

United States Tennis Market Report 2016

<https://marketpublishers.com/r/U0B4B74E28FEN.html>

Date: November 2016

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: U0B4B74E28FEN

Abstracts

Notes:

Sales, means the sales volume of Tennis

Revenue, means the sales value of Tennis

This report studies sales (consumption) of Tennis in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Head

Wilson

Teloon

Prince

Witess

Bonny

Enpex

Babolat

Enpex

Teloon

Silik

Taan

Qepae

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Sponge

Others

Type III

Split by applications, this report focuses on sales, market share and growth rate of Tennis in each application, can be divided into

Competition

Training

Others

Contents

United States Tennis Market Report 2016

1 TENNIS OVERVIEW

- 1.1 Product Overview and Scope of Tennis
- 1.2 Classification of Tennis
 - 1.2.1 Sponge
 - 1.2.2 Others
 - 1.2.3 Type III
- 1.3 Application of Tennis
 - 1.3.1 Competition
 - 1.3.2 Training
 - 1.3.3 Others
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Tennis (2011-2021)
 - 1.4.1 United States Tennis Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Tennis Revenue and Growth Rate (2011-2021)

2 UNITED STATES TENNIS COMPETITION BY MANUFACTURERS

- 2.1 United States Tennis Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Tennis Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Tennis Average Price by Manufactures (2015 and 2016)
- 2.4 Tennis Market Competitive Situation and Trends
 - 2.4.1 Tennis Market Concentration Rate
 - 2.4.2 Tennis Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES TENNIS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Tennis Sales and Market Share by Type (2011-2016)
- 3.2 United States Tennis Revenue and Market Share by Type (2011-2016)
- 3.3 United States Tennis Price by Type (2011-2016)
- 3.4 United States Tennis Sales Growth Rate by Type (2011-2016)

4 UNITED STATES TENNIS SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Tennis Sales and Market Share by Application (2011-2016)

4.2 United States Tennis Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES TENNIS MANUFACTURERS PROFILES/ANALYSIS

5.1 Head

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Tennis Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Head Tennis Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Wilson

5.2.2 Tennis Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Wilson Tennis Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Teloon

5.3.2 Tennis Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Teloon Tennis Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Prince

5.4.2 Tennis Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Prince Tennis Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Witess

5.5.2 Tennis Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Witess Tennis Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Bonny

5.6.2 Tennis Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Bonny Tennis Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Enpex

5.7.2 Tennis Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Enpex Tennis Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Babolat

5.8.2 Tennis Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Babolat Tennis Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Enpex

5.9.2 Tennis Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Enpex Tennis Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Teloon

5.10.2 Tennis Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Teloon Tennis Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Silik

5.12 Taan

5.13 Qepae

6 TENNIS MANUFACTURING COST ANALYSIS

6.1 Tennis Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Tennis

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Tennis Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Tennis Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES TENNIS MARKET FORECAST (2016-2021)

- 10.1 United States Tennis Sales, Revenue Forecast (2016-2021)
- 10.2 United States Tennis Sales Forecast by Type (2016-2021)

10.3 United States Tennis Sales Forecast by Application (2016-2021)

10.4 Tennis Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Tennis
Table Classification of Tennis
Figure United States Sales Market Share of Tennis by Type in 2015
Figure Sponge Picture
Figure Others Picture
Table Application of Tennis
Figure United States Sales Market Share of Tennis by Application in 2015
Figure Competition Examples
Figure Training Examples
Figure Others Examples
Figure United States Tennis Sales and Growth Rate (2011-2021)
Figure United States Tennis Revenue and Growth Rate (2011-2021)
Table United States Tennis Sales of Key Manufacturers (2015 and 2016)
Table United States Tennis Sales Share by Manufacturers (2015 and 2016)
Figure 2015 Tennis Sales Share by Manufacturers
Figure 2016 Tennis Sales Share by Manufacturers
Table United States Tennis Revenue by Manufacturers (2015 and 2016)
Table United States Tennis Revenue Share by Manufacturers (2015 and 2016)
Table 2015 United States Tennis Revenue Share by Manufacturers
Table 2016 United States Tennis Revenue Share by Manufacturers
Table United States Market Tennis Average Price of Key Manufacturers (2015 and 2016)
Figure United States Market Tennis Average Price of Key Manufacturers in 2015
Figure Tennis Market Share of Top 3 Manufacturers
Figure Tennis Market Share of Top 5 Manufacturers
Table United States Tennis Sales by Type (2011-2016)
Table United States Tennis Sales Share by Type (2011-2016)
Figure United States Tennis Sales Market Share by Type in 2015
Table United States Tennis Revenue and Market Share by Type (2011-2016)
Table United States Tennis Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Tennis by Type (2011-2016)
Table United States Tennis Price by Type (2011-2016)
Figure United States Tennis Sales Growth Rate by Type (2011-2016)
Table United States Tennis Sales by Application (2011-2016)
Table United States Tennis Sales Market Share by Application (2011-2016)

