

United States Toothpaste Market Report 2016

<https://marketpublishers.com/r/U78484F2F91EN.html>

Date: November 2016

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: U78484F2F91EN

Abstracts

Notes:

Sales, means the sales volume of Toothpaste

Revenue, means the sales value of Toothpaste

This report studies sales (consumption) of Toothpaste in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Colgate

Unilever

P&G

GlaxoSmithKline (GSK)

Church & Dwight

Henkel

Lion

Sunstar

Kao

Philips

LG

Ora2

Darlie

Johnson & Johnson

YUNNANBAIYAO

Amore

Amway

SHISEIDO

AJONA

DENCARE

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Toothpaste in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Toothpaste Market Report 2016

1 TOOTHPASTE OVERVIEW

1.1 Product Overview and Scope of Toothpaste

1.2 Classification of Toothpaste

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Toothpaste

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Toothpaste (2011-2021)

1.4.1 United States Toothpaste Sales and Growth Rate (2011-2021)

1.4.2 United States Toothpaste Revenue and Growth Rate (2011-2021)

2 UNITED STATES TOOTHPASTE COMPETITION BY MANUFACTURERS

2.1 United States Toothpaste Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Toothpaste Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Toothpaste Average Price by Manufactures (2015 and 2016)

2.4 Toothpaste Market Competitive Situation and Trends

2.4.1 Toothpaste Market Concentration Rate

2.4.2 Toothpaste Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES TOOTHPASTE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Toothpaste Sales and Market Share by Type (2011-2016)

3.2 United States Toothpaste Revenue and Market Share by Type (2011-2016)

3.3 United States Toothpaste Price by Type (2011-2016)

3.4 United States Toothpaste Sales Growth Rate by Type (2011-2016)

4 UNITED STATES TOOTHPASTE SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Toothpaste Sales and Market Share by Application (2011-2016)
- 4.2 United States Toothpaste Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES TOOTHPASTE MANUFACTURERS PROFILES/ANALYSIS

5.1 Colgate

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Toothpaste Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Colgate Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Unilever

- 5.2.2 Toothpaste Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Unilever Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 P&G

- 5.3.2 Toothpaste Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 P&G Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 GlaxoSmithKline (GSK)

- 5.4.2 Toothpaste Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 GlaxoSmithKline (GSK) Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Church & Dwight

- 5.5.2 Toothpaste Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II

- 5.5.3 Church & Dwight Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Henkel
 - 5.6.2 Toothpaste Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Henkel Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Lion
 - 5.7.2 Toothpaste Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Lion Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Sunstar
 - 5.8.2 Toothpaste Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Sunstar Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Kao
 - 5.9.2 Toothpaste Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Kao Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Philips
 - 5.10.2 Toothpaste Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Philips Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 LG
- 5.12 Ora2
- 5.13 Darlie
- 5.14 Johnson & Johnson
- 5.15 YUNNANBAIYAO
- 5.16 Amore

- 5.17 Amway
- 5.18 SHISEIDO
- 5.19 AJONA
- 5.20 DENCARE

6 TOOTHPASTE MANUFACTURING COST ANALYSIS

- 6.1 Toothpaste Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Toothpaste

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Toothpaste Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Toothpaste Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES TOOTHPASTE MARKET FORECAST (2016-2021)

10.1 United States Toothpaste Sales, Revenue Forecast (2016-2021)

10.2 United States Toothpaste Sales Forecast by Type (2016-2021)

10.3 United States Toothpaste Sales Forecast by Application (2016-2021)

10.4 Toothpaste Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Toothpaste

Table Classification of Toothpaste

Figure United States Sales Market Share of Toothpaste by Type in 2015

Table Application of Toothpaste

Figure United States Sales Market Share of Toothpaste by Application in 2015

Figure United States Toothpaste Sales and Growth Rate (2011-2021)

Figure United States Toothpaste Revenue and Growth Rate (2011-2021)

Table United States Toothpaste Sales of Key Manufacturers (2015 and 2016)

Table United States Toothpaste Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Toothpaste Sales Share by Manufacturers

Figure 2016 Toothpaste Sales Share by Manufacturers

Table United States Toothpaste Revenue by Manufacturers (2015 and 2016)

Table United States Toothpaste Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Toothpaste Revenue Share by Manufacturers

