (2012-2017)
Table Philips Basic Information List
Table Philips TV Remote Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Philips TV Remote Controller Sales Growth Rate (2012-2017)
Figure Philips TV Remote Controller Sales Market Share in United States (2012-2017)
Figure Philips TV Remote Controller Revenue Market Share in United States (2012-2017)
Table AMX (Harman) Basic Information List
Table AMX (Harman) TV Remote Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure AMX (Harman) TV Remote Controller Sales Growth Rate (2012-2017)
Figure AMX (Harman) TV Remote Controller Sales Market Share in United States (2012-2017)
Figure AMX (Harman) TV Remote Controller Revenue Market Share in United States (2012-2017)
Table Crestron Basic Information List
Table Crestron TV Remote Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Crestron TV Remote Controller Sales Growth Rate (2012-2017)
Figure Crestron TV Remote Controller Sales Market Share in United States (2012-2017)
Figure Crestron TV Remote Controller Revenue Market Share in United States (2012-2017)
Table Hisense Basic Information List
Table Hisense TV Remote Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Hisense TV Remote Controller Sales Growth Rate (2012-2017)
Figure Hisense TV Remote Controller Sales Market Share in United States (2012-2017)
Figure Hisense TV Remote Controller Revenue Market Share in United States (2012-2017)

Table Skyworth Basic Information List

Table Skyworth TV Remote Controller Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Skyworth TV Remote Controller Sales Growth Rate (2012-2017)

Figure Skyworth TV Remote Controller Sales Market Share in United States (2012-2017)

Figure Skyworth TV Remote Controller Revenue Market Share in United States (2012-2017)

Table Panasonic Basic Information List

Table Leviton Basic Information List

Table RTI Basic Information List

Table Flipper Basic Information List

Table Doro Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of TV Remote Controller

Figure Manufacturing Process Analysis of TV Remote Controller

Figure TV Remote Controller Industrial Chain Analysis

Table Raw Materials Sources of TV Remote Controller Major Players/Suppliers in 2016

Table Major Buyers of TV Remote Controller

Table Distributors/Traders List

Figure United States TV Remote Controller Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States TV Remote Controller Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States TV Remote Controller Price (USD/Unit) Trend Forecast (2017-2022)

Table United States TV Remote Controller Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States TV Remote Controller Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States TV Remote Controller Sales Volume (K Units) Forecast by Type in 2022

Table United States TV Remote Controller Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States TV Remote Controller Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States TV Remote Controller Sales Volume (K Units) Forecast by

Application in 2022

Table United States TV Remote Controller Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States TV Remote Controller Sales Volume Share Forecast by Region (2017-2022)

Figure United States TV Remote Controller Sales Volume Share Forecast by Region (2017-2022)

Figure United States TV Remote Controller Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States TV Remote Controller Market Report 2017

Product link: <https://marketpublishers.com/r/U4371D8D05DEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U4371D8D05DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970