

# **United States Trailer Refrigerated Unit Market Report** 2017

https://marketpublishers.com/r/U51D9E19629WEN.html

Date: October 2017

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: U51D9E19629WEN

#### **Abstracts**

In this report, the United States Trailer Refrigerated Unit market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

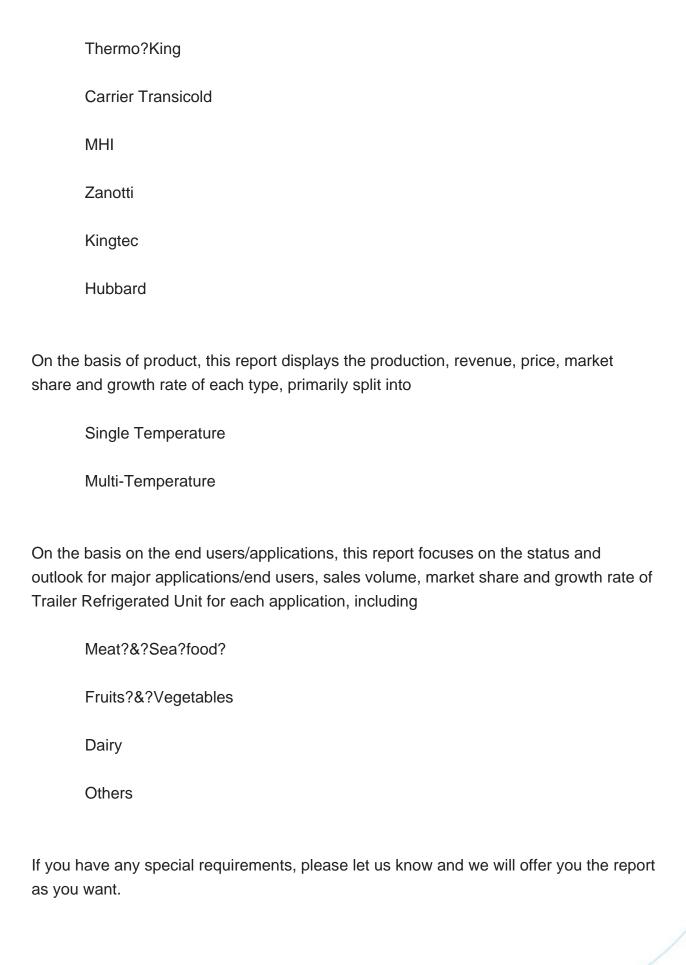
The Midwest

The South

with sales (volume), revenue (value), market share and growth rate of Trailer Refrigerated Unit in these regions, from 2012 to 2022 (forecast).

United States Trailer Refrigerated Unit market competition by top manufacturers/players, with Trailer Refrigerated Unit sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including







#### **Contents**

United States Trailer Refrigerated Unit Market Report 2017

#### 1 TRAILER REFRIGERATED UNIT OVERVIEW

- 1.1 Product Overview and Scope of Trailer Refrigerated Unit
- 1.2 Classification of Trailer Refrigerated Unit by Product Category
- 1.2.1 United States Trailer Refrigerated Unit Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Trailer Refrigerated Unit Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Single Temperature
  - 1.2.4 Multi-Temperature
- 1.3 United States Trailer Refrigerated Unit Market by Application/End Users
- 1.3.1 United States Trailer Refrigerated Unit Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Meat?&?Sea?food?
  - 1.3.3 Fruits?&?Vegetables
  - 1.3.4 Dairy
  - 1.3.5 Others
- 1.4 United States Trailer Refrigerated Unit Market by Region
- 1.4.1 United States Trailer Refrigerated Unit Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Trailer Refrigerated Unit Status and Prospect (2012-2022)
  - 1.4.3 Southwest Trailer Refrigerated Unit Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Trailer Refrigerated Unit Status and Prospect (2012-2022)
  - 1.4.5 New England Trailer Refrigerated Unit Status and Prospect (2012-2022)
  - 1.4.6 The South Trailer Refrigerated Unit Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Trailer Refrigerated Unit Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Trailer Refrigerated Unit (2012-2022)
  - 1.5.1 United States Trailer Refrigerated Unit Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Trailer Refrigerated Unit Revenue and Growth Rate (2012-2022)

### 2 UNITED STATES TRAILER REFRIGERATED UNIT MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Trailer Refrigerated Unit Sales and Market Share of Key



Players/Suppliers (2012-2017)

- 2.2 United States Trailer Refrigerated Unit Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Trailer Refrigerated Unit Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Trailer Refrigerated Unit Market Competitive Situation and Trends
- 2.4.1 United States Trailer Refrigerated Unit Market Concentration Rate
- 2.4.2 United States Trailer Refrigerated Unit Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Trailer Refrigerated Unit Manufacturing Base Distribution, Sales Area, Product Type

### 3 UNITED STATES TRAILER REFRIGERATED UNIT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Trailer Refrigerated Unit Sales and Market Share by Region (2012-2017)
- 3.2 United States Trailer Refrigerated Unit Revenue and Market Share by Region (2012-2017)
- 3.3 United States Trailer Refrigerated Unit Price by Region (2012-2017)

