

United States T-shirts Market Report 2017

https://marketpublishers.com/r/U19BE3C9305EN.html Date: April 2017 Pages: 119 Price: US\$ 3,800.00 (Single User License) ID: U19BE3C9305EN

Abstracts

In this report, the United States T-shirts market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of T-shirts in these regions, from 2012 to 2022 (forecast).

United States T-shirts market competition by top manufacturers/players, with T-shirts sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Gildan



Hanes

American Apparel

Nike

Jack & Jones

Adidas

Continental Clothing

Next

Topmen

Pierre Cardin

Zegna

ZARA

H&M

UNIQLO

Lining

VANCL

SEPTWOLVES

JOEONE

Youngor

BOSS SUNWEN

Metersbonwe



K-BOXING

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Cotton

Chemical Fiber

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of T-shirts for each application, including

Men Women Kids

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States T-shirts Market Report 2017

1 T-SHIRTS OVERVIEW

- 1.1 Product Overview and Scope of T-shirts
- 1.2 Classification of T-shirts by Product Category
- 1.2.1 United States T-shirts Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States T-shirts Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
- 1.2.3 Cotton
- 1.2.4 Chemical Fiber
- 1.2.5 Other
- 1.3 United States T-shirts Market by Application/End Users

1.3.1 United States T-shirts Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

- 1.3.2 Men
- 1.3.3 Women
- 1.3.4 Kids
- 1.4 United States T-shirts Market by Region
 - 1.4.1 United States T-shirts Market Size (Value) Comparison by Region (2012-2022)
- 1.4.2 The West T-shirts Status and Prospect (2012-2022)
- 1.4.3 Southwest T-shirts Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic T-shirts Status and Prospect (2012-2022)
- 1.4.5 New England T-shirts Status and Prospect (2012-2022)
- 1.4.6 The South T-shirts Status and Prospect (2012-2022)
- 1.4.7 The Midwest T-shirts Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of T-shirts (2012-2022)
- 1.5.1 United States T-shirts Sales and Growth Rate (2012-2022)
- 1.5.2 United States T-shirts Revenue and Growth Rate (2012-2022)

2 UNITED STATES T-SHIRTS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States T-shirts Sales and Market Share of Key Players/Suppliers (2012-2017)

- 2.2 United States T-shirts Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States T-shirts Average Price by Players/Suppliers (2012-2017)



2.4 United States T-shirts Market Competitive Situation and Trends

- 2.4.1 United States T-shirts Market Concentration Rate
- 2.4.2 United States T-shirts Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers T-shirts Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES T-SHIRTS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States T-shirts Sales and Market Share by Region (2012-2017)

- 3.2 United States T-shirts Revenue and Market Share by Region (2012-2017)
- 3.3 United States T-shirts Price by Region (2012-2017)

4 UNITED STATES T-SHIRTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States T-shirts Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States T-shirts Revenue and Market Share by Type (2012-2017)

4.3 United States T-shirts Price by Type (2012-2017)

4.4 United States T-shirts Sales Growth Rate by Type (2012-2017)

5 UNITED STATES T-SHIRTS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States T-shirts Sales and Market Share by Application (2012-2017)

5.2 United States T-shirts Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES T-SHIRTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Gildan

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 T-shirts Product Category, Application and Specification
- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Gildan T-shirts Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview



6.2 Hanes

- 6.2.2 T-shirts Product Category, Application and Specification
- 6.2.2.1 Product A
- 6.2.2.2 Product B
- 6.2.3 Hanes T-shirts Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 American Apparel
 - 6.3.2 T-shirts Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 American Apparel T-shirts Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Nike
 - 6.4.2 T-shirts Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Nike T-shirts Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Jack & Jones
 - 6.5.2 T-shirts Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Jack & Jones T-shirts Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Adidas
 - 6.6.2 T-shirts Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Adidas T-shirts Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Continental Clothing
- 6.7.2 T-shirts Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Continental Clothing T-shirts Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Next
- 6.8.2 T-shirts Product Category, Application and Specification



- 6.8.2.1 Product A
- 6.8.2.2 Product B
- 6.8.3 Next T-shirts Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Topmen
 - 6.9.2 T-shirts Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Topmen T-shirts Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Pierre Cardin
 - 6.10.2 T-shirts Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Pierre Cardin T-shirts Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 Zegna
- 6.12 ZARA
- 6.13 H&M
- 6.14 UNIQLO
- 6.15 Lining
- 6.16 VANCL
- 6.17 SEPTWOLVES
- 6.18 JOEONE
- 6.19 Youngor
- 6.20 BOSS SUNWEN
- 6.21 Metersbonwe
- 6.22 K-BOXING

