

United States Thermal Underwear Market Report 2017

<https://marketpublishers.com/r/U3D386934F4PEN.html>

Date: October 2017

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: U3D386934F4PEN

Abstracts

In this report, the United States Thermal Underwear market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Thermal Underwear in these regions, from 2012 to 2022 (forecast).

United States Thermal Underwear market competition by top manufacturers/players, with Thermal Underwear sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Adidas

Alfani

Calvin Klein

Champion

Emporio Armani

ExOfficio

Fruit of the Loom

Hanes

Jockey

L.L.Bean

Patagonia

SmartWool

Vanity Fair

Under Armour

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Thermal Underwear Tops

Thermal Underwear Bottoms

Thermal Underwear Sets

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Thermal Underwear for each application, including

Men

Women

Kids

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Thermal Underwear Market Report 2017

1 THERMAL UNDERWEAR OVERVIEW

1.1 Product Overview and Scope of Thermal Underwear

1.2 Classification of Thermal Underwear by Product Category

1.2.1 United States Thermal Underwear Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Thermal Underwear Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Thermal Underwear Tops

1.2.4 Thermal Underwear Bottoms

1.2.5 Thermal Underwear Sets

1.2.6 Other

1.3 United States Thermal Underwear Market by Application/End Users

1.3.1 United States Thermal Underwear Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Men

1.3.3 Women

1.3.4 Kids

1.4 United States Thermal Underwear Market by Region

1.4.1 United States Thermal Underwear Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Thermal Underwear Status and Prospect (2012-2022)

1.4.3 Southwest Thermal Underwear Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Thermal Underwear Status and Prospect (2012-2022)

1.4.5 New England Thermal Underwear Status and Prospect (2012-2022)

1.4.6 The South Thermal Underwear Status and Prospect (2012-2022)

1.4.7 The Midwest Thermal Underwear Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Thermal Underwear (2012-2022)

1.5.1 United States Thermal Underwear Sales and Growth Rate (2012-2022)

1.5.2 United States Thermal Underwear Revenue and Growth Rate (2012-2022)

2 UNITED STATES THERMAL UNDERWEAR MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Thermal Underwear Sales and Market Share of Key Players/Suppliers

(2012-2017)

2.2 United States Thermal Underwear Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States Thermal Underwear Average Price by Players/Suppliers (2012-2017)

2.4 United States Thermal Underwear Market Competitive Situation and Trends

2.4.1 United States Thermal Underwear Market Concentration Rate

2.4.2 United States Thermal Underwear Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Thermal Underwear Manufacturing Base

Distribution, Sales Area, Product Type

3 UNITED STATES THERMAL UNDERWEAR SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Thermal Underwear Sales and Market Share by Region (2012-2017)

3.2 United States Thermal Underwear Revenue and Market Share by Region

(2012-2017)

3.3 United States Thermal Underwear Price by Region (2012-2017)

4 UNITED STATES THERMAL UNDERWEAR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Thermal Underwear Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Thermal Underwear Revenue and Market Share by Type (2012-2017)

4.3 United States Thermal Underwear Price by Type (2012-2017)

4.4 United States Thermal Underwear Sales Growth Rate by Type (2012-2017)

5 UNITED STATES THERMAL UNDERWEAR SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Thermal Underwear Sales and Market Share by Application (2012-2017)

5.2 United States Thermal Underwear Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES THERMAL UNDERWEAR PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Adidas

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Thermal Underwear Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Adidas Thermal Underwear Sales, Revenue, Price and Gross Margin
(2012-2017)

6.1.4 Main Business/Business Overview

6.2 Alfani

6.2.2 Thermal Underwear Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Alfani Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Calvin Klein

6.3.2 Thermal Underwear Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Calvin Klein Thermal Underwear Sales, Revenue, Price and Gross Margin
(2012-2017)

6.3.4 Main Business/Business Overview

6.4 Champion

6.4.2 Thermal Underwear Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Champion Thermal Underwear Sales, Revenue, Price and Gross Margin
(2012-2017)

6.4.4 Main Business/Business Overview

6.5 Emporio Armani

6.5.2 Thermal Underwear Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Emporio Armani Thermal Underwear Sales, Revenue, Price and Gross Margin
(2012-2017)

6.5.4 Main Business/Business Overview

6.6 ExOfficio

6.6.2 Thermal Underwear Product Category, Application and Specification

6.6.2.1 Product A

- 6.6.2.2 Product B
- 6.6.3 ExOfficio Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Fruit of the Loom
 - 6.7.2 Thermal Underwear Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Fruit of the Loom Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Hanes
 - 6.8.2 Thermal Underwear Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Hanes Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Jockey
 - 6.9.2 Thermal Underwear Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Jockey Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 L.L.Bean
 - 6.10.2 Thermal Underwear Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 L.L.Bean Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Patagonia
- 6.12 SmartWool
- 6.13 Vanity Fair
- 6.14 Under Armour

