

# United States Tennis Racquet Market Report 2018

<https://marketpublishers.com/r/U9C790E038BQEN.html>

Date: March 2018

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U9C790E038BQEN

## Abstracts

In this report, the United States Tennis Racquet market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Tennis Racquet in these regions, from 2013 to 2025 (forecast).

United States Tennis Racquet market competition by top manufacturers/players, with Tennis Racquet sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Wilson

Babolat

Prince

Head

YONEX

Tecnifibre

Dunlop

Volkl

Slazenger

TELOON

ProKennex

PowerAngle

Gamma

PACIFIC

Qiangli

Solinco

One Strings

Bonny

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Graphite

Boron and Kevlar

Aluminum

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Professional Tennis Players

Adult Tennis Enthusiasts

Junior Tennis Enthusiasts

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Tennis Racquet Market Report 2018

## 1 TENNIS RACQUET OVERVIEW

### 1.1 Product Overview and Scope of Tennis Racquet

### 1.2 Classification of Tennis Racquet by Product Category

#### 1.2.1 United States Tennis Racquet Market Size (Sales Volume) Comparison by Type (2013-2025)

#### 1.2.2 United States Tennis Racquet Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

##### 1.2.3 Graphite

##### 1.2.4 Boron and Kevlar

##### 1.2.5 Aluminum

### 1.3 United States Tennis Racquet Market by Application/End Users

#### 1.3.1 United States Tennis Racquet Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

##### 1.3.2 Professional Tennis Players

##### 1.3.3 Adult Tennis Enthusiasts

##### 1.3.4 Junior Tennis Enthusiasts

### 1.4 United States Tennis Racquet Market by Region

#### 1.4.1 United States Tennis Racquet Market Size (Value) Comparison by Region (2013-2025)

##### 1.4.2 The West Tennis Racquet Status and Prospect (2013-2025)

##### 1.4.3 Southwest Tennis Racquet Status and Prospect (2013-2025)

##### 1.4.4 The Middle Atlantic Tennis Racquet Status and Prospect (2013-2025)

##### 1.4.5 New England Tennis Racquet Status and Prospect (2013-2025)

##### 1.4.6 The South Tennis Racquet Status and Prospect (2013-2025)

##### 1.4.7 The Midwest Tennis Racquet Status and Prospect (2013-2025)

### 1.5 United States Market Size (Value and Volume) of Tennis Racquet (2013-2025)

#### 1.5.1 United States Tennis Racquet Sales and Growth Rate (2013-2025)

#### 1.5.2 United States Tennis Racquet Revenue and Growth Rate (2013-2025)

## 2 UNITED STATES TENNIS RACQUET MARKET COMPETITION BY PLAYERS/SUPPLIERS

### 2.1 United States Tennis Racquet Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Tennis Racquet Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Tennis Racquet Average Price by Players/Suppliers (2013-2018)

2.4 United States Tennis Racquet Market Competitive Situation and Trends

2.4.1 United States Tennis Racquet Market Concentration Rate

2.4.2 United States Tennis Racquet Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Tennis Racquet Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES TENNIS RACQUET SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Tennis Racquet Sales and Market Share by Region (2013-2018)

3.2 United States Tennis Racquet Revenue and Market Share by Region (2013-2018)

3.3 United States Tennis Racquet Price by Region (2013-2018)

### **4 UNITED STATES TENNIS RACQUET SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Tennis Racquet Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Tennis Racquet Revenue and Market Share by Type (2013-2018)

4.3 United States Tennis Racquet Price by Type (2013-2018)

4.4 United States Tennis Racquet Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES TENNIS RACQUET SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Tennis Racquet Sales and Market Share by Application (2013-2018)

5.2 United States Tennis Racquet Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES TENNIS RACQUET PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Wilson

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Tennis Racquet Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Wilson Tennis Racquet Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Babolat
  - 6.2.2 Tennis Racquet Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Babolat Tennis Racquet Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Prince
  - 6.3.2 Tennis Racquet Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Prince Tennis Racquet Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Head
  - 6.4.2 Tennis Racquet Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Head Tennis Racquet Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 YONEX
  - 6.5.2 Tennis Racquet Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 YONEX Tennis Racquet Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Tecnifibre
  - 6.6.2 Tennis Racquet Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Tecnifibre Tennis Racquet Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Dunlop
  - 6.7.2 Tennis Racquet Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B

6.7.3 Dunlop Tennis Racquet Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Volkl

6.8.2 Tennis Racquet Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Volkl Tennis Racquet Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Slazenger

6.9.2 Tennis Racquet Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Slazenger Tennis Racquet Sales, Revenue, Price and Gross Margin (2013-2018)

