

United States Toy Model Market Report 2017

https://marketpublishers.com/r/UF828ACDCBCEN.html Date: January 2017 Pages: 99 Price: US\$ 3,800.00 (Single User License) ID: UF828ACDCBCEN **Abstracts** Notes: Sales, means the sales volume of Toy Model Revenue, means the sales value of Toy Model This report studies sales (consumption) of Toy Model in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering Hasbro Walkera **Emperor** Aite Aviation Model Blackhawk Thunder Tiger Disney

Vantex



Market Segment by States, covering
California
Texas
New York
Florida
Illinois
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Wood
Plastic
Metal
Others
Split by applications, this report focuses on sales, market share and growth rate of Toy Model in each application, can be divided into
Children
Adult



Contents

United States Toy Model Market Report 2017

1 TOY MODEL OVERVIEW

- 1.1 Product Overview and Scope of Toy Model
- 1.2 Classification of Toy Model
 - 1.2.1 Wood
 - 1.2.2 Plastic
 - 1.2.3 Metal
- 1.2.4 Others
- 1.3 Application of Toy Model
 - 1.3.1 Children
 - 1.3.2 Adult
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Toy Model (2011-2021)
 - 1.4.1 United States Toy Model Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Toy Model Revenue and Growth Rate (2011-2021)

2 UNITED STATES TOY MODEL COMPETITION BY MANUFACTURERS

- 2.1 United States Toy Model Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Toy Model Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Toy Model Average Price by Manufactures (2015 and 2016)
- 2.4 Toy Model Market Competitive Situation and Trends
 - 2.4.1 Toy Model Market Concentration Rate
 - 2.4.2 Toy Model Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES TOY MODEL SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Toy Model Sales and Market Share by States (2011-2016)
- 3.2 United States Toy Model Revenue and Market Share by States (2011-2016)
- 3.3 United States Toy Model Price by States (2011-2016)

4 UNITED STATES TOY MODEL SALES (VOLUME) AND REVENUE (VALUE) BY



TYPE (2011-2016)

- 4.1 United States Toy Model Sales and Market Share by Type (2011-2016)
- 4.2 United States Toy Model Revenue and Market Share by Type (2011-2016)
- 4.3 United States Toy Model Price by Type (2011-2016)
- 4.4 United States Toy Model Sales Growth Rate by Type (2011-2016)

5 UNITED STATES TOY MODEL SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Toy Model Sales and Market Share by Application (2011-2016)
- 5.2 United States Toy Model Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES TOY MODEL MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Hasbro
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Toy Model Product Type, Application and Specification
 - 6.1.2.1 Wood
 - 6.1.2.2 Plastic
 - 6.1.3 Hasbro Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.1.4 Main Business/Business Overview
- 6.2 Walkera
 - 6.2.2 Toy Model Product Type, Application and Specification
 - 6.2.2.1 Wood
 - 6.2.2.2 Plastic
 - 6.2.3 Walkera Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.2.4 Main Business/Business Overview
- 6.3 Emperor
 - 6.3.2 Toy Model Product Type, Application and Specification
 - 6.3.2.1 Wood
 - 6.3.2.2 Plastic
 - 6.3.3 Emperor Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.3.4 Main Business/Business Overview
- 6.4 Aite
 - 6.4.2 Toy Model Product Type, Application and Specification
 - 6.4.2.1 Wood
 - 6.4.2.2 Plastic
 - 6.4.3 Aite Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)



- 6.4.4 Main Business/Business Overview
- 6.5 Aviation
 - 6.5.2 Toy Model Product Type, Application and Specification
 - 6.5.2.1 Wood
 - 6.5.2.2 Plastic
 - 6.5.3 Aviation Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Model Blackhawk
 - 6.6.2 Toy Model Product Type, Application and Specification
 - 6.6.2.1 Wood
 - 6.6.2.2 Plastic
- 6.6.3 Model Blackhawk Toy Model Sales, Revenue, Price and Gross Margin
- (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Thunder Tiger
 - 6.7.2 Toy Model Product Type, Application and Specification
 - 6.7.2.1 Wood
 - 6.7.2.2 Plastic
 - 6.7.3 Thunder Tiger Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Disney
 - 6.8.2 Toy Model Product Type, Application and Specification
 - 6.8.2.1 Wood
 - 6.8.2.2 Plastic
 - 6.8.3 Disney Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Vantex
 - 6.9.2 Toy Model Product Type, Application and Specification
 - 6.9.2.1 Wood
 - 6.9.2.2 Plastic
 - 6.9.3 Vantex Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview

7 TOY MODEL MANUFACTURING COST ANALYSIS

- 7.1 Toy Model Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials



- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Toy Model

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Toy Model Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Toy Model Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES TOY MODEL MARKET FORECAST (2016-2021)

