

United States Tea Bag Market Report 2017

<https://marketpublishers.com/r/UA3A8ABABCCEN.html>

Date: December 2017

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: UA3A8ABABCCEN

Abstracts

In this report, the United States Tea Bag market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Tea Bag in these regions, from 2012 to 2022 (forecast).

United States Tea Bag market competition by top manufacturers/players, with Tea Bag sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Twinings

Harney & Sons

Celestial Seasonings

Tazo

Dilmah

Bigelow

Tetley

Yogi Tea

The Republic of Tea

Yorkshire Tea

Lipton

Mighty Leaf Tea

Stash Tea

Teavana

Luzianne

Numi Tea

Red Rose

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Black Tea

Green Tea

Flavor Tea

Herbal Tea

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Tea Bag for each application, including

Commercial

Individual Consumption

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Tea Bag Market Report 2017

1 TEA BAG OVERVIEW

1.1 Product Overview and Scope of Tea Bag

1.2 Classification of Tea Bag by Product Category

1.2.1 United States Tea Bag Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Tea Bag Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Black Tea

1.2.4 Green Tea

1.2.5 Flavor Tea

1.2.6 Herbal Tea

1.2.7 Other

1.3 United States Tea Bag Market by Application/End Users

1.3.1 United States Tea Bag Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Commercial

1.3.3 Individual Consumption

1.3.4 Other

1.4 United States Tea Bag Market by Region

1.4.1 United States Tea Bag Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Tea Bag Status and Prospect (2012-2022)

1.4.3 Southwest Tea Bag Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Tea Bag Status and Prospect (2012-2022)

1.4.5 New England Tea Bag Status and Prospect (2012-2022)

1.4.6 The South Tea Bag Status and Prospect (2012-2022)

1.4.7 The Midwest Tea Bag Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Tea Bag (2012-2022)

1.5.1 United States Tea Bag Sales and Growth Rate (2012-2022)

1.5.2 United States Tea Bag Revenue and Growth Rate (2012-2022)

2 UNITED STATES TEA BAG MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Tea Bag Sales and Market Share of Key Players/Suppliers (2012-2017)

- 2.2 United States Tea Bag Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Tea Bag Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Tea Bag Market Competitive Situation and Trends
 - 2.4.1 United States Tea Bag Market Concentration Rate
 - 2.4.2 United States Tea Bag Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Tea Bag Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES TEA BAG SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Tea Bag Sales and Market Share by Region (2012-2017)
- 3.2 United States Tea Bag Revenue and Market Share by Region (2012-2017)
- 3.3 United States Tea Bag Price by Region (2012-2017)

4 UNITED STATES TEA BAG SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Tea Bag Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Tea Bag Revenue and Market Share by Type (2012-2017)
- 4.3 United States Tea Bag Price by Type (2012-2017)
- 4.4 United States Tea Bag Sales Growth Rate by Type (2012-2017)

5 UNITED STATES TEA BAG SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Tea Bag Sales and Market Share by Application (2012-2017)
- 5.2 United States Tea Bag Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES TEA BAG PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Twinings
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Tea Bag Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Twinings Tea Bag Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview
- 6.2 Harney & Sons
 - 6.2.2 Tea Bag Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Harney & Sons Tea Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Celestial Seasonings
 - 6.3.2 Tea Bag Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Celestial Seasonings Tea Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Tazo
 - 6.4.2 Tea Bag Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Tazo Tea Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Dilmah
 - 6.5.2 Tea Bag Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Dilmah Tea Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Bigelow
 - 6.6.2 Tea Bag Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Bigelow Tea Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Tetley
 - 6.7.2 Tea Bag Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Tetley Tea Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Yogi Tea

- 6.8.2 Tea Bag Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Yogi Tea Tea Bag Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 The Republic of Tea
 - 6.9.2 Tea Bag Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 The Republic of Tea Tea Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Yorkshire Tea
 - 6.10.2 Tea Bag Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Yorkshire Tea Tea Bag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Lipton
- 6.12 Mighty Leaf Tea
- 6.13 Stash Tea
- 6.14 Teavana
- 6.15 Luzianne
- 6.16 Numi Tea
- 6.17 Red Rose