6.9.4 Main Business/Business Overview

6.10 TELOON

6.10.2 Tennis Racquet Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 TELOON Tennis Racquet Sales, Revenue, Price and Gross Margin  
(2013-2018)

6.10.4 Main Business/Business Overview

6.11 ProKennex

6.12 PowerAngle

6.13 Gamma

6.14 PACIFIC

6.15 Qiangli

6.16 Solinco

6.17 One Strings

6.18 Bonny

## **7 TENNIS RACQUET MANUFACTURING COST ANALYSIS**

7.1 Tennis Racquet Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Tennis Racquet

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Tennis Racquet Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Tennis Racquet Major Manufacturers in 2017

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 UNITED STATES TENNIS RACQUET MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

11.1 United States Tennis Racquet Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Tennis Racquet Sales Volume Forecast by Type (2018-2025)

11.3 United States Tennis Racquet Sales Volume Forecast by Application (2018-2025)

11.4 United States Tennis Racquet Sales Volume Forecast by Region (2018-2025)



## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Tennis Racquet

Figure United States Tennis Racquet Market Size (K Units) by Type (2013-2025)

Figure United States Tennis Racquet Sales Volume Market Share by Type (Product Category) in 2017

Figure Graphite Product Picture

Figure Boron and Kevlar Product Picture

Figure Aluminum Product Picture

Figure United States Tennis Racquet Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Tennis Racquet by Application in 2017

Figure Professional Tennis Players Examples

Table Key Downstream Customer in Professional Tennis Players

Figure Adult Tennis Enthusiasts Examples

Table Key Downstream Customer in Adult Tennis Enthusiasts

Figure Junior Tennis Enthusiasts Examples

Table Key Downstream Customer in Junior Tennis Enthusiasts

Figure United States Tennis Racquet Market Size (Million USD) by Region (2013-2025)

Figure The West Tennis Racquet Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Tennis Racquet Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Tennis Racquet Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Tennis Racquet Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Tennis Racquet Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Tennis Racquet Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Tennis Racquet Sales (K Units) and Growth Rate (2013-2025)

Figure United States Tennis Racquet Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Tennis Racquet Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Tennis Racquet Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Tennis Racquet Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Tennis Racquet Sales Share by Players/Suppliers

Figure 2017 United States Tennis Racquet Sales Share by Players/Suppliers

Figure United States Tennis Racquet Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Tennis Racquet Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Tennis Racquet Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Tennis Racquet Revenue Share by Players/Suppliers

Figure 2017 United States Tennis Racquet Revenue Share by Players/Suppliers

Table United States Market Tennis Racquet Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Tennis Racquet Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Tennis Racquet Market Share of Top 3 Players/Suppliers

Figure United States Tennis Racquet Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Tennis Racquet Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Tennis Racquet Product Category

Table United States Tennis Racquet Sales (K Units) by Region (2013-2018)

Table United States Tennis Racquet Sales Share by Region (2013-2018)

Figure United States Tennis Racquet Sales Share by Region (2013-2018)

Figure United States Tennis Racquet Sales Market Share by Region in 2017

Table United States Tennis Racquet Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Tennis Racquet Revenue Share by Region (2013-2018)

Figure United States Tennis Racquet Revenue Market Share by Region (2013-2018)

Figure United States Tennis Racquet Revenue Market Share by Region in 2017

Table United States Tennis Racquet Price (USD/Unit) by Region (2013-2018)

Table United States Tennis Racquet Sales (K Units) by Type (2013-2018)

Table United States Tennis Racquet Sales Share by Type (2013-2018)

Figure United States Tennis Racquet Sales Share by Type (2013-2018)

Figure United States Tennis Racquet Sales Market Share by Type in 2017

Table United States Tennis Racquet Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Tennis Racquet Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Tennis Racquet by Type (2013-2018)

Figure Revenue Market Share of Tennis Racquet by Type in 2017

Table United States Tennis Racquet Price (USD/Unit) by Types (2013-2018)

Figure United States Tennis Racquet Sales Growth Rate by Type (2013-2018)

