

# United States Synthetic Tiles Market Report 2018

<https://marketpublishers.com/r/U22BA700D48EN.html>

Date: March 2018

Pages: 111

Price: US\$ 3,800.00 (Single User License)

ID: U22BA700D48EN

## Abstracts

In this report, the United States Synthetic Tiles market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Synthetic Tiles in these regions, from 2013 to 2025 (forecast).

United States Synthetic Tiles market competition by top manufacturers/players, with Synthetic Tiles sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Armstrong

Bonie

LG Hausys

Gerflor

Forbo

Mohawk(including IVC)

Mannington

Tarkett

Polyflor

HANWHA

RiL

Metroflor

Milliken

Polyflor

Karndean

Parterre

Snmo LVT

Taide Plastic Flooring

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Vinyl Tile Flooring

Wood-Plastic Flooring

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Commercial Use

Residential Use

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Synthetic Tiles Market Report 2018

#### **1 SYNTHETIC TILES OVERVIEW**

##### 1.1 Product Overview and Scope of Synthetic Tiles

##### 1.2 Classification of Synthetic Tiles by Product Category

###### 1.2.1 United States Synthetic Tiles Market Size (Sales Volume) Comparison by Type (2013-2025)

###### 1.2.2 United States Synthetic Tiles Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

###### 1.2.3 Vinyl Tile Flooring

###### 1.2.4 Wood-Plastic Flooring

###### 1.2.5 Other

##### 1.3 United States Synthetic Tiles Market by Application/End Users

###### 1.3.1 United States Synthetic Tiles Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 Commercial Use

###### 1.3.3 Residential Use

##### 1.4 United States Synthetic Tiles Market by Region

###### 1.4.1 United States Synthetic Tiles Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 The West Synthetic Tiles Status and Prospect (2013-2025)

###### 1.4.3 Southwest Synthetic Tiles Status and Prospect (2013-2025)

###### 1.4.4 The Middle Atlantic Synthetic Tiles Status and Prospect (2013-2025)

###### 1.4.5 New England Synthetic Tiles Status and Prospect (2013-2025)

###### 1.4.6 The South Synthetic Tiles Status and Prospect (2013-2025)

###### 1.4.7 The Midwest Synthetic Tiles Status and Prospect (2013-2025)

##### 1.5 United States Market Size (Value and Volume) of Synthetic Tiles (2013-2025)

###### 1.5.1 United States Synthetic Tiles Sales and Growth Rate (2013-2025)

###### 1.5.2 United States Synthetic Tiles Revenue and Growth Rate (2013-2025)

#### **2 UNITED STATES SYNTHETIC TILES MARKET COMPETITION BY PLAYERS/SUPPLIERS**

##### 2.1 United States Synthetic Tiles Sales and Market Share of Key Players/Suppliers (2013-2018)

##### 2.2 United States Synthetic Tiles Revenue and Share by Players/Suppliers (2013-2018)

- 2.3 United States Synthetic Tiles Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Synthetic Tiles Market Competitive Situation and Trends
  - 2.4.1 United States Synthetic Tiles Market Concentration Rate
  - 2.4.2 United States Synthetic Tiles Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Synthetic Tiles Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES SYNTHETIC TILES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

- 3.1 United States Synthetic Tiles Sales and Market Share by Region (2013-2018)
- 3.2 United States Synthetic Tiles Revenue and Market Share by Region (2013-2018)
- 3.3 United States Synthetic Tiles Price by Region (2013-2018)

### **4 UNITED STATES SYNTHETIC TILES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

- 4.1 United States Synthetic Tiles Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Synthetic Tiles Revenue and Market Share by Type (2013-2018)
- 4.3 United States Synthetic Tiles Price by Type (2013-2018)
- 4.4 United States Synthetic Tiles Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES SYNTHETIC TILES SALES (VOLUME) BY APPLICATION (2013-2018)**

