

# United States Tampons Market Report 2017

<https://marketpublishers.com/r/UA14CE47163EN.html>

Date: December 2017

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: UA14CE47163EN

## Abstracts

In this report, the United States Tampons market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Tampons in these regions, from 2012 to 2022 (forecast).

United States Tampons market competition by top manufacturers/players, with Tampons sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Procter & Gamble

Playtex

Kimberly-Clark

Johnson & Johnson

Unicharm

Natracare

Libra

Lil-lets

Tempo

MOXIE

SCA

Rossmann

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Tampons with Applicator

Tampons without Applicator

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Hospital

Clinic use

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Tampons Market Report 2017

## 1 TAMPONS OVERVIEW

- 1.1 Product Overview and Scope of Tampons
- 1.2 Classification of Tampons by Product Category
  - 1.2.1 United States Tampons Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States Tampons Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Tampons with Applicator
  - 1.2.4 Tampons without Applicator
- 1.3 United States Tampons Market by Application/End Users
  - 1.3.1 United States Tampons Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
    - 1.3.2 Hospital
    - 1.3.3 Clinic use
    - 1.3.4 Others
- 1.4 United States Tampons Market by Region
  - 1.4.1 United States Tampons Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Tampons Status and Prospect (2012-2022)
  - 1.4.3 Southwest Tampons Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Tampons Status and Prospect (2012-2022)
  - 1.4.5 New England Tampons Status and Prospect (2012-2022)
  - 1.4.6 The South Tampons Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Tampons Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Tampons (2012-2022)
  - 1.5.1 United States Tampons Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Tampons Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES TAMPONS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Tampons Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Tampons Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Tampons Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Tampons Market Competitive Situation and Trends

- 2.4.1 United States Tampons Market Concentration Rate
- 2.4.2 United States Tampons Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Tampons Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES TAMPONS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Tampons Sales and Market Share by Region (2012-2017)
- 3.2 United States Tampons Revenue and Market Share by Region (2012-2017)
- 3.3 United States Tampons Price by Region (2012-2017)

### **4 UNITED STATES TAMPONS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Tampons Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Tampons Revenue and Market Share by Type (2012-2017)
- 4.3 United States Tampons Price by Type (2012-2017)
- 4.4 United States Tampons Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES TAMPONS SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Tampons Sales and Market Share by Application (2012-2017)
- 5.2 United States Tampons Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES TAMPONS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Procter & Gamble
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Tampons Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 Procter & Gamble Tampons Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview

## 6.2 Playtex

### 6.2.2 Tampons Product Category, Application and Specification

#### 6.2.2.1 Product A

#### 6.2.2.2 Product B

### 6.2.3 Playtex Tampons Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.2.4 Main Business/Business Overview

## 6.3 Kimberly-Clark

### 6.3.2 Tampons Product Category, Application and Specification

#### 6.3.2.1 Product A

#### 6.3.2.2 Product B

### 6.3.3 Kimberly-Clark Tampons Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.3.4 Main Business/Business Overview

## 6.4 Johnson & Johnson

### 6.4.2 Tampons Product Category, Application and Specification

#### 6.4.2.1 Product A

#### 6.4.2.2 Product B

### 6.4.3 Johnson & Johnson Tampons Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.4.4 Main Business/Business Overview

## 6.5 Unicharm

### 6.5.2 Tampons Product Category, Application and Specification

#### 6.5.2.1 Product A

#### 6.5.2.2 Product B

### 6.5.3 Unicharm Tampons Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.5.4 Main Business/Business Overview

## 6.6 Natracare

### 6.6.2 Tampons Product Category, Application and Specification

#### 6.6.2.1 Product A

#### 6.6.2.2 Product B

### 6.6.3 Natracare Tampons Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.6.4 Main Business/Business Overview

## 6.7 Libra

### 6.7.2 Tampons Product Category, Application and Specification

#### 6.7.2.1 Product A

#### 6.7.2.2 Product B

### 6.7.3 Libra Tampons Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.7.4 Main Business/Business Overview

## 6.8 Lil-lets

### 6.8.2 Tampons Product Category, Application and Specification

- 6.8.2.1 Product A
- 6.8.2.2 Product B
- 6.8.3 Lil-lets Tampons Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Tempo
  - 6.9.2 Tampons Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Tempo Tampons Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 MOXIE
  - 6.10.2 Tampons Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 MOXIE Tampons Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 SCA
- 6.12 Rossmann