Figure United States Tennis Sales Market Share by Application in 2015
Table United States Tennis Sales Growth Rate by Application (2011-2016)
Figure United States Tennis Sales Growth Rate by Application (2011-2016)
Table Head Basic Information List
Table Head Tennis Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Head Tennis Sales Market Share (2011-2016)
Table Wilson Basic Information List
Table Wilson Tennis Sales, Revenue, Price and Gross Margin (2011-2016)
Table Wilson Tennis Sales Market Share (2011-2016)
Table Teloon Basic Information List
Table Teloon Tennis Sales, Revenue, Price and Gross Margin (2011-2016)
Table Teloon Tennis Sales Market Share (2011-2016)
Table Prince Basic Information List
Table Prince Tennis Sales, Revenue, Price and Gross Margin (2011-2016)
Table Prince Tennis Sales Market Share (2011-2016)
Table Witess Basic Information List
Table Witess Tennis Sales, Revenue, Price and Gross Margin (2011-2016)
Table Witess Tennis Sales Market Share (2011-2016)
Table Bonny Basic Information List
Table Bonny Tennis Sales, Revenue, Price and Gross Margin (2011-2016)
Table Bonny Tennis Sales Market Share (2011-2016)
Table Enpex Basic Information List
Table Enpex Tennis Sales, Revenue, Price and Gross Margin (2011-2016)
Table Enpex Tennis Sales Market Share (2011-2016)
Table Babolat Basic Information List
Table Babolat Tennis Sales, Revenue, Price and Gross Margin (2011-2016)
Table Babolat Tennis Sales Market Share (2011-2016)
Table Enpex Basic Information List
Table Enpex Tennis Sales, Revenue, Price and Gross Margin (2011-2016)
Table Enpex Tennis Sales Market Share (2011-2016)
Table Teloon Basic Information List
Table Teloon Tennis Sales, Revenue, Price and Gross Margin (2011-2016)
Table Teloon Tennis Sales Market Share (2011-2016)
Table Silik Basic Information List
Table Silik Tennis Sales, Revenue, Price and Gross Margin (2011-2016)
Table Silik Tennis Sales Market Share (2011-2016)
Table Taan Basic Information List
Table Taan Tennis Sales, Revenue, Price and Gross Margin (2011-2016)
Table Taan Tennis Sales Market Share (2011-2016)

Table Qepae Basic Information List
Table Qepae Tennis Sales, Revenue, Price and Gross Margin (2011-2016)
Table Qepae Tennis Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Tennis
Figure Manufacturing Process Analysis of Tennis
Figure Tennis Industrial Chain Analysis
Table Raw Materials Sources of Tennis Major Manufacturers in 2015
Table Major Buyers of Tennis
Table Distributors/Traders List
Figure United States Tennis Production and Growth Rate Forecast (2016-2021)
Figure United States Tennis Revenue and Growth Rate Forecast (2016-2021)
Table United States Tennis Production Forecast by Type (2016-2021)
Table United States Tennis Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Tennis Market Report 2016

Product link: <https://marketpublishers.com/r/U0B4B74E28FEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U0B4B74E28FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970