- 5.1 United States Synthetic Tiles Sales and Market Share by Application (2013-2018)
- 5.2 United States Synthetic Tiles Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES SYNTHETIC TILES PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Armstrong
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Synthetic Tiles Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B

- 6.1.3 Armstrong Synthetic Tiles Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Bonie
  - 6.2.2 Synthetic Tiles Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Bonie Synthetic Tiles Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 LG Hausys
  - 6.3.2 Synthetic Tiles Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 LG Hausys Synthetic Tiles Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Gerflor
  - 6.4.2 Synthetic Tiles Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Gerflor Synthetic Tiles Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Forbo
  - 6.5.2 Synthetic Tiles Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Forbo Synthetic Tiles Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Mohawk(including IVC)
  - 6.6.2 Synthetic Tiles Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Mohawk(including IVC) Synthetic Tiles Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Mannington
  - 6.7.2 Synthetic Tiles Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Mannington Synthetic Tiles Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.7.4 Main Business/Business Overview
- 6.8 Tarkett
  - 6.8.2 Synthetic Tiles Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Tarkett Synthetic Tiles Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Polyflor
  - 6.9.2 Synthetic Tiles Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Polyflor Synthetic Tiles Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 HANWHA
  - 6.10.2 Synthetic Tiles Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 HANWHA Synthetic Tiles Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 RiL
- 6.12 Metroflor
- 6.13 Milliken
- 6.14 Polyflor
- 6.15 Karndean
- 6.16 Parterre
- 6.17 Snmo LVT
- 6.18 Taide Plastic Flooring

## **7 SYNTHETIC TILES MANUFACTURING COST ANALYSIS**

- 7.1 Synthetic Tiles Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Synthetic Tiles

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Synthetic Tiles Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Synthetic Tiles Major Manufacturers in 2017

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES SYNTHETIC TILES MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

### 11.1 United States Synthetic Tiles Sales Volume, Revenue Forecast (2018-2025)

### 11.2 United States Synthetic Tiles Sales Volume Forecast by Type (2018-2025)

### 11.3 United States Synthetic Tiles Sales Volume Forecast by Application (2018-2025)

### 11.4 United States Synthetic Tiles Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**



## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Synthetic Tiles

Figure United States Synthetic Tiles Market Size (K sqm) by Type (2013-2025)

Figure United States Synthetic Tiles Sales Volume Market Share by Type (Product Category) in 2017

Figure Vinyl Tile Flooring Product Picture

Figure Wood-Plastic Flooring Product Picture

Figure Other Product Picture

Figure United States Synthetic Tiles Market Size (K sqm) by Application (2013-2025)

Figure United States Sales Market Share of Synthetic Tiles by Application in 2017

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure Residential Use Examples

Table Key Downstream Customer in Residential Use

Figure United States Synthetic Tiles Market Size (Million USD) by Region (2013-2025)

Figure The West Synthetic Tiles Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Synthetic Tiles Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Synthetic Tiles Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Synthetic Tiles Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Synthetic Tiles Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Synthetic Tiles Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Synthetic Tiles Sales (K sqm) and Growth Rate (2013-2025)

Figure United States Synthetic Tiles Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Synthetic Tiles Market Major Players Product Sales Volume (K sqm) (2013-2018)

Table United States Synthetic Tiles Sales (K sqm) of Key Players/Suppliers (2013-2018)

Table United States Synthetic Tiles Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Synthetic Tiles Sales Share by Players/Suppliers

Figure 2017 United States Synthetic Tiles Sales Share by Players/Suppliers

Figure United States Synthetic Tiles Market Major Players Product Revenue (Million

USD) (2013-2018)

Table United States Synthetic Tiles Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Synthetic Tiles Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Synthetic Tiles Revenue Share by Players/Suppliers

Figure 2017 United States Synthetic Tiles Revenue Share by Players/Suppliers

Table United States Market Synthetic Tiles Average Price (USD/sqm) of Key Players/Suppliers (2013-2018)