7 TEA BAG MANUFACTURING COST ANALYSIS

- 7.1 Tea Bag Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Tea Bag

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Tea Bag Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Tea Bag Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES TEA BAG MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Tea Bag Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Tea Bag Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Tea Bag Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Tea Bag Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Tea Bag

Figure United States Tea Bag Market Size (K MT) by Type (2012-2022)

Figure United States Tea Bag Sales Volume Market Share by Type (Product Category) in 2016

Figure Black Tea Product Picture

Figure Green Tea Product Picture

Figure Flavor Tea Product Picture

Figure Herbal Tea Product Picture

Figure Other Product Picture

Figure United States Tea Bag Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Tea Bag by Application in 2016

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Individual Consumption Examples

Table Key Downstream Customer in Individual Consumption

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Tea Bag Market Size (Million USD) by Region (2012-2022)

Figure The West Tea Bag Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Tea Bag Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Tea Bag Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Tea Bag Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Tea Bag Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Tea Bag Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Tea Bag Sales (K MT) and Growth Rate (2012-2022)

Figure United States Tea Bag Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Tea Bag Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Tea Bag Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Tea Bag Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Tea Bag Sales Share by Players/Suppliers

Figure 2017 United States Tea Bag Sales Share by Players/Suppliers

Figure United States Tea Bag Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Tea Bag Revenue (Million USD) by Players/Suppliers (2012-2017)
Table United States Tea Bag Revenue Share by Players/Suppliers (2012-2017)
Figure 2016 United States Tea Bag Revenue Share by Players/Suppliers
Figure 2017 United States Tea Bag Revenue Share by Players/Suppliers
Table United States Market Tea Bag Average Price (USD/Kg) of Key Players/Suppliers (2012-2017)
Figure United States Market Tea Bag Average Price (USD/Kg) of Key Players/Suppliers in 2016
Figure United States Tea Bag Market Share of Top 3 Players/Suppliers
Figure United States Tea Bag Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Tea Bag Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Tea Bag Product Category
Table United States Tea Bag Sales (K MT) by Region (2012-2017)
Table United States Tea Bag Sales Share by Region (2012-2017)
Figure United States Tea Bag Sales Share by Region (2012-2017)
Figure United States Tea Bag Sales Market Share by Region in 2016
Table United States Tea Bag Revenue (Million USD) and Market Share by Region (2012-2017)
Table United States Tea Bag Revenue Share by Region (2012-2017)
Figure United States Tea Bag Revenue Market Share by Region (2012-2017)
Figure United States Tea Bag Revenue Market Share by Region in 2016
Table United States Tea Bag Price (USD/Kg) by Region (2012-2017)
Table United States Tea Bag Sales (K MT) by Type (2012-2017)
Table United States Tea Bag Sales Share by Type (2012-2017)
Figure United States Tea Bag Sales Share by Type (2012-2017)
Figure United States Tea Bag Sales Market Share by Type in 2016
Table United States Tea Bag Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Tea Bag Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Tea Bag by Type (2012-2017)
Figure Revenue Market Share of Tea Bag by Type in 2016
Table United States Tea Bag Price (USD/Kg) by Types (2012-2017)
Figure United States Tea Bag Sales Growth Rate by Type (2012-2017)
Table United States Tea Bag Sales (K MT) by Application (2012-2017)
Table United States Tea Bag Sales Market Share by Application (2012-2017)
Figure United States Tea Bag Sales Market Share by Application (2012-2017)
Figure United States Tea Bag Sales Market Share by Application in 2016
Table United States Tea Bag Sales Growth Rate by Application (2012-2017)

Figure United States Tea Bag Sales Growth Rate by Application (2012-2017)

Table Twinings Basic Information List

Table Twinings Tea Bag Sales (K MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Twinings Tea Bag Sales Growth Rate (2012-2017)

Figure Twinings Tea Bag Sales Market Share in United States (2012-2017)

Figure Twinings Tea Bag Revenue Market Share in United States (2012-2017)

Table Harney & Sons Basic Information List

Table Harney & Sons Tea Bag Sales (K MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Harney & Sons Tea Bag Sales Growth Rate (2012-2017)