Table United States Tennis Racquet Sales (K Units) by Application (2013-2018)  
Table United States Tennis Racquet Sales Market Share by Application (2013-2018)  
Figure United States Tennis Racquet Sales Market Share by Application (2013-2018)  
Figure United States Tennis Racquet Sales Market Share by Application in 2017  
Table United States Tennis Racquet Sales Growth Rate by Application (2013-2018)  
Figure United States Tennis Racquet Sales Growth Rate by Application (2013-2018)  
Table Wilson Basic Information List  
Table Wilson Tennis Racquet Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Wilson Tennis Racquet Sales Growth Rate (2013-2018)  
Figure Wilson Tennis Racquet Sales Market Share in United States (2013-2018)  
Figure Wilson Tennis Racquet Revenue Market Share in United States (2013-2018)  
Table Babolat Basic Information List  
Table Babolat Tennis Racquet Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Babolat Tennis Racquet Sales Growth Rate (2013-2018)  
Figure Babolat Tennis Racquet Sales Market Share in United States (2013-2018)  
Figure Babolat Tennis Racquet Revenue Market Share in United States (2013-2018)  
Table Prince Basic Information List  
Table Prince Tennis Racquet Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Prince Tennis Racquet Sales Growth Rate (2013-2018)  
Figure Prince Tennis Racquet Sales Market Share in United States (2013-2018)  
Figure Prince Tennis Racquet Revenue Market Share in United States (2013-2018)  
Table Head Basic Information List  
Table Head Tennis Racquet Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Head Tennis Racquet Sales Growth Rate (2013-2018)  
Figure Head Tennis Racquet Sales Market Share in United States (2013-2018)  
Figure Head Tennis Racquet Revenue Market Share in United States (2013-2018)  
Table YONEX Basic Information List  
Table YONEX Tennis Racquet Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure YONEX Tennis Racquet Sales Growth Rate (2013-2018)  
Figure YONEX Tennis Racquet Sales Market Share in United States (2013-2018)  
Figure YONEX Tennis Racquet Revenue Market Share in United States (2013-2018)  
Table Tecnifibre Basic Information List  
Table Tecnifibre Tennis Racquet Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Tecnifibre Tennis Racquet Sales Growth Rate (2013-2018)  
Figure Tecnifibre Tennis Racquet Sales Market Share in United States (2013-2018)  
Figure Tecnifibre Tennis Racquet Revenue Market Share in United States (2013-2018)  
Table Dunlop Basic Information List  
Table Dunlop Tennis Racquet Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Dunlop Tennis Racquet Sales Growth Rate (2013-2018)  
Figure Dunlop Tennis Racquet Sales Market Share in United States (2013-2018)  
Figure Dunlop Tennis Racquet Revenue Market Share in United States (2013-2018)  
Table Volkl Basic Information List  
Table Volkl Tennis Racquet Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Volkl Tennis Racquet Sales Growth Rate (2013-2018)  
Figure Volkl Tennis Racquet Sales Market Share in United States (2013-2018)  
Figure Volkl Tennis Racquet Revenue Market Share in United States (2013-2018)  
Table Slazenger Basic Information List  
Table Slazenger Tennis Racquet Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Slazenger Tennis Racquet Sales Growth Rate (2013-2018)  
Figure Slazenger Tennis Racquet Sales Market Share in United States (2013-2018)  
Figure Slazenger Tennis Racquet Revenue Market Share in United States (2013-2018)  
Table TELOON Basic Information List  
Table TELOON Tennis Racquet Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure TELOON Tennis Racquet Sales Growth Rate (2013-2018)  
Figure TELOON Tennis Racquet Sales Market Share in United States (2013-2018)  
Figure TELOON Tennis Racquet Revenue Market Share in United States (2013-2018)  
Table ProKennex Basic Information List  
Table PowerAngle Basic Information List  
Table Gamma Basic Information List  
Table PACIFIC Basic Information List  
Table Qiangli Basic Information List  
Table Solinco Basic Information List  
Table One Strings Basic Information List  
Table Bonny Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Tennis Racquet

Figure Manufacturing Process Analysis of Tennis Racquet  
Figure Tennis Racquet Industrial Chain Analysis  
Table Raw Materials Sources of Tennis Racquet Major Players/Suppliers in 2017  
Table Major Buyers of Tennis Racquet  
Table Distributors/Traders List  
Figure United States Tennis Racquet Sales Volume (K Units) and Growth Rate Forecast (2018-2025)  
Figure United States Tennis Racquet Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure United States Tennis Racquet Price (USD/Unit) Trend Forecast (2018-2025)  
Table United States Tennis Racquet Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Tennis Racquet Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Tennis Racquet Sales Volume (K Units) Forecast by Type in 2025  
Table United States Tennis Racquet Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States Tennis Racquet Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States Tennis Racquet Sales Volume (K Units) Forecast by Application in 2025  
Table United States Tennis Racquet Sales Volume (K Units) Forecast by Region (2018-2025)  
Table United States Tennis Racquet Sales Volume Share Forecast by Region (2018-2025)  
Figure United States Tennis Racquet Sales Volume Share Forecast by Region (2018-2025)  
Figure United States Tennis Racquet Sales Volume Share Forecast by Region in 2025  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Tennis Racquet Market Report 2018

Product link: <https://marketpublishers.com/r/U9C790E038BQEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U9C790E038BQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970