

# United States Tonneau Covers Market Report 2018

<https://marketpublishers.com/r/U321CA2CAA6QEN.html>

Date: March 2018

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: U321CA2CAA6QEN

## Abstracts

In this report, the United States Tonneau Covers market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Tonneau Covers in these regions, from 2013 to 2025 (forecast).

United States Tonneau Covers market competition by top manufacturers/players, with Tonneau Covers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Truck Hero (US)

Bestop (US)

Roll-N-Lock (US)

SnugTop (US)

Lund (US)

Rugged Liner (US)

Agri-Cover (US)

DiamondBack (US)

Truck Covers (US)

Access Cover (US)

TruXmart (Canada)

Gator Cover (US)

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Hard Tonneau Covers

Soft Tonneau Covers

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

OEM

Aftermarket

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Tonneau Covers Market Report 2018

#### **1 TONNEAU COVERS OVERVIEW**

- 1.1 Product Overview and Scope of Tonneau Covers
- 1.2 Classification of Tonneau Covers by Product Category
  - 1.2.1 United States Tonneau Covers Market Size (Sales Volume) Comparison by Type (2013-2025)
  - 1.2.2 United States Tonneau Covers Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 Hard Tonneau Covers
  - 1.2.4 Soft Tonneau Covers
- 1.3 United States Tonneau Covers Market by Application/End Users
  - 1.3.1 United States Tonneau Covers Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 OEM
  - 1.3.3 Aftermarket
- 1.4 United States Tonneau Covers Market by Region
  - 1.4.1 United States Tonneau Covers Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 The West Tonneau Covers Status and Prospect (2013-2025)
  - 1.4.3 Southwest Tonneau Covers Status and Prospect (2013-2025)
  - 1.4.4 The Middle Atlantic Tonneau Covers Status and Prospect (2013-2025)
  - 1.4.5 New England Tonneau Covers Status and Prospect (2013-2025)
  - 1.4.6 The South Tonneau Covers Status and Prospect (2013-2025)
  - 1.4.7 The Midwest Tonneau Covers Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Tonneau Covers (2013-2025)
  - 1.5.1 United States Tonneau Covers Sales and Growth Rate (2013-2025)
  - 1.5.2 United States Tonneau Covers Revenue and Growth Rate (2013-2025)

#### **2 UNITED STATES TONNEAU COVERS MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Tonneau Covers Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Tonneau Covers Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Tonneau Covers Average Price by Players/Suppliers (2013-2018)

2.4 United States Tonneau Covers Market Competitive Situation and Trends

2.4.1 United States Tonneau Covers Market Concentration Rate

2.4.2 United States Tonneau Covers Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Tonneau Covers Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES TONNEAU COVERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Tonneau Covers Sales and Market Share by Region (2013-2018)

3.2 United States Tonneau Covers Revenue and Market Share by Region (2013-2018)

3.3 United States Tonneau Covers Price by Region (2013-2018)

### **4 UNITED STATES TONNEAU COVERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Tonneau Covers Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Tonneau Covers Revenue and Market Share by Type (2013-2018)

4.3 United States Tonneau Covers Price by Type (2013-2018)

4.4 United States Tonneau Covers Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES TONNEAU COVERS SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Tonneau Covers Sales and Market Share by Application (2013-2018)

5.2 United States Tonneau Covers Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES TONNEAU COVERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Truck Hero (US)

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Tonneau Covers Product Category, Application and Specification

6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 Truck Hero (US) Tonneau Covers Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Bestop (US)
  - 6.2.2 Tonneau Covers Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Bestop (US) Tonneau Covers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Roll-N-Lock (US)
  - 6.3.2 Tonneau Covers Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Roll-N-Lock (US) Tonneau Covers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 SnugTop (US)
  - 6.4.2 Tonneau Covers Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 SnugTop (US) Tonneau Covers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Lund (US)
  - 6.5.2 Tonneau Covers Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Lund (US) Tonneau Covers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Rugged Liner (US)
  - 6.6.2 Tonneau Covers Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Rugged Liner (US) Tonneau Covers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview

## 6.7 Agri-Cover (US)

### 6.7.2 Tonneau Covers Product Category, Application and Specification

#### 6.7.2.1 Product A

#### 6.7.2.2 Product B

### 6.7.3 Agri-Cover (US) Tonneau Covers Sales, Revenue, Price and Gross Margin (2013-2018)

#### 6.7.4 Main Business/Business Overview

## 6.8 DiamondBack (US)

### 6.8.2 Tonneau Covers Product Category, Application and Specification

#### 6.8.2.1 Product A

#### 6.8.2.2 Product B

### 6.8.3 DiamondBack (US) Tonneau Covers Sales, Revenue, Price and Gross Margin (2013-2018)

#### 6.8.4 Main Business/Business Overview

## 6.9 Truck Covers (US)

### 6.9.2 Tonneau Covers Product Category, Application and Specification

#### 6.9.2.1 Product A

#### 6.9.2.2 Product B

### 6.9.3 Truck Covers (US) Tonneau Covers Sales, Revenue, Price and Gross Margin (2013-2018)

#### 6.9.4 Main Business/Business Overview

## 6.10 Access Cover (US)

### 6.10.2 Tonneau Covers Product Category, Application and Specification

#### 6.10.2.1 Product A

#### 6.10.2.2 Product B

### 6.10.3 Access Cover (US) Tonneau Covers Sales, Revenue, Price and Gross Margin (2013-2018)

#### 6.10.4 Main Business/Business Overview

## 6.11 TruXmart (Canada)

## 6.12 Gator Cover (US)

# 7 TONNEAU COVERS MANUFACTURING COST ANALYSIS

## 7.1 Tonneau Covers Key Raw Materials Analysis

### 7.1.1 Key Raw Materials

### 7.1.2 Price Trend of Key Raw Materials

### 7.1.3 Key Suppliers of Raw Materials

### 7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Tonneau Covers

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Tonneau Covers Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Tonneau Covers Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES TONNEAU COVERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

- 11.1 United States Tonneau Covers Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Tonneau Covers Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Tonneau Covers Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Tonneau Covers Sales Volume Forecast by Region (2018-2025)



## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Tonneau Covers

Figure United States Tonneau Covers Market Size (K Units) by Type (2013-2025)

Figure United States Tonneau Covers Sales Volume Market Share by Type (Product Category) in 2017

Figure Hard Tonneau Covers Product Picture

Figure Soft Tonneau Covers Product Picture

Figure United States Tonneau Covers Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Tonneau Covers by Application in 2017

Figure OEM Examples

Table Key Downstream Customer in OEM

Figure Aftermarket Examples

Table Key Downstream Customer in Aftermarket

Figure United States Tonneau Covers Market Size (Million USD) by Region (2013-2025)

Figure The West Tonneau Covers Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Tonneau Covers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Tonneau Covers Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Tonneau Covers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Tonneau Covers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Tonneau Covers Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Tonneau Covers Sales (K Units) and Growth Rate (2013-2025)

Figure United States Tonneau Covers Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Tonneau Covers Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Tonneau Covers Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Tonneau Covers Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Tonneau Covers Sales Share by Players/Suppliers

Figure 2017 United States Tonneau Covers Sales Share by Players/Suppliers  
Figure United States Tonneau Covers Market Major Players Product Revenue (Million USD) (2013-2018)  
Table United States Tonneau Covers Revenue (Million USD) by Players/Suppliers (2013-2018)  
Table United States Tonneau Covers Revenue Share by Players/Suppliers (2013-2018)  
Figure 2017 United States Tonneau Covers Revenue Share by Players/Suppliers  
Figure 2017 United States Tonneau Covers Revenue Share by Players/Suppliers  
Table United States Market Tonneau Covers Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)  
Figure United States Market Tonneau Covers Average Price (USD/Unit) of Key Players/Suppliers in 2017  
Figure United States Tonneau Covers Market Share of Top 3 Players/Suppliers  
Figure United States Tonneau Covers Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Tonneau Covers Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Tonneau Covers Product Category  
Table United States Tonneau Covers Sales (K Units) by Region (2013-2018)  
Table United States Tonneau Covers Sales Share by Region (2013-2018)  
Figure United States Tonneau Covers Sales Share by Region (2013-2018)  
Figure United States Tonneau Covers Sales Market Share by Region in 2017  
Table United States Tonneau Covers Revenue (Million USD) and Market Share by Region (2013-2018)  
Table United States Tonneau Covers Revenue Share by Region (2013-2018)  
Figure United States Tonneau Covers Revenue Market Share by Region (2013-2018)  
Figure United States Tonneau Covers Revenue Market Share by Region in 2017  
Table United States Tonneau Covers Price (USD/Unit) by Region (2013-2018)  
Table United States Tonneau Covers Sales (K Units) by Type (2013-2018)  
Table United States Tonneau Covers Sales Share by Type (2013-2018)  
Figure United States Tonneau Covers Sales Share by Type (2013-2018)  
Figure United States Tonneau Covers Sales Market Share by Type in 2017  
Table United States Tonneau Covers Revenue (Million USD) and Market Share by Type (2013-2018)  
Table United States Tonneau Covers Revenue Share by Type (2013-2018)  
Figure Revenue Market Share of Tonneau Covers by Type (2013-2018)  
Figure Revenue Market Share of Tonneau Covers by Type in 2017  
Table United States Tonneau Covers Price (USD/Unit) by Types (2013-2018)  
Figure United States Tonneau Covers Sales Growth Rate by Type (2013-2018)  
Table United States Tonneau Covers Sales (K Units) by Application (2013-2018)

Table United States Tonneau Covers Sales Market Share by Application (2013-2018)

Figure United States Tonneau Covers Sales Market Share by Application (2013-2018)

Figure United States Tonneau Covers Sales Market Share by Application in 2017

Table United States Tonneau Covers Sales Growth Rate by Application (2013-2018)

