

# United States Toothbrush Market Report 2017

<https://marketpublishers.com/r/U185B3EC120EN.html>

Date: December 2017

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: U185B3EC120EN

## Abstracts

In this report, the United States Toothbrush market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Toothbrush in these regions, from 2012 to 2022 (forecast).

United States Toothbrush market competition by top manufacturers/players, with Toothbrush sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Philips

**LION**

Sunfeel

Panasonic

Proctor and Gamble

Waterpik

Colgate Palmolive

Arm and Hammer

Conair

Mouth Watchers

Omron Healthcare

Summer Infant

Trisa

Piave

Pierrot

Twin Lotus

Crest

Colgate

Dencare

Liangmianzhen

Supersmile

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Manual

Electric

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Toothbrush for each application, including

Personal

Public

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Toothbrush Market Report 2017

## 1 TOOTHBRUSH OVERVIEW

### 1.1 Product Overview and Scope of Toothbrush

### 1.2 Classification of Toothbrush by Product Category

#### 1.2.1 United States Toothbrush Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Toothbrush Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Manual

##### 1.2.4 Electric

##### 1.2.5 Others

### 1.3 United States Toothbrush Market by Application/End Users

#### 1.3.1 United States Toothbrush Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Personal

##### 1.3.3 Public

##### 1.3.4 Others

### 1.4 United States Toothbrush Market by Region

#### 1.4.1 United States Toothbrush Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Toothbrush Status and Prospect (2012-2022)

##### 1.4.3 Southwest Toothbrush Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Toothbrush Status and Prospect (2012-2022)

##### 1.4.5 New England Toothbrush Status and Prospect (2012-2022)

##### 1.4.6 The South Toothbrush Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Toothbrush Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Toothbrush (2012-2022)

#### 1.5.1 United States Toothbrush Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Toothbrush Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES TOOTHBRUSH MARKET COMPETITION BY PLAYERS/SUPPLIERS

### 2.1 United States Toothbrush Sales and Market Share of Key Players/Suppliers (2012-2017)

- 2.2 United States Toothbrush Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Toothbrush Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Toothbrush Market Competitive Situation and Trends
  - 2.4.1 United States Toothbrush Market Concentration Rate
  - 2.4.2 United States Toothbrush Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Toothbrush Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES TOOTHBRUSH SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Toothbrush Sales and Market Share by Region (2012-2017)
- 3.2 United States Toothbrush Revenue and Market Share by Region (2012-2017)
- 3.3 United States Toothbrush Price by Region (2012-2017)

### **4 UNITED STATES TOOTHBRUSH SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Toothbrush Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Toothbrush Revenue and Market Share by Type (2012-2017)
- 4.3 United States Toothbrush Price by Type (2012-2017)
- 4.4 United States Toothbrush Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES TOOTHBRUSH SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Toothbrush Sales and Market Share by Application (2012-2017)
- 5.2 United States Toothbrush Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES TOOTHBRUSH PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Philips
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Toothbrush Product Category, Application and Specification
    - 6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 Philips Toothbrush Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 LION
  - 6.2.2 Toothbrush Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 LION Toothbrush Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Sunfeel
  - 6.3.2 Toothbrush Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Sunfeel Toothbrush Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Panasonic
  - 6.4.2 Toothbrush Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Panasonic Toothbrush Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Proctor and Gamble
  - 6.5.2 Toothbrush Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Proctor and Gamble Toothbrush Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Waterpik
  - 6.6.2 Toothbrush Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Waterpik Toothbrush Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Colgate Palmolive
  - 6.7.2 Toothbrush Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Colgate Palmolive Toothbrush Sales, Revenue, Price and Gross Margin

(2012-2017)

6.7.4 Main Business/Business Overview

6.8 Arm and Hammer

6.8.2 Toothbrush Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Arm and Hammer Toothbrush Sales, Revenue, Price and Gross Margin

(2012-2017)

6.8.4 Main Business/Business Overview

6.9 Conair

6.9.2 Toothbrush Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Conair Toothbrush Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Mouth Watchers

6.10.2 Toothbrush Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Mouth Watchers Toothbrush Sales, Revenue, Price and Gross Margin

(2012-2017)

