

# United States Trolling Motors Market Report 2017

<https://marketpublishers.com/r/U416FD4232DEN.html>

Date: January 2018

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: U416FD4232DEN

## Abstracts

In this report, the United States Trolling Motors market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Trolling Motors in these regions, from 2012 to 2022 (forecast).

United States Trolling Motors market competition by top manufacturers/players, with Trolling Motors sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Minn Kota

Motorguide

Watersnake

Newport Vessels

Haswing USA

Sevylor

Prowler

Navigator

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Bow mount

Transom mount

Engine mount

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Saltwater use

Freshwater use

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Trolling Motors Market Report 2017

## 1 TROLLING MOTORS OVERVIEW

### 1.1 Product Overview and Scope of Trolling Motors

### 1.2 Classification of Trolling Motors by Product Category

#### 1.2.1 United States Trolling Motors Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Trolling Motors Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Bow mount

##### 1.2.4 Transom mount

##### 1.2.5 Engine mount

### 1.3 United States Trolling Motors Market by Application/End Users

#### 1.3.1 United States Trolling Motors Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Saltwater use

##### 1.3.3 Freshwater use

### 1.4 United States Trolling Motors Market by Region

#### 1.4.1 United States Trolling Motors Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Trolling Motors Status and Prospect (2012-2022)

##### 1.4.3 Southwest Trolling Motors Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Trolling Motors Status and Prospect (2012-2022)

##### 1.4.5 New England Trolling Motors Status and Prospect (2012-2022)

##### 1.4.6 The South Trolling Motors Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Trolling Motors Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Trolling Motors (2012-2022)

#### 1.5.1 United States Trolling Motors Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Trolling Motors Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES TROLLING MOTORS MARKET COMPETITION BY PLAYERS/SUPPLIERS

### 2.1 United States Trolling Motors Sales and Market Share of Key Players/Suppliers (2012-2017)

### 2.2 United States Trolling Motors Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Trolling Motors Average Price by Players/Suppliers (2012-2017)

2.4 United States Trolling Motors Market Competitive Situation and Trends

2.4.1 United States Trolling Motors Market Concentration Rate

2.4.2 United States Trolling Motors Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Trolling Motors Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES TROLLING MOTORS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Trolling Motors Sales and Market Share by Region (2012-2017)

3.2 United States Trolling Motors Revenue and Market Share by Region (2012-2017)

3.3 United States Trolling Motors Price by Region (2012-2017)

### **4 UNITED STATES TROLLING MOTORS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Trolling Motors Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Trolling Motors Revenue and Market Share by Type (2012-2017)

4.3 United States Trolling Motors Price by Type (2012-2017)

4.4 United States Trolling Motors Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES TROLLING MOTORS SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Trolling Motors Sales and Market Share by Application (2012-2017)

5.2 United States Trolling Motors Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES TROLLING MOTORS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Minn Kota

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Trolling Motors Product Category, Application and Specification

6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 Minn Kota Trolling Motors Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Motorguide
  - 6.2.2 Trolling Motors Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Motorguide Trolling Motors Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Watersnake
  - 6.3.2 Trolling Motors Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Watersnake Trolling Motors Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Newport Vessels
  - 6.4.2 Trolling Motors Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Newport Vessels Trolling Motors Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Haswing USA
  - 6.5.2 Trolling Motors Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Haswing USA Trolling Motors Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Sevylor
  - 6.6.2 Trolling Motors Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Sevylor Trolling Motors Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Prowler
  - 6.7.2 Trolling Motors Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Prowler Trolling Motors Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Navigator

6.8.2 Trolling Motors Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Navigator Trolling Motors Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

## **7 TROLLING MOTORS MANUFACTURING COST ANALYSIS**

7.1 Trolling Motors Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Trolling Motors

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Trolling Motors Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Trolling Motors Major Manufacturers in 2016

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES TROLLING MOTORS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Trolling Motors Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Trolling Motors Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Trolling Motors Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Trolling Motors Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Trolling Motors

Figure United States Trolling Motors Market Size (K Units) by Type (2012-2022)

Figure United States Trolling Motors Sales Volume Market Share by Type (Product Category) in 2016

Figure Bow mount Product Picture

Figure Transom mount Product Picture

Figure Engine mount Product Picture

Figure United States Trolling Motors Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Trolling Motors by Application in 2016

Figure Saltwater use Examples

Table Key Downstream Customer in Saltwater use

Figure Freshwater use Examples

Table Key Downstream Customer in Freshwater use

Figure United States Trolling Motors Market Size (Million USD) by Region (2012-2022)

Figure The West Trolling Motors Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Trolling Motors Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Trolling Motors Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Trolling Motors Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Trolling Motors Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Trolling Motors Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Trolling Motors Sales (K Units) and Growth Rate (2012-2022)

Figure United States Trolling Motors Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Trolling Motors Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Trolling Motors Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Trolling Motors Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Trolling Motors Sales Share by Players/Suppliers

Figure 2017 United States Trolling Motors Sales Share by Players/Suppliers

Figure United States Trolling Motors Market Major Players Product Revenue (Million



USD) (2012-2017)

Table United States Trolling Motors Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Trolling Motors Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Trolling Motors Revenue Share by Players/Suppliers

Figure 2017 United States Trolling Motors Revenue Share by Players/Suppliers

Table United States Market Trolling Motors Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Trolling Motors Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Trolling Motors Market Share of Top 3 Players/Suppliers

