

United States Table Tennis Racket Market Report 2016

<https://marketpublishers.com/r/UCEE48FCA9AEN.html>

Date: November 2016

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UCEE48FCA9AEN

Abstracts

Notes:

Sales, means the sales volume of Table Tennis Racket

Revenue, means the sales value of Table Tennis Racket

This report studies sales (consumption) of Table Tennis Racket in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

STIGA Sports AB

Yasaka

Butterfly

Joola

Donic Schildkrt

AVALLO AVX

Nittaku

DHS

Yinhe

Tibhar

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Bats

Blades

Type III

Split by applications, this report focuses on sales, market share and growth rate of Table Tennis Racket in each application, can be divided into

Entertainment

Professional

Application 3

Contents

United States Table Tennis Racket Market Report 2016

1 TABLE TENNIS RACKET OVERVIEW

1.1 Product Overview and Scope of Table Tennis Racket

1.2 Classification of Table Tennis Racket

1.2.1 Bats

1.2.2 Blades

1.2.3 Type III

1.3 Application of Table Tennis Racket

1.3.1 Entertainment

1.3.2 Professional

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Table Tennis Racket (2011-2021)

1.4.1 United States Table Tennis Racket Sales and Growth Rate (2011-2021)

1.4.2 United States Table Tennis Racket Revenue and Growth Rate (2011-2021)

2 UNITED STATES TABLE TENNIS RACKET COMPETITION BY MANUFACTURERS

2.1 United States Table Tennis Racket Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Table Tennis Racket Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Table Tennis Racket Average Price by Manufactures (2015 and 2016)

2.4 Table Tennis Racket Market Competitive Situation and Trends

2.4.1 Table Tennis Racket Market Concentration Rate

2.4.2 Table Tennis Racket Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES TABLE TENNIS RACKET SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Table Tennis Racket Sales and Market Share by Type (2011-2016)

3.2 United States Table Tennis Racket Revenue and Market Share by Type (2011-2016)

3.3 United States Table Tennis Racket Price by Type (2011-2016)

3.4 United States Table Tennis Racket Sales Growth Rate by Type (2011-2016)

4 UNITED STATES TABLE TENNIS RACKET SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Table Tennis Racket Sales and Market Share by Application (2011-2016)

4.2 United States Table Tennis Racket Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES TABLE TENNIS RACKET MANUFACTURERS PROFILES/ANALYSIS

5.1 STIGA Sports AB

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Table Tennis Racket Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 STIGA Sports AB Table Tennis Racket Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Yasaka

5.2.2 Table Tennis Racket Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Yasaka Table Tennis Racket Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Butterfly

5.3.2 Table Tennis Racket Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Butterfly Table Tennis Racket Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Joola

5.4.2 Table Tennis Racket Product Type, Application and Specification

5.4.2.1 Type I

- 5.4.2.2 Type II
- 5.4.3 Joola Table Tennis Racket Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Donic Schildkrt
 - 5.5.2 Table Tennis Racket Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Donic Schildkrt Table Tennis Racket Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview
- 5.6 AVALLO AVX
 - 5.6.2 Table Tennis Racket Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 AVALLO AVX Table Tennis Racket Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Nittaku
 - 5.7.2 Table Tennis Racket Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Nittaku Table Tennis Racket Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 DHS
 - 5.8.2 Table Tennis Racket Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 DHS Table Tennis Racket Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Yinhe
 - 5.9.2 Table Tennis Racket Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Yinhe Table Tennis Racket Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Tibhar

- 5.10.2 Table Tennis Racket Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
- 5.10.3 Tibhar Table Tennis Racket Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview

6 TABLE TENNIS RACKET MANUFACTURING COST ANALYSIS

- 6.1 Table Tennis Racket Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Table Tennis Racket

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Table Tennis Racket Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Table Tennis Racket Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES TABLE TENNIS RACKET MARKET FORECAST (2016-2021)

10.1 United States Table Tennis Racket Sales, Revenue Forecast (2016-2021)

10.2 United States Table Tennis Racket Sales Forecast by Type (2016-2021)

10.3 United States Table Tennis Racket Sales Forecast by Application (2016-2021)

10.4 Table Tennis Racket Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Table Tennis Racket

Table Classification of Table Tennis Racket

Figure United States Sales Market Share of Table Tennis Racket by Type in 2015

Figure Bats Picture

Figure Blades Picture

Table Application of Table Tennis Racket

Figure United States Sales Market Share of Table Tennis Racket by Application in 2015