6.10.4 Main Business/Business Overview

6.11 Omron Healthcare

6.12 Summer Infant

6.13 Trisa

6.14 Piave

6.15 Pierrot

6.16 Twin Lotus

6.17 Crest

6.18 Colgate

6.19 Dencare

6.20 Liangmianzhen

6.21 Supersmile

## **7 TOOTHBRUSH MANUFACTURING COST ANALYSIS**

7.1 Toothbrush Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Toothbrush

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Toothbrush Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Toothbrush Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES TOOTHBRUSH MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Toothbrush Sales Volume, Revenue Forecast (2017-2022)



- 11.2 United States Toothbrush Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Toothbrush Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Toothbrush Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Toothbrush

Figure United States Toothbrush Market Size (Units) by Type (2012-2022)

Figure United States Toothbrush Sales Volume Market Share by Type (Product Category) in 2016

Figure Manual Product Picture

Figure Electric Product Picture

Figure Others Product Picture

Figure United States Toothbrush Market Size (Units) by Application (2012-2022)

Figure United States Sales Market Share of Toothbrush by Application in 2016

Figure Personal Examples

Table Key Downstream Customer in Personal

Figure Public Examples

Table Key Downstream Customer in Public

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Toothbrush Market Size (Million USD) by Region (2012-2022)

Figure The West Toothbrush Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Toothbrush Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Toothbrush Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Toothbrush Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Toothbrush Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Toothbrush Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Toothbrush Sales (Units) and Growth Rate (2012-2022)

Figure United States Toothbrush Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Toothbrush Market Major Players Product Sales Volume (Units) (2012-2017)

Table United States Toothbrush Sales (Units) of Key Players/Suppliers (2012-2017)

Table United States Toothbrush Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Toothbrush Sales Share by Players/Suppliers

Figure 2017 United States Toothbrush Sales Share by Players/Suppliers

Figure United States Toothbrush Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Toothbrush Revenue (Million USD) by Players/Suppliers

(2012-2017)

Table United States Toothbrush Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Toothbrush Revenue Share by Players/Suppliers

Figure 2017 United States Toothbrush Revenue Share by Players/Suppliers

Table United States Market Toothbrush Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Toothbrush Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Toothbrush Market Share of Top 3 Players/Suppliers

Figure United States Toothbrush Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Toothbrush Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Toothbrush Product Category

Table United States Toothbrush Sales (Units) by Region (2012-2017)

Table United States Toothbrush Sales Share by Region (2012-2017)

Figure United States Toothbrush Sales Share by Region (2012-2017)

Figure United States Toothbrush Sales Market Share by Region in 2016

Table United States Toothbrush Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Toothbrush Revenue Share by Region (2012-2017)

Figure United States Toothbrush Revenue Market Share by Region (2012-2017)

Figure United States Toothbrush Revenue Market Share by Region in 2016

Table United States Toothbrush Price (USD/Unit) by Region (2012-2017)

Table United States Toothbrush Sales (Units) by Type (2012-2017)

Table United States Toothbrush Sales Share by Type (2012-2017)

Figure United States Toothbrush Sales Share by Type (2012-2017)

Figure United States Toothbrush Sales Market Share by Type in 2016

Table United States Toothbrush Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Toothbrush Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Toothbrush by Type (2012-2017)

Figure Revenue Market Share of Toothbrush by Type in 2016

Table United States Toothbrush Price (USD/Unit) by Types (2012-2017)

Figure United States Toothbrush Sales Growth Rate by Type (2012-2017)

Table United States Toothbrush Sales (Units) by Application (2012-2017)

Table United States Toothbrush Sales Market Share by Application (2012-2017)

Figure United States Toothbrush Sales Market Share by Application (2012-2017)

Figure United States Toothbrush Sales Market Share by Application in 2016

Table United States Toothbrush Sales Growth Rate by Application (2012-2017)

Figure United States Toothbrush Sales Growth Rate by Application (2012-2017)

Table Philips Basic Information List

Table Philips Toothbrush Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Philips Toothbrush Sales Growth Rate (2012-2017)

Figure Philips Toothbrush Sales Market Share in United States (2012-2017)

Figure Philips Toothbrush Revenue Market Share in United States (2012-2017)

Table LION Basic Information List

Table LION Toothbrush Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LION Toothbrush Sales Growth Rate (2012-2017)

Figure LION Toothbrush Sales Market Share in United States (2012-2017)

Figure LION Toothbrush Revenue Market Share in United States (2012-2017)

