

United States Tennis Wear Market Report 2017

https://marketpublishers.com/r/U79CCF5F577EN.html Date: January 2018 Pages: 111 Price: US\$ 3,800.00 (Single User License) ID: U79CCF5F577EN

Abstracts

In this report, the United States Tennis Wear market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Tennis Wear in these regions, from 2012 to 2022 (forecast).

United States Tennis Wear market competition by top manufacturers/players, with Tennis Wear sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Nike



Adidas

Under Armour

Fred Perry

ASICS

ANTA

FILA

ERKE

YONEX

LACOSTE

Kappa

LINING

PEAK

Wilson

LOTTO

Prince

Eleven

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Upper Garment

Under Clothing



Dress

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Youth Tennis Participation

Core Tennis Players (10+ times a year)

Other

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Tennis Wear Market Report 2017

1 TENNIS WEAR OVERVIEW

1.1 Product Overview and Scope of Tennis Wear

1.2 Classification of Tennis Wear by Product Category

1.2.1 United States Tennis Wear Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Tennis Wear Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Upper Garment

1.2.4 Under Clothing

1.2.5 Dress

1.3 United States Tennis Wear Market by Application/End Users

1.3.1 United States Tennis Wear Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

- 1.3.2 Youth Tennis Participation
- 1.3.3 Core Tennis Players (10+ times a year)
- 1.3.4 Other

1.4 United States Tennis Wear Market by Region

1.4.1 United States Tennis Wear Market Size (Value) Comparison by Region (2012-2022)

- 1.4.2 The West Tennis Wear Status and Prospect (2012-2022)
- 1.4.3 Southwest Tennis Wear Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Tennis Wear Status and Prospect (2012-2022)
- 1.4.5 New England Tennis Wear Status and Prospect (2012-2022)

1.4.6 The South Tennis Wear Status and Prospect (2012-2022)

1.4.7 The Midwest Tennis Wear Status and Prospect (2012-2022)

- 1.5 United States Market Size (Value and Volume) of Tennis Wear (2012-2022)
- 1.5.1 United States Tennis Wear Sales and Growth Rate (2012-2022)

1.5.2 United States Tennis Wear Revenue and Growth Rate (2012-2022)

2 UNITED STATES TENNIS WEAR MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Tennis Wear Sales and Market Share of Key Players/Suppliers (2012-2017)



- 2.2 United States Tennis Wear Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Tennis Wear Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Tennis Wear Market Competitive Situation and Trends
- 2.4.1 United States Tennis Wear Market Concentration Rate
- 2.4.2 United States Tennis Wear Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Tennis Wear Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES TENNIS WEAR SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Tennis Wear Sales and Market Share by Region (2012-2017)

3.2 United States Tennis Wear Revenue and Market Share by Region (2012-2017)

3.3 United States Tennis Wear Price by Region (2012-2017)

4 UNITED STATES TENNIS WEAR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Tennis Wear Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Tennis Wear Revenue and Market Share by Type (2012-2017)

4.3 United States Tennis Wear Price by Type (2012-2017)

4.4 United States Tennis Wear Sales Growth Rate by Type (2012-2017)

5 UNITED STATES TENNIS WEAR SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Tennis Wear Sales and Market Share by Application (2012-2017)
- 5.2 United States Tennis Wear Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES TENNIS WEAR PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Nike

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Tennis Wear Product Category, Application and Specification
- 6.1.2.1 Product A



- 6.1.2.2 Product B
- 6.1.3 Nike Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Adidas
 - 6.2.2 Tennis Wear Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Adidas Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Under Armour
 - 6.3.2 Tennis Wear Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Under Armour Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Fred Perry
 - 6.4.2 Tennis Wear Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Fred Perry Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 ASICS
 - 6.5.2 Tennis Wear Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 ASICS Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 ANTA
 - 6.6.2 Tennis Wear Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 ANTA Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 FILA
 - 6.7.2 Tennis Wear Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 FILA Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)



6.7.4 Main Business/Business Overview

6.8 ERKE

- 6.8.2 Tennis Wear Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 ERKE Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 YONEX
 - 6.9.2 Tennis Wear Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 YONEX Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.9.4 Main Business/Business Overview

