

United States Thermal Printhead Industry 2016 Market Research Report

https://marketpublishers.com/r/UA8EC11DF1CEN.html

Date: August 2016 Pages: 137 Price: US\$ 3,800.00 (Single User License) ID: UA8EC11DF1CEN

Abstracts

The United States Thermal Printhead Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Thermal Printhead industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Thermal Printhead market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Thermal Printhead industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 149 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Thermal Printhead
- 1.2 Classification of Thermal Printhead
- 1.3 Applications of Thermal Printhead
- 1.4 Industry Chain Structure of Thermal Printhead
- 1.5 Industry Overview of Thermal Printhead
- 1.6 Industry Policy Analysis of Thermal Printhead
- 1.7 Industry News Analysis of Thermal Printhead

2 MANUFACTURING COST STRUCTURE ANALYSIS OF THERMAL PRINTHEAD

- 2.1 Bill of Materials (BOM) of Thermal Printhead
- 2.2 BOM Price Analysis of Thermal Printhead
- 2.3 Labor Cost Analysis of Thermal Printhead
- 2.4 Depreciation Cost Analysis of Thermal Printhead
- 2.5 Manufacturing Cost Structure Analysis of Thermal Printhead
- 2.6 Manufacturing Process Analysis of Thermal Printhead
- 2.7 United States Price, Cost and Gross of Thermal Printhead 2011-2016

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2015

3.2 Manufacturing Plants Distribution of United States Key Thermal Printhead Manufacturers in 2015

3.3 R&D Status and Technology Source of United States Thermal Printhead Key Manufacturers in 2015

3.4 Raw Materials Sources Analysis of United States Thermal Printhead Key Manufacturers in 2015

4 PRODUCTION ANALYSIS OF THERMAL PRINTHEAD BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 United States Production of Thermal Printhead by Regions 2011-2016
- 4.2 United States Production of Thermal Printhead by Type 2011-2016
- 4.3 United States Sales of Thermal Printhead by Applications 2011-2016



4.4 Price Analysis of United States Thermal Printhead Key Manufacturers in 20154.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Thermal Printhead 2011-2016

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF THERMAL PRINTHEAD BY REGIONS

5.1 United States Consumption Volume of Thermal Printhead by Regions 2011-20165.2 United States Consumption Value of Thermal Printhead by Regions 2011-20165.3 United States Consumption Price Analysis of Thermal Printhead by Regions 2011-2016

6 ANALYSIS OF THERMAL PRINTHEAD PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

6.1 Capacity, Production, Sales, and Revenue of Thermal Printhead 2011-20166.2 Production Market Share and Sales Market Share Analysis of Thermal Printhead 2014-2015

6.3 Sales Overview of Thermal Printhead 2011-2016

6.4 Supply, Consumption and Gap of Thermal Printhead 2011-2016

6.5 Import, Export and Consumption of Thermal Printhead 2011-2016

6.6 Cost, Price, Revenue and Gross Margin of Thermal Printhead 2011-2016

7 ANALYSIS OF THERMAL PRINTHEAD INDUSTRY KEY MANUFACTURERS

7.1 Kyocera

- 7.1.1 Company Profile
- 7.1.2 Product Picture and Specification
- 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.1.4 Kyocera SWOT Analysis

7.2 ROHM

- 7.2.1 Company Profile
- 7.2.2 Product Picture and Specification
- 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.2.4 ROHM SWOT Analysis

7.3 Shandong Hualing (SHEC)

- 7.3.1 Company Profile
- 7.3.2 Product Picture and Specification
- 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue



- 7.3.4 Shandong Hualing (SHEC) SWOT Analysis
- 7.4 Toshiba Hokut
 - 7.4.1 Company Profile
 - 7.4.2 Product Picture and Specification
 - 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.4.4 Toshiba Hokut SWOT Analysis
- 7.5 AOI Electronics
- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specification
- 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 AOI Electronics SWOT Analysis
- 7.6 Gulton
- 7.6.1 Company Profile
- 7.6.2 Product Picture and Specification
- 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.6.4 Gulton SWOT Analysis
- 7.7 Mitani Micro
- 7.7.1 Company Profile
- 7.7.2 Product Picture and Specification
- 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.7.4 Mitani Micro SWOT Analysis

