

United States TV Remote Controller Market Report 2017

https://marketpublishers.com/r/U51FFF5C7DFEN.html

Date: January 2017

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U51FFF5C7DFEN

Abstracts

Notes:

Sales, means the sales volume of TV Remote Controller

Revenue, means the sales value of TV Remote Controller

This report studies sales (consumption) of TV Remote Controller in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Samsung	
LG	
Logitech	
TCL	
Sony	
Philips	
AMX(Harman)	
Hisence	



	Skyworth
(Crestron
I	Panasonic
ı	Leviton
ı	RTI
ı	Flipper
1	Doro
Market	Segment by States, covering
(California
-	Texas
ı	New York
ı	Florida
	Illinois
	product types, with sales, revenue, price, market share and growth rate of each an be divided into
;	Special Remote Controller
Į	Universal Remote Controller

Split by applications, this report focuses on sales, market share and growth rate of TV Remote Controller in each application, can be divided into



Home

Commercial



Contents

United States TV Remote Controller Market Report 2017

1 TV REMOTE CONTROLLER OVERVIEW

- 1.1 Product Overview and Scope of TV Remote Controller
- 1.2 Classification of TV Remote Controller
 - 1.2.1 Special Remote Controller
 - 1.2.2 Universal Remote Controller
- 1.3 Application of TV Remote Controller
 - 1.3.1 Home
 - 1.3.2 Commercial
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of TV Remote Controller (2011-2021)
 - 1.4.1 United States TV Remote Controller Sales and Growth Rate (2011-2021)
 - 1.4.2 United States TV Remote Controller Revenue and Growth Rate (2011-2021)

2 UNITED STATES TV REMOTE CONTROLLER COMPETITION BY MANUFACTURERS

- 2.1 United States TV Remote Controller Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States TV Remote Controller Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States TV Remote Controller Average Price by Manufactures (2015 and 2016)
- 2.4 TV Remote Controller Market Competitive Situation and Trends
 - 2.4.1 TV Remote Controller Market Concentration Rate
 - 2.4.2 TV Remote Controller Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES TV REMOTE CONTROLLER SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States TV Remote Controller Sales and Market Share by States (2011-2016)
- 3.2 United States TV Remote Controller Revenue and Market Share by States (2011-2016)
- 3.3 United States TV Remote Controller Price by States (2011-2016)



4 UNITED STATES TV REMOTE CONTROLLER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States TV Remote Controller Sales and Market Share by Type (2011-2016)
- 4.2 United States TV Remote Controller Revenue and Market Share by Type (2011-2016)
- 4.3 United States TV Remote Controller Price by Type (2011-2016)
- 4.4 United States TV Remote Controller Sales Growth Rate by Type (2011-2016)

5 UNITED STATES TV REMOTE CONTROLLER SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States TV Remote Controller Sales and Market Share by Application (2011-2016)
- 5.2 United States TV Remote Controller Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES TV REMOTE CONTROLLER MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Samsung
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 TV Remote Controller Product Type, Application and Specification
 - 6.1.2.1 Special Remote Controller
 - 6.1.2.2 Universal Remote Controller
- 6.1.3 Samsung TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview
- 6.2 LG
 - 6.2.2 TV Remote Controller Product Type, Application and Specification
 - 6.2.2.1 Special Remote Controller
 - 6.2.2.2 Universal Remote Controller
 - 6.2.3 LG TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.2.4 Main Business/Business Overview
- 6.3 Logitech
 - 6.3.2 TV Remote Controller Product Type, Application and Specification
 - 6.3.2.1 Special Remote Controller
 - 6.3.2.2 Universal Remote Controller



- 6.3.3 Logitech TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview
- 6.4 TCL
 - 6.4.2 TV Remote Controller Product Type, Application and Specification
 - 6.4.2.1 Special Remote Controller
 - 6.4.2.2 Universal Remote Controller
- 6.4.3 TCL TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Sony
 - 6.5.2 TV Remote Controller Product Type, Application and Specification
 - 6.5.2.1 Special Remote Controller
 - 6.5.2.2 Universal Remote Controller
- 6.5.3 Sony TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Philips
 - 6.6.2 TV Remote Controller Product Type, Application and Specification
 - 6.6.2.1 Special Remote Controller
 - 6.6.2.2 Universal Remote Controller
- 6.6.3 Philips TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 AMX(Harman)
 - 6.7.2 TV Remote Controller Product Type, Application and Specification
 - 6.7.2.1 Special Remote Controller
 - 6.7.2.2 Universal Remote Controller
- 6.7.3 AMX(Harman) TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Hisence
 - 6.8.2 TV Remote Controller Product Type, Application and Specification
 - 6.8.2.1 Special Remote Controller
 - 6.8.2.2 Universal Remote Controller
- 6.8.3 Hisence TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Skyworth



- 6.9.2 TV Remote Controller Product Type, Application and Specification
 - 6.9.2.1 Special Remote Controller
 - 6.9.2.2 Universal Remote Controller
- 6.9.3 Skyworth TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 Crestron
 - 6.10.2 TV Remote Controller Product Type, Application and Specification
 - 6.10.2.1 Special Remote Controller
 - 6.10.2.2 Universal Remote Controller
- 6.10.3 Crestron TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.10.4 Main Business/Business Overview
- 6.11 Panasonic
- 6.12 Leviton
- 6.13 RTI
- 6.14 Flipper
- 6.15 Doro

7 TV REMOTE CONTROLLER MANUFACTURING COST ANALYSIS

- 7.1 TV Remote Controller Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of TV Remote Controller

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 TV Remote Controller Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of TV Remote Controller Major Manufacturers in 2015
- 8.4 Downstream Buyers



