

# **United States Transparent Electronics Market Report 2016**

https://marketpublishers.com/r/U97F0DB5854EN.html

Date: October 2016

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: U97F0DB5854EN

### **Abstracts**

#### Notes:

Sales, means the sales volume of Transparent Electronics

Revenue, means the sales value of Transparent Electronics

This report studies sales (consumption) of Transparent Electronics in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

3M

**Cambrios Technologies Corporation** 

**Evaporated Coatings Inc** 

Dontech Inc

Apple Inc

Corning Inc.

Samsung electronics Co. Ltd

**Sharp Corporation** 



### Saint-Gobain SA

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into		
٦	Туре І	
٦	Туре II	
٦	Гуре III	

Split by applications, this report focuses on sales, market share and growth rate of Transparent Electronics in each application, can be divided into

**Touch Display Panels** 

**Optical Coating** 

Solar Cells

Others



### **Contents**

United States Transparent Electronics Market Report 2016

#### 1 TRANSPARENT ELECTRONICS OVERVIEW

- 1.1 Product Overview and Scope of Transparent Electronics
- 1.2 Classification of Transparent Electronics
  - 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Transparent Electronics
- 1.3.1 Touch Display Panels
- 1.3.2 Optical Coating
- 1.3.3 Solar Cells
- 1.3.4 Others
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Transparent Electronics (2011-2021)
  - 1.4.1 United States Transparent Electronics Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Transparent Electronics Revenue and Growth Rate (2011-2021)

# 2 UNITED STATES TRANSPARENT ELECTRONICS COMPETITION BY MANUFACTURERS

- 2.1 United States Transparent Electronics Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Transparent Electronics Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Transparent Electronics Average Price by Manufactures (2015 and 2016)
- 2.4 Transparent Electronics Market Competitive Situation and Trends
  - 2.4.1 Transparent Electronics Market Concentration Rate
  - 2.4.2 Transparent Electronics Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES TRANSPARENT ELECTRONICS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Transparent Electronics Sales and Market Share by Type



(2011-2016)

- 3.2 United States Transparent Electronics Revenue and Market Share by Type (2011-2016)
- 3.3 United States Transparent Electronics Price by Type (2011-2016)
- 3.4 United States Transparent Electronics Sales Growth Rate by Type (2011-2016)

# 4 UNITED STATES TRANSPARENT ELECTRONICS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Transparent Electronics Sales and Market Share by Application (2011-2016)
- 4.2 United States Transparent Electronics Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## 5 UNITED STATES TRANSPARENT ELECTRONICS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 3M
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Transparent Electronics Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
- 5.1.3 3M Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Cambrios Technologies Corporation
  - 5.2.2 Transparent Electronics Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
- 5.2.3 Cambrios Technologies Corporation Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Evaporated Coatings Inc
  - 5.3.2 Transparent Electronics Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
- 5.3.3 Evaporated Coatings Inc Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)



- 5.3.4 Main Business/Business Overview
- 5.4 Dontech Inc
  - 5.4.2 Transparent Electronics Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
- 5.4.3 Dontech Inc Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Apple Inc
  - 5.5.2 Transparent Electronics Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
- 5.5.3 Apple Inc Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Corning Inc.
  - 5.6.2 Transparent Electronics Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
- 5.6.3 Corning Inc. Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Samsung electronics Co. Ltd
  - 5.7.2 Transparent Electronics Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
- 5.7.3 Samsung electronics Co. Ltd Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Sharp Corporation
  - 5.8.2 Transparent Electronics Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
- 5.8.3 Sharp Corporation Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Saint-Gobain SA
  - 5.9.2 Transparent Electronics Product Type, Application and Specification
    - 5.9.2.1 Type I



- 5.9.2.2 Type II
- 5.9.3 Saint-Gobain SA Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview

#### **6 TRANSPARENT ELECTRONICS MANUFACTURING COST ANALYSIS**

- 6.1 Transparent Electronics Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Transparent Electronics

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Transparent Electronics Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Transparent Electronics Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS



- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

# 10 UNITED STATES TRANSPARENT ELECTRONICS MARKET FORECAST (2016-2021)

- 10.1 United States Transparent Electronics Sales, Revenue Forecast (2016-2021)
- 10.2 United States Transparent Electronics Sales Forecast by Type (2016-2021)
- 10.3 United States Transparent Electronics Sales Forecast by Application (2016-2021)
- 10.4 Transparent Electronics Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### 12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Transparent Electronics