8 PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Thermal Printhead Product Types
- 8.5 Market Share Analysis of Different Thermal Printhead Price Levels
- 8.6 Gross Margin Analysis of Different Thermal Printhead Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF THERMAL PRINTHEAD

- 9.1 Marketing Channels Status of Thermal Printhead
- 9.2 Traders or Distributors of Thermal Printhead with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Thermal Printhead
- 9.4 United States Import, Export and Trade Analysis of Thermal Printhead

10 DEVELOPMENT TREND OF THERMAL PRINTHEAD INDUSTRY 2016-2021



10.1 Capacity and Production Overview of Thermal Printhead 2016-2021
10.2 Production Market Share by Product Types of Thermal Printhead 2016-2021
10.3 Sales and Sales Revenue Overview of Thermal Printhead 2016-2021
10.4 United States Sales of Thermal Printhead by Applications 2016-2021
10.5 Import, Export and Consumption of Thermal Printhead 2016-2021
10.6 Cost, Price, Revenue and Gross Margin of Thermal Printhead 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF THERMAL PRINTHEAD WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Thermal Printhead with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Thermal Printhead with Contact Information
- 11.3 Major Players of Thermal Printhead with Contact Information
- 11.4 Key Consumers of Thermal Printhead with Contact Information
- 11.5 Supply Chain Relationship Analysis of Thermal Printhead

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF THERMAL PRINTHEAD

- 12.1 New Project SWOT Analysis of Thermal Printhead
- 12.2 New Project Investment Feasibility Analysis of Thermal Printhead

13 CONCLUSION OF THE UNITED STATES THERMAL PRINTHEAD INDUSTRY 2016 MARKET RESEARCH REPORT



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Thermal Printhead Table Product Specifications of Thermal Printhead Table Classification of Thermal Printhead Figure United States Sales Market Share of Thermal Printhead by Product Types in 2015 Table Applications of Thermal Printhead Figure United States Sales Market Share of Thermal Printhead by Applications in 2015 Figure Industry Chain Structure of Thermal Printhead Table United States Industry Overview of Thermal Printhead Table Industry Policy of Thermal Printhead Table Industry News List of Thermal Printhead Table Bill of Materials (BOM) of Thermal Printhead Table Bill of Materials (BOM) Price of Thermal Printhead Table Labor Cost of Thermal Printhead Table Depreciation Cost of Thermal Printhead Table Manufacturing Cost Structure Analysis of Thermal Printhead in 2015 Figure Manufacturing Process Analysis of Thermal Printhead Table United States Price Analysis of Thermal Printhead 2011-2016 (USD/Unit) Table United States Cost Analysis of Thermal Printhead 2011-2016 (USD/Unit) Table United States Gross Analysis of Thermal Printhead 2011-2016 Table Capacity (K Units) and Commercial Production Date of United States Thermal Printhead Key Manufacturers in 2015 Table Manufacturing Plants Distribution of United States Key Thermal Printhead Manufacturers in 2015 Table R&D Status and Technology Source of United States Thermal Printhead Key Manufacturers in 2015 Table Raw Materials Sources Analysis of United States and United States Thermal Printhead Key Manufacturers in 2015 Table United States Production of Thermal Printhead by Regions 2011-2016 (K Units) Table United States Production Market Share of Thermal Printhead by Regions 2011-2016 Figure United States Production Market Share of Thermal Printhead by Regions in 2014 Figure United States Production Market Share of Thermal Printhead by Regions in 2015 Table United States Production of Thermal Printhead by Types in 2011-2016 (K Units)

Table United States Production Market Share of Thermal Printhead by Type in



2011-2016

Figure United States Production Market Share of Thermal Printhead by Type in 2014 Figure United States Production Market Share of Thermal Printhead by Type in 2015 Table United States Sales of Thermal Printhead by Applications 2011-2016 (K Units) Table United States Production Market Share of Thermal Printhead by Applications 2011-2016 Figure United States Production Market Share of Thermal Printhead by Applications in 2014 Figure United States Production Market Share of Thermal Printhead by Applications in 2015 Table Price Comparison of United States Thermal Printhead Key Manufacturers in 2015 (USD/Unit) Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Thermal Printhead 2011-2016 Table United States Consumption Volume of Thermal Printhead by Regions 2011-2016 (K Units) Table United States Consumption Volume Market Share of Thermal Printhead by Regions 2011-2016