# 4 UNITED STATES TRAILER REFRIGERATED UNIT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Trailer Refrigerated Unit Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Trailer Refrigerated Unit Revenue and Market Share by Type (2012-2017)
- 4.3 United States Trailer Refrigerated Unit Price by Type (2012-2017)
- 4.4 United States Trailer Refrigerated Unit Sales Growth Rate by Type (2012-2017)

### 5 UNITED STATES TRAILER REFRIGERATED UNIT SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Trailer Refrigerated Unit Sales and Market Share by Application (2012-2017)
- 5.2 United States Trailer Refrigerated Unit Sales Growth Rate by Application (2012-2017)



#### 5.3 Market Drivers and Opportunities

### 6 UNITED STATES TRAILER REFRIGERATED UNIT PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Thermo?King
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Trailer Refrigerated Unit Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 Thermo? King Trailer Refrigerated Unit Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 Carrier Transicold
  - 6.2.2 Trailer Refrigerated Unit Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Carrier Transicold Trailer Refrigerated Unit Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 MHI
  - 6.3.2 Trailer Refrigerated Unit Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 MHI Trailer Refrigerated Unit Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Zanotti
  - 6.4.2 Trailer Refrigerated Unit Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Zanotti Trailer Refrigerated Unit Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Kingtec
  - 6.5.2 Trailer Refrigerated Unit Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Kingtec Trailer Refrigerated Unit Sales, Revenue, Price and Gross Margin



(2012-2017)

6.5.4 Main Business/Business Overview

6.6 Hubbard

- 6.6.2 Trailer Refrigerated Unit Product Category, Application and Specification
  - 6.6.2.1 Product A
  - 6.6.2.2 Product B
- 6.6.3 Hubbard Trailer Refrigerated Unit Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview

#### 7 TRAILER REFRIGERATED UNIT MANUFACTURING COST ANALYSIS

- 7.1 Trailer Refrigerated Unit Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Trailer Refrigerated Unit

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Trailer Refrigerated Unit Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Trailer Refrigerated Unit Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy



- 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES TRAILER REFRIGERATED UNIT MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Trailer Refrigerated Unit Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Trailer Refrigerated Unit Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Trailer Refrigerated Unit Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Trailer Refrigerated Unit Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.







#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Trailer Refrigerated Unit

Figure United States Trailer Refrigerated Unit Market Size (K Units) by Type (2012-2022)

Figure United States Trailer Refrigerated Unit Sales Volume Market Share by Type (Product Category) in 2016

Figure Single Temperature Product Picture

Figure Multi-Temperature Product Picture

Figure United States Trailer Refrigerated Unit Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Trailer Refrigerated Unit by Application in 2016

Figure Meat?&?Sea?food? Examples

Table Key Downstream Customer in Meat?&?Sea?food?

Figure Fruits? & ? Vegetables Examples

Table Key Downstream Customer in Fruits?&?Vegetables

Figure Dairy Examples

Table Key Downstream Customer in Dairy

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Trailer Refrigerated Unit Market Size (Million USD) by Region (2012-2022)

Figure The West Trailer Refrigerated Unit Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Trailer Refrigerated Unit Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Trailer Refrigerated Unit Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Trailer Refrigerated Unit Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Trailer Refrigerated Unit Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Trailer Refrigerated Unit Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Trailer Refrigerated Unit Sales (K Units) and Growth Rate (2012-2022)



Figure United States Trailer Refrigerated Unit Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Trailer Refrigerated Unit Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Trailer Refrigerated Unit Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Trailer Refrigerated Unit Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Trailer Refrigerated Unit Sales Share by Players/Suppliers Figure 2017 United States Trailer Refrigerated Unit Sales Share by Players/Suppliers Figure United States Trailer Refrigerated Unit Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Trailer Refrigerated Unit Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Trailer Refrigerated Unit Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Trailer Refrigerated Unit Revenue Share by Players/Suppliers

Figure 2017 United States Trailer Refrigerated Unit Revenue Share by Players/Suppliers

Table United States Market Trailer Refrigerated Unit Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Trailer Refrigerated Unit Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Trailer Refrigerated Unit Market Share of Top 3 Players/Suppliers Figure United States Trailer Refrigerated Unit Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Trailer Refrigerated Unit Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Trailer Refrigerated Unit Product Category
Table United States Trailer Refrigerated Unit Sales (K Units) by Region (2012-2017)
Table United States Trailer Refrigerated Unit Sales Share by Region (2012-2017)
Figure United States Trailer Refrigerated Unit Sales Share by Region (2012-2017)
Figure United States Trailer Refrigerated Unit Sales Market Share by Region in 2016
Table United States Trailer Refrigerated Unit Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Trailer Refrigerated Unit Revenue Share by Region (2012-2017) Figure United States Trailer Refrigerated Unit Revenue Market Share by Region (2012-2017)

Figure United States Trailer Refrigerated Unit Revenue Market Share by Region in 2016



