

United States Tenor Mandolin Market Report 2017

<https://marketpublishers.com/r/U4B75038F29EN.html>

Date: January 2017

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: U4B75038F29EN

Abstracts

Notes:

Sales, means the sales volume of Tenor Mandolin

Revenue, means the sales value of Tenor Mandolin

This report studies sales (consumption) of Tenor Mandolin in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Ashbury

Golden Gate

Kentucky

John Pearse

D'Addario

Hathway

Shubb

Viking

Blue Moon

Moon

Stentor

Superior

Waltons

Artec

Carvalho

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Round-backed Mandolin

Carved-top Mandolin

Flat-backed Mandolin

Split by applications, this report focuses on sales, market share and growth rate of Tenor Mandolin in each application, can be divided into

Music Teaching

Performance

Other

Contents

United States Tenor Mandolin Market Report 2017

1 TENOR MANDOLIN OVERVIEW

1.1 Product Overview and Scope of Tenor Mandolin

1.2 Classification of Tenor Mandolin

1.2.1 Round-backed Mandolin

1.2.2 Carved-top Mandolin

1.2.3 Flat-backed Mandolin

1.3 Application of Tenor Mandolin

1.3.1 Music Teaching

1.3.2 Performance

1.3.3 Other

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Tenor Mandolin (2012-2022)

1.4.1 United States Tenor Mandolin Sales and Growth Rate (2012-2022)

1.4.2 United States Tenor Mandolin Revenue and Growth Rate (2012-2022)

2 UNITED STATES TENOR MANDOLIN COMPETITION BY MANUFACTURERS

2.1 United States Tenor Mandolin Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Tenor Mandolin Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Tenor Mandolin Average Price by Manufactures (2015 and 2016)

2.4 Tenor Mandolin Market Competitive Situation and Trends

2.4.1 Tenor Mandolin Market Concentration Rate

2.4.2 Tenor Mandolin Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES TENOR MANDOLIN SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

3.1 United States Tenor Mandolin Sales and Market Share by States (2012-2017)

3.2 United States Tenor Mandolin Revenue and Market Share by States (2012-2017)

3.3 United States Tenor Mandolin Price by States (2012-2017)

4 UNITED STATES TENOR MANDOLIN SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Tenor Mandolin Sales and Market Share by Type (2012-2017)
- 4.2 United States Tenor Mandolin Revenue and Market Share by Type (2012-2017)
- 4.3 United States Tenor Mandolin Price by Type (2012-2017)
- 4.4 United States Tenor Mandolin Sales Growth Rate by Type (2012-2017)

5 UNITED STATES TENOR MANDOLIN SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Tenor Mandolin Sales and Market Share by Application (2012-2017)
- 5.2 United States Tenor Mandolin Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES TENOR MANDOLIN MANUFACTURERS PROFILES/ANALYSIS

6.1 Ashbury

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Tenor Mandolin Product Type, Application and Specification
 - 6.1.2.1 Round-backed Mandolin
 - 6.1.2.2 Carved-top Mandolin
- 6.1.3 Ashbury Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

6.2 Golden Gate

- 6.2.2 Tenor Mandolin Product Type, Application and Specification
 - 6.2.2.1 Round-backed Mandolin
 - 6.2.2.2 Carved-top Mandolin
- 6.2.3 Golden Gate Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

6.3 Kentucky

- 6.3.2 Tenor Mandolin Product Type, Application and Specification
 - 6.3.2.1 Round-backed Mandolin
 - 6.3.2.2 Carved-top Mandolin
- 6.3.3 Kentucky Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

6.4 John Pearse

- 6.4.2 Tenor Mandolin Product Type, Application and Specification

- 6.4.2.1 Round-backed Mandolin
- 6.4.2.2 Carved-top Mandolin
- 6.4.3 John Pearse Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 D'Addario
 - 6.5.2 Tenor Mandolin Product Type, Application and Specification
 - 6.5.2.1 Round-backed Mandolin
 - 6.5.2.2 Carved-top Mandolin
 - 6.5.3 D'Addario Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Hathway
 - 6.6.2 Tenor Mandolin Product Type, Application and Specification
 - 6.6.2.1 Round-backed Mandolin
 - 6.6.2.2 Carved-top Mandolin
 - 6.6.3 Hathway Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Shubb
 - 6.7.2 Tenor Mandolin Product Type, Application and Specification
 - 6.7.2.1 Round-backed Mandolin
 - 6.7.2.2 Carved-top Mandolin
 - 6.7.3 Shubb Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Viking
 - 6.8.2 Tenor Mandolin Product Type, Application and Specification
 - 6.8.2.1 Round-backed Mandolin
 - 6.8.2.2 Carved-top Mandolin
 - 6.8.3 Viking Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Blue Moon
 - 6.9.2 Tenor Mandolin Product Type, Application and Specification
 - 6.9.2.1 Round-backed Mandolin
 - 6.9.2.2 Carved-top Mandolin
 - 6.9.3 Blue Moon Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Moon
 - 6.10.2 Tenor Mandolin Product Type, Application and Specification
 - 6.10.2.1 Round-backed Mandolin

- 6.10.2.2 Carved-top Mandolin
- 6.10.3 Moon Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 Stentor
- 6.12 Superior
- 6.13 Waltons
- 6.14 Artec
- 6.15 Carvalho

7 TENOR MANDOLIN MANUFACTURING COST ANALYSIS

- 7.1 Tenor Mandolin Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Tenor Mandolin

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Tenor Mandolin Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Tenor Mandolin Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES TENOR MANDOLIN MARKET FORECAST (2017-2022)