Figure Harney & Sons Tea Bag Sales Market Share in United States (2012-2017)

Figure Harney & Sons Tea Bag Revenue Market Share in United States (2012-2017)

Table Celestial Seasonings Basic Information List

Table Celestial Seasonings Tea Bag Sales (K MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Celestial Seasonings Tea Bag Sales Growth Rate (2012-2017)

Figure Celestial Seasonings Tea Bag Sales Market Share in United States (2012-2017)

Figure Celestial Seasonings Tea Bag Revenue Market Share in United States (2012-2017)

Table Tazo Basic Information List

Table Tazo Tea Bag Sales (K MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Tazo Tea Bag Sales Growth Rate (2012-2017)

Figure Tazo Tea Bag Sales Market Share in United States (2012-2017)

Figure Tazo Tea Bag Revenue Market Share in United States (2012-2017)

Table Dilmah Basic Information List

Table Dilmah Tea Bag Sales (K MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Dilmah Tea Bag Sales Growth Rate (2012-2017)

Figure Dilmah Tea Bag Sales Market Share in United States (2012-2017)

Figure Dilmah Tea Bag Revenue Market Share in United States (2012-2017)

Table Bigelow Basic Information List

Table Bigelow Tea Bag Sales (K MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Bigelow Tea Bag Sales Growth Rate (2012-2017)

Figure Bigelow Tea Bag Sales Market Share in United States (2012-2017)

Figure Bigelow Tea Bag Revenue Market Share in United States (2012-2017)

Table Tetley Basic Information List

Table Tetley Tea Bag Sales (K MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Tetley Tea Bag Sales Growth Rate (2012-2017)

Figure Tetley Tea Bag Sales Market Share in United States (2012-2017)

Figure Tetley Tea Bag Revenue Market Share in United States (2012-2017)

Table Yogi Tea Basic Information List

Table Yogi Tea Tea Bag Sales (K MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Yogi Tea Tea Bag Sales Growth Rate (2012-2017)

Figure Yogi Tea Tea Bag Sales Market Share in United States (2012-2017)

Figure Yogi Tea Tea Bag Revenue Market Share in United States (2012-2017)

Table The Republic of Tea Basic Information List

Table The Republic of Tea Tea Bag Sales (K MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure The Republic of Tea Tea Bag Sales Growth Rate (2012-2017)

Figure The Republic of Tea Tea Bag Sales Market Share in United States (2012-2017)

Figure The Republic of Tea Tea Bag Revenue Market Share in United States (2012-2017)

Table Yorkshire Tea Basic Information List

Table Yorkshire Tea Tea Bag Sales (K MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Yorkshire Tea Tea Bag Sales Growth Rate (2012-2017)

Figure Yorkshire Tea Tea Bag Sales Market Share in United States (2012-2017)

Figure Yorkshire Tea Tea Bag Revenue Market Share in United States (2012-2017)

Table Lipton Basic Information List

Table Mighty Leaf Tea Basic Information List

Table Stash Tea Basic Information List

Table Teavana Basic Information List

Table Luzianne Basic Information List

Table Numi Tea Basic Information List

Table Red Rose Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Tea Bag

Figure Manufacturing Process Analysis of Tea Bag

Figure Tea Bag Industrial Chain Analysis

Table Raw Materials Sources of Tea Bag Major Players/Suppliers in 2016

Table Major Buyers of Tea Bag

Table Distributors/Traders List

Figure United States Tea Bag Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Tea Bag Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Tea Bag Price (USD/Kg) Trend Forecast (2017-2022)

Table United States Tea Bag Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Tea Bag Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Tea Bag Sales Volume (K MT) Forecast by Type in 2022

Table United States Tea Bag Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Tea Bag Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Tea Bag Sales Volume (K MT) Forecast by Application in 2022

Table United States Tea Bag Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Tea Bag Sales Volume Share Forecast by Region (2017-2022)

Figure United States Tea Bag Sales Volume Share Forecast by Region (2017-2022)

Figure United States Tea Bag Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Tea Bag Market Report 2017

Product link: <https://marketpublishers.com/r/UA3A8ABABCCEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA3A8ABABCCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970