

United States Table Tennis Racket Market Report 2018

<https://marketpublishers.com/r/U3D0F65C598EN.html>

Date: January 2018

Pages: 98

Price: US\$ 3,800.00 (Single User License)

ID: U3D0F65C598EN

Abstracts

In this report, the United States Table Tennis Racket market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Table Tennis Racket in these regions, from 2012 to 2022 (forecast).

United States Table Tennis Racket market competition by top manufacturers/players, with Table Tennis Racket sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

AVALLO AVX

Nittaku

DHS

Yinhe

Tibhar

STIGA Sports AB

Yasaka

Butterfly

Joola

Donic Schildkrt

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Bats

Blades

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Game

Daily Entertainment

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Table Tennis Racket Market Report 2017

1 TABLE TENNIS RACKET OVERVIEW

1.1 Product Overview and Scope of Table Tennis Racket

1.2 Classification of Table Tennis Racket by Product Category

1.2.1 United States Table Tennis Racket Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Table Tennis Racket Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Bats

1.2.4 Blades

1.3 United States Table Tennis Racket Market by Application/End Users

1.3.1 United States Table Tennis Racket Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Game

1.3.3 Daily Entertainment

1.4 United States Table Tennis Racket Market by Region

1.4.1 United States Table Tennis Racket Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Table Tennis Racket Status and Prospect (2012-2022)

1.4.3 Southwest Table Tennis Racket Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Table Tennis Racket Status and Prospect (2012-2022)

1.4.5 New England Table Tennis Racket Status and Prospect (2012-2022)

1.4.6 The South Table Tennis Racket Status and Prospect (2012-2022)

1.4.7 The Midwest Table Tennis Racket Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Table Tennis Racket (2012-2022)

1.5.1 United States Table Tennis Racket Sales and Growth Rate (2012-2022)

1.5.2 United States Table Tennis Racket Revenue and Growth Rate (2012-2022)

2 UNITED STATES TABLE TENNIS RACKET MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Table Tennis Racket Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Table Tennis Racket Revenue and Share by Players/Suppliers (2012-2017)

- 2.3 United States Table Tennis Racket Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Table Tennis Racket Market Competitive Situation and Trends
 - 2.4.1 United States Table Tennis Racket Market Concentration Rate
 - 2.4.2 United States Table Tennis Racket Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Table Tennis Racket Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES TABLE TENNIS RACKET SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Table Tennis Racket Sales and Market Share by Region (2012-2017)
- 3.2 United States Table Tennis Racket Revenue and Market Share by Region (2012-2017)
- 3.3 United States Table Tennis Racket Price by Region (2012-2017)

4 UNITED STATES TABLE TENNIS RACKET SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Table Tennis Racket Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Table Tennis Racket Revenue and Market Share by Type (2012-2017)
- 4.3 United States Table Tennis Racket Price by Type (2012-2017)
- 4.4 United States Table Tennis Racket Sales Growth Rate by Type (2012-2017)

5 UNITED STATES TABLE TENNIS RACKET SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Table Tennis Racket Sales and Market Share by Application (2012-2017)
- 5.2 United States Table Tennis Racket Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES TABLE TENNIS RACKET PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 AVALLO AVX

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Table Tennis Racket Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 AVALLO AVX Table Tennis Racket Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Nittaku
 - 6.2.2 Table Tennis Racket Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Nittaku Table Tennis Racket Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 DHS
 - 6.3.2 Table Tennis Racket Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 DHS Table Tennis Racket Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Yinhe
 - 6.4.2 Table Tennis Racket Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Yinhe Table Tennis Racket Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Tibhar
 - 6.5.2 Table Tennis Racket Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Tibhar Table Tennis Racket Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 STIGA Sports AB
 - 6.6.2 Table Tennis Racket Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 STIGA Sports AB Table Tennis Racket Sales, Revenue, Price and Gross Margin

(2012-2017)

6.6.4 Main Business/Business Overview

6.7 Yasaka

6.7.2 Table Tennis Racket Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Yasaka Table Tennis Racket Sales, Revenue, Price and Gross Margin

(2012-2017)

6.7.4 Main Business/Business Overview

6.8 Butterfly

6.8.2 Table Tennis Racket Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Butterfly Table Tennis Racket Sales, Revenue, Price and Gross Margin

(2012-2017)

6.8.4 Main Business/Business Overview

6.9 Joola

6.9.2 Table Tennis Racket Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Joola Table Tennis Racket Sales, Revenue, Price and Gross Margin

(2012-2017)