7 THERMAL UNDERWEAR MANUFACTURING COST ANALYSIS

7.1 Thermal Underwear Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Thermal Underwear

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Thermal Underwear Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Thermal Underwear Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES THERMAL UNDERWEAR MARKET SIZE (VALUE AND

VOLUME) FORECAST (2017-2022)

11.1 United States Thermal Underwear Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Thermal Underwear Sales Volume Forecast by Type (2017-2022)

11.3 United States Thermal Underwear Sales Volume Forecast by Application
(2017-2022)

11.4 United States Thermal Underwear Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Thermal Underwear

Figure United States Thermal Underwear Market Size (K Units) by Type (2012-2022)

Figure United States Thermal Underwear Sales Volume Market Share by Type (Product Category) in 2016

Figure Thermal Underwear Tops Product Picture

Figure Thermal Underwear Bottoms Product Picture

Figure Thermal Underwear Sets Product Picture

Figure Other Product Picture

Figure United States Thermal Underwear Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Thermal Underwear by Application in 2016

Figure Men Examples

Table Key Downstream Customer in Men

Figure Women Examples

Table Key Downstream Customer in Women

Figure Kids Examples

Table Key Downstream Customer in Kids

Figure United States Thermal Underwear Market Size (Million USD) by Region (2012-2022)

Figure The West Thermal Underwear Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Thermal Underwear Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Thermal Underwear Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Thermal Underwear Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Thermal Underwear Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Thermal Underwear Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Thermal Underwear Sales (K Units) and Growth Rate (2012-2022)

Figure United States Thermal Underwear Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Thermal Underwear Market Major Players Product Sales Volume

(K Units) (2012-2017)

Table United States Thermal Underwear Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Thermal Underwear Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Thermal Underwear Sales Share by Players/Suppliers

Figure 2017 United States Thermal Underwear Sales Share by Players/Suppliers

Figure United States Thermal Underwear Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Thermal Underwear Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Thermal Underwear Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Thermal Underwear Revenue Share by Players/Suppliers

Figure 2017 United States Thermal Underwear Revenue Share by Players/Suppliers

Table United States Market Thermal Underwear Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Thermal Underwear Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Thermal Underwear Market Share of Top 3 Players/Suppliers

Figure United States Thermal Underwear Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Thermal Underwear Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Thermal Underwear Product Category

Table United States Thermal Underwear Sales (K Units) by Region (2012-2017)

Table United States Thermal Underwear Sales Share by Region (2012-2017)

Figure United States Thermal Underwear Sales Share by Region (2012-2017)

Figure United States Thermal Underwear Sales Market Share by Region in 2016

Table United States Thermal Underwear Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Thermal Underwear Revenue Share by Region (2012-2017)

Figure United States Thermal Underwear Revenue Market Share by Region (2012-2017)

Figure United States Thermal Underwear Revenue Market Share by Region in 2016

Table United States Thermal Underwear Price (USD/Unit) by Region (2012-2017)

Table United States Thermal Underwear Sales (K Units) by Type (2012-2017)

Table United States Thermal Underwear Sales Share by Type (2012-2017)

Figure United States Thermal Underwear Sales Share by Type (2012-2017)

Figure United States Thermal Underwear Sales Market Share by Type in 2016

Table United States Thermal Underwear Revenue (Million USD) and Market Share by

Type (2012-2017)

Table United States Thermal Underwear Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Thermal Underwear by Type (2012-2017)

Figure Revenue Market Share of Thermal Underwear by Type in 2016

Table United States Thermal Underwear Price (USD/Unit) by Types (2012-2017)

Figure United States Thermal Underwear Sales Growth Rate by Type (2012-2017)

Table United States Thermal Underwear Sales (K Units) by Application (2012-2017)

Table United States Thermal Underwear Sales Market Share by Application
(2012-2017)

Figure United States Thermal Underwear Sales Market Share by Application
(2012-2017)

Figure United States Thermal Underwear Sales Market Share by Application in 2016

Table United States Thermal Underwear Sales Growth Rate by Application (2012-2017)

Figure United States Thermal Underwear Sales Growth Rate by Application
(2012-2017)

Table Adidas Basic Information List

Table Adidas Thermal Underwear Sales (K Units), Revenue (Million USD), Price
(USD/Unit) and Gross Margin (2012-2017)

Figure Adidas Thermal Underwear Sales Growth Rate (2012-2017)

Figure Adidas Thermal Underwear Sales Market Share in United States (2012-2017)