6.10 LACOSTE

- 6.10.2 Tennis Wear Product Category, Application and Specification
- 6.10.2.1 Product A
- 6.10.2.2 Product B
- 6.10.3 LACOSTE Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 Kappa
- 6.12 LINING
- 6.13 PEAK
- 6.14 Wilson
- 6.15 LOTTO
- 6.16 Prince
- 6.17 Eleven

7 TENNIS WEAR MANUFACTURING COST ANALYSIS

- 7.1 Tennis Wear Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Tennis Wear



8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Tennis Wear Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Tennis Wear Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES TENNIS WEAR MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Tennis Wear Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Tennis Wear Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Tennis Wear Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Tennis Wear Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX



13.1 Methodology/Research Approach

- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Tennis Wear Figure United States Tennis Wear Market Size (K Units) by Type (2012-2022) Figure United States Tennis Wear Sales Volume Market Share by Type (Product Category) in 2016 Figure Upper Garment Product Picture Figure Under Clothing Product Picture **Figure Dress Product Picture** Figure United States Tennis Wear Market Size (K Units) by Application (2012-2022) Figure United States Sales Market Share of Tennis Wear by Application in 2016 Figure Youth Tennis Participation Examples Table Key Downstream Customer in Youth Tennis Participation Figure Core Tennis Players (10+ times a year) Examples Table Key Downstream Customer in Core Tennis Players (10+ times a year) Figure Other Examples Table Key Downstream Customer in Other Figure United States Tennis Wear Market Size (Million USD) by Region (2012-2022) Figure The West Tennis Wear Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest Tennis Wear Revenue (Million USD) and Growth Rate (2012-2022) Figure The Middle Atlantic Tennis Wear Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Tennis Wear Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The South of US Tennis Wear Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Midwest Tennis Wear Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Tennis Wear Sales (K Units) and Growth Rate (2012-2022) Figure United States Tennis Wear Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Tennis Wear Market Major Players Product Sales Volume (K Units) (2012-2017) Table United States Tennis Wear Sales (K Units) of Key Players/Suppliers (2012-2017) Table United States Tennis Wear Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Tennis Wear Sales Share by Players/Suppliers Figure 2017 United States Tennis Wear Sales Share by Players/Suppliers

Figure United States Tennis Wear Market Major Players Product Revenue (Million USD)



(2012-2017)

Table United States Tennis Wear Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Tennis Wear Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Tennis Wear Revenue Share by Players/Suppliers Figure 2017 United States Tennis Wear Revenue Share by Players/Suppliers Table United States Market Tennis Wear Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Tennis Wear Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Tennis Wear Market Share of Top 3 Players/Suppliers Figure United States Tennis Wear Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Tennis Wear Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Tennis Wear Product Category

Table United States Tennis Wear Sales (K Units) by Region (2012-2017)

 Table United States Tennis Wear Sales Share by Region (2012-2017)

Figure United States Tennis Wear Sales Share by Region (2012-2017)

Figure United States Tennis Wear Sales Market Share by Region in 2016

Table United States Tennis Wear Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Tennis Wear Revenue Share by Region (2012-2017) Figure United States Tennis Wear Revenue Market Share by Region (2012-2017) Figure United States Tennis Wear Revenue Market Share by Region in 2016 Table United States Tennis Wear Price (USD/Unit) by Region (2012-2017) Table United States Tennis Wear Sales (K Units) by Type (2012-2017) Table United States Tennis Wear Sales Share by Type (2012-2017) Figure United States Tennis Wear Sales Share by Type (2012-2017) Figure United States Tennis Wear Sales Share by Type (2012-2017) Figure United States Tennis Wear Sales Market Share by Type in 2016 Table United States Tennis Wear Revenue (Million USD) and Market Share by Type

(2012-2017)

Table United States Tennis Wear Revenue Share by Type (2012-2017) Figure Revenue Market Share of Tennis Wear by Type (2012-2017) Figure Revenue Market Share of Tennis Wear by Type in 2016 Table United States Tennis Wear Price (USD/Unit) by Types (2012-2017) Figure United States Tennis Wear Sales Growth Rate by Type (2012-2017) Table United States Tennis Wear Sales (K Units) by Application (2012-2017) Table United States Tennis Wear Sales Market Share by Application (2012-2017) Figure United States Tennis Wear Sales Market Share by Application (2012-2017)