Figure United States Trolling Motors Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Trolling Motors Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Trolling Motors Product Category

Table United States Trolling Motors Sales (K Units) by Region (2012-2017)

Table United States Trolling Motors Sales Share by Region (2012-2017)

Figure United States Trolling Motors Sales Share by Region (2012-2017)

Figure United States Trolling Motors Sales Market Share by Region in 2016

Table United States Trolling Motors Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Trolling Motors Revenue Share by Region (2012-2017)

Figure United States Trolling Motors Revenue Market Share by Region (2012-2017)

Figure United States Trolling Motors Revenue Market Share by Region in 2016

Table United States Trolling Motors Price (USD/Unit) by Region (2012-2017)

Table United States Trolling Motors Sales (K Units) by Type (2012-2017)

Table United States Trolling Motors Sales Share by Type (2012-2017)

Figure United States Trolling Motors Sales Share by Type (2012-2017)

Figure United States Trolling Motors Sales Market Share by Type in 2016

Table United States Trolling Motors Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Trolling Motors Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Trolling Motors by Type (2012-2017)

Figure Revenue Market Share of Trolling Motors by Type in 2016

Table United States Trolling Motors Price (USD/Unit) by Types (2012-2017)

Figure United States Trolling Motors Sales Growth Rate by Type (2012-2017)

Table United States Trolling Motors Sales (K Units) by Application (2012-2017)

Table United States Trolling Motors Sales Market Share by Application (2012-2017)

Figure United States Trolling Motors Sales Market Share by Application (2012-2017)

Figure United States Trolling Motors Sales Market Share by Application in 2016  
Table United States Trolling Motors Sales Growth Rate by Application (2012-2017)  
Figure United States Trolling Motors Sales Growth Rate by Application (2012-2017)  
Table Minn Kota Basic Information List  
Table Minn Kota Trolling Motors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Minn Kota Trolling Motors Sales Growth Rate (2012-2017)  
Figure Minn Kota Trolling Motors Sales Market Share in United States (2012-2017)  
Figure Minn Kota Trolling Motors Revenue Market Share in United States (2012-2017)  
Table Motorguide Basic Information List  
Table Motorguide Trolling Motors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Motorguide Trolling Motors Sales Growth Rate (2012-2017)  
Figure Motorguide Trolling Motors Sales Market Share in United States (2012-2017)  
Figure Motorguide Trolling Motors Revenue Market Share in United States (2012-2017)  
Table Watersnake Basic Information List  
Table Watersnake Trolling Motors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Watersnake Trolling Motors Sales Growth Rate (2012-2017)  
Figure Watersnake Trolling Motors Sales Market Share in United States (2012-2017)  
Figure Watersnake Trolling Motors Revenue Market Share in United States (2012-2017)  
Table Newport Vessels Basic Information List  
Table Newport Vessels Trolling Motors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Newport Vessels Trolling Motors Sales Growth Rate (2012-2017)  
Figure Newport Vessels Trolling Motors Sales Market Share in United States (2012-2017)  
Figure Newport Vessels Trolling Motors Revenue Market Share in United States (2012-2017)  
Table Haswing USA Basic Information List  
Table Haswing USA Trolling Motors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Haswing USA Trolling Motors Sales Growth Rate (2012-2017)  
Figure Haswing USA Trolling Motors Sales Market Share in United States (2012-2017)  
Figure Haswing USA Trolling Motors Revenue Market Share in United States (2012-2017)  
Table Sevylor Basic Information List  
Table Sevylor Trolling Motors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sevylor Trolling Motors Sales Growth Rate (2012-2017)  
Figure Sevylor Trolling Motors Sales Market Share in United States (2012-2017)  
Figure Sevylor Trolling Motors Revenue Market Share in United States (2012-2017)  
Table Prowler Basic Information List  
Table Prowler Trolling Motors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Prowler Trolling Motors Sales Growth Rate (2012-2017)  
Figure Prowler Trolling Motors Sales Market Share in United States (2012-2017)  
Figure Prowler Trolling Motors Revenue Market Share in United States (2012-2017)  
Table Navigator Basic Information List  
Table Navigator Trolling Motors Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Navigator Trolling Motors Sales Growth Rate (2012-2017)  
Figure Navigator Trolling Motors Sales Market Share in United States (2012-2017)  
Figure Navigator Trolling Motors Revenue Market Share in United States (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Trolling Motors  
Figure Manufacturing Process Analysis of Trolling Motors  
Figure Trolling Motors Industrial Chain Analysis  
Table Raw Materials Sources of Trolling Motors Major Players/Suppliers in 2016  
Table Major Buyers of Trolling Motors  
Table Distributors/Traders List  
Figure United States Trolling Motors Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure United States Trolling Motors Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Trolling Motors Price (USD/Unit) Trend Forecast (2017-2022)  
Table United States Trolling Motors Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Trolling Motors Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Trolling Motors Sales Volume (K Units) Forecast by Type in 2022  
Table United States Trolling Motors Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Trolling Motors Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Trolling Motors Sales Volume (K Units) Forecast by Application in

2022

Table United States Trolling Motors Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Trolling Motors Sales Volume Share Forecast by Region (2017-2022)

Figure United States Trolling Motors Sales Volume Share Forecast by Region (2017-2022)

Figure United States Trolling Motors Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Trolling Motors Market Report 2017

Product link: <https://marketpublishers.com/r/U416FD4232DEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U416FD4232DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970