## **7 TAMPONS MANUFACTURING COST ANALYSIS**

- 7.1 Tampons Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Tampons

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Tampons Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Tampons Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES TAMPONS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Tampons Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Tampons Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Tampons Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Tampons Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources



### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Tampons

Figure United States Tampons Market Size (K Units) by Type (2012-2022)

Figure United States Tampons Sales Volume Market Share by Type (Product Category) in 2016

Figure Tampons with Applicator Product Picture

Figure Tampons without Applicator Product Picture

Figure United States Tampons Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Tampons by Application in 2016

Figure Hospital Examples

Table Key Downstream Customer in Hospital

Figure Clinic use Examples

Table Key Downstream Customer in Clinic use

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Tampons Market Size (Million USD) by Region (2012-2022)

Figure The West Tampons Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Tampons Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Tampons Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Tampons Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Tampons Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Tampons Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Tampons Sales (K Units) and Growth Rate (2012-2022)

Figure United States Tampons Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Tampons Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Tampons Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Tampons Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Tampons Sales Share by Players/Suppliers

Figure 2017 United States Tampons Sales Share by Players/Suppliers

Figure United States Tampons Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Tampons Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Tampons Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Tampons Revenue Share by Players/Suppliers

Figure 2017 United States Tampons Revenue Share by Players/Suppliers  
Table United States Market Tampons Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)  
Figure United States Market Tampons Average Price (USD/Unit) of Key Players/Suppliers in 2016  
Figure United States Tampons Market Share of Top 3 Players/Suppliers  
Figure United States Tampons Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Tampons Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Tampons Product Category  
Table United States Tampons Sales (K Units) by Region (2012-2017)  
Table United States Tampons Sales Share by Region (2012-2017)  
Figure United States Tampons Sales Share by Region (2012-2017)  
Figure United States Tampons Sales Market Share by Region in 2016  
Table United States Tampons Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States Tampons Revenue Share by Region (2012-2017)  
Figure United States Tampons Revenue Market Share by Region (2012-2017)  
Figure United States Tampons Revenue Market Share by Region in 2016  
Table United States Tampons Price (USD/Unit) by Region (2012-2017)  
Table United States Tampons Sales (K Units) by Type (2012-2017)  
Table United States Tampons Sales Share by Type (2012-2017)  
Figure United States Tampons Sales Share by Type (2012-2017)  
Figure United States Tampons Sales Market Share by Type in 2016  
Table United States Tampons Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Tampons Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Tampons by Type (2012-2017)  
Figure Revenue Market Share of Tampons by Type in 2016  
Table United States Tampons Price (USD/Unit) by Types (2012-2017)  
Figure United States Tampons Sales Growth Rate by Type (2012-2017)  
Table United States Tampons Sales (K Units) by Application (2012-2017)  
Table United States Tampons Sales Market Share by Application (2012-2017)  
Figure United States Tampons Sales Market Share by Application (2012-2017)  
Figure United States Tampons Sales Market Share by Application in 2016  
Table United States Tampons Sales Growth Rate by Application (2012-2017)  
Figure United States Tampons Sales Growth Rate by Application (2012-2017)  
Table Procter & Gamble Basic Information List  
Table Procter & Gamble Tampons Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2012-2017)

Figure Procter & Gamble Tampons Sales Growth Rate (2012-2017)

Figure Procter & Gamble Tampons Sales Market Share in United States (2012-2017)

