

United States Tennis Racquet Market Report 2016

<https://marketpublishers.com/r/U58CEA080ADEN.html>

Date: October 2016

Pages: 117

Price: US\$ 3,800.00 (Single User License)

ID: U58CEA080ADEN

Abstracts

Notes:

Sales, means the sales volume of Tennis Racquet

Revenue, means the sales value of Tennis Racquet

This report studies sales (consumption) of Tennis Racquet in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Babolat

Head

Tecnifibre

Wilson

Yonex

Asics

PowerAngle

Prince Sports

Prokennex

Solinco

Sports Direct

Volkl

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Tennis Racquet in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Tennis Racquet Market Report 2016

1 TENNIS RACQUET OVERVIEW

- 1.1 Product Overview and Scope of Tennis Racquet
- 1.2 Classification of Tennis Racquet
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Tennis Racquet
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Tennis Racquet (2011-2021)
 - 1.4.1 United States Tennis Racquet Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Tennis Racquet Revenue and Growth Rate (2011-2021)

2 UNITED STATES TENNIS RACQUET COMPETITION BY MANUFACTURERS

- 2.1 United States Tennis Racquet Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Tennis Racquet Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Tennis Racquet Average Price by Manufactures (2015 and 2016)
- 2.4 Tennis Racquet Market Competitive Situation and Trends
 - 2.4.1 Tennis Racquet Market Concentration Rate
 - 2.4.2 Tennis Racquet Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES TENNIS RACQUET SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Tennis Racquet Sales and Market Share by Type (2011-2016)
- 3.2 United States Tennis Racquet Revenue and Market Share by Type (2011-2016)
- 3.3 United States Tennis Racquet Price by Type (2011-2016)
- 3.4 United States Tennis Racquet Sales Growth Rate by Type (2011-2016)

4 UNITED STATES TENNIS RACQUET SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Tennis Racquet Sales and Market Share by Application (2011-2016)
- 4.2 United States Tennis Racquet Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES TENNIS RACQUET MANUFACTURERS PROFILES/ANALYSIS

5.1 Babolat

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Tennis Racquet Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Babolat Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Head

- 5.2.2 Tennis Racquet Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Head Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Tecnifibre

- 5.3.2 Tennis Racquet Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Tecnifibre Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Wilson

- 5.4.2 Tennis Racquet Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Wilson Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Yonex

- 5.5.2 Tennis Racquet Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II

- 5.5.3 Yonex Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Asics
 - 5.6.2 Tennis Racquet Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Asics Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 PowerAngle
 - 5.7.2 Tennis Racquet Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 PowerAngle Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Prince Sports
 - 5.8.2 Tennis Racquet Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Prince Sports Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Prokennex
 - 5.9.2 Tennis Racquet Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Prokennex Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Solinco
 - 5.10.2 Tennis Racquet Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Solinco Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Sports Direct
- 5.12 Volkl

6 TENNIS RACQUET MANUFACTURING COST ANALYSIS

6.1 Tennis Racquet Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Tennis Racquet

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Tennis Racquet Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Tennis Racquet Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES TENNIS RACQUET MARKET FORECAST (2016-2021)

10.1 United States Tennis Racquet Sales, Revenue Forecast (2016-2021)

10.2 United States Tennis Racquet Sales Forecast by Type (2016-2021)

10.3 United States Tennis Racquet Sales Forecast by Application (2016-2021)

10.4 Tennis Racquet Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Tennis Racquet

Table Classification of Tennis Racquet

Figure United States Sales Market Share of Tennis Racquet by Type in 2015

Table Application of Tennis Racquet

Figure United States Sales Market Share of Tennis Racquet by Application in 2015

Figure United States Tennis Racquet Sales and Growth Rate (2011-2021)

Figure United States Tennis Racquet Revenue and Growth Rate (2011-2021)

Table United States Tennis Racquet Sales of Key Manufacturers (2015 and 2016)