Table 2016 United States Toothpaste Revenue Share by Manufacturers

Table United States Market Toothpaste Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Toothpaste Average Price of Key Manufacturers in 2015

Figure Toothpaste Market Share of Top 3 Manufacturers

Figure Toothpaste Market Share of Top 5 Manufacturers

Table United States Toothpaste Sales by Type (2011-2016)

Table United States Toothpaste Sales Share by Type (2011-2016)

Figure United States Toothpaste Sales Market Share by Type in 2015

Table United States Toothpaste Revenue and Market Share by Type (2011-2016)

Table United States Toothpaste Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Toothpaste by Type (2011-2016)

Table United States Toothpaste Price by Type (2011-2016)

Figure United States Toothpaste Sales Growth Rate by Type (2011-2016)

Table United States Toothpaste Sales by Application (2011-2016)

Table United States Toothpaste Sales Market Share by Application (2011-2016)

Figure United States Toothpaste Sales Market Share by Application in 2015

Table United States Toothpaste Sales Growth Rate by Application (2011-2016)

Figure United States Toothpaste Sales Growth Rate by Application (2011-2016)

Table Colgate Basic Information List

Table Colgate Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Colgate Toothpaste Sales Market Share (2011-2016)

Table Unilever Basic Information List

Table Unilever Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table Unilever Toothpaste Sales Market Share (2011-2016)

Table P&G Basic Information List

Table P&G Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table P&G Toothpaste Sales Market Share (2011-2016)

Table GlaxoSmithKline (GSK) Basic Information List

Table GlaxoSmithKline (GSK) Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table GlaxoSmithKline (GSK) Toothpaste Sales Market Share (2011-2016)

Table Church & Dwight Basic Information List

Table Church & Dwight Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table Church & Dwight Toothpaste Sales Market Share (2011-2016)

Table Henkel Basic Information List

Table Henkel Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table Henkel Toothpaste Sales Market Share (2011-2016)

Table Lion Basic Information List

Table Lion Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lion Toothpaste Sales Market Share (2011-2016)

Table Sunstar Basic Information List

Table Sunstar Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sunstar Toothpaste Sales Market Share (2011-2016)

Table Kao Basic Information List

Table Kao Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kao Toothpaste Sales Market Share (2011-2016)

Table Philips Basic Information List

Table Philips Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table Philips Toothpaste Sales Market Share (2011-2016)

Table LG Basic Information List

Table LG Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table LG Toothpaste Sales Market Share (2011-2016)

Table Ora2 Basic Information List

Table Ora2 Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ora2 Toothpaste Sales Market Share (2011-2016)

Table Darlie Basic Information List

Table Darlie Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table Darlie Toothpaste Sales Market Share (2011-2016)

Table Johnson & Johnson Basic Information List

Table Johnson & Johnson Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table Johnson & Johnson Toothpaste Sales Market Share (2011-2016)

Table YUNNANBAIYAO Basic Information List

Table YUNNANBAIYAO Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table YUNNANBAIYAO Toothpaste Sales Market Share (2011-2016)

Table Amore Basic Information List

Table Amore Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table Amore Toothpaste Sales Market Share (2011-2016)

Table Amway Basic Information List

Table Amway Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table Amway Toothpaste Sales Market Share (2011-2016)

Table SHISEIDO Basic Information List

Table SHISEIDO Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table SHISEIDO Toothpaste Sales Market Share (2011-2016)

Table AJONA Basic Information List

Table AJONA Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table AJONA Toothpaste Sales Market Share (2011-2016)

Table DENCARE Basic Information List

Table DENCARE Toothpaste Sales, Revenue, Price and Gross Margin (2011-2016)

Table DENCARE Toothpaste Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Toothpaste

Figure Manufacturing Process Analysis of Toothpaste

Figure Toothpaste Industrial Chain Analysis

Table Raw Materials Sources of Toothpaste Major Manufacturers in 2015

Table Major Buyers of Toothpaste

Table Distributors/Traders List

Figure United States Toothpaste Production and Growth Rate Forecast (2016-2021)

Figure United States Toothpaste Revenue and Growth Rate Forecast (2016-2021)

Table United States Toothpaste Production Forecast by Type (2016-2021)

Table United States Toothpaste Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Toothpaste Market Report 2016

Product link: <https://marketpublishers.com/r/U78484F2F91EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U78484F2F91EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970