Figure United States Market Synthetic Tiles Average Price (USD/sqm) of Key Players/Suppliers in 2017

Figure United States Synthetic Tiles Market Share of Top 3 Players/Suppliers

Figure United States Synthetic Tiles Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Synthetic Tiles Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Synthetic Tiles Product Category

Table United States Synthetic Tiles Sales (K sqm) by Region (2013-2018)

Table United States Synthetic Tiles Sales Share by Region (2013-2018)

Figure United States Synthetic Tiles Sales Share by Region (2013-2018)

Figure United States Synthetic Tiles Sales Market Share by Region in 2017

Table United States Synthetic Tiles Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Synthetic Tiles Revenue Share by Region (2013-2018)

Figure United States Synthetic Tiles Revenue Market Share by Region (2013-2018)

Figure United States Synthetic Tiles Revenue Market Share by Region in 2017

Table United States Synthetic Tiles Price (USD/sqm) by Region (2013-2018)

Table United States Synthetic Tiles Sales (K sqm) by Type (2013-2018)

Table United States Synthetic Tiles Sales Share by Type (2013-2018)

Figure United States Synthetic Tiles Sales Share by Type (2013-2018)

Figure United States Synthetic Tiles Sales Market Share by Type in 2017

Table United States Synthetic Tiles Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Synthetic Tiles Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Synthetic Tiles by Type (2013-2018)

Figure Revenue Market Share of Synthetic Tiles by Type in 2017

Table United States Synthetic Tiles Price (USD/sqm) by Types (2013-2018)

Figure United States Synthetic Tiles Sales Growth Rate by Type (2013-2018)

Table United States Synthetic Tiles Sales (K sqm) by Application (2013-2018)

Table United States Synthetic Tiles Sales Market Share by Application (2013-2018)

Figure United States Synthetic Tiles Sales Market Share by Application (2013-2018)

Figure United States Synthetic Tiles Sales Market Share by Application in 2017

Table United States Synthetic Tiles Sales Growth Rate by Application (2013-2018)

Figure United States Synthetic Tiles Sales Growth Rate by Application (2013-2018)

Table Armstrong Basic Information List

Table Armstrong Synthetic Tiles Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2013-2018)

Figure Armstrong Synthetic Tiles Sales Growth Rate (2013-2018)

Figure Armstrong Synthetic Tiles Sales Market Share in United States (2013-2018)

Figure Armstrong Synthetic Tiles Revenue Market Share in United States (2013-2018)

Table Bonie Basic Information List

Table Bonie Synthetic Tiles Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2013-2018)

Figure Bonie Synthetic Tiles Sales Growth Rate (2013-2018)

Figure Bonie Synthetic Tiles Sales Market Share in United States (2013-2018)

Figure Bonie Synthetic Tiles Revenue Market Share in United States (2013-2018)

Table LG Hausys Basic Information List

Table LG Hausys Synthetic Tiles Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2013-2018)

Figure LG Hausys Synthetic Tiles Sales Growth Rate (2013-2018)

Figure LG Hausys Synthetic Tiles Sales Market Share in United States (2013-2018)

Figure LG Hausys Synthetic Tiles Revenue Market Share in United States (2013-2018)

Table Gerflor Basic Information List

Table Gerflor Synthetic Tiles Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2013-2018)

Figure Gerflor Synthetic Tiles Sales Growth Rate (2013-2018)

Figure Gerflor Synthetic Tiles Sales Market Share in United States (2013-2018)

Figure Gerflor Synthetic Tiles Revenue Market Share in United States (2013-2018)

Table Forbo Basic Information List

Table Forbo Synthetic Tiles Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2013-2018)

Figure Forbo Synthetic Tiles Sales Growth Rate (2013-2018)

Figure Forbo Synthetic Tiles Sales Market Share in United States (2013-2018)

Figure Forbo Synthetic Tiles Revenue Market Share in United States (2013-2018)

