

United States Treadmill Market Report 2016

<https://marketpublishers.com/r/UCAF6729611EN.html>

Date: November 2016

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: UCAF6729611EN

Abstracts

Notes:

Sales, means the sales volume of Treadmill

Revenue, means the sales value of Treadmill

This report studies sales (consumption) of Treadmill in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Cybex

NordicTrack

Life Fitness

Precor

FreeMotion

Body-Solid

Horizon Fitness

LifeSpan

Nautilus

ProForm

SOLE

Stamina

Star Trac

Weslo

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Manual Treadmill

Motorized Treadmill

Type III

Split by applications, this report focuses on sales, market share and growth rate of Treadmill in each application, can be divided into

Household

Fitness Center

Schools

Hospitals

Contents

United States Treadmill Market Report 2016

1 TREADMILL OVERVIEW

- 1.1 Product Overview and Scope of Treadmill
- 1.2 Classification of Treadmill
 - 1.2.1 Manual Treadmill
 - 1.2.2 Motorized Treadmill
 - 1.2.3 Type III
- 1.3 Application of Treadmill
 - 1.3.1 Household
 - 1.3.2 Fitness Center
 - 1.3.3 Schools
 - 1.3.4 Hospitals
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Treadmill (2011-2021)
 - 1.4.1 United States Treadmill Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Treadmill Revenue and Growth Rate (2011-2021)

2 UNITED STATES TREADMILL COMPETITION BY MANUFACTURERS

- 2.1 United States Treadmill Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Treadmill Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Treadmill Average Price by Manufactures (2015 and 2016)
- 2.4 Treadmill Market Competitive Situation and Trends
 - 2.4.1 Treadmill Market Concentration Rate
 - 2.4.2 Treadmill Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES TREADMILL SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Treadmill Sales and Market Share by Type (2011-2016)
- 3.2 United States Treadmill Revenue and Market Share by Type (2011-2016)
- 3.3 United States Treadmill Price by Type (2011-2016)
- 3.4 United States Treadmill Sales Growth Rate by Type (2011-2016)

4 UNITED STATES TREADMILL SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Treadmill Sales and Market Share by Application (2011-2016)
- 4.2 United States Treadmill Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES TREADMILL MANUFACTURERS PROFILES/ANALYSIS

5.1 Cybex

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Treadmill Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Cybex Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 NordicTrack

- 5.2.2 Treadmill Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 NordicTrack Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Life Fitness

- 5.3.2 Treadmill Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Life Fitness Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Precor

- 5.4.2 Treadmill Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Precor Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 FreeMotion

- 5.5.2 Treadmill Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 FreeMotion Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.5.4 Main Business/Business Overview
- 5.6 Body-Solid
 - 5.6.2 Treadmill Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Body-Solid Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Horizon Fitness
 - 5.7.2 Treadmill Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Horizon Fitness Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 LifeSpan
 - 5.8.2 Treadmill Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 LifeSpan Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Nautilus
 - 5.9.2 Treadmill Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Nautilus Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 ProForm
 - 5.10.2 Treadmill Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 ProForm Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 SOLE
- 5.12 Stamina
- 5.13 Star Trac
- 5.14 Weslo

6 TREADMILL MANUFACTURING COST ANALYSIS

- 6.1 Treadmill Key Raw Materials Analysis

- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Treadmill

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Treadmill Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Treadmill Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES TREADMILL MARKET FORECAST (2016-2021)

- 10.1 United States Treadmill Sales, Revenue Forecast (2016-2021)
- 10.2 United States Treadmill Sales Forecast by Type (2016-2021)
- 10.3 United States Treadmill Sales Forecast by Application (2016-2021)
- 10.4 Treadmill Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Treadmill

Table Classification of Treadmill

Figure United States Sales Market Share of Treadmill by Type in 2015

Figure Manual Treadmill Picture

Figure Motorized Treadmill Picture

Table Application of Treadmill

Figure United States Sales Market Share of Treadmill by Application in 2015

Figure Household Examples

Figure Fitness Center Examples

Figure Schools Examples

Figure Hospitals Examples

Figure United States Treadmill Sales and Growth Rate (2011-2021)