Figure Procter & Gamble Tampons Revenue Market Share in United States (2012-2017)

Table Playtex Basic Information List

Table Playtex Tampons Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Playtex Tampons Sales Growth Rate (2012-2017)

Figure Playtex Tampons Sales Market Share in United States (2012-2017)

Figure Playtex Tampons Revenue Market Share in United States (2012-2017)

Table Kimberly-Clark Basic Information List

Table Kimberly-Clark Tampons Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kimberly-Clark Tampons Sales Growth Rate (2012-2017)

Figure Kimberly-Clark Tampons Sales Market Share in United States (2012-2017)

Figure Kimberly-Clark Tampons Revenue Market Share in United States (2012-2017)

Table Johnson & Johnson Basic Information List

Table Johnson & Johnson Tampons Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Johnson & Johnson Tampons Sales Growth Rate (2012-2017)

Figure Johnson & Johnson Tampons Sales Market Share in United States (2012-2017)

Figure Johnson & Johnson Tampons Revenue Market Share in United States (2012-2017)

Table Unicharm Basic Information List

Table Unicharm Tampons Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Unicharm Tampons Sales Growth Rate (2012-2017)

Figure Unicharm Tampons Sales Market Share in United States (2012-2017)

Figure Unicharm Tampons Revenue Market Share in United States (2012-2017)

Table Natracare Basic Information List

Table Natracare Tampons Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Natracare Tampons Sales Growth Rate (2012-2017)

Figure Natracare Tampons Sales Market Share in United States (2012-2017)

Figure Natracare Tampons Revenue Market Share in United States (2012-2017)

Table Libra Basic Information List

Table Libra Tampons Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Libra Tampons Sales Growth Rate (2012-2017)  
Figure Libra Tampons Sales Market Share in United States (2012-2017)  
Figure Libra Tampons Revenue Market Share in United States (2012-2017)  
Table Lil-lets Basic Information List  
Table Lil-lets Tampons Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Lil-lets Tampons Sales Growth Rate (2012-2017)  
Figure Lil-lets Tampons Sales Market Share in United States (2012-2017)  
Figure Lil-lets Tampons Revenue Market Share in United States (2012-2017)  
Table Tempo Basic Information List  
Table Tempo Tampons Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Tempo Tampons Sales Growth Rate (2012-2017)  
Figure Tempo Tampons Sales Market Share in United States (2012-2017)  
Figure Tempo Tampons Revenue Market Share in United States (2012-2017)  
Table MOXIE Basic Information List  
Table MOXIE Tampons Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure MOXIE Tampons Sales Growth Rate (2012-2017)  
Figure MOXIE Tampons Sales Market Share in United States (2012-2017)  
Figure MOXIE Tampons Revenue Market Share in United States (2012-2017)  
Table SCA Basic Information List  
Table Rossmann Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Tampons  
Figure Manufacturing Process Analysis of Tampons  
Figure Tampons Industrial Chain Analysis  
Table Raw Materials Sources of Tampons Major Players/Suppliers in 2016  
Table Major Buyers of Tampons  
Table Distributors/Traders List  
Figure United States Tampons Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure United States Tampons Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Tampons Price (USD/Unit) Trend Forecast (2017-2022)  
Table United States Tampons Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Tampons Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Tampons Sales Volume (K Units) Forecast by Type in 2022

Table United States Tampons Sales Volume (K Units) Forecast by Application  
(2017-2022)

Figure United States Tampons Sales Volume (K Units) Forecast by Application  
(2017-2022)

Figure United States Tampons Sales Volume (K Units) Forecast by Application in 2022

Table United States Tampons Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Tampons Sales Volume Share Forecast by Region (2017-2022)

Figure United States Tampons Sales Volume Share Forecast by Region (2017-2022)

Figure United States Tampons Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Tampons Market Report 2017

Product link: <https://marketpublishers.com/r/UA14CE47163EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA14CE47163EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970