

# United States Tobacco Products Market Report 2016

<https://marketpublishers.com/r/UB24081FFCFEN.html>

Date: November 2016

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: UB24081FFCFEN

## Abstracts

### Notes:

Sales, means the sales volume of Tobacco Products

Revenue, means the sales value of Tobacco Products

This report studies sales (consumption) of Tobacco Products in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

China National Tobacco Corporation

Philip Morris International

Imperial Tobacco Group

Altria

British American Tobacco

Reynolds

Japan Tobacco International

Republic Group

Korea Tobacco & Ginseng Corporation

Alliance One International

Universal Corporation

Gallaher Group Plc

Century Tobacco

ARD Filters

Gulbahar Tobacco

BMJ Industries

Oriental

Al Matuco Tobacco Company

Kaane American International Tobacco

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Cigarette

Cigar

Other types

Split by applications, this report focuses on sales, market share and growth rate of Tobacco Products in each application, can be divided into

Application 1

Application 2

Application 3



## Contents

### United States Tobacco Products Market Report 2016

## **1 TOBACCO PRODUCTS OVERVIEW**

- 1.1 Product Overview and Scope of Tobacco Products
- 1.2 Classification of Tobacco Products
  - 1.2.1 Cigarette
  - 1.2.2 Cigar
  - 1.2.3 Other types
- 1.3 Application of Tobacco Products
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Tobacco Products (2011-2021)
  - 1.4.1 United States Tobacco Products Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Tobacco Products Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES TOBACCO PRODUCTS COMPETITION BY MANUFACTURERS**

- 2.1 United States Tobacco Products Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Tobacco Products Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Tobacco Products Average Price by Manufactures (2015 and 2016)
- 2.4 Tobacco Products Market Competitive Situation and Trends
  - 2.4.1 Tobacco Products Market Concentration Rate
  - 2.4.2 Tobacco Products Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES TOBACCO PRODUCTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Tobacco Products Sales and Market Share by Type (2011-2016)
- 3.2 United States Tobacco Products Revenue and Market Share by Type (2011-2016)
- 3.3 United States Tobacco Products Price by Type (2011-2016)
- 3.4 United States Tobacco Products Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES TOBACCO PRODUCTS SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Tobacco Products Sales and Market Share by Application (2011-2016)

4.2 United States Tobacco Products Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES TOBACCO PRODUCTS MANUFACTURERS PROFILES/ANALYSIS**

5.1 China National Tobacco Corporation

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Tobacco Products Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 China National Tobacco Corporation Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Philip Morris International

5.2.2 Tobacco Products Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Philip Morris International Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Imperial Tobacco Group

5.3.2 Tobacco Products Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Imperial Tobacco Group Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Altria

5.4.2 Tobacco Products Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Altria Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.4.4 Main Business/Business Overview
- 5.5 British American Tobacco
  - 5.5.2 Tobacco Products Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 British American Tobacco Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Reynolds
  - 5.6.2 Tobacco Products Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Reynolds Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Japan Tobacco International
  - 5.7.2 Tobacco Products Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Japan Tobacco International Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Republic Group
  - 5.8.2 Tobacco Products Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Republic Group Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Korea Tobacco & Ginseng Corporation
  - 5.9.2 Tobacco Products Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Korea Tobacco & Ginseng Corporation Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Alliance One International
  - 5.10.2 Tobacco Products Product Type, Application and Specification
    - 5.10.2.1 Type I

#### 5.10.2.2 Type II

5.10.3 Alliance One International Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.10.4 Main Business/Business Overview

5.11 Universal Corporation

5.12 Gallaher Group Plc

5.13 Century Tobacco

5.14 ARD Filters

5.15 Gulbahar Tobacco

5.16 BMJ Industries

5.17 Oriental

5.18 Al Matuco Tobacco Company

5.19 Kaane American International Tobacco

## **6 TOBACCO PRODUCTS MANUFACTURING COST ANALYSIS**

6.1 Tobacco Products Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Tobacco Products

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Tobacco Products Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Tobacco Products Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

8.1 Marketing Channel

#### 8.1.1 Direct Marketing

#### 8.1.2 Indirect Marketing

- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES TOBACCO PRODUCTS MARKET FORECAST (2016-2021)**

- 10.1 United States Tobacco Products Sales, Revenue Forecast (2016-2021)
- 10.2 United States Tobacco Products Sales Forecast by Type (2016-2021)
- 10.3 United States Tobacco Products Sales Forecast by Application (2016-2021)
- 10.4 Tobacco Products Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Tobacco Products

Table Classification of Tobacco Products

Figure United States Sales Market Share of Tobacco Products by Type in 2015

Figure Cigarette Picture

Figure Cigar Picture

Figure Other types Picture

Table Application of Tobacco Products

Figure United States Sales Market Share of Tobacco Products by Application in 2015

Figure United States Tobacco Products Sales and Growth Rate (2011-2021)

Figure United States Tobacco Products Revenue and Growth Rate (2011-2021)

Table United States Tobacco Products Sales of Key Manufacturers (2015 and 2016)

