

United States Throw Pillow Market Report 2017

https://marketpublishers.com/r/UDF62C1940EEN.html

Date: February 2017

Pages: 117

Price: US\$ 3,800.00 (Single User License)

ID: UDF62C1940EEN

Abstracts
Notes:
Sales, means the sales volume of Throw Pillow
Revenue, means the sales value of Throw Pillow
This report studies sales (consumption) of Throw Pillow in United States market, focuses on the top players, with sales, price, revenue and market share for each player covering
Jaipur
Fresh American
Dash & Albert
Lili Alessandra
Surya
Square Feathers
Lacefield Design

Artisan

Bella Notte



Lili Alessandra

Market Segment by	y States, covering
California	
Texas	
New York	
Florida	
Illinois	
Split by product typ type, can be divide	pes, with sales, revenue, price, market share and growth rate of each d into
Polyester F	ïlled
Feather & [Down Filled
Down Alter	native Filled
Cotton Fille	d
Foam Filled	j
	s, this report focuses on sales, market share and growth rate of ch application, can be divided into
Residential	
Commercia	ıl



Contents

United States Throw Pillow Market Report 2017

1 THROW PILLOW OVERVIEW

- 1.1 Product Overview and Scope of Throw Pillow
- 1.2 Classification of Throw Pillow
 - 1.2.1 Polyester Filled
 - 1.2.2 Feather & Down Filled
 - 1.2.3 Down Alternative Filled
 - 1.2.4 Cotton Filled
 - 1.2.5 Foam Filled
- 1.3 Application of Throw Pillow
 - 1.3.1 Residential
 - 1.3.2 Commercial
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Throw Pillow (2012-2022)
 - 1.4.1 United States Throw Pillow Sales and Growth Rate (2012-2022)
 - 1.4.2 United States Throw Pillow Revenue and Growth Rate (2012-2022)

2 UNITED STATES THROW PILLOW COMPETITION BY MANUFACTURERS

- 2.1 United States Throw Pillow Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Throw Pillow Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Throw Pillow Average Price by Manufactures (2015 and 2016)
- 2.4 Throw Pillow Market Competitive Situation and Trends
 - 2.4.1 Throw Pillow Market Concentration Rate
 - 2.4.2 Throw Pillow Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES THROW PILLOW SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Throw Pillow Sales and Market Share by States (2012-2017)
- 3.2 United States Throw Pillow Revenue and Market Share by States (2012-2017)
- 3.3 United States Throw Pillow Price by States (2012-2017)



4 UNITED STATES THROW PILLOW SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Throw Pillow Sales and Market Share by Type (2012-2017)
- 4.2 United States Throw Pillow Revenue and Market Share by Type (2012-2017)
- 4.3 United States Throw Pillow Price by Type (2012-2017)
- 4.4 United States Throw Pillow Sales Growth Rate by Type (2012-2017)

5 UNITED STATES THROW PILLOW SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Throw Pillow Sales and Market Share by Application (2012-2017)
- 5.2 United States Throw Pillow Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES THROW PILLOW MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Jaipur
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Throw Pillow Product Type, Application and Specification
 - 6.1.2.1 Polyester Filled
 - 6.1.2.2 Feather & Down Filled
 - 6.1.3 Jaipur Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Fresh American
 - 6.2.2 Throw Pillow Product Type, Application and Specification
 - 6.2.2.1 Polyester Filled
 - 6.2.2.2 Feather & Down Filled
- 6.2.3 Fresh American Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Dash & Albert
 - 6.3.2 Throw Pillow Product Type, Application and Specification
 - 6.3.2.1 Polyester Filled
 - 6.3.2.2 Feather & Down Filled
- 6.3.3 Dash & Albert Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Lili Alessandra



- 6.4.2 Throw Pillow Product Type, Application and Specification
 - 6.4.2.1 Polyester Filled
 - 6.4.2.2 Feather & Down Filled
- 6.4.3 Lili Alessandra Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Surya
- 6.5.2 Throw Pillow Product Type, Application and Specification
 - 6.5.2.1 Polyester Filled
 - 6.5.2.2 Feather & Down Filled
- 6.5.3 Surya Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Square Feathers
 - 6.6.2 Throw Pillow Product Type, Application and Specification
 - 6.6.2.1 Polyester Filled
 - 6.6.2.2 Feather & Down Filled
- 6.6.3 Square Feathers Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Lacefield Design
 - 6.7.2 Throw Pillow Product Type, Application and Specification
 - 6.7.2.1 Polyester Filled
 - 6.7.2.2 Feather & Down Filled
- 6.7.3 Lacefield Design Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Artisan
 - 6.8.2 Throw Pillow Product Type, Application and Specification
 - 6.8.2.1 Polyester Filled
 - 6.8.2.2 Feather & Down Filled
 - 6.8.3 Artisan Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Bella Notte
- 6.9.2 Throw Pillow Product Type, Application and Specification
 - 6.9.2.1 Polyester Filled
 - 6.9.2.2 Feather & Down Filled
- 6.9.3 Bella Notte Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.9.4 Main Business/Business Overview
- 6.10 Lili Alessandra



- 6.10.2 Throw Pillow Product Type, Application and Specification
 - 6.10.2.1 Polyester Filled
- 6.10.2.2 Feather & Down Filled
- 6.10.3 Lili Alessandra Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview

7 THROW PILLOW MANUFACTURING COST ANALYSIS

- 7.1 Throw Pillow Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Throw Pillow

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Throw Pillow Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Throw Pillow Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List



10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES THROW PILLOW MARKET FORECAST (2017-2022)

- 11.1 United States Throw Pillow Sales, Revenue Forecast (2017-2022)
- 11.2 United States Throw Pillow Sales Forecast by Type (2017-2022)
- 11.3 United States Throw Pillow Sales Forecast by Application (2017-2022)
- 11.4 Throw Pillow Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Throw Pillow

Table Classification of Throw Pillow

Figure United States Sales Market Share of Throw Pillow by Type in 2015

Figure Polyester Filled Picture

Figure Feather & Down Filled Picture

Figure Down Alternative Filled Picture

Figure Cotton Filled Picture

Figure Foam Filled Picture

Table Application of Throw Pillow

Figure United States Sales Market Share of Throw Pillow by Application in 2015

Figure Residential Examples

Figure Commercial Examples

Figure United States Throw Pillow Sales and Growth Rate (2012-2022)

Figure United States Throw Pillow Revenue and Growth Rate (2012-2022)

Table United States Throw Pillow Sales of Key Manufacturers (2015 and 2016)

Table United States Throw Pillow Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Throw Pillow Sales Share by Manufacturers

Figure 2016 Throw Pillow Sales Share by Manufacturers

Table United States Throw Pillow Revenue by Manufacturers (2015 and 2016)

Table United States Throw Pillow Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Throw Pillow Revenue Share by Manufacturers

Table 2016 United States Throw Pillow Revenue Share by Manufacturers

Table United States Market Throw Pillow Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Throw Pillow Average Price of Key Manufacturers in 2015

Figure Throw Pillow Market Share of Top 3 Manufacturers

Figure Throw Pillow Market Share of Top 5 Manufacturers

Table United States Throw Pillow Sales by States (2012-2017)

Table United States Throw Pillow Sales Share by States (2012-2017)

Figure United States Throw Pillow Sales Market Share by States in 2015

Table United States Throw Pillow Revenue and Market Share by States (2012-2017)

Table United States Throw Pillow Revenue Share by States (2012-2017)

Figure Revenue Market Share of Throw Pillow by States (2012-2017)

Table United States Throw Pillow Price by States (2012-2017)

Table United States Throw Pillow Sales by Type (2012-2017)



Table United States Throw Pillow Sales Share by Type (2012-2017)

Figure United States Throw Pillow Sales Market Share by Type in 2015

Table United States Throw Pillow Revenue and Market Share by Type (2012-2017)

Table United States Throw Pillow Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Throw Pillow by Type (2012-2017)

Table United States Throw Pillow Price by Type (2012-2017)

Figure United States Throw Pillow Sales Growth Rate by Type (2012-2017)

Table United States Throw Pillow Sales by Application (2012-2017)

Table United States Throw Pillow Sales Market Share by Application (2012-2017)

Figure United States Throw Pillow Sales Market Share by Application in 2015

Table United States Throw Pillow Sales Growth Rate by Application (2012-2017)

Figure United States Throw Pillow Sales Growth Rate by Application (2012-2017)

Table Jaipur Basic Information List

Table Jaipur Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Jaipur Throw Pillow Sales Market Share (2012-2017)

Table Fresh American Basic Information List

Table Fresh American Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table Fresh American Throw Pillow Sales Market Share (2012-2017)

Table Dash & Albert Basic Information List

Table Dash & Albert Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table Dash & Albert Throw Pillow Sales Market Share (2012-2017)

Table Lili Alessandra Basic Information List

Table Lili Alessandra Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table Lili Alessandra Throw Pillow Sales Market Share (2012-2017)

Table Surya Basic Information List

Table Surya Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table Surya Throw Pillow Sales Market Share (2012-2017)

Table Square Feathers Basic Information List

Table Square Feathers Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table Square Feathers Throw Pillow Sales Market Share (2012-2017)

Table Lacefield Design Basic Information List

Table Lacefield Design Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table Lacefield Design Throw Pillow Sales Market Share (2012-2017)

Table Artisan Basic Information List



Table Artisan Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table Artisan Throw Pillow Sales Market Share (2012-2017)

Table Bella Notte Basic Information List

Table Bella Notte Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table Bella Notte Throw Pillow Sales Market Share (2012-2017)

Table Lili Alessandra Basic Information List

Table Lili Alessandra Throw Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table Lili Alessandra Throw Pillow Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Throw Pillow

Figure Manufacturing Process Analysis of Throw Pillow

Figure Throw Pillow Industrial Chain Analysis

Table Raw Materials Sources of Throw Pillow Major Manufacturers in 2015

Table Major Buyers of Throw Pillow

Table Distributors/Traders List

Figure United States Throw Pillow Production and Growth Rate Forecast (2017-2022)

Figure United States Throw Pillow Revenue and Growth Rate Forecast (2017-2022)

Table United States Throw Pillow Production Forecast by Type (2017-2022)

Table United States Throw Pillow Consumption Forecast by Application (2017-2022)

Table United States Throw Pillow Sales Forecast by States (2017-2022)

Table United States Throw Pillow Sales Share Forecast by States (2017-2022)



I would like to order

Product name: United States Throw Pillow Market Report 2017

Product link: https://marketpublishers.com/r/UDF62C1940EEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UDF62C1940EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970