

# United States Telematics Control Unit Market Report 2018

<https://marketpublishers.com/r/U6F899C3DAAEN.html>

Date: February 2018

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: U6F899C3DAAEN

## Abstracts

In this report, the United States Telematics Control Unit market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Telematics Control Unit in these regions, from 2013 to 2025 (forecast).

United States Telematics Control Unit market competition by top manufacturers/players, with Telematics Control Unit sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

LG

Harman

Bosch

Continental

Denso

Marelli

Visteon

F-Ten

Peiker

Novero

Ficosa

Huawei

Flaircomm Microelectronics

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

2G/2.5G

3G

4G

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate

for each application, including

Passenger Vehicle

Commercial Vehicle

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Telematics Control Unit Market Report 2018

## **1 TELEMATICS CONTROL UNIT OVERVIEW**

### 1.1 Product Overview and Scope of Telematics Control Unit

### 1.2 Classification of Telematics Control Unit by Product Category

#### 1.2.1 United States Telematics Control Unit Market Size (Sales Volume) Comparison by Type (2013-2025)

#### 1.2.2 United States Telematics Control Unit Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

##### 1.2.3 2G/2.5G

##### 1.2.4 3G

##### 1.2.5 4G

### 1.3 United States Telematics Control Unit Market by Application/End Users

#### 1.3.1 United States Telematics Control Unit Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

##### 1.3.2 Passenger Vehicle

##### 1.3.3 Commercial Vehicle

### 1.4 United States Telematics Control Unit Market by Region

#### 1.4.1 United States Telematics Control Unit Market Size (Value) Comparison by Region (2013-2025)

##### 1.4.2 The West Telematics Control Unit Status and Prospect (2013-2025)

##### 1.4.3 Southwest Telematics Control Unit Status and Prospect (2013-2025)

##### 1.4.4 The Middle Atlantic Telematics Control Unit Status and Prospect (2013-2025)

##### 1.4.5 New England Telematics Control Unit Status and Prospect (2013-2025)

##### 1.4.6 The South Telematics Control Unit Status and Prospect (2013-2025)

##### 1.4.7 The Midwest Telematics Control Unit Status and Prospect (2013-2025)

### 1.5 United States Market Size (Value and Volume) of Telematics Control Unit (2013-2025)

#### 1.5.1 United States Telematics Control Unit Sales and Growth Rate (2013-2025)

#### 1.5.2 United States Telematics Control Unit Revenue and Growth Rate (2013-2025)

## **2 UNITED STATES TELEMATICS CONTROL UNIT MARKET COMPETITION BY PLAYERS/SUPPLIERS**

### 2.1 United States Telematics Control Unit Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Telematics Control Unit Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Telematics Control Unit Average Price by Players/Suppliers (2013-2018)

2.4 United States Telematics Control Unit Market Competitive Situation and Trends

2.4.1 United States Telematics Control Unit Market Concentration Rate

2.4.2 United States Telematics Control Unit Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Telematics Control Unit Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES TELEMATICS CONTROL UNIT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Telematics Control Unit Sales and Market Share by Region (2013-2018)

3.2 United States Telematics Control Unit Revenue and Market Share by Region (2013-2018)

3.3 United States Telematics Control Unit Price by Region (2013-2018)

### **4 UNITED STATES TELEMATICS CONTROL UNIT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Telematics Control Unit Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Telematics Control Unit Revenue and Market Share by Type (2013-2018)

4.3 United States Telematics Control Unit Price by Type (2013-2018)

4.4 United States Telematics Control Unit Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES TELEMATICS CONTROL UNIT SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Telematics Control Unit Sales and Market Share by Application (2013-2018)

5.2 United States Telematics Control Unit Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES TELEMATICS CONTROL UNIT PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### **6.1 LG**

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Telematics Control Unit Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 LG Telematics Control Unit Sales, Revenue, Price and Gross Margin  
(2013-2018)

6.1.4 Main Business/Business Overview

### **6.2 Harman**

6.2.2 Telematics Control Unit Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Harman Telematics Control Unit Sales, Revenue, Price and Gross Margin  
(2013-2018)

6.2.4 Main Business/Business Overview

### **6.3 Bosch**

6.3.2 Telematics Control Unit Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Bosch Telematics Control Unit Sales, Revenue, Price and Gross Margin  
(2013-2018)

6.3.4 Main Business/Business Overview

### **6.4 Continental**

6.4.2 Telematics Control Unit Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Continental Telematics Control Unit Sales, Revenue, Price and Gross Margin  
(2013-2018)

6.4.4 Main Business/Business Overview

### **6.5 Denso**

6.5.2 Telematics Control Unit Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Denso Telematics Control Unit Sales, Revenue, Price and Gross Margin  
(2013-2018)

