

United States Tablet PC Market Report 2016

https://marketpublishers.com/r/U43DE5E300AEN.html

Date: November 2016

Pages: 95

Price: US\$ 3,800.00 (Single User License)

ID: U43DE5E300AEN

Abstracts		
Notes:		
Sales, means the sales volume of Tablet PC		
Revenue, means the sales value of Tablet PC		
This report studies sales (consumption) of Tablet PC in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering		
Apple		
ASUSTeK Computer		
Microsoft		
Lenovo Group		
Samsung Electronics		
Technicolor		
Amazon		

Split by product types, with sales, revenue, price, market share and growth rate of each

Acer



type, can be divided into
Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of Tablet PC in each application, can be divided into
Application 1
Application 2
Application 3



Contents

United States Tablet PC Market Report 2016

1 TABLET PC OVERVIEW

- 1.1 Product Overview and Scope of Tablet PC
- 1.2 Classification of Tablet PC
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Tablet PC
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Tablet PC (2011-2021)
 - 1.4.1 United States Tablet PC Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Tablet PC Revenue and Growth Rate (2011-2021)

2 UNITED STATES TABLET PC COMPETITION BY MANUFACTURERS

- 2.1 United States Tablet PC Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Tablet PC Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Tablet PC Average Price by Manufactures (2015 and 2016)
- 2.4 Tablet PC Market Competitive Situation and Trends
 - 2.4.1 Tablet PC Market Concentration Rate
 - 2.4.2 Tablet PC Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES TABLET PC SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Tablet PC Sales and Market Share by Type (2011-2016)
- 3.2 United States Tablet PC Revenue and Market Share by Type (2011-2016)
- 3.3 United States Tablet PC Price by Type (2011-2016)
- 3.4 United States Tablet PC Sales Growth Rate by Type (2011-2016)



4 UNITED STATES TABLET PC SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Tablet PC Sales and Market Share by Application (2011-2016)
- 4.2 United States Tablet PC Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES TABLET PC MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Apple
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Tablet PC Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 Apple Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 ASUSTeK Computer
 - 5.2.2 Tablet PC Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 ASUSTeK Computer Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 Microsoft
 - 5.3.2 Tablet PC Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Microsoft Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Lenovo Group
 - 5.4.2 Tablet PC Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Lenovo Group Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Samsung Electronics
 - 5.5.2 Tablet PC Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Samsung Electronics Tablet PC Sales, Revenue, Price and Gross Margin



(2011-2016)

5.5.4 Main Business/Business Overview

5.6 Technicolor

5.6.2 Tablet PC Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Technicolor Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Amazon

5.7.2 Tablet PC Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Amazon Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Acer

5.8.2 Tablet PC Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Acer Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

6 TABLET PC MANUFACTURING COST ANALYSIS

- 6.1 Tablet PC Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Tablet PC

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Tablet PC Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Tablet PC Major Manufacturers in 2015



7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES TABLET PC MARKET FORECAST (2016-2021)

- 10.1 United States Tablet PC Sales, Revenue Forecast (2016-2021)
- 10.2 United States Tablet PC Sales Forecast by Type (2016-2021)
- 10.3 United States Tablet PC Sales Forecast by Application (2016-2021)
- 10.4 Tablet PC Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Tablet PC

Table Classification of Tablet PC

Figure United States Sales Market Share of Tablet PC by Type in 2015

Table Application of Tablet PC

Figure United States Sales Market Share of Tablet PC by Application in 2015

Figure United States Tablet PC Sales and Growth Rate (2011-2021)

Figure United States Tablet PC Revenue and Growth Rate (2011-2021)

Table United States Tablet PC Sales of Key Manufacturers (2015 and 2016)

Table United States Tablet PC Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Tablet PC Sales Share by Manufacturers

Figure 2016 Tablet PC Sales Share by Manufacturers

Table United States Tablet PC Revenue by Manufacturers (2015 and 2016)

Table United States Tablet PC Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Tablet PC Revenue Share by Manufacturers

Table 2016 United States Tablet PC Revenue Share by Manufacturers

Table United States Market Tablet PC Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Tablet PC Average Price of Key Manufacturers in 2015

Figure Tablet PC Market Share of Top 3 Manufacturers

Figure Tablet PC Market Share of Top 5 Manufacturers

Table United States Tablet PC Sales by Type (2011-2016)

Table United States Tablet PC Sales Share by Type (2011-2016)

Figure United States Tablet PC Sales Market Share by Type in 2015

Table United States Tablet PC Revenue and Market Share by Type (2011-2016)

Table United States Tablet PC Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Tablet PC by Type (2011-2016)

Table United States Tablet PC Price by Type (2011-2016)

Figure United States Tablet PC Sales Growth Rate by Type (2011-2016)

Table United States Tablet PC Sales by Application (2011-2016)

Table United States Tablet PC Sales Market Share by Application (2011-2016)

Figure United States Tablet PC Sales Market Share by Application in 2015

Table United States Tablet PC Sales Growth Rate by Application (2011-2016)

Figure United States Tablet PC Sales Growth Rate by Application (2011-2016)

Table Apple Basic Information List

Table Apple Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Apple Tablet PC Sales Market Share (2011-2016)

Table ASUSTeK Computer Basic Information List

Table ASUSTeK Computer Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)

Table ASUSTeK Computer Tablet PC Sales Market Share (2011-2016)

Table Microsoft Basic Information List

Table Microsoft Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)

Table Microsoft Tablet PC Sales Market Share (2011-2016)

Table Lenovo Group Basic Information List

Table Lenovo Group Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lenovo Group Tablet PC Sales Market Share (2011-2016)

Table Samsung Electronics Basic Information List

Table Samsung Electronics Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)

Table Samsung Electronics Tablet PC Sales Market Share (2011-2016)

Table Technicolor Basic Information List

Table Technicolor Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)

Table Technicolor Tablet PC Sales Market Share (2011-2016)

Table Amazon Basic Information List

Table Amazon Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)

Table Amazon Tablet PC Sales Market Share (2011-2016)

Table Acer Basic Information List

Table Acer Tablet PC Sales, Revenue, Price and Gross Margin (2011-2016)

Table Acer Tablet PC Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Tablet PC

Figure Manufacturing Process Analysis of Tablet PC

Figure Tablet PC Industrial Chain Analysis

Table Raw Materials Sources of Tablet PC Major Manufacturers in 2015

Table Major Buyers of Tablet PC

Table Distributors/Traders List

Figure United States Tablet PC Production and Growth Rate Forecast (2016-2021)

Figure United States Tablet PC Revenue and Growth Rate Forecast (2016-2021)

Table United States Tablet PC Production Forecast by Type (2016-2021)

Table United States Tablet PC Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Tablet PC Market Report 2016

Product link: https://marketpublishers.com/r/U43DE5E300AEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U43DE5E300AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms