

United States Tea Drinks Market Report 2017

<https://marketpublishers.com/r/UE925F3485AEN.html>

Date: October 2017

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: UE925F3485AEN

Abstracts

In this report, the United States Tea Drinks market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Tea Drinks in these regions, from 2012 to 2022 (forecast).

United States Tea Drinks market competition by top manufacturers/players, with Tea Drinks sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Masterkong

Uni-president

SUNTORY

Nongfuspring

LOTTE

Wahaha

Watsons water

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Black Tea Drink

Green Tea Drink

Oolong Tea Drink

Tea Beverage

Other Tea Drinks

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Tea Drinks for each application, including

Commercial

Homehold

Other

If you have any special requirements, please let us know and we will offer you the report

as you want.

Contents

United States Tea Drinks Market Report 2017

1 TEA DRINKS OVERVIEW

1.1 Product Overview and Scope of Tea Drinks

1.2 Classification of Tea Drinks by Product Category

1.2.1 United States Tea Drinks Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Tea Drinks Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Black Tea Drink

1.2.4 Green Tea Drink

1.2.5 Oolong Tea Drink

1.2.6 Tea Beverage

1.2.7 Other Tea Drinks

1.3 United States Tea Drinks Market by Application/End Users

1.3.1 United States Tea Drinks Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Commercial

1.3.3 Homehold

1.3.4 Other

1.4 United States Tea Drinks Market by Region

1.4.1 United States Tea Drinks Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Tea Drinks Status and Prospect (2012-2022)

1.4.3 Southwest Tea Drinks Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Tea Drinks Status and Prospect (2012-2022)

1.4.5 New England Tea Drinks Status and Prospect (2012-2022)

1.4.6 The South Tea Drinks Status and Prospect (2012-2022)

1.4.7 The Midwest Tea Drinks Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Tea Drinks (2012-2022)

1.5.1 United States Tea Drinks Sales and Growth Rate (2012-2022)

1.5.2 United States Tea Drinks Revenue and Growth Rate (2012-2022)

2 UNITED STATES TEA DRINKS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Tea Drinks Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Tea Drinks Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Tea Drinks Average Price by Players/Suppliers (2012-2017)

2.4 United States Tea Drinks Market Competitive Situation and Trends

2.4.1 United States Tea Drinks Market Concentration Rate

2.4.2 United States Tea Drinks Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Tea Drinks Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES TEA DRINKS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Tea Drinks Sales and Market Share by Region (2012-2017)

3.2 United States Tea Drinks Revenue and Market Share by Region (2012-2017)

3.3 United States Tea Drinks Price by Region (2012-2017)

4 UNITED STATES TEA DRINKS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Tea Drinks Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Tea Drinks Revenue and Market Share by Type (2012-2017)

4.3 United States Tea Drinks Price by Type (2012-2017)

4.4 United States Tea Drinks Sales Growth Rate by Type (2012-2017)

5 UNITED STATES TEA DRINKS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Tea Drinks Sales and Market Share by Application (2012-2017)

5.2 United States Tea Drinks Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES TEA DRINKS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Masterkong

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Tea Drinks Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Masterkong Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Uni-president
 - 6.2.2 Tea Drinks Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Uni-president Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 SUNTORY
 - 6.3.2 Tea Drinks Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 SUNTORY Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Nongfuspring
 - 6.4.2 Tea Drinks Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Nongfuspring Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 LOTTE
 - 6.5.2 Tea Drinks Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 LOTTE Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Wahaha
 - 6.6.2 Tea Drinks Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Wahaha Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Watsons water
 - 6.7.2 Tea Drinks Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Watsons water Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

7 TEA DRINKS MANUFACTURING COST ANALYSIS

7.1 Tea Drinks Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Tea Drinks

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Tea Drinks Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Tea Drinks Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES TEA DRINKS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Tea Drinks Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Tea Drinks Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Tea Drinks Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Tea Drinks Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Tea Drinks

Figure United States Tea Drinks Market Size (K MT) by Type (2012-2022)

Figure United States Tea Drinks Sales Volume Market Share by Type (Product Category) in 2016

Figure Black Tea Drink Product Picture

Figure Green Tea Drink Product Picture

Figure Oolong Tea Drink Product Picture

Figure Tea Beverage Product Picture

Figure Other Tea Drinks Product Picture

Figure United States Tea Drinks Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Tea Drinks by Application in 2016

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Household Examples

Table Key Downstream Customer in Household

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Tea Drinks Market Size (Million USD) by Region (2012-2022)

Figure The West Tea Drinks Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Tea Drinks Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Tea Drinks Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Tea Drinks Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Tea Drinks Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Tea Drinks Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Tea Drinks Sales (K MT) and Growth Rate (2012-2022)

Figure United States Tea Drinks Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Tea Drinks Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Tea Drinks Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Tea Drinks Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Tea Drinks Sales Share by Players/Suppliers

Figure 2017 United States Tea Drinks Sales Share by Players/Suppliers

Figure United States Tea Drinks Market Major Players Product Revenue (Million USD)

(2012-2017)

Table United States Tea Drinks Revenue (Million USD) by Players/Suppliers

(2012-2017)

Table United States Tea Drinks Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Tea Drinks Revenue Share by Players/Suppliers

Figure 2017 United States Tea Drinks Revenue Share by Players/Suppliers

Table United States Market Tea Drinks Average Price (USD/MT) of Key

Players/Suppliers (2012-2017)

Figure United States Market Tea Drinks Average Price (USD/MT) of Key

Players/Suppliers in 2016

Figure United States Tea Drinks Market Share of Top 3 Players/Suppliers

Figure United States Tea Drinks Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Tea Drinks Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Tea Drinks Product Category