Figure Adidas Thermal Underwear Revenue Market Share in United States (2012-2017)

Table Alfani Basic Information List

Table Alfani Thermal Underwear Sales (K Units), Revenue (Million USD), Price
(USD/Unit) and Gross Margin (2012-2017)

Figure Alfani Thermal Underwear Sales Growth Rate (2012-2017)

Figure Alfani Thermal Underwear Sales Market Share in United States (2012-2017)

Figure Alfani Thermal Underwear Revenue Market Share in United States (2012-2017)

Table Calvin Klein Basic Information List

Table Calvin Klein Thermal Underwear Sales (K Units), Revenue (Million USD), Price
(USD/Unit) and Gross Margin (2012-2017)

Figure Calvin Klein Thermal Underwear Sales Growth Rate (2012-2017)

Figure Calvin Klein Thermal Underwear Sales Market Share in United States
(2012-2017)

Figure Calvin Klein Thermal Underwear Revenue Market Share in United States
(2012-2017)

Table Champion Basic Information List

Table Champion Thermal Underwear Sales (K Units), Revenue (Million USD), Price
(USD/Unit) and Gross Margin (2012-2017)

Figure Champion Thermal Underwear Sales Growth Rate (2012-2017)

Figure Champion Thermal Underwear Sales Market Share in United States (2012-2017)

Figure Champion Thermal Underwear Revenue Market Share in United States (2012-2017)

Table Emporio Armani Basic Information List

Table Emporio Armani Thermal Underwear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Emporio Armani Thermal Underwear Sales Growth Rate (2012-2017)

Figure Emporio Armani Thermal Underwear Sales Market Share in United States (2012-2017)

Figure Emporio Armani Thermal Underwear Revenue Market Share in United States (2012-2017)

Table ExOfficio Basic Information List

Table ExOfficio Thermal Underwear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure ExOfficio Thermal Underwear Sales Growth Rate (2012-2017)

Figure ExOfficio Thermal Underwear Sales Market Share in United States (2012-2017)

Figure ExOfficio Thermal Underwear Revenue Market Share in United States (2012-2017)

Table Fruit of the Loom Basic Information List

Table Fruit of the Loom Thermal Underwear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Fruit of the Loom Thermal Underwear Sales Growth Rate (2012-2017)

Figure Fruit of the Loom Thermal Underwear Sales Market Share in United States (2012-2017)

Figure Fruit of the Loom Thermal Underwear Revenue Market Share in United States (2012-2017)

Table Hanes Basic Information List

Table Hanes Thermal Underwear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hanes Thermal Underwear Sales Growth Rate (2012-2017)

Figure Hanes Thermal Underwear Sales Market Share in United States (2012-2017)

Figure Hanes Thermal Underwear Revenue Market Share in United States (2012-2017)

Table Jockey Basic Information List

Table Jockey Thermal Underwear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Jockey Thermal Underwear Sales Growth Rate (2012-2017)

Figure Jockey Thermal Underwear Sales Market Share in United States (2012-2017)

Figure Jockey Thermal Underwear Revenue Market Share in United States (2012-2017)

Table L.L.Bean Basic Information List

Table L.L.Bean Thermal Underwear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure L.L.Bean Thermal Underwear Sales Growth Rate (2012-2017)

Figure L.L.Bean Thermal Underwear Sales Market Share in United States (2012-2017)

Figure L.L.Bean Thermal Underwear Revenue Market Share in United States (2012-2017)

Table Patagonia Basic Information List

Table SmartWool Basic Information List

Table Vanity Fair Basic Information List

Table Under Armour Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Thermal Underwear

Figure Manufacturing Process Analysis of Thermal Underwear

Figure Thermal Underwear Industrial Chain Analysis

Table Raw Materials Sources of Thermal Underwear Major Players/Suppliers in 2016

Table Major Buyers of Thermal Underwear

Table Distributors/Traders List

Figure United States Thermal Underwear Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Thermal Underwear Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Thermal Underwear Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Thermal Underwear Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Thermal Underwear Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Thermal Underwear Sales Volume (K Units) Forecast by Type in 2022

Table United States Thermal Underwear Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Thermal Underwear Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Thermal Underwear Sales Volume (K Units) Forecast by Application in 2022

Table United States Thermal Underwear Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Thermal Underwear Sales Volume Share Forecast by Region

(2017-2022)

Figure United States Thermal Underwear Sales Volume Share Forecast by Region

(2017-2022)

Figure United States Thermal Underwear Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Thermal Underwear Market Report 2017

Product link: <https://marketpublishers.com/r/U3D386934F4PEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3D386934F4PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970