Figure United States Tennis Wear Sales Market Share by Application in 2016 Table United States Tennis Wear Sales Growth Rate by Application (2012-2017) Figure United States Tennis Wear Sales Growth Rate by Application (2012-2017) Table Nike Basic Information List Table Nike Tennis Wear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Nike Tennis Wear Sales Growth Rate (2012-2017) Figure Nike Tennis Wear Sales Market Share in United States (2012-2017) Figure Nike Tennis Wear Revenue Market Share in United States (2012-2017) Table Adidas Basic Information List Table Adidas Tennis Wear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Adidas Tennis Wear Sales Growth Rate (2012-2017) Figure Adidas Tennis Wear Sales Market Share in United States (2012-2017) Figure Adidas Tennis Wear Revenue Market Share in United States (2012-2017) Table Under Armour Basic Information List Table Under Armour Tennis Wear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Under Armour Tennis Wear Sales Growth Rate (2012-2017) Figure Under Armour Tennis Wear Sales Market Share in United States (2012-2017) Figure Under Armour Tennis Wear Revenue Market Share in United States (2012-2017) Table Fred Perry Basic Information List Table Fred Perry Tennis Wear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Fred Perry Tennis Wear Sales Growth Rate (2012-2017) Figure Fred Perry Tennis Wear Sales Market Share in United States (2012-2017) Figure Fred Perry Tennis Wear Revenue Market Share in United States (2012-2017) Table ASICS Basic Information List Table ASICS Tennis Wear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure ASICS Tennis Wear Sales Growth Rate (2012-2017) Figure ASICS Tennis Wear Sales Market Share in United States (2012-2017) Figure ASICS Tennis Wear Revenue Market Share in United States (2012-2017) Table ANTA Basic Information List Table ANTA Tennis Wear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure ANTA Tennis Wear Sales Growth Rate (2012-2017) Figure ANTA Tennis Wear Sales Market Share in United States (2012-2017) Figure ANTA Tennis Wear Revenue Market Share in United States (2012-2017)



Table FILA Basic Information List Table FILA Tennis Wear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure FILA Tennis Wear Sales Growth Rate (2012-2017) Figure FILA Tennis Wear Sales Market Share in United States (2012-2017) Figure FILA Tennis Wear Revenue Market Share in United States (2012-2017) Table ERKE Basic Information List Table ERKE Tennis Wear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure ERKE Tennis Wear Sales Growth Rate (2012-2017) Figure ERKE Tennis Wear Sales Market Share in United States (2012-2017) Figure ERKE Tennis Wear Revenue Market Share in United States (2012-2017) **Table YONEX Basic Information List** Table YONEX Tennis Wear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure YONEX Tennis Wear Sales Growth Rate (2012-2017) Figure YONEX Tennis Wear Sales Market Share in United States (2012-2017) Figure YONEX Tennis Wear Revenue Market Share in United States (2012-2017) Table LACOSTE Basic Information List Table LACOSTE Tennis Wear Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure LACOSTE Tennis Wear Sales Growth Rate (2012-2017) Figure LACOSTE Tennis Wear Sales Market Share in United States (2012-2017) Figure LACOSTE Tennis Wear Revenue Market Share in United States (2012-2017) Table Kappa Basic Information List Table LINING Basic Information List Table PEAK Basic Information List **Table Wilson Basic Information List** Table LOTTO Basic Information List **Table Prince Basic Information List Table Eleven Basic Information List** Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Tennis Wear Figure Manufacturing Process Analysis of Tennis Wear Figure Tennis Wear Industrial Chain Analysis Table Raw Materials Sources of Tennis Wear Major Players/Suppliers in 2016 Table Major Buyers of Tennis Wear



Table Distributors/Traders List

Figure United States Tennis Wear Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Tennis Wear Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Tennis Wear Price (USD/Unit) Trend Forecast (2017-2022) Table United States Tennis Wear Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Tennis Wear Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Tennis Wear Sales Volume (K Units) Forecast by Type in 2022 Table United States Tennis Wear Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Tennis Wear Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Tennis Wear Sales Volume (K Units) Forecast by Application in 2022

Table United States Tennis Wear Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Tennis Wear Sales Volume Share Forecast by Region (2017-2022) Figure United States Tennis Wear Sales Volume Share Forecast by Region (2017-2022)

Figure United States Tennis Wear Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Tennis Wear Market Report 2017 Product link: https://marketpublishers.com/r/U79CCF5F577EN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U79CCF5F577EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970