11.1 United States Tenor Mandolin Sales, Revenue Forecast (2017-2022)

11.2 United States Tenor Mandolin Sales Forecast by Type (2017-2022)

11.3 United States Tenor Mandolin Sales Forecast by Application (2017-2022)

11.4 Tenor Mandolin Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Tenor Mandolin

Table Classification of Tenor Mandolin

Figure United States Sales Market Share of Tenor Mandolin by Type in 2015

Figure Round-backed Mandolin Picture

Figure Carved-top Mandolin Picture

Figure Flat-backed Mandolin Picture

Table Application of Tenor Mandolin

Figure United States Sales Market Share of Tenor Mandolin by Application in 2015

Figure Music Teaching Examples

Figure Performance Examples

Figure Other Examples

Figure United States Tenor Mandolin Sales and Growth Rate (2012-2022)

Figure United States Tenor Mandolin Revenue and Growth Rate (2012-2022)

Table United States Tenor Mandolin Sales of Key Manufacturers (2015 and 2016)

Table United States Tenor Mandolin Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Tenor Mandolin Sales Share by Manufacturers

Figure 2016 Tenor Mandolin Sales Share by Manufacturers

Table United States Tenor Mandolin Revenue by Manufacturers (2015 and 2016)

Table United States Tenor Mandolin Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Tenor Mandolin Revenue Share by Manufacturers

Table 2016 United States Tenor Mandolin Revenue Share by Manufacturers

Table United States Market Tenor Mandolin Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Tenor Mandolin Average Price of Key Manufacturers in 2015

Figure Tenor Mandolin Market Share of Top 3 Manufacturers

Figure Tenor Mandolin Market Share of Top 5 Manufacturers

Table United States Tenor Mandolin Sales by States (2012-2017)

Table United States Tenor Mandolin Sales Share by States (2012-2017)

Figure United States Tenor Mandolin Sales Market Share by States in 2015

Table United States Tenor Mandolin Revenue and Market Share by States (2012-2017)

Table United States Tenor Mandolin Revenue Share by States (2012-2017)

Figure Revenue Market Share of Tenor Mandolin by States (2012-2017)

Table United States Tenor Mandolin Price by States (2012-2017)

Table United States Tenor Mandolin Sales by Type (2012-2017)

Table United States Tenor Mandolin Sales Share by Type (2012-2017)
Figure United States Tenor Mandolin Sales Market Share by Type in 2015
Table United States Tenor Mandolin Revenue and Market Share by Type (2012-2017)
Table United States Tenor Mandolin Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Tenor Mandolin by Type (2012-2017)
Table United States Tenor Mandolin Price by Type (2012-2017)
Figure United States Tenor Mandolin Sales Growth Rate by Type (2012-2017)
Table United States Tenor Mandolin Sales by Application (2012-2017)
Table United States Tenor Mandolin Sales Market Share by Application (2012-2017)
Figure United States Tenor Mandolin Sales Market Share by Application in 2015
Table United States Tenor Mandolin Sales Growth Rate by Application (2012-2017)
Figure United States Tenor Mandolin Sales Growth Rate by Application (2012-2017)
Table Ashbury Basic Information List
Table Ashbury Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Ashbury Tenor Mandolin Sales Market Share (2012-2017)
Table Golden Gate Basic Information List
Table Golden Gate Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Golden Gate Tenor Mandolin Sales Market Share (2012-2017)
Table Kentucky Basic Information List
Table Kentucky Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Kentucky Tenor Mandolin Sales Market Share (2012-2017)
Table John Pearse Basic Information List
Table John Pearse Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
Table John Pearse Tenor Mandolin Sales Market Share (2012-2017)
Table D'Addario Basic Information List
Table D'Addario Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
Table D'Addario Tenor Mandolin Sales Market Share (2012-2017)
Table Hathway Basic Information List
Table Hathway Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Hathway Tenor Mandolin Sales Market Share (2012-2017)
Table Shubb Basic Information List
Table Shubb Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Shubb Tenor Mandolin Sales Market Share (2012-2017)
Table Viking Basic Information List
Table Viking Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Viking Tenor Mandolin Sales Market Share (2012-2017)
Table Blue Moon Basic Information List

Table Blue Moon Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Blue Moon Tenor Mandolin Sales Market Share (2012-2017)
Table Moon Basic Information List
Table Moon Tenor Mandolin Sales, Revenue, Price and Gross Margin (2012-2017)
Table Moon Tenor Mandolin Sales Market Share (2012-2017)
Table Stentor Basic Information List
Table Superior Basic Information List
Table Waltons Basic Information List
Table Artec Basic Information List
Table Carvalho Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Tenor Mandolin
Figure Manufacturing Process Analysis of Tenor Mandolin
Figure Tenor Mandolin Industrial Chain Analysis
Table Raw Materials Sources of Tenor Mandolin Major Manufacturers in 2015
Table Major Buyers of Tenor Mandolin
Table Distributors/Traders List
Figure United States Tenor Mandolin Production and Growth Rate Forecast (2017-2022)
Figure United States Tenor Mandolin Revenue and Growth Rate Forecast (2017-2022)
Table United States Tenor Mandolin Production Forecast by Type (2017-2022)
Table United States Tenor Mandolin Consumption Forecast by Application (2017-2022)
Table United States Tenor Mandolin Sales Forecast by States (2017-2022)
Table United States Tenor Mandolin Sales Share Forecast by States (2017-2022)

I would like to order

Product name: United States Tenor Mandolin Market Report 2017

Product link: <https://marketpublishers.com/r/U4B75038F29EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U4B75038F29EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970