Table United States Trailer Refrigerated Unit Price (USD/Unit) by Region (2012-2017)
Table United States Trailer Refrigerated Unit Sales (K Units) by Type (2012-2017)
Table United States Trailer Refrigerated Unit Sales Share by Type (2012-2017)
Figure United States Trailer Refrigerated Unit Sales Share by Type (2012-2017)
Figure United States Trailer Refrigerated Unit Sales Market Share by Type in 2016
Table United States Trailer Refrigerated Unit Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Trailer Refrigerated Unit Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Trailer Refrigerated Unit by Type (2012-2017)
Figure Revenue Market Share of Trailer Refrigerated Unit by Type in 2016
Table United States Trailer Refrigerated Unit Price (USD/Unit) by Types (2012-2017)
Figure United States Trailer Refrigerated Unit Sales Growth Rate by Type (2012-2017)
Table United States Trailer Refrigerated Unit Sales (K Units) by Application (2012-2017)
Table United States Trailer Refrigerated Unit Sales Market Share by Application (2012-2017)

Figure United States Trailer Refrigerated Unit Sales Market Share by Application (2012-2017)

Figure United States Trailer Refrigerated Unit Sales Market Share by Application in 2016

Table United States Trailer Refrigerated Unit Sales Growth Rate by Application (2012-2017)

Figure United States Trailer Refrigerated Unit Sales Growth Rate by Application (2012-2017)

Table Thermo?King Basic Information List

Table Thermo? King Trailer Refrigerated Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Thermo? King Trailer Refrigerated Unit Sales Growth Rate (2012-2017) Figure Thermo? King Trailer Refrigerated Unit Sales Market Share in United States (2012-2017)

Figure Thermo? King Trailer Refrigerated Unit Revenue Market Share in United States (2012-2017)

Table Carrier Transicold Basic Information List

Table Carrier Transicold Trailer Refrigerated Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Carrier Transicold Trailer Refrigerated Unit Sales Growth Rate (2012-2017)
Figure Carrier Transicold Trailer Refrigerated Unit Sales Market Share in United States (2012-2017)

Figure Carrier Transicold Trailer Refrigerated Unit Revenue Market Share in United States (2012-2017)



Table MHI Basic Information List

Table MHI Trailer Refrigerated Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure MHI Trailer Refrigerated Unit Sales Growth Rate (2012-2017)

Figure MHI Trailer Refrigerated Unit Sales Market Share in United States (2012-2017)

Figure MHI Trailer Refrigerated Unit Revenue Market Share in United States (2012-2017)

Table Zanotti Basic Information List

Table Zanotti Trailer Refrigerated Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Zanotti Trailer Refrigerated Unit Sales Growth Rate (2012-2017)

Figure Zanotti Trailer Refrigerated Unit Sales Market Share in United States (2012-2017)

Figure Zanotti Trailer Refrigerated Unit Revenue Market Share in United States (2012-2017)

Table Kingtec Basic Information List

Table Kingtec Trailer Refrigerated Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kingtec Trailer Refrigerated Unit Sales Growth Rate (2012-2017)

Figure Kingtec Trailer Refrigerated Unit Sales Market Share in United States (2012-2017)

Figure Kingtec Trailer Refrigerated Unit Revenue Market Share in United States (2012-2017)

Table Hubbard Basic Information List

Table Hubbard Trailer Refrigerated Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hubbard Trailer Refrigerated Unit Sales Growth Rate (2012-2017)

Figure Hubbard Trailer Refrigerated Unit Sales Market Share in United States (2012-2017)

Figure Hubbard Trailer Refrigerated Unit Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Trailer Refrigerated Unit

Figure Manufacturing Process Analysis of Trailer Refrigerated Unit

Figure Trailer Refrigerated Unit Industrial Chain Analysis

Table Raw Materials Sources of Trailer Refrigerated Unit Major Players/Suppliers in 2016



Table Major Buyers of Trailer Refrigerated Unit

Table Distributors/Traders List

Figure United States Trailer Refrigerated Unit Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Trailer Refrigerated Unit Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Trailer Refrigerated Unit Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Trailer Refrigerated Unit Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Trailer Refrigerated Unit Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Trailer Refrigerated Unit Sales Volume (K Units) Forecast by Type in 2022

Table United States Trailer Refrigerated Unit Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Trailer Refrigerated Unit Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Trailer Refrigerated Unit Sales Volume (K Units) Forecast by Application in 2022

Table United States Trailer Refrigerated Unit Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Trailer Refrigerated Unit Sales Volume Share Forecast by Region (2017-2022)

Figure United States Trailer Refrigerated Unit Sales Volume Share Forecast by Region (2017-2022)

Figure United States Trailer Refrigerated Unit Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Trailer Refrigerated Unit Market Report 2017

Product link: <a href="https://marketpublishers.com/r/U51D9E19629WEN.html">https://marketpublishers.com/r/U51D9E19629WEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U51D9E19629WEN.html">https://marketpublishers.com/r/U51D9E19629WEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970