Table United States Tobacco Products Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Tobacco Products Sales Share by Manufacturers

Figure 2016 Tobacco Products Sales Share by Manufacturers

Table United States Tobacco Products Revenue by Manufacturers (2015 and 2016)

Table United States Tobacco Products Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Tobacco Products Revenue Share by Manufacturers

Table 2016 United States Tobacco Products Revenue Share by Manufacturers

Table United States Market Tobacco Products Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Tobacco Products Average Price of Key Manufacturers in 2015

Figure Tobacco Products Market Share of Top 3 Manufacturers

Figure Tobacco Products Market Share of Top 5 Manufacturers

Table United States Tobacco Products Sales by Type (2011-2016)

Table United States Tobacco Products Sales Share by Type (2011-2016)

Figure United States Tobacco Products Sales Market Share by Type in 2015

Table United States Tobacco Products Revenue and Market Share by Type (2011-2016)

Table United States Tobacco Products Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Tobacco Products by Type (2011-2016)

Table United States Tobacco Products Price by Type (2011-2016)

Figure United States Tobacco Products Sales Growth Rate by Type (2011-2016)

Table United States Tobacco Products Sales by Application (2011-2016)

Table United States Tobacco Products Sales Market Share by Application (2011-2016)  
Figure United States Tobacco Products Sales Market Share by Application in 2015  
Table United States Tobacco Products Sales Growth Rate by Application (2011-2016)  
Figure United States Tobacco Products Sales Growth Rate by Application (2011-2016)  
Table China National Tobacco Corporation Basic Information List  
Table China National Tobacco Corporation Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure China National Tobacco Corporation Tobacco Products Sales Market Share (2011-2016)  
Table Philip Morris International Basic Information List  
Table Philip Morris International Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Philip Morris International Tobacco Products Sales Market Share (2011-2016)  
Table Imperial Tobacco Group Basic Information List  
Table Imperial Tobacco Group Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Imperial Tobacco Group Tobacco Products Sales Market Share (2011-2016)  
Table Altria Basic Information List  
Table Altria Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Altria Tobacco Products Sales Market Share (2011-2016)  
Table British American Tobacco Basic Information List  
Table British American Tobacco Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)  
Table British American Tobacco Tobacco Products Sales Market Share (2011-2016)  
Table Reynolds Basic Information List  
Table Reynolds Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Reynolds Tobacco Products Sales Market Share (2011-2016)  
Table Japan Tobacco International Basic Information List  
Table Japan Tobacco International Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Tobacco International Tobacco Products Sales Market Share (2011-2016)  
Table Republic Group Basic Information List  
Table Republic Group Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Republic Group Tobacco Products Sales Market Share (2011-2016)  
Table Korea Tobacco & Ginseng Corporation Basic Information List  
Table Korea Tobacco & Ginseng Corporation Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Korea Tobacco & Ginseng Corporation Tobacco Products Sales Market Share (2011-2016)

Table Alliance One International Basic Information List

Table Alliance One International Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Alliance One International Tobacco Products Sales Market Share (2011-2016)

Table Universal Corporation Basic Information List

Table Universal Corporation Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Universal Corporation Tobacco Products Sales Market Share (2011-2016)

Table Gallaher Group Plc Basic Information List

Table Gallaher Group Plc Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gallaher Group Plc Tobacco Products Sales Market Share (2011-2016)

Table Century Tobacco Basic Information List

Table Century Tobacco Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Century Tobacco Tobacco Products Sales Market Share (2011-2016)

Table ARD Filters Basic Information List

Table ARD Filters Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table ARD Filters Tobacco Products Sales Market Share (2011-2016)

Table Gulbahar Tobacco Basic Information List

Table Gulbahar Tobacco Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gulbahar Tobacco Tobacco Products Sales Market Share (2011-2016)

Table BMJ Industries Basic Information List

Table BMJ Industries Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table BMJ Industries Tobacco Products Sales Market Share (2011-2016)

Table Oriental Basic Information List

Table Oriental Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Oriental Tobacco Products Sales Market Share (2011-2016)

Table Al Matuco Tobacco Company Basic Information List

Table Al Matuco Tobacco Company Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Al Matuco Tobacco Company Tobacco Products Sales Market Share (2011-2016)

Table Kaane American International Tobacco Basic Information List

Table Kaane American International Tobacco Tobacco Products Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kaane American International Tobacco Tobacco Products Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Tobacco Products

Figure Manufacturing Process Analysis of Tobacco Products

Figure Tobacco Products Industrial Chain Analysis

Table Raw Materials Sources of Tobacco Products Major Manufacturers in 2015

Table Major Buyers of Tobacco Products

Table Distributors/Traders List

Figure United States Tobacco Products Production and Growth Rate Forecast (2016-2021)

Figure United States Tobacco Products Revenue and Growth Rate Forecast (2016-2021)

Table United States Tobacco Products Production Forecast by Type (2016-2021)

Table United States Tobacco Products Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Tobacco Products Market Report 2016

Product link: <https://marketpublishers.com/r/UB24081FFCFEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB24081FFCFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970