Figure United States Tonneau Covers Sales Growth Rate by Application (2013-2018)

Table Truck Hero (US) Basic Information List

Table Truck Hero (US) Tonneau Covers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Truck Hero (US) Tonneau Covers Sales Growth Rate (2013-2018)

Figure Truck Hero (US) Tonneau Covers Sales Market Share in United States (2013-2018)

Figure Truck Hero (US) Tonneau Covers Revenue Market Share in United States (2013-2018)

Table Bestop (US) Basic Information List

Table Bestop (US) Tonneau Covers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Bestop (US) Tonneau Covers Sales Growth Rate (2013-2018)

Figure Bestop (US) Tonneau Covers Sales Market Share in United States (2013-2018)

Figure Bestop (US) Tonneau Covers Revenue Market Share in United States (2013-2018)

Table Roll-N-Lock (US) Basic Information List

Table Roll-N-Lock (US) Tonneau Covers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Roll-N-Lock (US) Tonneau Covers Sales Growth Rate (2013-2018)

Figure Roll-N-Lock (US) Tonneau Covers Sales Market Share in United States (2013-2018)

Figure Roll-N-Lock (US) Tonneau Covers Revenue Market Share in United States (2013-2018)

Table SnugTop (US) Basic Information List

Table SnugTop (US) Tonneau Covers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure SnugTop (US) Tonneau Covers Sales Growth Rate (2013-2018)

Figure SnugTop (US) Tonneau Covers Sales Market Share in United States (2013-2018)

Figure SnugTop (US) Tonneau Covers Revenue Market Share in United States (2013-2018)

Table Lund (US) Basic Information List

Table Lund (US) Tonneau Covers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Lund (US) Tonneau Covers Sales Growth Rate (2013-2018)  
Figure Lund (US) Tonneau Covers Sales Market Share in United States (2013-2018)  
Figure Lund (US) Tonneau Covers Revenue Market Share in United States (2013-2018)  
Table Rugged Liner (US) Basic Information List  
Table Rugged Liner (US) Tonneau Covers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Rugged Liner (US) Tonneau Covers Sales Growth Rate (2013-2018)  
Figure Rugged Liner (US) Tonneau Covers Sales Market Share in United States (2013-2018)  
Figure Rugged Liner (US) Tonneau Covers Revenue Market Share in United States (2013-2018)  
Table Agri-Cover (US) Basic Information List  
Table Agri-Cover (US) Tonneau Covers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Agri-Cover (US) Tonneau Covers Sales Growth Rate (2013-2018)  
Figure Agri-Cover (US) Tonneau Covers Sales Market Share in United States (2013-2018)  
Figure Agri-Cover (US) Tonneau Covers Revenue Market Share in United States (2013-2018)  
Table DiamondBack (US) Basic Information List  
Table DiamondBack (US) Tonneau Covers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure DiamondBack (US) Tonneau Covers Sales Growth Rate (2013-2018)  
Figure DiamondBack (US) Tonneau Covers Sales Market Share in United States (2013-2018)  
Figure DiamondBack (US) Tonneau Covers Revenue Market Share in United States (2013-2018)  
Table Truck Covers (US) Basic Information List  
Table Truck Covers (US) Tonneau Covers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Truck Covers (US) Tonneau Covers Sales Growth Rate (2013-2018)  
Figure Truck Covers (US) Tonneau Covers Sales Market Share in United States (2013-2018)  
Figure Truck Covers (US) Tonneau Covers Revenue Market Share in United States (2013-2018)  
Table Access Cover (US) Basic Information List  
Table Access Cover (US) Tonneau Covers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Access Cover (US) Tonneau Covers Sales Growth Rate (2013-2018)

Figure Access Cover (US) Tonneau Covers Sales Market Share in United States (2013-2018)

Figure Access Cover (US) Tonneau Covers Revenue Market Share in United States (2013-2018)

Table TruXmart (Canada) Basic Information List

Table Gator Cover (US) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Tonneau Covers

Figure Manufacturing Process Analysis of Tonneau Covers

Figure Tonneau Covers Industrial Chain Analysis

Table Raw Materials Sources of Tonneau Covers Major Players/Suppliers in 2017

Table Major Buyers of Tonneau Covers

Table Distributors/Traders List

Figure United States Tonneau Covers Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Tonneau Covers Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Tonneau Covers Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Tonneau Covers Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Tonneau Covers Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Tonneau Covers Sales Volume (K Units) Forecast by Type in 2025

Table United States Tonneau Covers Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Tonneau Covers Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Tonneau Covers Sales Volume (K Units) Forecast by Application in 2025

Table United States Tonneau Covers Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Tonneau Covers Sales Volume Share Forecast by Region (2018-2025)

Figure United States Tonneau Covers Sales Volume Share Forecast by Region (2018-2025)

Figure United States Tonneau Covers Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Tonneau Covers Market Report 2018

Product link: <https://marketpublishers.com/r/U321CA2CAA6QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U321CA2CAA6QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970