Figure United States Consumption Volume Market Share of Thermal Printhead by Regions in 2014

Figure United States Consumption Volume Market Share of Thermal Printhead by Regions in 2015

Table United States Consumption Value of Thermal Printhead by Regions 2011-2016 (M USD)

Table United States Consumption Value Market Share of Thermal Printhead by Regions2011-2016

Figure United States Consumption Value Market Share of Thermal Printhead by Regions in 2014

Figure United States Consumption Value Market Share of Thermal Printhead by Regions in 2015

Table Consumption Price of Thermal Printhead by Regions 2011-2016 (USD/Unit) Table United States and Major Manufacturers Capacity of Thermal Printhead 2011-2016 (K Units)

Table United States Capacity Market Share of Major Thermal Printhead Manufacturers2011-2016

Table United States and Major Manufacturers Production of Thermal Printhead2011-2016 (K Units)

Table United States Production Market Share of Major Thermal PrintheadManufacturers 2011-2016



Table United States and Major Manufacturers Sales of Thermal Printhead 2011-2016 (K Units)

Table United States Sales Market Share of Major Thermal Printhead Manufacturers2011-2016

Table United States and Major Manufacturers Sales Revenue of Thermal Printhead 2011-2016 (M USD)

Table United States Sales Revenue Market Share of Major Thermal Printhead Manufacturers 2011-2016

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Thermal Printhead 2011-2016

Figure United States Capacity Utilization Rate of Thermal Printhead 2011-2016 Figure United States Sales Revenue (M USD) and Growth Rate of Thermal Printhead 2011-2016

Figure United States Production Market Share of Major Thermal Printhead Manufacturers in 2014

Figure United States Production Market Share of Major Thermal Printhead Manufacturers in 2015

Figure United States Sales Market Share of Major Thermal Printhead Manufacturers in 2014

Figure United States Sales Market Share of Major Thermal Printhead Manufacturers in 2015

Figure United States Sales (K Units) and Growth Rate of Thermal Printhead 2011-2016 Table United States Supply, Consumption and Gap of Thermal Printhead 2011-2016 (K Units)

Table United States Import, Export and Consumption of Thermal Printhead 2011-2016 (K Units)

Table Price of United States Thermal Printhead Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of United States Thermal Printhead Major Manufacturers2011-2016

Table United States and Major Manufacturers Revenue of Thermal Printhead 2011-2016 (M USD)

Table United States Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Thermal Printhead 2011-2016 Table Kyocera Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Thermal Printhead Picture and Specifications of Kyocera

Table Thermal Printhead Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Kyocera



2011-2016

Figure Thermal Printhead Capacity (K Units), Production (K Units) and Growth Rate of Kyocera 2011-2016

Figure Thermal Printhead Production (K Units) and United States Market Share of Kyocera 2011-2016

Table Kyocera Thermal Printhead SWOT Analysis

Table ROHM Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Thermal Printhead Picture and Specifications of ROHM

Table Thermal Printhead Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of ROHM 2011-2016

Figure Thermal Printhead Capacity (K Units), Production (K Units) and Growth Rate of ROHM 2011-2016

Figure Thermal Printhead Production (K Units) and United States Market Share of ROHM 2011-2016

Table ROHM Thermal Printhead SWOT Analysis

Table Shandong Hualing (SHEC) Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Thermal Printhead Picture and Specifications of Shandong Hualing (SHEC)

Table Thermal Printhead Capacity (K Units), Production (K Units), Price (USD/Unit),

Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Shandong Hualing (SHEC) 2011-2016

Figure Thermal Printhead Capacity (K Units), Production (K Units) and Growth Rate of Shandong Hualing (SHEC) 2011-2016

Figure Thermal Printhead Production (K Units) and United States Market Share of Shandong Hualing (SHEC) 2011-2016

Table Shandong Hualing (SHEC) Thermal Printhead SWOT Analysis

Table Toshiba Hokut Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Thermal Printhead Picture and Specifications of Toshiba Hokut

Table Thermal Printhead Capacity (K Units), Production (K Units), Price (USD/Unit),

Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Toshiba Hokut 2011-2016

Figure Thermal Printhead Capacity (K Units), Production (K Units) and Growth Rate of Toshiba Hokut 2011-2016

Figure Thermal Printhead Production (K Units) and United States Market Share of Toshiba Hokut 2011-2016

Table Toshiba Hokut Thermal Printhead SWOT Analysis



Table AOI Electronics Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Thermal Printhead Picture and Specifications of AOI Electronics

Table Thermal Printhead Capacity (K Units), Production (K Units), Price (USD/Unit),

Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of AOI Electronics 2011-2016

Figure Thermal Printhead Capacity (K Units), Production (K Units) and Growth Rate of AOI Electronics 2011-2016

Figure Thermal Printhead Production (K Units) and United States Market Share of AOI Electronics 2011-2016

Table AOI Electronics Thermal Printhead SWOT Analysis

Table Gulton Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Thermal Printhead Picture and Specifications of Gulton

Table Thermal Printhead Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Gulton 2011-2016

Figure Thermal Printhead Capacity (K Units), Production (K Units) and Growth Rate of Gulton 2011-2016

Figure Thermal Printhead Production (K Units) and United States Market Share of Gulton 2011-2016

Table Gulton Thermal Printhead SWOT Analysis

Table Mitani Micro Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Thermal Printhead Picture and Specifications of Mitani Micro

Table Thermal Printhead Capacity (K Units), Production (K Units), Price (USD/Unit),

Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Mitani Micro 2011-2016

Figure Thermal Printhead Capacity (K Units), Production (K Units) and Growth Rate of Mitani Micro 2011-2016

Figure Thermal Printhead Production (K Units) and United States Market Share of Mitani Micro 2011-2016

Table Mitani Micro Thermal Printhead SWOT Analysis

Table Thermal Printhead Price by Regions 2011-2016

Table Thermal Printhead Price by Product Types 2011-2016

Table Thermal Printhead Price by Companies 2011-2016

Table Thermal Printhead Gross Margin by Companies 2011-2016

Table Price Comparison of Thermal Printhead by Regions 2011-2016 (USD/Unit)

Table Price of Different Thermal Printhead Product Types (USD/Unit)



 Table Market Share of Different Thermal Printhead Price Level

Table Gross Margin of Different Thermal Printhead Applications

Table Marketing Channels Status of Thermal Printhead

Table Traders or Distributors of Thermal Printhead with Contact Information Table Ex-work Price, Channel Price and End Buyer Price of Thermal Printhead (USD/Unit) in 2015

Table United States Import, Export, and Trade of Thermal Printhead (K Units) Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Thermal Printhead 2016-2021

Figure United States Capacity Utilization Rate of Thermal Printhead 2016-2021 Table United States Thermal Printhead Production by Type 2016-2021 (K Units) Table United States Thermal Printhead Production Market Share by Type 2016-2021 Figure United States Production Market Share of Thermal Printhead by Type in 2021 Figure United States Sales (K Units) and Growth Rate of Thermal Printhead 2016-2021 Figure United States Sales Revenue (Million USD) and Growth Rate of Thermal Printhead 2016-2021

Figure United States Sales of Thermal Printhead by Applications 2016-2021 (K Units) Table United States Production Market Share of Thermal Printhead by Applications 2016-2021

Figure United States Production Market Share of Thermal Printhead by Applications in 2021

Table United States Production, Import, Export and Consumption of Thermal Printhead 2016-2021 (K Units)

Table United States Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Thermal Printhead 2016-2021

Table Major Raw Materials Suppliers of Thermal Printhead with Contact Information Table Manufacturing Equipment Suppliers of Thermal Printhead with Contact Information

Table Major Players of Thermal Printhead with Contact Information

Table Key Consumers of Thermal Printhead with Contact Information

Table Supply Chain Relationship Analysis of Thermal Printhead

Table New Project SWOT Analysis of Thermal Printhead

Table New Project Investment Feasibility Analysis of Thermal Printhead

Table Part of Interviewees Record List



I would like to order

Product name: United States Thermal Printhead Industry 2016 Market Research Report Product link: <u>https://marketpublishers.com/r/UA8EC11DF1CEN.html</u>

> Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UA8EC11DF1CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970