Table Classification of Transparent Electronics

Figure United States Sales Market Share of Transparent Electronics by Type in 2015 Table Application of Transparent Electronics

Figure United States Sales Market Share of Transparent Electronics by Application in 2015

Figure Touch Display Panels Examples

Figure Optical Coating Examples

Figure Solar Cells Examples

Figure Others Examples

Figure United States Transparent Electronics Sales and Growth Rate (2011-2021)

Figure United States Transparent Electronics Revenue and Growth Rate (2011-2021)

Table United States Transparent Electronics Sales of Key Manufacturers (2015 and 2016)

Table United States Transparent Electronics Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Transparent Electronics Sales Share by Manufacturers

Figure 2016 Transparent Electronics Sales Share by Manufacturers

Table United States Transparent Electronics Revenue by Manufacturers (2015 and 2016)

Table United States Transparent Electronics Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Transparent Electronics Revenue Share by Manufacturers Table 2016 United States Transparent Electronics Revenue Share by Manufacturers Table United States Market Transparent Electronics Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Transparent Electronics Average Price of Key Manufacturers in 2015

Figure Transparent Electronics Market Share of Top 3 Manufacturers

Figure Transparent Electronics Market Share of Top 5 Manufacturers

Table United States Transparent Electronics Sales by Type (2011-2016)

Table United States Transparent Electronics Sales Share by Type (2011-2016)

Figure United States Transparent Electronics Sales Market Share by Type in 2015 Table United States Transparent Electronics Revenue and Market Share by Type

(2011-2016)



Table United States Transparent Electronics Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Transparent Electronics by Type (2011-2016)

Table United States Transparent Electronics Price by Type (2011-2016)

Figure United States Transparent Electronics Sales Growth Rate by Type (2011-2016)

Table United States Transparent Electronics Sales by Application (2011-2016)

Table United States Transparent Electronics Sales Market Share by Application (2011-2016)

Figure United States Transparent Electronics Sales Market Share by Application in 2015

Table United States Transparent Electronics Sales Growth Rate by Application (2011-2016)

Figure United States Transparent Electronics Sales Growth Rate by Application (2011-2016)

Table 3M Basic Information List

Table 3M Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)

Figure 3M Transparent Electronics Sales Market Share (2011-2016)

Table Cambrios Technologies Corporation Basic Information List

Table Cambrios Technologies Corporation Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cambrios Technologies Corporation Transparent Electronics Sales Market Share (2011-2016)

Table Evaporated Coatings Inc Basic Information List

Table Evaporated Coatings Inc Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Evaporated Coatings Inc Transparent Electronics Sales Market Share (2011-2016)

Table Dontech Inc Basic Information List

Table Dontech Inc Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dontech Inc Transparent Electronics Sales Market Share (2011-2016)

Table Apple Inc Basic Information List

Table Apple Inc Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Apple Inc Transparent Electronics Sales Market Share (2011-2016)

Table Corning Inc. Basic Information List

Table Corning Inc. Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Corning Inc. Transparent Electronics Sales Market Share (2011-2016)



Table Samsung electronics Co. Ltd Basic Information List

Table Samsung electronics Co. Ltd Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Samsung electronics Co. Ltd Transparent Electronics Sales Market Share (2011-2016)

**Table Sharp Corporation Basic Information List** 

Table Sharp Corporation Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sharp Corporation Transparent Electronics Sales Market Share (2011-2016)

Table Saint-Gobain SA Basic Information List

Table Saint-Gobain SA Transparent Electronics Sales, Revenue, Price and Gross Margin (2011-2016)

Table Saint-Gobain SA Transparent Electronics Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Transparent Electronics

Figure Manufacturing Process Analysis of Transparent Electronics

Figure Transparent Electronics Industrial Chain Analysis

Table Raw Materials Sources of Transparent Electronics Major Manufacturers in 2015

Table Major Buyers of Transparent Electronics

Table Distributors/Traders List

Figure United States Transparent Electronics Production and Growth Rate Forecast (2016-2021)

Figure United States Transparent Electronics Revenue and Growth Rate Forecast (2016-2021)

Table United States Transparent Electronics Production Forecast by Type (2016-2021) Table United States Transparent Electronics Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Transparent Electronics Market Report 2016

Product link: https://marketpublishers.com/r/U97F0DB5854EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U97F0DB5854EN.html">https://marketpublishers.com/r/U97F0DB5854EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970