Table United States Tennis Racquet Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Tennis Racquet Sales Share by Manufacturers

Figure 2016 Tennis Racquet Sales Share by Manufacturers

Table United States Tennis Racquet Revenue by Manufacturers (2015 and 2016)

Table United States Tennis Racquet Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Tennis Racquet Revenue Share by Manufacturers

Table 2016 United States Tennis Racquet Revenue Share by Manufacturers

Table United States Market Tennis Racquet Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Tennis Racquet Average Price of Key Manufacturers in 2015

Figure Tennis Racquet Market Share of Top 3 Manufacturers

Figure Tennis Racquet Market Share of Top 5 Manufacturers

Table United States Tennis Racquet Sales by Type (2011-2016)

Table United States Tennis Racquet Sales Share by Type (2011-2016)

Figure United States Tennis Racquet Sales Market Share by Type in 2015

Table United States Tennis Racquet Revenue and Market Share by Type (2011-2016)

Table United States Tennis Racquet Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Tennis Racquet by Type (2011-2016)

Table United States Tennis Racquet Price by Type (2011-2016)

Figure United States Tennis Racquet Sales Growth Rate by Type (2011-2016)

Table United States Tennis Racquet Sales by Application (2011-2016)

Table United States Tennis Racquet Sales Market Share by Application (2011-2016)

Figure United States Tennis Racquet Sales Market Share by Application in 2015

Table United States Tennis Racquet Sales Growth Rate by Application (2011-2016)

Figure United States Tennis Racquet Sales Growth Rate by Application (2011-2016)

Table Babolat Basic Information List

Table Babolat Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Babolat Tennis Racquet Sales Market Share (2011-2016)
Table Head Basic Information List
Table Head Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Head Tennis Racquet Sales Market Share (2011-2016)
Table Tecnifibre Basic Information List
Table Tecnifibre Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Tecnifibre Tennis Racquet Sales Market Share (2011-2016)
Table Wilson Basic Information List
Table Wilson Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Wilson Tennis Racquet Sales Market Share (2011-2016)
Table Yonex Basic Information List
Table Yonex Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Yonex Tennis Racquet Sales Market Share (2011-2016)
Table Asics Basic Information List
Table Asics Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Asics Tennis Racquet Sales Market Share (2011-2016)
Table PowerAngle Basic Information List
Table PowerAngle Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
Table PowerAngle Tennis Racquet Sales Market Share (2011-2016)
Table Prince Sports Basic Information List
Table Prince Sports Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Prince Sports Tennis Racquet Sales Market Share (2011-2016)
Table Prokennex Basic Information List
Table Prokennex Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Prokennex Tennis Racquet Sales Market Share (2011-2016)
Table Solinco Basic Information List
Table Solinco Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Solinco Tennis Racquet Sales Market Share (2011-2016)
Table Sports Direct Basic Information List
Table Sports Direct Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Sports Direct Tennis Racquet Sales Market Share (2011-2016)
Table Volkl Basic Information List
Table Volkl Tennis Racquet Sales, Revenue, Price and Gross Margin (2011-2016)
Table Volkl Tennis Racquet Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Tennis Racquet

Figure Manufacturing Process Analysis of Tennis Racquet

Figure Tennis Racquet Industrial Chain Analysis

Table Raw Materials Sources of Tennis Racquet Major Manufacturers in 2015

Table Major Buyers of Tennis Racquet

Table Distributors/Traders List

Figure United States Tennis Racquet Production and Growth Rate Forecast
(2016-2021)

Figure United States Tennis Racquet Revenue and Growth Rate Forecast (2016-2021)

Table United States Tennis Racquet Production Forecast by Type (2016-2021)

Table United States Tennis Racquet Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Tennis Racquet Market Report 2016

Product link: <https://marketpublishers.com/r/U58CEA080ADEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U58CEA080ADEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970