Figure United States Treadmill Revenue and Growth Rate (2011-2021)

Table United States Treadmill Sales of Key Manufacturers (2015 and 2016)

Table United States Treadmill Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Treadmill Sales Share by Manufacturers

Figure 2016 Treadmill Sales Share by Manufacturers

Table United States Treadmill Revenue by Manufacturers (2015 and 2016)

Table United States Treadmill Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Treadmill Revenue Share by Manufacturers

Table 2016 United States Treadmill Revenue Share by Manufacturers

Table United States Market Treadmill Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Treadmill Average Price of Key Manufacturers in 2015

Figure Treadmill Market Share of Top 3 Manufacturers

Figure Treadmill Market Share of Top 5 Manufacturers

Table United States Treadmill Sales by Type (2011-2016)

Table United States Treadmill Sales Share by Type (2011-2016)

Figure United States Treadmill Sales Market Share by Type in 2015

Table United States Treadmill Revenue and Market Share by Type (2011-2016)

Table United States Treadmill Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Treadmill by Type (2011-2016)

Table United States Treadmill Price by Type (2011-2016)

Figure United States Treadmill Sales Growth Rate by Type (2011-2016)

Table United States Treadmill Sales by Application (2011-2016)

Table United States Treadmill Sales Market Share by Application (2011-2016)
Figure United States Treadmill Sales Market Share by Application in 2015
Table United States Treadmill Sales Growth Rate by Application (2011-2016)
Figure United States Treadmill Sales Growth Rate by Application (2011-2016)
Table Cybex Basic Information List
Table Cybex Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Cybex Treadmill Sales Market Share (2011-2016)
Table NordicTrack Basic Information List
Table NordicTrack Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
Table NordicTrack Treadmill Sales Market Share (2011-2016)
Table Life Fitness Basic Information List
Table Life Fitness Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
Table Life Fitness Treadmill Sales Market Share (2011-2016)
Table Precor Basic Information List
Table Precor Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
Table Precor Treadmill Sales Market Share (2011-2016)
Table FreeMotion Basic Information List
Table FreeMotion Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
Table FreeMotion Treadmill Sales Market Share (2011-2016)
Table Body-Solid Basic Information List
Table Body-Solid Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
Table Body-Solid Treadmill Sales Market Share (2011-2016)
Table Horizon Fitness Basic Information List
Table Horizon Fitness Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
Table Horizon Fitness Treadmill Sales Market Share (2011-2016)
Table LifeSpan Basic Information List
Table LifeSpan Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
Table LifeSpan Treadmill Sales Market Share (2011-2016)
Table Nautilus Basic Information List
Table Nautilus Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
Table Nautilus Treadmill Sales Market Share (2011-2016)
Table ProForm Basic Information List
Table ProForm Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
Table ProForm Treadmill Sales Market Share (2011-2016)
Table SOLE Basic Information List
Table SOLE Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
Table SOLE Treadmill Sales Market Share (2011-2016)
Table Stamina Basic Information List
Table Stamina Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)

Table Stamina Treadmill Sales Market Share (2011-2016)
Table Star Trac Basic Information List
Table Star Trac Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
Table Star Trac Treadmill Sales Market Share (2011-2016)
Table Weslo Basic Information List
Table Weslo Treadmill Sales, Revenue, Price and Gross Margin (2011-2016)
Table Weslo Treadmill Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Treadmill
Figure Manufacturing Process Analysis of Treadmill
Figure Treadmill Industrial Chain Analysis
Table Raw Materials Sources of Treadmill Major Manufacturers in 2015
Table Major Buyers of Treadmill
Table Distributors/Traders List
Figure United States Treadmill Production and Growth Rate Forecast (2016-2021)
Figure United States Treadmill Revenue and Growth Rate Forecast (2016-2021)
Table United States Treadmill Production Forecast by Type (2016-2021)
Table United States Treadmill Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Treadmill Market Report 2016

Product link: <https://marketpublishers.com/r/UCAF6729611EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UCAF6729611EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970