

United States TV Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of TV

Revenue, means the sales value of TV

This report studies sales (consumption) of TV in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

ViewSonic

Mercury

ANT

Magnavox

Insignia

RCA

HP

VIZIO

OLEVIA

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

LED TV

PDP TV

Others

Split by applications, this report focuses on sales, market share and growth rate of TV in each application, can be divided into

Home

Commercial

Others

Contents

United States TV Market Report 2016

1 TV OVERVIEW

1.1 Product Overview and Scope of TV

1.2 Classification of TV

1.2.1 LED TV

1.2.2 PDP TV

1.2.3 Others

1.3 Application of TV

1.3.1 Home

1.3.2 Commercial

1.3.3 Others

1.4 United States Market Size Sales (Value) and Revenue (Volume) of TV (2011-2021)

1.4.1 United States TV Sales and Growth Rate (2011-2021)

1.4.2 United States TV Revenue and Growth Rate (2011-2021)

2 UNITED STATES TV COMPETITION BY MANUFACTURERS

2.1 United States TV Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States TV Revenue and Share by Manufactures (2015 and 2016)

2.3 United States TV Average Price by Manufactures (2015 and 2016)

2.4 TV Market Competitive Situation and Trends

2.4.1 TV Market Concentration Rate

2.4.2 TV Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES TV SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States TV Sales and Market Share by Type (2011-2016)

3.2 United States TV Revenue and Market Share by Type (2011-2016)

3.3 United States TV Price by Type (2011-2016)

3.4 United States TV Sales Growth Rate by Type (2011-2016)

4 UNITED STATES TV SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States TV Sales and Market Share by Application (2011-2016)
- 4.2 United States TV Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES TV MANUFACTURERS PROFILES/ANALYSIS

5.1 ViewSonic

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 TV Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 ViewSonic TV Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Mercury

- 5.2.2 TV Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Mercury TV Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 ANT

- 5.3.2 TV Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 ANT TV Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Magnavox

- 5.4.2 TV Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Magnavox TV Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Insignia

- 5.5.2 TV Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Insignia TV Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

5.6 RCA

- 5.6.2 TV Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 RCA TV Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 HP

5.7.2 TV Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 HP TV Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 VIZIO

5.8.2 TV Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 VIZIO TV Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 OLEVIA

5.9.2 TV Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 OLEVIA TV Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

6 TV MANUFACTURING COST ANALYSIS

6.1 TV Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of TV

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 TV Industrial Chain Analysis

- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of TV Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES TV MARKET FORECAST (2016-2021)

- 10.1 United States TV Sales, Revenue Forecast (2016-2021)
- 10.2 United States TV Sales Forecast by Type (2016-2021)
- 10.3 United States TV Sales Forecast by Application (2016-2021)
- 10.4 TV Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of TV
Table Classification of TV
Figure United States Sales Market Share of TV by Type in 2015
Figure LED TV Picture
Figure PDP TV Picture
Figure Others Picture
Table Application of TV
Figure United States Sales Market Share of TV by Application in 2015
Figure Home Examples
Figure Commercial Examples
Figure Others Examples
Figure United States TV Sales and Growth Rate (2011-2021)
Figure United States TV Revenue and Growth Rate (2011-2021)
Table United States TV Sales of Key Manufacturers (2015 and 2016)
Table United States TV Sales Share by Manufacturers (2015 and 2016)
Figure 2015 TV Sales Share by Manufacturers
Figure 2016 TV Sales Share by Manufacturers
Table United States TV Revenue by Manufacturers (2015 and 2016)
Table United States TV Revenue Share by Manufacturers (2015 and 2016)
Table 2015 United States TV Revenue Share by Manufacturers
Table 2016 United States TV Revenue Share by Manufacturers
Table United States Market TV Average Price of Key Manufacturers (2015 and 2016)
Figure United States Market TV Average Price of Key Manufacturers in 2015
Figure TV Market Share of Top 3 Manufacturers
Figure TV Market Share of Top 5 Manufacturers
Table United States TV Sales by Type (2011-2016)
Table United States TV Sales Share by Type (2011-2016)
Figure United States TV Sales Market Share by Type in 2015
Table United States TV Revenue and Market Share by Type (2011-2016)
Table United States TV Revenue Share by Type (2011-2016)
Figure Revenue Market Share of TV by Type (2011-2016)
Table United States TV Price by Type (2011-2016)
Figure United States TV Sales Growth Rate by Type (2011-2016)
Table United States TV Sales by Application (2011-2016)
Table United States TV Sales Market Share by Application (2011-2016)

Figure United States TV Sales Market Share by Application in 2015
Table United States TV Sales Growth Rate by Application (2011-2016)
Figure United States TV Sales Growth Rate by Application (2011-2016)
Table ViewSonic Basic Information List
Table ViewSonic TV Sales, Revenue, Price and Gross Margin (2011-2016)
Figure ViewSonic TV Sales Market Share (2011-2016)
Table Mercury Basic Information List
Table Mercury TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Mercury TV Sales Market Share (2011-2016)
Table ANT Basic Information List
Table ANT TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table ANT TV Sales Market Share (2011-2016)
Table Magnavox Basic Information List
Table Magnavox TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Magnavox TV Sales Market Share (2011-2016)
Table Insignia Basic Information List
Table Insignia TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Insignia TV Sales Market Share (2011-2016)
Table RCA Basic Information List
Table RCA TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table RCA TV Sales Market Share (2011-2016)
Table HP Basic Information List
Table HP TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table HP TV Sales Market Share (2011-2016)
Table VIZIO Basic Information List
Table VIZIO TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table VIZIO TV Sales Market Share (2011-2016)
Table OLEVIA Basic Information List
Table OLEVIA TV Sales, Revenue, Price and Gross Margin (2011-2016)
Table OLEVIA TV Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of TV
Figure Manufacturing Process Analysis of TV
Figure TV Industrial Chain Analysis
Table Raw Materials Sources of TV Major Manufacturers in 2015
Table Major Buyers of TV
Table Distributors/Traders List

Figure United States TV Production and Growth Rate Forecast (2016-2021)

Figure United States TV Revenue and Growth Rate Forecast (2016-2021)

Table United States TV Production Forecast by Type (2016-2021)

Table United States TV Consumption Forecast by Application (2016-2021)

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