

# United States Toilet Cleaners Market Report 2017

<https://marketpublishers.com/r/U3FA99387D3EN.html>

Date: February 2017

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: U3FA99387D3EN

## Abstracts

### Notes:

Sales, means the sales volume of Toilet Cleaners

Revenue, means the sales value of Toilet Cleaners

This report studies sales (consumption) of Toilet Cleaners in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Henkel

ReckittBenckiser

S. C. Johnson & Son

Unilever

Bombril

Church & Dwight

Clorox

Dabur

DAINIHON JOCHUGIKU

Ecover

Kao

Kobayashi Pharmaceutical

Nice Group

P&G

Seventh Generation

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Liquid

Solid

Split by applications, this report focuses on sales, market share and growth rate of Toilet Cleaners in each application, can be divided into

Application 1

## Application 2

## Contents

### United States Toilet Cleaners Market Report 2017

#### **1 TOILET CLEANERS OVERVIEW**

1.1 Product Overview and Scope of Toilet Cleaners

1.2 Classification of Toilet Cleaners

1.2.1 Liquid

1.2.2 Solid

1.3 Application of Toilet Cleaners

1.3.1 Application

1.3.2 Application

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Toilet Cleaners (2012-2022)

1.4.1 United States Toilet Cleaners Sales and Growth Rate (2012-2022)

1.4.2 United States Toilet Cleaners Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES TOILET CLEANERS COMPETITION BY MANUFACTURERS**

2.1 United States Toilet Cleaners Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Toilet Cleaners Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Toilet Cleaners Average Price by Manufactures (2015 and 2016)

2.4 Toilet Cleaners Market Competitive Situation and Trends

2.4.1 Toilet Cleaners Market Concentration Rate

2.4.2 Toilet Cleaners Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES TOILET CLEANERS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

3.1 United States Toilet Cleaners Sales and Market Share by States (2012-2017)

3.2 United States Toilet Cleaners Revenue and Market Share by States (2012-2017)

3.3 United States Toilet Cleaners Price by States (2012-2017)

#### **4 UNITED STATES TOILET CLEANERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Toilet Cleaners Sales and Market Share by Type (2012-2017)
- 4.2 United States Toilet Cleaners Revenue and Market Share by Type (2012-2017)
- 4.3 United States Toilet Cleaners Price by Type (2012-2017)
- 4.4 United States Toilet Cleaners Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES TOILET CLEANERS SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Toilet Cleaners Sales and Market Share by Application (2012-2017)
- 5.2 United States Toilet Cleaners Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES TOILET CLEANERS MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 Henkel

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Toilet Cleaners Product Type, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Henkel Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### 6.2 ReckittBenckiser

- 6.2.2 Toilet Cleaners Product Type, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 ReckittBenckiser Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### 6.3 S. C. Johnson & Son

- 6.3.2 Toilet Cleaners Product Type, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
- 6.3.3 S. C. Johnson & Son Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

### 6.4 Unilever

- 6.4.2 Toilet Cleaners Product Type, Application and Specification
  - 6.4.2.1 Product A

- 6.4.2.2 Product B
- 6.4.3 Unilever Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Bombril
  - 6.5.2 Toilet Cleaners Product Type, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Bombril Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Church & Dwight
  - 6.6.2 Toilet Cleaners Product Type, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Church & Dwight Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Clorox
  - 6.7.2 Toilet Cleaners Product Type, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Clorox Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Dabur
  - 6.8.2 Toilet Cleaners Product Type, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Dabur Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 DAINIHON JOCHUGIKU
  - 6.9.2 Toilet Cleaners Product Type, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 DAINIHON JOCHUGIKU Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Ecover
  - 6.10.2 Toilet Cleaners Product Type, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B

- 6.10.3 Ecover Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 Kao
- 6.12 Kobayashi Pharmaceutical
- 6.13 Nice Group
- 6.14 P&G
- 6.15 Seventh Generation

## **7 TOILET CLEANERS MANUFACTURING COST ANALYSIS**

- 7.1 Toilet Cleaners Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Toilet Cleaners

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Toilet Cleaners Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Toilet Cleaners Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES TOILET CLEANERS MARKET FORECAST (2017-2022)**

### 11.1 United States Toilet Cleaners Sales, Revenue Forecast (2017-2022)

### 11.2 United States Toilet Cleaners Sales Forecast by Type (2017-2022)

### 11.3 United States Toilet Cleaners Sales Forecast by Application (2017-2022)

### 11.4 Toilet Cleaners Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Toilet Cleaners

Table Classification of Toilet Cleaners

Figure United States Sales Market Share of Toilet Cleaners by Type in 2015

Figure Liquid Picture

Figure Solid Picture

Table Application of Toilet Cleaners

Figure United States Sales Market Share of Toilet Cleaners by Application in 2015

Figure United States Toilet Cleaners Sales and Growth Rate (2012-2022)

