

# United States Truck Crane Market Report 2016

<https://marketpublishers.com/r/U33C8EFCA6CEN.html>

Date: October 2016

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: U33C8EFCA6CEN

## Abstracts

### Notes:

Sales, means the sales volume of Truck Crane

Revenue, means the sales value of Truck Crane

This report studies sales (consumption) of Truck Crane in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

XCMG

ZOOMLION

SANY

LiuGong

LIEBHERR

Demag

TEREX

Manitowo

Konecranes

LOXA

XGMA

SUNWARD

YUGONG

N.TRAFFIC

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Truck Crane in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Truck Crane Market Report 2016

#### **1 TRUCK CRANE OVERVIEW**

##### 1.1 Product Overview and Scope of Truck Crane

##### 1.2 Classification of Truck Crane

###### 1.2.1 Type I

###### 1.2.2 Type II

###### 1.2.3 Type III

##### 1.3 Application of Truck Crane

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 USA Market Size Sales (Value) and Revenue (Volume) of Truck Crane (2011-2021)

###### 1.4.1 USA Truck Crane Sales and Growth Rate (2011-2021)

###### 1.4.2 USA Truck Crane Revenue and Growth Rate (2011-2021)

#### **2 USA TRUCK CRANE COMPETITION BY MANUFACTURERS**

##### 2.1 USA Truck Crane Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 USA Truck Crane Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 USA Truck Crane Average Price by Manufactures (2015 and 2016)

##### 2.4 Truck Crane Market Competitive Situation and Trends

###### 2.4.1 Truck Crane Market Concentration Rate

###### 2.4.2 Truck Crane Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 USA TRUCK CRANE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

##### 3.1 USA Truck Crane Sales and Market Share by Type (2011-2016)

##### 3.2 USA Truck Crane Revenue and Market Share by Type (2011-2016)

##### 3.3 USA Truck Crane Price by Type (2011-2016)

##### 3.4 USA Truck Crane Sales Growth Rate by Type (2011-2016)

#### **4 USA TRUCK CRANE SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 USA Truck Crane Sales and Market Share by Application (2011-2016)
- 4.2 USA Truck Crane Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 USA TRUCK CRANE MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 XCMG**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Truck Crane Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 XCMG Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 ZOOMLION**

- 5.2.2 Truck Crane Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 ZOOMLION Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 SANY**

- 5.3.2 Truck Crane Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 SANY Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 LiuGong**

- 5.4.2 Truck Crane Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 LiuGong Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 LIEBHERR**

- 5.5.2 Truck Crane Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 LIEBHERR Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

### **5.6 Demag**

- 5.6.2 Truck Crane Product Type, Application and Specification

- 5.6.2.1 Type I
- 5.6.2.2 Type II
- 5.6.3 Demag Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 TEREX
  - 5.7.2 Truck Crane Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 TEREX Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Manitowo
  - 5.8.2 Truck Crane Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Manitowo Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Konecranes
  - 5.9.2 Truck Crane Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Konecranes Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 LOXA
  - 5.10.2 Truck Crane Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 LOXA Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 XGMA
- 5.12 SUNWARD
- 5.13 YUGONG
- 5.14 N.TRAFFIC

## **6 TRUCK CRANE MANUFACTURING COST ANALYSIS**

- 6.1 Truck Crane Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials

- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Truck Crane

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Truck Crane Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Truck Crane Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 USA TRUCK CRANE MARKET FORECAST (2016-2021)**

- 10.1 USA Truck Crane Sales, Revenue Forecast (2016-2021)
- 10.2 USA Truck Crane Sales Forecast by Type (2016-2021)
- 10.3 USA Truck Crane Sales Forecast by Application (2016-2021)

10.4 Truck Crane Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Truck Crane

Table Classification of Truck Crane

Figure USA Sales Market Share of Truck Crane by Type in 2015

Table Application of Truck Crane

Figure USA Sales Market Share of Truck Crane by Application in 2015

Figure USA Truck Crane Sales and Growth Rate (2011-2021)

Figure USA Truck Crane Revenue and Growth Rate (2011-2021)

Table USA Truck Crane Sales of Key Manufacturers (2015 and 2016)