6.9.4 Main Business/Business Overview

6.10 Donic Schildkrt

6.10.2 Table Tennis Racket Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Donic Schildkrt Table Tennis Racket Sales, Revenue, Price and Gross Margin

(2012-2017)

6.10.4 Main Business/Business Overview

7 TABLE TENNIS RACKET MANUFACTURING COST ANALYSIS

7.1 Table Tennis Racket Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Table Tennis Racket

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Table Tennis Racket Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Table Tennis Racket Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES TABLE TENNIS RACKET MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Table Tennis Racket Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Table Tennis Racket Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Table Tennis Racket Sales Volume Forecast by Application (2017-2022)

11.4 United States Table Tennis Racket Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Table Tennis Racket

Figure United States Table Tennis Racket Market Size (K Units) by Type (2012-2022)

Figure United States Table Tennis Racket Sales Volume Market Share by Type (Product Category) in 2016

Figure Bats Product Picture

Figure Blades Product Picture

Figure United States Table Tennis Racket Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Table Tennis Racket by Application in 2016

Figure Game Examples

Table Key Downstream Customer in Game

Figure Daily Entertainment Examples

Table Key Downstream Customer in Daily Entertainment

Figure United States Table Tennis Racket Market Size (Million USD) by Region (2012-2022)

Figure The West Table Tennis Racket Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Table Tennis Racket Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Table Tennis Racket Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Table Tennis Racket Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Table Tennis Racket Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Table Tennis Racket Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Table Tennis Racket Sales (K Units) and Growth Rate (2012-2022)

Figure United States Table Tennis Racket Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Table Tennis Racket Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Table Tennis Racket Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Table Tennis Racket Sales Share by Players/Suppliers
(2012-2017)

Figure 2016 United States Table Tennis Racket Sales Share by Players/Suppliers

Figure 2017 United States Table Tennis Racket Sales Share by Players/Suppliers

Figure United States Table Tennis Racket Market Major Players Product Revenue
(Million USD) (2012-2017)

Table United States Table Tennis Racket Revenue (Million USD) by Players/Suppliers
(2012-2017)

Table United States Table Tennis Racket Revenue Share by Players/Suppliers
(2012-2017)

Figure 2016 United States Table Tennis Racket Revenue Share by Players/Suppliers

Figure 2017 United States Table Tennis Racket Revenue Share by Players/Suppliers

Table United States Market Table Tennis Racket Average Price (USD/Unit) of Key
Players/Suppliers (2012-2017)

Figure United States Market Table Tennis Racket Average Price (USD/Unit) of Key
Players/Suppliers in 2016

Figure United States Table Tennis Racket Market Share of Top 3 Players/Suppliers

Figure United States Table Tennis Racket Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Table Tennis Racket Manufacturing Base
Distribution and Sales Area

Table United States Players/Suppliers Table Tennis Racket Product Category

Table United States Table Tennis Racket Sales (K Units) by Region (2012-2017)

Table United States Table Tennis Racket Sales Share by Region (2012-2017)

Figure United States Table Tennis Racket Sales Share by Region (2012-2017)

Figure United States Table Tennis Racket Sales Market Share by Region in 2016

Table United States Table Tennis Racket Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States Table Tennis Racket Revenue Share by Region (2012-2017)

Figure United States Table Tennis Racket Revenue Market Share by Region
(2012-2017)

Figure United States Table Tennis Racket Revenue Market Share by Region in 2016

Table United States Table Tennis Racket Price (USD/Unit) by Region (2012-2017)

Table United States Table Tennis Racket Sales (K Units) by Type (2012-2017)

Table United States Table Tennis Racket Sales Share by Type (2012-2017)

Figure United States Table Tennis Racket Sales Share by Type (2012-2017)

Figure United States Table Tennis Racket Sales Market Share by Type in 2016

Table United States Table Tennis Racket Revenue (Million USD) and Market Share by
Type (2012-2017)