- 6.5.4 Main Business/Business Overview
- 6.6 Marelli
  - 6.6.2 Telematics Control Unit Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Marelli Telematics Control Unit Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Visteon
  - 6.7.2 Telematics Control Unit Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Visteon Telematics Control Unit Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 F-Ten
  - 6.8.2 Telematics Control Unit Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 F-Ten Telematics Control Unit Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Peiker
  - 6.9.2 Telematics Control Unit Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Peiker Telematics Control Unit Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Novero
  - 6.10.2 Telematics Control Unit Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Novero Telematics Control Unit Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Ficosa
- 6.12 Huawei
- 6.13 Flaircomm Microelectronics

## **7 TELEMATICS CONTROL UNIT MANUFACTURING COST ANALYSIS**

### 7.1 Telematics Control Unit Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Telematics Control Unit

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Telematics Control Unit Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Telematics Control Unit Major Manufacturers in 2017

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change



10.3 Economic/Political Environmental Change

## **11 UNITED STATES TELEMATICS CONTROL UNIT MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

11.1 United States Telematics Control Unit Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Telematics Control Unit Sales Volume Forecast by Type (2018-2025)

11.3 United States Telematics Control Unit Sales Volume Forecast by Application (2018-2025)

11.4 United States Telematics Control Unit Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Telematics Control Unit

Figure United States Telematics Control Unit Market Size (K Units) by Type (2013-2025)

Figure United States Telematics Control Unit Sales Volume Market Share by Type (Product Category) in 2017

Figure 2G/2.5G Product Picture

Figure 3G Product Picture

Figure 4G Product Picture

Figure United States Telematics Control Unit Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Telematics Control Unit by Application in 2017

Figure Passenger Vehicle Examples

Table Key Downstream Customer in Passenger Vehicle

Figure Commercial Vehicle Examples

Table Key Downstream Customer in Commercial Vehicle

Figure United States Telematics Control Unit Market Size (Million USD) by Region (2013-2025)

Figure The West Telematics Control Unit Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Telematics Control Unit Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Telematics Control Unit Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Telematics Control Unit Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Telematics Control Unit Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Telematics Control Unit Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Telematics Control Unit Sales (K Units) and Growth Rate (2013-2025)

Figure United States Telematics Control Unit Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Telematics Control Unit Market Major Players Product Sales

Volume (K Units) (2013-2018)

Table United States Telematics Control Unit Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Telematics Control Unit Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Telematics Control Unit Sales Share by Players/Suppliers

Figure 2017 United States Telematics Control Unit Sales Share by Players/Suppliers

Figure United States Telematics Control Unit Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Telematics Control Unit Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Telematics Control Unit Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Telematics Control Unit Revenue Share by Players/Suppliers

Figure 2017 United States Telematics Control Unit Revenue Share by Players/Suppliers

Table United States Market Telematics Control Unit Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Telematics Control Unit Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Telematics Control Unit Market Share of Top 3 Players/Suppliers

Figure United States Telematics Control Unit Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Telematics Control Unit Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Telematics Control Unit Product Category

Table United States Telematics Control Unit Sales (K Units) by Region (2013-2018)

Table United States Telematics Control Unit Sales Share by Region (2013-2018)

Figure United States Telematics Control Unit Sales Share by Region (2013-2018)

Figure United States Telematics Control Unit Sales Market Share by Region in 2017

Table United States Telematics Control Unit Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Telematics Control Unit Revenue Share by Region (2013-2018)

Figure United States Telematics Control Unit Revenue Market Share by Region (2013-2018)

Figure United States Telematics Control Unit Revenue Market Share by Region in 2017

Table United States Telematics Control Unit Price (USD/Unit) by Region (2013-2018)

Table United States Telematics Control Unit Sales (K Units) by Type (2013-2018)

Table United States Telematics Control Unit Sales Share by Type (2013-2018)

Figure United States Telematics Control Unit Sales Share by Type (2013-2018)

Figure United States Telematics Control Unit Sales Market Share by Type in 2017

Table United States Telematics Control Unit Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Telematics Control Unit Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Telematics Control Unit by Type (2013-2018)

Figure Revenue Market Share of Telematics Control Unit by Type in 2017

Table United States Telematics Control Unit Price (USD/Unit) by Types (2013-2018)

Figure United States Telematics Control Unit Sales Growth Rate by Type (2013-2018)

Table United States Telematics Control Unit Sales (K Units) by Application (2013-2018)

Table United States Telematics Control Unit Sales Market Share by Application (2013-2018)

Figure United States Telematics Control Unit Sales Market Share by Application (2013-2018)

Figure United States Telematics Control Unit Sales Market Share by Application in 2017

Table United States Telematics Control Unit Sales Growth Rate by Application (2013-2018)

Figure United States Telematics Control Unit Sales Growth Rate by Application (2013-2018)

Table LG Basic Information List

Table LG Telematics Control Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure LG Telematics Control Unit Sales Growth Rate (2013-2018)

Figure LG Telematics Control Unit Sales Market Share in United States (2013-2018)

Figure LG Telematics Control Unit Revenue Market Share in United States (2013-2018)

Table Harman Basic Information List

Table Harman Telematics Control Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Harman Telematics Control Unit Sales Growth Rate (2013-2018)

Figure Harman Telematics Control Unit Sales Market Share in United States (2013-2018)

Figure Harman Telematics Control Unit Revenue Market Share in United States (2013-2018)

Table Bosch Basic Information List

Table Bosch Telematics Control Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Bosch Telematics Control Unit Sales Growth Rate (2013-2018)

Figure Bosch Telematics Control Unit Sales Market Share in United States (2013-2018)

Figure Bosch Telematics Control Unit Revenue Market Share in United States (2013-2018)

Table Continental Basic Information List

Table Continental Telematics Control Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Continental Telematics Control Unit Sales Growth Rate (2013-2018)

Figure Continental Telematics Control Unit Sales Market Share in United States (2013-2018)

Figure Continental Telematics Control Unit Revenue Market Share in United States (2013-2018)

Table Denso Basic Information List

Table Denso Telematics Control Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Denso Telematics Control Unit Sales Growth Rate (2013-2018)

Figure Denso Telematics Control Unit Sales Market Share in United States (2013-2018)

Figure Denso Telematics Control Unit Revenue Market Share in United States (2013-2018)

Table Marelli Basic Information List

Table Marelli Telematics Control Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Marelli Telematics Control Unit Sales Growth Rate (2013-2018)

Figure Marelli Telematics Control Unit Sales Market Share in United States (2013-2018)

Figure Marelli Telematics Control Unit Revenue Market Share in United States (2013-2018)

Table Visteon Basic Information List

Table Visteon Telematics Control Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Visteon Telematics Control Unit Sales Growth Rate (2013-2018)

Figure Visteon Telematics Control Unit Sales Market Share in United States (2013-2018)

Figure Visteon Telematics Control Unit Revenue Market Share in United States (2013-2018)

Table F-Ten Basic Information List

Table F-Ten Telematics Control Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure F-Ten Telematics Control Unit Sales Growth Rate (2013-2018)

Figure F-Ten Telematics Control Unit Sales Market Share in United States (2013-2018)

Figure F-Ten Telematics Control Unit Revenue Market Share in United States (2013-2018)

Table Peiker Basic Information List

Table Peiker Telematics Control Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Peiker Telematics Control Unit Sales Growth Rate (2013-2018)  
Figure Peiker Telematics Control Unit Sales Market Share in United States (2013-2018)  
Figure Peiker Telematics Control Unit Revenue Market Share in United States (2013-2018)  
Table Novero Basic Information List  
Table Novero Telematics Control Unit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Novero Telematics Control Unit Sales Growth Rate (2013-2018)  
Figure Novero Telematics Control Unit Sales Market Share in United States (2013-2018)  
Figure Novero Telematics Control Unit Revenue Market Share in United States (2013-2018)  
Table Ficosa Basic Information List  
Table Huawei Basic Information List  
Table Flaircomm Microelectronics Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Telematics Control Unit  
Figure Manufacturing Process Analysis of Telematics Control Unit  
Figure Telematics Control Unit Industrial Chain Analysis  
Table Raw Materials Sources of Telematics Control Unit Major Players/Suppliers in 2017  
Table Major Buyers of Telematics Control Unit  
Table Distributors/Traders List  
Figure United States Telematics Control Unit Sales Volume (K Units) and Growth Rate Forecast (2018-2025)  
Figure United States Telematics Control Unit Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure United States Telematics Control Unit Price (USD/Unit) Trend Forecast (2018-2025)  
Table United States Telematics Control Unit Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Telematics Control Unit Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Telematics Control Unit Sales Volume (K Units) Forecast by Type in 2025  
Table United States Telematics Control Unit Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Telematics Control Unit Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Telematics Control Unit Sales Volume (K Units) Forecast by Application in 2025

Table United States Telematics Control Unit Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Telematics Control Unit Sales Volume Share Forecast by Region (2018-2025)

Figure United States Telematics Control Unit Sales Volume Share Forecast by Region (2018-2025)

Figure United States Telematics Control Unit Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Telematics Control Unit Market Report 2018

Product link: <https://marketpublishers.com/r/U6F899C3DAAEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6F899C3DAAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970