9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES TV REMOTE CONTROLLER MARKET FORECAST (2016-2021)

- 11.1 United States TV Remote Controller Sales, Revenue Forecast (2016-2021)
- 11.2 United States TV Remote Controller Sales Forecast by Type (2016-2021)
- 11.3 United States TV Remote Controller Sales Forecast by Application (2016-2021)
- 11.4 TV Remote Controller Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of TV Remote Controller

Table Classification of TV Remote Controller

Figure United States Sales Market Share of TV Remote Controller by Type in 2015

Figure Special Remote Controller Picture

Figure Universal Remote Controller Picture

Table Application of TV Remote Controller

Figure United States Sales Market Share of TV Remote Controller by Application in 2015

Figure Home Examples

Figure Commercial Examples

Figure United States TV Remote Controller Sales and Growth Rate (2011-2021)

Figure United States TV Remote Controller Revenue and Growth Rate (2011-2021)

Table United States TV Remote Controller Sales of Key Manufacturers (2015 and 2016)

Table United States TV Remote Controller Sales Share by Manufacturers (2015 and 2016)

Figure 2015 TV Remote Controller Sales Share by Manufacturers

Figure 2016 TV Remote Controller Sales Share by Manufacturers

Table United States TV Remote Controller Revenue by Manufacturers (2015 and 2016)

Table United States TV Remote Controller Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States TV Remote Controller Revenue Share by Manufacturers

Table 2016 United States TV Remote Controller Revenue Share by Manufacturers

Table United States Market TV Remote Controller Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market TV Remote Controller Average Price of Key Manufacturers in 2015

Figure TV Remote Controller Market Share of Top 3 Manufacturers

Figure TV Remote Controller Market Share of Top 5 Manufacturers

Table United States TV Remote Controller Sales by States (2011-2016)

Table United States TV Remote Controller Sales Share by States (2011-2016)

Figure United States TV Remote Controller Sales Market Share by States in 2015

Table United States TV Remote Controller Revenue and Market Share by States (2011-2016)

Table United States TV Remote Controller Revenue Share by States (2011-2016)

Figure Revenue Market Share of TV Remote Controller by States (2011-2016)



Table United States TV Remote Controller Price by States (2011-2016)

Table United States TV Remote Controller Sales by Type (2011-2016)

Table United States TV Remote Controller Sales Share by Type (2011-2016)

Figure United States TV Remote Controller Sales Market Share by Type in 2015

Table United States TV Remote Controller Revenue and Market Share by Type (2011-2016)

Table United States TV Remote Controller Revenue Share by Type (2011-2016)

Figure Revenue Market Share of TV Remote Controller by Type (2011-2016)

Table United States TV Remote Controller Price by Type (2011-2016)

Figure United States TV Remote Controller Sales Growth Rate by Type (2011-2016)

Table United States TV Remote Controller Sales by Application (2011-2016)

Table United States TV Remote Controller Sales Market Share by Application (2011-2016)

Figure United States TV Remote Controller Sales Market Share by Application in 2015 Table United States TV Remote Controller Sales Growth Rate by Application (2011-2016)

Figure United States TV Remote Controller Sales Growth Rate by Application (2011-2016)

Table Samsung Basic Information List

Table Samsung TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung TV Remote Controller Sales Market Share (2011-2016)

Table LG Basic Information List

Table LG TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)

Table LG TV Remote Controller Sales Market Share (2011-2016)

Table Logitech Basic Information List

Table Logitech TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)

Table Logitech TV Remote Controller Sales Market Share (2011-2016)

Table TCL Basic Information List

Table TCL TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)

Table TCL TV Remote Controller Sales Market Share (2011-2016)

Table Sony Basic Information List

Table Sony TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sony TV Remote Controller Sales Market Share (2011-2016)

Table Philips Basic Information List

Table Philips TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)



Table Philips TV Remote Controller Sales Market Share (2011-2016)

Table AMX(Harman) Basic Information List

Table AMX(Harman) TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)

Table AMX(Harman) TV Remote Controller Sales Market Share (2011-2016)

Table Hisence Basic Information List

Table Hisence TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hisence TV Remote Controller Sales Market Share (2011-2016)

Table Skyworth Basic Information List

Table Skyworth TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)

Table Skyworth TV Remote Controller Sales Market Share (2011-2016)

Table Crestron Basic Information List

Table Crestron TV Remote Controller Sales, Revenue, Price and Gross Margin (2011-2016)

Table Crestron TV Remote Controller Sales Market Share (2011-2016)

Table Panasonic Basic Information List

Table Leviton Basic Information List

Table RTI Basic Information List

Table Flipper Basic Information List

Table Doro Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of TV Remote Controller

Figure Manufacturing Process Analysis of TV Remote Controller

Figure TV Remote Controller Industrial Chain Analysis

Table Raw Materials Sources of TV Remote Controller Major Manufacturers in 2015

Table Major Buyers of TV Remote Controller

Table Distributors/Traders List

Figure United States TV Remote Controller Production and Growth Rate Forecast (2016-2021)

Figure United States TV Remote Controller Revenue and Growth Rate Forecast (2016-2021)

Table United States TV Remote Controller Production Forecast by Type (2016-2021)

Table United States TV Remote Controller Consumption Forecast by Application (2016-2021)

Table United States TV Remote Controller Sales Forecast by States (2016-2021)



Table United States TV Remote Controller Sales Share Forecast by States (2016-2021)



I would like to order

Product name: United States TV Remote Controller Market Report 2017

Product link: https://marketpublishers.com/r/U51FFF5C7DFEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U51FFF5C7DFEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970