

United States Travel Irons Market Report 2016

<https://marketpublishers.com/r/UD6844BE7ABEN.html>

Date: November 2016

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: UD6844BE7ABEN

Abstracts

Notes:

Sales, means the sales volume of Travel Irons

Revenue, means the sales value of Travel Irons

This report studies sales (consumption) of Travel Irons in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Conair

Koninklijke Philips

NACCO Industries

Panasonic

Rowenta

Sunbeam Products

Bharat Light Machine

Fabiano

Korjo

Morphy Richards

Russell Hobbs

Smartek USA

Swan Brand

Usha

Wilko Retail

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Travel Irons in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Travel Irons Market Report 2016

1 TRAVEL IRONS OVERVIEW

- 1.1 Product Overview and Scope of Travel Irons
- 1.2 Classification of Travel Irons
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Travel Irons
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Travel Irons (2011-2021)
 - 1.4.1 United States Travel Irons Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Travel Irons Revenue and Growth Rate (2011-2021)

2 UNITED STATES TRAVEL IRONS COMPETITION BY MANUFACTURERS

- 2.1 United States Travel Irons Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Travel Irons Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Travel Irons Average Price by Manufactures (2015 and 2016)
- 2.4 Travel Irons Market Competitive Situation and Trends
 - 2.4.1 Travel Irons Market Concentration Rate
 - 2.4.2 Travel Irons Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES TRAVEL IRONS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Travel Irons Sales and Market Share by Type (2011-2016)
- 3.2 United States Travel Irons Revenue and Market Share by Type (2011-2016)
- 3.3 United States Travel Irons Price by Type (2011-2016)
- 3.4 United States Travel Irons Sales Growth Rate by Type (2011-2016)

4 UNITED STATES TRAVEL IRONS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Travel Irons Sales and Market Share by Application (2011-2016)
- 4.2 United States Travel Irons Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES TRAVEL IRONS MANUFACTURERS PROFILES/ANALYSIS

5.1 Conair

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Travel Irons Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Conair Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Koninklijke Philips

- 5.2.2 Travel Irons Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Koninklijke Philips Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 NACCO Industries

- 5.3.2 Travel Irons Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 NACCO Industries Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Panasonic

- 5.4.2 Travel Irons Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Panasonic Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Rowenta

- 5.5.2 Travel Irons Product Type, Application and Specification
 - 5.5.2.1 Type I

- 5.5.2.2 Type II
- 5.5.3 Rowenta Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Sunbeam Products
 - 5.6.2 Travel Irons Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Sunbeam Products Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Bharat Light Machine
 - 5.7.2 Travel Irons Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Bharat Light Machine Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Fabiano
 - 5.8.2 Travel Irons Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Fabiano Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Korjo
 - 5.9.2 Travel Irons Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Korjo Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Morphy Richards
 - 5.10.2 Travel Irons Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Morphy Richards Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Russell Hobbs
- 5.12 Smartek USA
- 5.13 Swan Brand

5.14 Usha

5.15 Wilko Retail

6 TRAVEL IRONS MANUFACTURING COST ANALYSIS

6.1 Travel Irons Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Travel Irons

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Travel Irons Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Travel Irons Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES TRAVEL IRONS MARKET FORECAST (2016-2021)

- 10.1 United States Travel Irons Sales, Revenue Forecast (2016-2021)
- 10.2 United States Travel Irons Sales Forecast by Type (2016-2021)
- 10.3 United States Travel Irons Sales Forecast by Application (2016-2021)
- 10.4 Travel Irons Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Travel Irons

Table Classification of Travel Irons

Figure United States Sales Market Share of Travel Irons by Type in 2015

Table Application of Travel Irons

Figure United States Sales Market Share of Travel Irons by Application in 2015

Figure United States Travel Irons Sales and Growth Rate (2011-2021)

Figure United States Travel Irons Revenue and Growth Rate (2011-2021)

Table United States Travel Irons Sales of Key Manufacturers (2015 and 2016)

Table United States Travel Irons Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Travel Irons Sales Share by Manufacturers