- 11.1 United States Toy Model Sales, Revenue Forecast (2016-2021)
- 11.2 United States Toy Model Sales Forecast by Type (2016-2021)
- 11.3 United States Toy Model Sales Forecast by Application (2016-2021)



11.4 Toy Model Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Toy Model

Table Classification of Toy Model

Figure United States Sales Market Share of Toy Model by Type in 2015

Figure Wood Picture

Figure Plastic Picture

Figure Metal Picture

Figure Others Picture

Table Application of Toy Model

Figure United States Sales Market Share of Toy Model by Application in 2015

Figure Children Examples

Figure Adult Examples

Figure United States Toy Model Sales and Growth Rate (2011-2021)

Figure United States Toy Model Revenue and Growth Rate (2011-2021)

Table United States Toy Model Sales of Key Manufacturers (2015 and 2016)

Table United States Toy Model Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Toy Model Sales Share by Manufacturers

Figure 2016 Toy Model Sales Share by Manufacturers

Table United States Toy Model Revenue by Manufacturers (2015 and 2016)

Table United States Toy Model Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Toy Model Revenue Share by Manufacturers

Table 2016 United States Toy Model Revenue Share by Manufacturers

Table United States Market Toy Model Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Toy Model Average Price of Key Manufacturers in 2015

Figure Toy Model Market Share of Top 3 Manufacturers

Figure Toy Model Market Share of Top 5 Manufacturers

Table United States Toy Model Sales by States (2011-2016)

Table United States Toy Model Sales Share by States (2011-2016)

Figure United States Toy Model Sales Market Share by States in 2015

Table United States Toy Model Revenue and Market Share by States (2011-2016)

Table United States Toy Model Revenue Share by States (2011-2016)

Figure Revenue Market Share of Toy Model by States (2011-2016)

Table United States Toy Model Price by States (2011-2016)

Table United States Toy Model Sales by Type (2011-2016)

Table United States Toy Model Sales Share by Type (2011-2016)



Figure United States Toy Model Sales Market Share by Type in 2015

Table United States Toy Model Revenue and Market Share by Type (2011-2016)

Table United States Toy Model Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Toy Model by Type (2011-2016)

Table United States Toy Model Price by Type (2011-2016)

Figure United States Toy Model Sales Growth Rate by Type (2011-2016)

Table United States Toy Model Sales by Application (2011-2016)

Table United States Toy Model Sales Market Share by Application (2011-2016)

Figure United States Toy Model Sales Market Share by Application in 2015

Table United States Toy Model Sales Growth Rate by Application (2011-2016)

Figure United States Toy Model Sales Growth Rate by Application (2011-2016)

Table Hasbro Basic Information List

Table Hasbro Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Hasbro Toy Model Sales Market Share (2011-2016)

Table Walkera Basic Information List

Table Walkera Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)

Table Walkera Toy Model Sales Market Share (2011-2016)

Table Emperor Basic Information List

Table Emperor Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)

Table Emperor Toy Model Sales Market Share (2011-2016)

Table Aite Basic Information List

Table Aite Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)

Table Aite Toy Model Sales Market Share (2011-2016)

Table Aviation Basic Information List

Table Aviation Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)

Table Aviation Toy Model Sales Market Share (2011-2016)

Table Model Blackhawk Basic Information List

Table Model Blackhawk Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)

Table Model Blackhawk Toy Model Sales Market Share (2011-2016)

Table Thunder Tiger Basic Information List

Table Thunder Tiger Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)

Table Thunder Tiger Toy Model Sales Market Share (2011-2016)

Table Disney Basic Information List

Table Disney Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)

Table Disney Toy Model Sales Market Share (2011-2016)

Table Vantex Basic Information List

Table Vantex Toy Model Sales, Revenue, Price and Gross Margin (2011-2016)

Table Vantex Toy Model Sales Market Share (2011-2016)



Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Toy Model

Figure Manufacturing Process Analysis of Toy Model

Figure Toy Model Industrial Chain Analysis

Table Raw Materials Sources of Toy Model Major Manufacturers in 2015

Table Major Buyers of Toy Model

Table Distributors/Traders List

Figure United States Toy Model Production and Growth Rate Forecast (2016-2021)

Figure United States Toy Model Revenue and Growth Rate Forecast (2016-2021)

Table United States Toy Model Production Forecast by Type (2016-2021)

Table United States Toy Model Consumption Forecast by Application (2016-2021)

Table United States Toy Model Sales Forecast by States (2016-2021)

Table United States Toy Model Sales Share Forecast by States (2016-2021)



I would like to order

Product name: United States Toy Model Market Report 2017

Product link: https://marketpublishers.com/r/UF828ACDCBCEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UF828ACDCBCEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970