Figure United States Toilet Cleaners Revenue and Growth Rate (2012-2022)

Table United States Toilet Cleaners Sales of Key Manufacturers (2015 and 2016)

Table United States Toilet Cleaners Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Toilet Cleaners Sales Share by Manufacturers

Figure 2016 Toilet Cleaners Sales Share by Manufacturers

Table United States Toilet Cleaners Revenue by Manufacturers (2015 and 2016)

Table United States Toilet Cleaners Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Toilet Cleaners Revenue Share by Manufacturers

Table 2016 United States Toilet Cleaners Revenue Share by Manufacturers

Table United States Market Toilet Cleaners Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Toilet Cleaners Average Price of Key Manufacturers in 2015

Figure Toilet Cleaners Market Share of Top 3 Manufacturers

Figure Toilet Cleaners Market Share of Top 5 Manufacturers

Table United States Toilet Cleaners Sales by States (2012-2017)

Table United States Toilet Cleaners Sales Share by States (2012-2017)

Figure United States Toilet Cleaners Sales Market Share by States in 2015

Table United States Toilet Cleaners Revenue and Market Share by States (2012-2017)

Table United States Toilet Cleaners Revenue Share by States (2012-2017)

Figure Revenue Market Share of Toilet Cleaners by States (2012-2017)

Table United States Toilet Cleaners Price by States (2012-2017)

Table United States Toilet Cleaners Sales by Type (2012-2017)

Table United States Toilet Cleaners Sales Share by Type (2012-2017)

Figure United States Toilet Cleaners Sales Market Share by Type in 2015

Table United States Toilet Cleaners Revenue and Market Share by Type (2012-2017)

Table United States Toilet Cleaners Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Toilet Cleaners by Type (2012-2017)  
Table United States Toilet Cleaners Price by Type (2012-2017)  
Figure United States Toilet Cleaners Sales Growth Rate by Type (2012-2017)  
Table United States Toilet Cleaners Sales by Application (2012-2017)  
Table United States Toilet Cleaners Sales Market Share by Application (2012-2017)  
Figure United States Toilet Cleaners Sales Market Share by Application in 2015  
Table United States Toilet Cleaners Sales Growth Rate by Application (2012-2017)  
Figure United States Toilet Cleaners Sales Growth Rate by Application (2012-2017)  
Table Henkel Basic Information List  
Table Henkel Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Henkel Toilet Cleaners Sales Market Share (2012-2017)  
Table ReckittBenckiser Basic Information List  
Table ReckittBenckiser Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)  
Table ReckittBenckiser Toilet Cleaners Sales Market Share (2012-2017)  
Table S. C. Johnson & Son Basic Information List  
Table S. C. Johnson & Son Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)  
Table S. C. Johnson & Son Toilet Cleaners Sales Market Share (2012-2017)  
Table Unilever Basic Information List  
Table Unilever Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Unilever Toilet Cleaners Sales Market Share (2012-2017)  
Table Bombril Basic Information List  
Table Bombril Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Bombril Toilet Cleaners Sales Market Share (2012-2017)  
Table Church & Dwight Basic Information List  
Table Church & Dwight Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Church & Dwight Toilet Cleaners Sales Market Share (2012-2017)  
Table Clorox Basic Information List  
Table Clorox Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Clorox Toilet Cleaners Sales Market Share (2012-2017)  
Table Dabur Basic Information List  
Table Dabur Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Dabur Toilet Cleaners Sales Market Share (2012-2017)  
Table DAINIHON JOCHUGIKU Basic Information List  
Table DAINIHON JOCHUGIKU Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)  
Table DAINIHON JOCHUGIKU Toilet Cleaners Sales Market Share (2012-2017)

Table Ecover Basic Information List  
Table Ecover Toilet Cleaners Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Ecover Toilet Cleaners Sales Market Share (2012-2017)  
Table Kao Basic Information List  
Table Kobayashi Pharmaceutical Basic Information List  
Table Nice Group Basic Information List  
Table P&G Basic Information List  
Table Seventh Generation Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Toilet Cleaners  
Figure Manufacturing Process Analysis of Toilet Cleaners  
Figure Toilet Cleaners Industrial Chain Analysis  
Table Raw Materials Sources of Toilet Cleaners Major Manufacturers in 2015  
Table Major Buyers of Toilet Cleaners  
Table Distributors/Traders List  
Figure United States Toilet Cleaners Production and Growth Rate Forecast (2017-2022)  
Figure United States Toilet Cleaners Revenue and Growth Rate Forecast (2017-2022)  
Table United States Toilet Cleaners Production Forecast by Type (2017-2022)  
Table United States Toilet Cleaners Consumption Forecast by Application (2017-2022)  
Table United States Toilet Cleaners Sales Forecast by States (2017-2022)  
Table United States Toilet Cleaners Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Toilet Cleaners Market Report 2017

Product link: <https://marketpublishers.com/r/U3FA99387D3EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3FA99387D3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970