Table United States Table Tennis Racket Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Table Tennis Racket by Type (2012-2017)
Figure Revenue Market Share of Table Tennis Racket by Type in 2016
Table United States Table Tennis Racket Price (USD/Unit) by Types (2012-2017)
Figure United States Table Tennis Racket Sales Growth Rate by Type (2012-2017)
Table United States Table Tennis Racket Sales (K Units) by Application (2012-2017)
Table United States Table Tennis Racket Sales Market Share by Application (2012-2017)
Figure United States Table Tennis Racket Sales Market Share by Application (2012-2017)
Figure United States Table Tennis Racket Sales Market Share by Application in 2016
Table United States Table Tennis Racket Sales Growth Rate by Application (2012-2017)
Figure United States Table Tennis Racket Sales Growth Rate by Application (2012-2017)
Table AVALLO AVX Basic Information List
Table AVALLO AVX Table Tennis Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure AVALLO AVX Table Tennis Racket Sales Growth Rate (2012-2017)
Figure AVALLO AVX Table Tennis Racket Sales Market Share in United States (2012-2017)
Figure AVALLO AVX Table Tennis Racket Revenue Market Share in United States (2012-2017)
Table Nittaku Basic Information List
Table Nittaku Table Tennis Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Nittaku Table Tennis Racket Sales Growth Rate (2012-2017)
Figure Nittaku Table Tennis Racket Sales Market Share in United States (2012-2017)
Figure Nittaku Table Tennis Racket Revenue Market Share in United States (2012-2017)
Table DHS Basic Information List
Table DHS Table Tennis Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure DHS Table Tennis Racket Sales Growth Rate (2012-2017)
Figure DHS Table Tennis Racket Sales Market Share in United States (2012-2017)
Figure DHS Table Tennis Racket Revenue Market Share in United States (2012-2017)
Table Yinhe Basic Information List
Table Yinhe Table Tennis Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Yinhe Table Tennis Racket Sales Growth Rate (2012-2017)

Figure Yinhe Table Tennis Racket Sales Market Share in United States (2012-2017)
Figure Yinhe Table Tennis Racket Revenue Market Share in United States (2012-2017)
Table Tibhar Basic Information List
Table Tibhar Table Tennis Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Tibhar Table Tennis Racket Sales Growth Rate (2012-2017)
Figure Tibhar Table Tennis Racket Sales Market Share in United States (2012-2017)
Figure Tibhar Table Tennis Racket Revenue Market Share in United States (2012-2017)
Table STIGA Sports AB Basic Information List
Table STIGA Sports AB Table Tennis Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure STIGA Sports AB Table Tennis Racket Sales Growth Rate (2012-2017)
Figure STIGA Sports AB Table Tennis Racket Sales Market Share in United States (2012-2017)
Figure STIGA Sports AB Table Tennis Racket Revenue Market Share in United States (2012-2017)
Table Yasaka Basic Information List
Table Yasaka Table Tennis Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Yasaka Table Tennis Racket Sales Growth Rate (2012-2017)
Figure Yasaka Table Tennis Racket Sales Market Share in United States (2012-2017)
Figure Yasaka Table Tennis Racket Revenue Market Share in United States (2012-2017)
Table Butterfly Basic Information List
Table Butterfly Table Tennis Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Butterfly Table Tennis Racket Sales Growth Rate (2012-2017)
Figure Butterfly Table Tennis Racket Sales Market Share in United States (2012-2017)
Figure Butterfly Table Tennis Racket Revenue Market Share in United States (2012-2017)
Table Joola Basic Information List
Table Joola Table Tennis Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Joola Table Tennis Racket Sales Growth Rate (2012-2017)
Figure Joola Table Tennis Racket Sales Market Share in United States (2012-2017)
Figure Joola Table Tennis Racket Revenue Market Share in United States (2012-2017)
Table Donic Schildkrt Basic Information List
Table Donic Schildkrt Table Tennis Racket Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure Donic Schildkrt Table Tennis Racket Sales Growth Rate (2012-2017)

Figure Donic Schildkrt Table Tennis Racket Sales Market Share in United States (2012-2017)

Figure Donic Schildkrt Table Tennis Racket Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Table Tennis Racket

Figure Manufacturing Process Analysis of Table Tennis Racket

Figure Table Tennis Racket Industrial Chain Analysis

Table Raw Materials Sources of Table Tennis Racket Major Players/Suppliers in 2016

Table Major Buyers of Table Tennis Racket

Table Distributors/Traders List

Figure United States Table Tennis Racket Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Table Tennis Racket Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Table Tennis Racket Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Table Tennis Racket Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Table Tennis Racket Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Table Tennis Racket Sales Volume (K Units) Forecast by Type in 2022

Table United States Table Tennis Racket Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Table Tennis Racket Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Table Tennis Racket Sales Volume (K Units) Forecast by Application in 2022

Table United States Table Tennis Racket Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Table Tennis Racket Sales Volume Share Forecast by Region (2017-2022)

Figure United States Table Tennis Racket Sales Volume Share Forecast by Region (2017-2022)

Figure United States Table Tennis Racket Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Table Tennis Racket Market Report 2018

Product link: <https://marketpublishers.com/r/U3D0F65C598EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3D0F65C598EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970