Table United States Tea Drinks Sales (K MT) by Region (2012-2017)

Table United States Tea Drinks Sales Share by Region (2012-2017)

Figure United States Tea Drinks Sales Share by Region (2012-2017)

Figure United States Tea Drinks Sales Market Share by Region in 2016

Table United States Tea Drinks Revenue (Million USD) and Market Share by Region

(2012-2017)

Table United States Tea Drinks Revenue Share by Region (2012-2017)

Figure United States Tea Drinks Revenue Market Share by Region (2012-2017)

Figure United States Tea Drinks Revenue Market Share by Region in 2016

Table United States Tea Drinks Price (USD/MT) by Region (2012-2017)

Table United States Tea Drinks Sales (K MT) by Type (2012-2017)

Table United States Tea Drinks Sales Share by Type (2012-2017)

Figure United States Tea Drinks Sales Share by Type (2012-2017)

Figure United States Tea Drinks Sales Market Share by Type in 2016

Table United States Tea Drinks Revenue (Million USD) and Market Share by Type

(2012-2017)

Table United States Tea Drinks Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Tea Drinks by Type (2012-2017)

Figure Revenue Market Share of Tea Drinks by Type in 2016

Table United States Tea Drinks Price (USD/MT) by Types (2012-2017)

Figure United States Tea Drinks Sales Growth Rate by Type (2012-2017)

Table United States Tea Drinks Sales (K MT) by Application (2012-2017)

Table United States Tea Drinks Sales Market Share by Application (2012-2017)

Figure United States Tea Drinks Sales Market Share by Application (2012-2017)

Figure United States Tea Drinks Sales Market Share by Application in 2016
Table United States Tea Drinks Sales Growth Rate by Application (2012-2017)
Figure United States Tea Drinks Sales Growth Rate by Application (2012-2017)
Table Masterkong Basic Information List
Table Masterkong Tea Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Masterkong Tea Drinks Sales Growth Rate (2012-2017)
Figure Masterkong Tea Drinks Sales Market Share in United States (2012-2017)
Figure Masterkong Tea Drinks Revenue Market Share in United States (2012-2017)
Table Uni-president Basic Information List
Table Uni-president Tea Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Uni-president Tea Drinks Sales Growth Rate (2012-2017)
Figure Uni-president Tea Drinks Sales Market Share in United States (2012-2017)
Figure Uni-president Tea Drinks Revenue Market Share in United States (2012-2017)
Table SUNTORY Basic Information List
Table SUNTORY Tea Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure SUNTORY Tea Drinks Sales Growth Rate (2012-2017)
Figure SUNTORY Tea Drinks Sales Market Share in United States (2012-2017)
Figure SUNTORY Tea Drinks Revenue Market Share in United States (2012-2017)
Table Nongfuspring Basic Information List
Table Nongfuspring Tea Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Nongfuspring Tea Drinks Sales Growth Rate (2012-2017)
Figure Nongfuspring Tea Drinks Sales Market Share in United States (2012-2017)
Figure Nongfuspring Tea Drinks Revenue Market Share in United States (2012-2017)
Table LOTTE Basic Information List
Table LOTTE Tea Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure LOTTE Tea Drinks Sales Growth Rate (2012-2017)
Figure LOTTE Tea Drinks Sales Market Share in United States (2012-2017)
Figure LOTTE Tea Drinks Revenue Market Share in United States (2012-2017)
Table Wahaha Basic Information List
Table Wahaha Tea Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Wahaha Tea Drinks Sales Growth Rate (2012-2017)
Figure Wahaha Tea Drinks Sales Market Share in United States (2012-2017)
Figure Wahaha Tea Drinks Revenue Market Share in United States (2012-2017)

Table Watsons water Basic Information List
Table Watsons water Tea Drinks Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Watsons water Tea Drinks Sales Growth Rate (2012-2017)
Figure Watsons water Tea Drinks Sales Market Share in United States (2012-2017)
Figure Watsons water Tea Drinks Revenue Market Share in United States (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Tea Drinks
Figure Manufacturing Process Analysis of Tea Drinks
Figure Tea Drinks Industrial Chain Analysis
Table Raw Materials Sources of Tea Drinks Major Players/Suppliers in 2016
Table Major Buyers of Tea Drinks
Table Distributors/Traders List
Figure United States Tea Drinks Sales Volume (K MT) and Growth Rate Forecast (2017-2022)
Figure United States Tea Drinks Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure United States Tea Drinks Price (USD/MT) Trend Forecast (2017-2022)
Table United States Tea Drinks Sales Volume (K MT) Forecast by Type (2017-2022)
Figure United States Tea Drinks Sales Volume (K MT) Forecast by Type (2017-2022)
Figure United States Tea Drinks Sales Volume (K MT) Forecast by Type in 2022
Table United States Tea Drinks Sales Volume (K MT) Forecast by Application (2017-2022)
Figure United States Tea Drinks Sales Volume (K MT) Forecast by Application (2017-2022)
Figure United States Tea Drinks Sales Volume (K MT) Forecast by Application in 2022
Table United States Tea Drinks Sales Volume (K MT) Forecast by Region (2017-2022)
Table United States Tea Drinks Sales Volume Share Forecast by Region (2017-2022)
Figure United States Tea Drinks Sales Volume Share Forecast by Region (2017-2022)
Figure United States Tea Drinks Sales Volume Share Forecast by Region in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: United States Tea Drinks Market Report 2017

Product link: <https://marketpublishers.com/r/UE925F3485AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE925F3485AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970