Figure Entertainment Examples

Figure Professional Examples

Figure United States Table Tennis Racket Sales and Growth Rate (2011-2021)

Figure United States Table Tennis Racket Revenue and Growth Rate (2011-2021)

Table United States Table Tennis Racket Sales of Key Manufacturers (2015 and 2016)

Table United States Table Tennis Racket Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Table Tennis Racket Sales Share by Manufacturers

Figure 2016 Table Tennis Racket Sales Share by Manufacturers

Table United States Table Tennis Racket Revenue by Manufacturers (2015 and 2016)

Table United States Table Tennis Racket Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Table Tennis Racket Revenue Share by Manufacturers

Table 2016 United States Table Tennis Racket Revenue Share by Manufacturers

Table United States Market Table Tennis Racket Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Table Tennis Racket Average Price of Key Manufacturers in 2015

Figure Table Tennis Racket Market Share of Top 3 Manufacturers

Figure Table Tennis Racket Market Share of Top 5 Manufacturers

Table United States Table Tennis Racket Sales by Type (2011-2016)

Table United States Table Tennis Racket Sales Share by Type (2011-2016)

Figure United States Table Tennis Racket Sales Market Share by Type in 2015

Table United States Table Tennis Racket Revenue and Market Share by Type (2011-2016)

Table United States Table Tennis Racket Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Table Tennis Racket by Type (2011-2016)

Table United States Table Tennis Racket Price by Type (2011-2016)

Figure United States Table Tennis Racket Sales Growth Rate by Type (2011-2016)

Table United States Table Tennis Racket Sales by Application (2011-2016)

Table United States Table Tennis Racket Sales Market Share by Application
(2011-2016)

Figure United States Table Tennis Racket Sales Market Share by Application in 2015

Table United States Table Tennis Racket Sales Growth Rate by Application
(2011-2016)

Figure United States Table Tennis Racket Sales Growth Rate by Application
(2011-2016)

Table STIGA Sports AB Basic Information List

Table STIGA Sports AB Table Tennis Racket Sales, Revenue, Price and Gross Margin
(2011-2016)

Figure STIGA Sports AB Table Tennis Racket Sales Market Share (2011-2016)

Table Yasaka Basic Information List

Table Yasaka Table Tennis Racket Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Yasaka Table Tennis Racket Sales Market Share (2011-2016)

Table Butterfly Basic Information List

Table Butterfly Table Tennis Racket Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Butterfly Table Tennis Racket Sales Market Share (2011-2016)

Table Joola Basic Information List

Table Joola Table Tennis Racket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Joola Table Tennis Racket Sales Market Share (2011-2016)

Table Donic Schildkrt Basic Information List

Table Donic Schildkrt Table Tennis Racket Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Donic Schildkrt Table Tennis Racket Sales Market Share (2011-2016)

Table AVALLO AVX Basic Information List

Table AVALLO AVX Table Tennis Racket Sales, Revenue, Price and Gross Margin
(2011-2016)

Table AVALLO AVX Table Tennis Racket Sales Market Share (2011-2016)

Table Nittaku Basic Information List

Table Nittaku Table Tennis Racket Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Nittaku Table Tennis Racket Sales Market Share (2011-2016)

Table DHS Basic Information List

Table DHS Table Tennis Racket Sales, Revenue, Price and Gross Margin (2011-2016)

Table DHS Table Tennis Racket Sales Market Share (2011-2016)

Table Yinhe Basic Information List

Table Yinhe Table Tennis Racket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Yinhe Table Tennis Racket Sales Market Share (2011-2016)

Table Tibhar Basic Information List

Table Tibhar Table Tennis Racket Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Tibhar Table Tennis Racket Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Table Tennis Racket

Figure Manufacturing Process Analysis of Table Tennis Racket

Figure Table Tennis Racket Industrial Chain Analysis

Table Raw Materials Sources of Table Tennis Racket Major Manufacturers in 2015

Table Major Buyers of Table Tennis Racket

Table Distributors/Traders List

Figure United States Table Tennis Racket Production and Growth Rate Forecast
(2016-2021)

Figure United States Table Tennis Racket Revenue and Growth Rate Forecast
(2016-2021)

Table United States Table Tennis Racket Production Forecast by Type (2016-2021)

Table United States Table Tennis Racket Consumption Forecast by Application
(2016-2021)

I would like to order

Product name: United States Table Tennis Racket Market Report 2016

Product link: <https://marketpublishers.com/r/UCEE48FCA9AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UCEE48FCA9AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970