Table USA Truck Crane Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Truck Crane Sales Share by Manufacturers

Figure 2016 Truck Crane Sales Share by Manufacturers

Table USA Truck Crane Revenue by Manufacturers (2015 and 2016)

Table USA Truck Crane Revenue Share by Manufacturers (2015 and 2016)

Table 2015 USA Truck Crane Revenue Share by Manufacturers

Table 2016 USA Truck Crane Revenue Share by Manufacturers

Table USA Market Truck Crane Average Price of Key Manufacturers (2015 and 2016)

Figure USA Market Truck Crane Average Price of Key Manufacturers in 2015

Figure Truck Crane Market Share of Top 3 Manufacturers

Figure Truck Crane Market Share of Top 5 Manufacturers

Table USA Truck Crane Sales by Type (2011-2016)

Table USA Truck Crane Sales Share by Type (2011-2016)

Figure USA Truck Crane Sales Market Share by Type in 2015

Table USA Truck Crane Revenue and Market Share by Type (2011-2016)

Table USA Truck Crane Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Truck Crane by Type (2011-2016)

Table USA Truck Crane Price by Type (2011-2016)

Figure USA Truck Crane Sales Growth Rate by Type (2011-2016)

Table USA Truck Crane Sales by Application (2011-2016)

Table USA Truck Crane Sales Market Share by Application (2011-2016)

Figure USA Truck Crane Sales Market Share by Application in 2015

Table USA Truck Crane Sales Growth Rate by Application (2011-2016)

Figure USA Truck Crane Sales Growth Rate by Application (2011-2016)

Table XCMG Basic Information List

Table XCMG Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)

Figure XCMG Truck Crane Sales Market Share (2011-2016)



Table ZOOMLION Basic Information List  
Table ZOOMLION Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table ZOOMLION Truck Crane Sales Market Share (2011-2016)  
Table SANY Basic Information List  
Table SANY Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table SANY Truck Crane Sales Market Share (2011-2016)  
Table LiuGong Basic Information List  
Table LiuGong Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table LiuGong Truck Crane Sales Market Share (2011-2016)  
Table LIEBHERR Basic Information List  
Table LIEBHERR Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table LIEBHERR Truck Crane Sales Market Share (2011-2016)  
Table Demag Basic Information List  
Table Demag Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Demag Truck Crane Sales Market Share (2011-2016)  
Table TEREX Basic Information List  
Table TEREX Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table TEREX Truck Crane Sales Market Share (2011-2016)  
Table Manitowo Basic Information List  
Table Manitowo Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Manitowo Truck Crane Sales Market Share (2011-2016)  
Table Konecranes Basic Information List  
Table Konecranes Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Konecranes Truck Crane Sales Market Share (2011-2016)  
Table LOXA Basic Information List  
Table LOXA Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table LOXA Truck Crane Sales Market Share (2011-2016)  
Table XGMA Basic Information List  
Table XGMA Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table XGMA Truck Crane Sales Market Share (2011-2016)  
Table SUNWARD Basic Information List  
Table SUNWARD Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table SUNWARD Truck Crane Sales Market Share (2011-2016)  
Table YUGONG Basic Information List  
Table YUGONG Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table YUGONG Truck Crane Sales Market Share (2011-2016)  
Table N.TRAFFIC Basic Information List  
Table N.TRAFFIC Truck Crane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table N.TRAFFIC Truck Crane Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Truck Crane  
Figure Manufacturing Process Analysis of Truck Crane  
Figure Truck Crane Industrial Chain Analysis  
Table Raw Materials Sources of Truck Crane Major Manufacturers in 2015  
Table Major Buyers of Truck Crane  
Table Distributors/Traders List  
Figure USA Truck Crane Production and Growth Rate Forecast (2016-2021)  
Figure USA Truck Crane Revenue and Growth Rate Forecast (2016-2021)  
Table USA Truck Crane Production Forecast by Type (2016-2021)  
Table USA Truck Crane Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Truck Crane Market Report 2016

Product link: <https://marketpublishers.com/r/U33C8EFCA6CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U33C8EFCA6CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970