

United States TV Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of TV

Revenue, means the sales value of TV

This report studies sales (consumption) of TV in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

ViewSonic

Mercury

ANT

Magnavox

Insignia

RCA

HP

VIZIO

OLEVIA

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

LED TV

PDP TV

Others

Split by applications, this report focuses on sales, market share and growth rate of TV in each application, can be divided into

Home

Commercial

Others

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