Table Sunfeel Basic Information List

Table Sunfeel Toothbrush Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sunfeel Toothbrush Sales Growth Rate (2012-2017)

Figure Sunfeel Toothbrush Sales Market Share in United States (2012-2017)

Figure Sunfeel Toothbrush Revenue Market Share in United States (2012-2017)

Table Panasonic Basic Information List

Table Panasonic Toothbrush Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Panasonic Toothbrush Sales Growth Rate (2012-2017)

Figure Panasonic Toothbrush Sales Market Share in United States (2012-2017)

Figure Panasonic Toothbrush Revenue Market Share in United States (2012-2017)

Table Proctor and Gamble Basic Information List

Table Proctor and Gamble Toothbrush Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Proctor and Gamble Toothbrush Sales Growth Rate (2012-2017)

Figure Proctor and Gamble Toothbrush Sales Market Share in United States (2012-2017)

Figure Proctor and Gamble Toothbrush Revenue Market Share in United States (2012-2017)

Table Waterpik Basic Information List

Table Waterpik Toothbrush Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Waterpik Toothbrush Sales Growth Rate (2012-2017)

Figure Waterpik Toothbrush Sales Market Share in United States (2012-2017)

Figure Waterpik Toothbrush Revenue Market Share in United States (2012-2017)

Table Colgate Palmolive Basic Information List

Table Colgate Palmolive Toothbrush Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Colgate Palmolive Toothbrush Sales Growth Rate (2012-2017)

Figure Colgate Palmolive Toothbrush Sales Market Share in United States (2012-2017)

Figure Colgate Palmolive Toothbrush Revenue Market Share in United States (2012-2017)

Table Arm and Hammer Basic Information List

Table Arm and Hammer Toothbrush Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Arm and Hammer Toothbrush Sales Growth Rate (2012-2017)

Figure Arm and Hammer Toothbrush Sales Market Share in United States (2012-2017)

Figure Arm and Hammer Toothbrush Revenue Market Share in United States (2012-2017)

Table Conair Basic Information List

Table Conair Toothbrush Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Conair Toothbrush Sales Growth Rate (2012-2017)

Figure Conair Toothbrush Sales Market Share in United States (2012-2017)

Figure Conair Toothbrush Revenue Market Share in United States (2012-2017)

Table Mouth Watchers Basic Information List

Table Mouth Watchers Toothbrush Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mouth Watchers Toothbrush Sales Growth Rate (2012-2017)

Figure Mouth Watchers Toothbrush Sales Market Share in United States (2012-2017)

Figure Mouth Watchers Toothbrush Revenue Market Share in United States (2012-2017)

Table Omron Healthcare Basic Information List

Table Summer Infant Basic Information List

Table Trisa Basic Information List

Table Piave Basic Information List

Table Pierrot Basic Information List

Table Twin Lotus Basic Information List

Table Crest Basic Information List

Table Colgate Basic Information List

Table Dencare Basic Information List

Table Liangmianzhen Basic Information List

Table Supersmile Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Toothbrush

Figure Manufacturing Process Analysis of Toothbrush

Figure Toothbrush Industrial Chain Analysis

Table Raw Materials Sources of Toothbrush Major Players/Suppliers in 2016

Table Major Buyers of Toothbrush

Table Distributors/Traders List

Figure United States Toothbrush Sales Volume (Units) and Growth Rate Forecast (2017-2022)

Figure United States Toothbrush Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Toothbrush Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Toothbrush Sales Volume (Units) Forecast by Type (2017-2022)

Figure United States Toothbrush Sales Volume (Units) Forecast by Type (2017-2022)

Figure United States Toothbrush Sales Volume (Units) Forecast by Type in 2022

Table United States Toothbrush Sales Volume (Units) Forecast by Application (2017-2022)

Figure United States Toothbrush Sales Volume (Units) Forecast by Application (2017-2022)

Figure United States Toothbrush Sales Volume (Units) Forecast by Application in 2022

Table United States Toothbrush Sales Volume (Units) Forecast by Region (2017-2022)

Table United States Toothbrush Sales Volume Share Forecast by Region (2017-2022)

Figure United States Toothbrush Sales Volume Share Forecast by Region (2017-2022)

Figure United States Toothbrush Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Toothbrush Market Report 2017

Product link: <https://marketpublishers.com/r/U185B3EC120EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U185B3EC120EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970