7 T-SHIRTS MANUFACTURING COST ANALYSIS

- 7.1 T-shirts Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost



7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of T-shirts

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 T-shirts Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of T-shirts Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES T-SHIRTS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States T-shirts Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States T-shirts Sales Volume Forecast by Type (2017-2022)
- 11.3 United States T-shirts Sales Volume Forecast by Application (2017-2022)
- 11.4 United States T-shirts Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION



13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of T-shirts Figure United States T-shirts Market Size (K Units) by Type (2012-2022) Figure United States T-shirts Sales Volume Market Share by Type (Product Category) in 2016 **Figure Cotton Product Picture** Figure Chemical Fiber Product Picture Figure Other Product Picture Figure United States T-shirts Market Size (K Units) by Application (2012-2022) Figure United States Sales Market Share of T-shirts by Application in 2016 Figure Men Examples **Figure Women Examples** Figure Kids Examples Figure United States T-shirts Market Size (Million USD) by Region (2012-2022) Figure The West T-shirts Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest T-shirts Revenue (Million USD) and Growth Rate (2012-2022) Figure The Middle Atlantic T-shirts Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England T-shirts Revenue (Million USD) and Growth Rate (2012-2022) Figure The South of US T-shirts Revenue (Million USD) and Growth Rate (2012-2022) Figure The Midwest T-shirts Revenue (Million USD) and Growth Rate (2012-2022) Figure United States T-shirts Sales (K Units) and Growth Rate (2012-2022) Figure United States T-shirts Revenue (Million USD) and Growth Rate (2012-2022) Figure United States T-shirts Market Major Players Product Sales Volume (K Units) (2012 - 2017)Table United States T-shirts Sales (K Units) of Key Players/Suppliers (2012-2017) Table United States T-shirts Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States T-shirts Sales Share by Players/Suppliers Figure 2017 United States T-shirts Sales Share by Players/Suppliers Figure United States T-shirts Market Major Players Product Revenue (Million USD) (2012 - 2017)

Table United States T-shirts Revenue (Million USD) by Players/Suppliers (2012-2017) Table United States T-shirts Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States T-shirts Revenue Share by Players/Suppliers Figure 2017 United States T-shirts Revenue Share by Players/Suppliers Table United States Market T-shirts Average Price (USD/Unit) of Key Players/Suppliers



(2012-2017)

Figure United States Market T-shirts Average Price (USD/Unit) of Key Players/Suppliers in 2016 Figure United States T-shirts Market Share of Top 3 Players/Suppliers Figure United States T-shirts Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers T-shirts Manufacturing Base Distribution and Sales Area Table United States Players/Suppliers T-shirts Product Category Table United States T-shirts Sales (K Units) by Region (2012-2017) Table United States T-shirts Sales Share by Region (2012-2017) Figure United States T-shirts Sales Share by Region (2012-2017) Figure United States T-shirts Sales Market Share by Region in 2016 Table United States T-shirts Revenue (Million USD) and Market Share by Region (2012 - 2017)Table United States T-shirts Revenue Share by Region (2012-2017) Figure United States T-shirts Revenue Market Share by Region (2012-2017) Figure United States T-shirts Revenue Market Share by Region in 2016 Table United States T-shirts Price (USD/Unit) by Region (2012-2017) Table United States T-shirts Sales (K Units) by Type (2012-2017) Table United States T-shirts Sales Share by Type (2012-2017) Figure United States T-shirts Sales Share by Type (2012-2017) Figure United States T-shirts Sales Market Share by Type in 2016 Table United States T-shirts Revenue (Million USD) and Market Share by Type (2012 - 2017)Table United States T-shirts Revenue Share by Type (2012-2017) Figure Revenue Market Share of T-shirts by Type (2012-2017) Figure Revenue Market Share of T-shirts by Type in 2016 Table United States T-shirts Price (USD/Unit) by Types (2012-2017) Figure United States T-shirts Sales Growth Rate by Type (2012-2017) Table United States T-shirts Sales (K Units) by Application (2012-2017) Table United States T-shirts Sales Market Share by Application (2012-2017) Figure United States T-shirts Sales Market Share by Application (2012-2017) Figure United States T-shirts Sales Market Share by Application in 2016 Table United States T-shirts Sales Growth Rate by Application (2012-2017) Figure United States T-shirts Sales Growth Rate by Application (2012-2017) Table Gildan Basic Information List Table Gildan T-shirts Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Gildan T-shirts Sales Growth Rate (2012-2017)