Table Mohawk(including IVC) Basic Information List

Table Mohawk(including IVC) Synthetic Tiles Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2013-2018)

Figure Mohawk(including IVC) Synthetic Tiles Sales Growth Rate (2013-2018)

Figure Mohawk(including IVC) Synthetic Tiles Sales Market Share in United States (2013-2018)

Figure Mohawk(including IVC) Synthetic Tiles Revenue Market Share in United States (2013-2018)

Table Mannington Basic Information List

Table Mannington Synthetic Tiles Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2013-2018)

Figure Mannington Synthetic Tiles Sales Growth Rate (2013-2018)

Figure Mannington Synthetic Tiles Sales Market Share in United States (2013-2018)

Figure Mannington Synthetic Tiles Revenue Market Share in United States (2013-2018)

Table Tarkett Basic Information List

Table Tarkett Synthetic Tiles Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2013-2018)

Figure Tarkett Synthetic Tiles Sales Growth Rate (2013-2018)

Figure Tarkett Synthetic Tiles Sales Market Share in United States (2013-2018)

Figure Tarkett Synthetic Tiles Revenue Market Share in United States (2013-2018)

Table Polyflor Basic Information List

Table Polyflor Synthetic Tiles Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2013-2018)

Figure Polyflor Synthetic Tiles Sales Growth Rate (2013-2018)

Figure Polyflor Synthetic Tiles Sales Market Share in United States (2013-2018)

Figure Polyflor Synthetic Tiles Revenue Market Share in United States (2013-2018)

Table HANWHA Basic Information List

Table HANWHA Synthetic Tiles Sales (K sqm), Revenue (Million USD), Price (USD/sqm) and Gross Margin (2013-2018)

Figure HANWHA Synthetic Tiles Sales Growth Rate (2013-2018)

Figure HANWHA Synthetic Tiles Sales Market Share in United States (2013-2018)

Figure HANWHA Synthetic Tiles Revenue Market Share in United States (2013-2018)

Table RiL Basic Information List

Table Metroflor Basic Information List

Table Milliken Basic Information List

Table Polyflor Basic Information List

Table Karndean Basic Information List

Table Parterre Basic Information List

Table Snmo LVT Basic Information List

Table Taide Plastic Flooring Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Synthetic Tiles

Figure Manufacturing Process Analysis of Synthetic Tiles

Figure Synthetic Tiles Industrial Chain Analysis

Table Raw Materials Sources of Synthetic Tiles Major Players/Suppliers in 2017

Table Major Buyers of Synthetic Tiles

Table Distributors/Traders List

Figure United States Synthetic Tiles Sales Volume (K sqm) and Growth Rate Forecast (2018-2025)

Figure United States Synthetic Tiles Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Synthetic Tiles Price (USD/sqm) Trend Forecast (2018-2025)

Table United States Synthetic Tiles Sales Volume (K sqm) Forecast by Type (2018-2025)

Figure United States Synthetic Tiles Sales Volume (K sqm) Forecast by Type (2018-2025)

Figure United States Synthetic Tiles Sales Volume (K sqm) Forecast by Type in 2025

Table United States Synthetic Tiles Sales Volume (K sqm) Forecast by Application (2018-2025)

Figure United States Synthetic Tiles Sales Volume (K sqm) Forecast by Application (2018-2025)

Figure United States Synthetic Tiles Sales Volume (K sqm) Forecast by Application in 2025

Table United States Synthetic Tiles Sales Volume (K sqm) Forecast by Region (2018-2025)

Table United States Synthetic Tiles Sales Volume Share Forecast by Region (2018-2025)

Figure United States Synthetic Tiles Sales Volume Share Forecast by Region (2018-2025)

Figure United States Synthetic Tiles Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Synthetic Tiles Market Report 2018

Product link: <https://marketpublishers.com/r/U22BA700D48EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U22BA700D48EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970