Figure 2016 Travel Irons Sales Share by Manufacturers

Table United States Travel Irons Revenue by Manufacturers (2015 and 2016)

Table United States Travel Irons Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Travel Irons Revenue Share by Manufacturers

Table 2016 United States Travel Irons Revenue Share by Manufacturers

Table United States Market Travel Irons Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Travel Irons Average Price of Key Manufacturers in 2015

Figure Travel Irons Market Share of Top 3 Manufacturers

Figure Travel Irons Market Share of Top 5 Manufacturers

Table United States Travel Irons Sales by Type (2011-2016)

Table United States Travel Irons Sales Share by Type (2011-2016)

Figure United States Travel Irons Sales Market Share by Type in 2015

Table United States Travel Irons Revenue and Market Share by Type (2011-2016)

Table United States Travel Irons Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Travel Irons by Type (2011-2016)

Table United States Travel Irons Price by Type (2011-2016)

Figure United States Travel Irons Sales Growth Rate by Type (2011-2016)

Table United States Travel Irons Sales by Application (2011-2016)

Table United States Travel Irons Sales Market Share by Application (2011-2016)

Figure United States Travel Irons Sales Market Share by Application in 2015

Table United States Travel Irons Sales Growth Rate by Application (2011-2016)

Figure United States Travel Irons Sales Growth Rate by Application (2011-2016)

Table Conair Basic Information List

Table Conair Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Conair Travel Irons Sales Market Share (2011-2016)

Table Koninklijke Philips Basic Information List

Table Koninklijke Philips Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)

Table Koninklijke Philips Travel Irons Sales Market Share (2011-2016)

Table NACCO Industries Basic Information List

Table NACCO Industries Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)

Table NACCO Industries Travel Irons Sales Market Share (2011-2016)

Table Panasonic Basic Information List

Table Panasonic Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panasonic Travel Irons Sales Market Share (2011-2016)

Table Rowenta Basic Information List

Table Rowenta Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)

Table Rowenta Travel Irons Sales Market Share (2011-2016)

Table Sunbeam Products Basic Information List

Table Sunbeam Products Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sunbeam Products Travel Irons Sales Market Share (2011-2016)

Table Bharat Light Machine Basic Information List

Table Bharat Light Machine Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bharat Light Machine Travel Irons Sales Market Share (2011-2016)

Table Fabiano Basic Information List

Table Fabiano Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fabiano Travel Irons Sales Market Share (2011-2016)

Table Korjo Basic Information List

Table Korjo Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)

Table Korjo Travel Irons Sales Market Share (2011-2016)

Table Morphy Richards Basic Information List

Table Morphy Richards Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)

Table Morphy Richards Travel Irons Sales Market Share (2011-2016)

Table Russell Hobbs Basic Information List

Table Russell Hobbs Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)

Table Russell Hobbs Travel Irons Sales Market Share (2011-2016)

Table Smartek USA Basic Information List

Table Smartek USA Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)

Table Smartek USA Travel Irons Sales Market Share (2011-2016)

Table Swan Brand Basic Information List
Table Swan Brand Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)
Table Swan Brand Travel Irons Sales Market Share (2011-2016)
Table Usha Basic Information List
Table Usha Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)
Table Usha Travel Irons Sales Market Share (2011-2016)
Table Wilko Retail Basic Information List
Table Wilko Retail Travel Irons Sales, Revenue, Price and Gross Margin (2011-2016)
Table Wilko Retail Travel Irons Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Travel Irons
Figure Manufacturing Process Analysis of Travel Irons
Figure Travel Irons Industrial Chain Analysis
Table Raw Materials Sources of Travel Irons Major Manufacturers in 2015
Table Major Buyers of Travel Irons
Table Distributors/Traders List
Figure United States Travel Irons Production and Growth Rate Forecast (2016-2021)
Figure United States Travel Irons Revenue and Growth Rate Forecast (2016-2021)
Table United States Travel Irons Production Forecast by Type (2016-2021)
Table United States Travel Irons Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Travel Irons Market Report 2016

Product link: <https://marketpublishers.com/r/UD6844BE7ABEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD6844BE7ABEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970