Figure Gildan T-shirts Sales Market Share in United States (2012-2017) Figure Gildan T-shirts Revenue Market Share in United States (2012-2017) **Table Hanes Basic Information List** Table Hanes T-shirts Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Hanes T-shirts Sales Growth Rate (2012-2017) Figure Hanes T-shirts Sales Market Share in United States (2012-2017) Figure Hanes T-shirts Revenue Market Share in United States (2012-2017) Table American Apparel Basic Information List Table American Apparel T-shirts Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure American Apparel T-shirts Sales Growth Rate (2012-2017) Figure American Apparel T-shirts Sales Market Share in United States (2012-2017) Figure American Apparel T-shirts Revenue Market Share in United States (2012-2017) **Table Nike Basic Information List** Table Nike T-shirts Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Nike T-shirts Sales Growth Rate (2012-2017) Figure Nike T-shirts Sales Market Share in United States (2012-2017) Figure Nike T-shirts Revenue Market Share in United States (2012-2017) Table Jack & Jones Basic Information List Table Jack & Jones T-shirts Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Jack & Jones T-shirts Sales Growth Rate (2012-2017) Figure Jack & Jones T-shirts Sales Market Share in United States (2012-2017) Figure Jack & Jones T-shirts Revenue Market Share in United States (2012-2017) Table Adidas Basic Information List Table Adidas T-shirts Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Adidas T-shirts Sales Growth Rate (2012-2017) Figure Adidas T-shirts Sales Market Share in United States (2012-2017) Figure Adidas T-shirts Revenue Market Share in United States (2012-2017) Table Continental Clothing Basic Information List Table Continental Clothing T-shirts Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Continental Clothing T-shirts Sales Growth Rate (2012-2017) Figure Continental Clothing T-shirts Sales Market Share in United States (2012-2017) Figure Continental Clothing T-shirts Revenue Market Share in United States (2012 - 2017)



Table Next Basic Information List Table Next T-shirts Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Next T-shirts Sales Growth Rate (2012-2017) Figure Next T-shirts Sales Market Share in United States (2012-2017) Figure Next T-shirts Revenue Market Share in United States (2012-2017) **Table Topmen Basic Information List** Table Topmen T-shirts Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Topmen T-shirts Sales Growth Rate (2012-2017) Figure Topmen T-shirts Sales Market Share in United States (2012-2017) Figure Topmen T-shirts Revenue Market Share in United States (2012-2017) **Table Pierre Cardin Basic Information List** Table Pierre Cardin T-shirts Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Pierre Cardin T-shirts Sales Growth Rate (2012-2017) Figure Pierre Cardin T-shirts Sales Market Share in United States (2012-2017) Figure Pierre Cardin T-shirts Revenue Market Share in United States (2012-2017) Table Zegna Basic Information List **Table ZARA Basic Information List** Table H&M Basic Information List Table UNIQLO Basic Information List Table Lining Basic Information List **Table VANCL Basic Information List** Table SEPTWOLVES Basic Information List **Table JOEONE Basic Information List Table Youngor Basic Information List Table BOSS SUNWEN Basic Information List** Table Metersbonwe Basic Information List Table K-BOXING Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of T-shirts Figure Manufacturing Process Analysis of T-shirts Figure T-shirts Industrial Chain Analysis Table Raw Materials Sources of T-shirts Major Players/Suppliers in 2016 Table Major Buyers of T-shirts Table Distributors/Traders List



Figure United States T-shirts Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States T-shirts Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States T-shirts Price (USD/Unit) Trend Forecast (2017-2022) Table United States T-shirts Sales Volume (K Units) Forecast by Type (2017-2022) Figure United States T-shirts Sales Volume (K Units) Forecast by Type (2017-2022) Figure United States T-shirts Sales Volume (K Units) Forecast by Type in 2022 Table United States T-shirts Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States T-shirts Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States T-shirts Sales Volume (K Units) Forecast by Application in 2022 Table United States T-shirts Sales Volume (K Units) Forecast by Region (2017-2022) Table United States T-shirts Sales Volume Share Forecast by Region (2017-2022) Figure United States T-shirts Sales Volume Share Forecast by Region (2017-2022) Figure United States T-shirts Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States T-shirts Market Report 2017

Product link: <u>https://marketpublishers.com/r/U19BE3C9305EN.html</u>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U19BE3C9305EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970