

United States TRUs Market Report 2017

<https://marketpublishers.com/r/U7A6C64008AWEN.html>

Date: November 2017

Pages: 100

Price: US\$ 3,800.00 (Single User License)

ID: U7A6C64008AWEN

Abstracts

In this report, the United States TRUs market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of TRUs in these regions, from 2012 to 2022 (forecast).

United States TRUs market competition by top manufacturers/players, with TRUs sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Thermo King

Carrier Transicold

MHI

Zanotti

Kingtec

Hubbard

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Single Temperature Type

Multi-Temperature Type

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of TRUs for each application, including

Meat & Sea food

Fruits & Vegetables

Dairy

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States TRUs Market Report 2017

1 TRUS OVERVIEW

- 1.1 Product Overview and Scope of TRUs
- 1.2 Classification of TRUs by Product Category
 - 1.2.1 United States TRUs Market Size (Sales Volume) Comparison by Type (2012-2022)
 - 1.2.2 United States TRUs Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Single Temperature Type
 - 1.2.4 Multi-Temperature Type
- 1.3 United States TRUs Market by Application/End Users
 - 1.3.1 United States TRUs Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Meat & Sea food
 - 1.3.3 Fruits & Vegetables
 - 1.3.4 Dairy
 - 1.3.5 Others
- 1.4 United States TRUs Market by Region
 - 1.4.1 United States TRUs Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West TRUs Status and Prospect (2012-2022)
 - 1.4.3 Southwest TRUs Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic TRUs Status and Prospect (2012-2022)
 - 1.4.5 New England TRUs Status and Prospect (2012-2022)
 - 1.4.6 The South TRUs Status and Prospect (2012-2022)
 - 1.4.7 The Midwest TRUs Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of TRUs (2012-2022)
 - 1.5.1 United States TRUs Sales and Growth Rate (2012-2022)
 - 1.5.2 United States TRUs Revenue and Growth Rate (2012-2022)

2 UNITED STATES TRUS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States TRUs Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States TRUs Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States TRUs Average Price by Players/Suppliers (2012-2017)
- 2.4 United States TRUs Market Competitive Situation and Trends

- 2.4.1 United States TRUs Market Concentration Rate
- 2.4.2 United States TRUs Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers TRUs Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES TRUS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States TRUs Sales and Market Share by Region (2012-2017)
- 3.2 United States TRUs Revenue and Market Share by Region (2012-2017)
- 3.3 United States TRUs Price by Region (2012-2017)

4 UNITED STATES TRUS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States TRUs Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States TRUs Revenue and Market Share by Type (2012-2017)
- 4.3 United States TRUs Price by Type (2012-2017)
- 4.4 United States TRUs Sales Growth Rate by Type (2012-2017)

5 UNITED STATES TRUS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States TRUs Sales and Market Share by Application (2012-2017)
- 5.2 United States TRUs Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES TRUS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Thermo King
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 TRUs Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Thermo King TRUs Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Carrier Transicold
 - 6.2.2 TRUs Product Category, Application and Specification

- 6.2.2.1 Product A
- 6.2.2.2 Product B
- 6.2.3 Carrier Transicold TRUs Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 MHI
 - 6.3.2 TRUs Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 MHI TRUs Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Zanotti
 - 6.4.2 TRUs Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Zanotti TRUs Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Kingtec
 - 6.5.2 TRUs Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Kingtec TRUs Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Hubbard
 - 6.6.2 TRUs Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Hubbard TRUs Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview

7 TRUS MANUFACTURING COST ANALYSIS

- 7.1 TRUs Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost

- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of TRUs

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 TRUs Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of TRUs Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES TRUS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States TRUs Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States TRUs Sales Volume Forecast by Type (2017-2022)
- 11.3 United States TRUs Sales Volume Forecast by Application (2017-2022)
- 11.4 United States TRUs Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of TRUs

Figure United States TRUs Market Size (K Units) by Type (2012-2022)

Figure United States TRUs Sales Volume Market Share by Type (Product Category) in 2016

Figure Single Temperature Type Product Picture

Figure Multi-Temperature Type Product Picture

Figure United States TRUs Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of TRUs by Application in 2016

Figure Meat & Sea food Examples

Table Key Downstream Customer in Meat & Sea food

Figure Fruits & Vegetables Examples

Table Key Downstream Customer in Fruits & Vegetables

Figure Dairy Examples

Table Key Downstream Customer in Dairy

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States TRUs Market Size (Million USD) by Region (2012-2022)

Figure The West TRUs Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest TRUs Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic TRUs Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England TRUs Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US TRUs Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest TRUs Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States TRUs Sales (K Units) and Growth Rate (2012-2022)

Figure United States TRUs Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States TRUs Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States TRUs Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States TRUs Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States TRUs Sales Share by Players/Suppliers

Figure 2017 United States TRUs Sales Share by Players/Suppliers

Figure United States TRUs Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States TRUs Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States TRUs Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States TRUs Revenue Share by Players/Suppliers

Figure 2017 United States TRUs Revenue Share by Players/Suppliers

Table United States Market TRUs Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market TRUs Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States TRUs Market Share of Top 3 Players/Suppliers

Figure United States TRUs Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers TRUs Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers TRUs Product Category

Table United States TRUs Sales (K Units) by Region (2012-2017)

Table United States TRUs Sales Share by Region (2012-2017)

Figure United States TRUs Sales Share by Region (2012-2017)

Figure United States TRUs Sales Market Share by Region in 2016

Table United States TRUs Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States TRUs Revenue Share by Region (2012-2017)

Figure United States TRUs Revenue Market Share by Region (2012-2017)

Figure United States TRUs Revenue Market Share by Region in 2016

Table United States TRUs Price (USD/Unit) by Region (2012-2017)

Table United States TRUs Sales (K Units) by Type (2012-2017)

Table United States TRUs Sales Share by Type (2012-2017)

Figure United States TRUs Sales Share by Type (2012-2017)

Figure United States TRUs Sales Market Share by Type in 2016

Table United States TRUs Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States TRUs Revenue Share by Type (2012-2017)

Figure Revenue Market Share of TRUs by Type (2012-2017)

Figure Revenue Market Share of TRUs by Type in 2016

Table United States TRUs Price (USD/Unit) by Types (2012-2017)

Figure United States TRUs Sales Growth Rate by Type (2012-2017)

Table United States TRUs Sales (K Units) by Application (2012-2017)

Table United States TRUs Sales Market Share by Application (2012-2017)

Figure United States TRUs Sales Market Share by Application (2012-2017)

Figure United States TRUs Sales Market Share by Application in 2016

Table United States TRUs Sales Growth Rate by Application (2012-2017)

Figure United States TRUs Sales Growth Rate by Application (2012-2017)

Table Thermo King Basic Information List

Table Thermo King TRUs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Thermo King TRUs Sales Growth Rate (2012-2017)

Figure Thermo King TRUs Sales Market Share in United States (2012-2017)

Figure Thermo King TRUs Revenue Market Share in United States (2012-2017)

Table Carrier Transicold Basic Information List

Table Carrier Transicold TRUs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Carrier Transicold TRUs Sales Growth Rate (2012-2017)

Figure Carrier Transicold TRUs Sales Market Share in United States (2012-2017)

Figure Carrier Transicold TRUs Revenue Market Share in United States (2012-2017)

Table MHI Basic Information List

Table MHI TRUs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure MHI TRUs Sales Growth Rate (2012-2017)

Figure MHI TRUs Sales Market Share in United States (2012-2017)

Figure MHI TRUs Revenue Market Share in United States (2012-2017)

Table Zanotti Basic Information List

Table Zanotti TRUs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Zanotti TRUs Sales Growth Rate (2012-2017)

Figure Zanotti TRUs Sales Market Share in United States (2012-2017)

Figure Zanotti TRUs Revenue Market Share in United States (2012-2017)

Table Kingtec Basic Information List

Table Kingtec TRUs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kingtec TRUs Sales Growth Rate (2012-2017)

Figure Kingtec TRUs Sales Market Share in United States (2012-2017)

Figure Kingtec TRUs Revenue Market Share in United States (2012-2017)

Table Hubbard Basic Information List

Table Hubbard TRUs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hubbard TRUs Sales Growth Rate (2012-2017)

Figure Hubbard TRUs Sales Market Share in United States (2012-2017)

Figure Hubbard TRUs Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of TRUs

Figure Manufacturing Process Analysis of TRUs

Figure TRUs Industrial Chain Analysis

Table Raw Materials Sources of TRUs Major Players/Suppliers in 2016

Table Major Buyers of TRUs

Table Distributors/Traders List

Figure United States TRUs Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States TRUs Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States TRUs Price (USD/Unit) Trend Forecast (2017-2022)

Table United States TRUs Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States TRUs Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States TRUs Sales Volume (K Units) Forecast by Type in 2022

Table United States TRUs Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States TRUs Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States TRUs Sales Volume (K Units) Forecast by Application in 2022

Table United States TRUs Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States TRUs Sales Volume Share Forecast by Region (2017-2022)

Figure United States TRUs Sales Volume Share Forecast by Region (2017-2022)

Figure United States TRUs Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States TRUs Market Report 2017

Product link: <https://marketpublishers.com/r/U7A6C64008AWEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U7A6C64008AWEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970