

# United States Synthetic Latex Market Report 2017

<https://marketpublishers.com/r/U38C007324CEN.html>

Date: February 2017

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: U38C007324CEN

## Abstracts

### Notes:

Sales, means the sales volume of Synthetic Latex

Revenue, means the sales value of Synthetic Latex

This report studies sales (consumption) of Synthetic Latex in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

BASF

Celanese

DIC

Dow Chemical

Styron

Synthomer

Wacker Chemie

3M

Akzo Nobel

Alberdingk Boley

AP Resinas

Arkema

Asahi Kasei

Asian Paints

Bayer MaterialScience

Berkshire Hathaway

Chemec

Clariant

Dairen Chemical

Eastman Chemical

Eni

EOC Group

Financiera Maderera

Hansol Chemical

JSR

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Synthetic Latex in each application, can be divided into

Application 1

Application 2

## Contents

### United States Synthetic Latex Market Report 2017

#### **1 SYNTHETIC LATEX OVERVIEW**

1.1 Product Overview and Scope of Synthetic Latex

1.2 Classification of Synthetic Latex

1.2.1 Type I

1.2.2 Type II

1.3 Application of Synthetic Latex

1.3.1 Application

1.3.2 Application

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Synthetic Latex (2012-2022)

1.4.1 United States Synthetic Latex Sales and Growth Rate (2012-2022)

1.4.2 United States Synthetic Latex Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES SYNTHETIC LATEX COMPETITION BY MANUFACTURERS**

2.1 United States Synthetic Latex Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Synthetic Latex Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Synthetic Latex Average Price by Manufactures (2015 and 2016)

2.4 Synthetic Latex Market Competitive Situation and Trends

2.4.1 Synthetic Latex Market Concentration Rate

2.4.2 Synthetic Latex Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES SYNTHETIC LATEX SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

3.1 United States Synthetic Latex Sales and Market Share by States (2012-2017)

3.2 United States Synthetic Latex Revenue and Market Share by States (2012-2017)

3.3 United States Synthetic Latex Price by States (2012-2017)

#### **4 UNITED STATES SYNTHETIC LATEX SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Synthetic Latex Sales and Market Share by Type (2012-2017)
- 4.2 United States Synthetic Latex Revenue and Market Share by Type (2012-2017)
- 4.3 United States Synthetic Latex Price by Type (2012-2017)
- 4.4 United States Synthetic Latex Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES SYNTHETIC LATEX SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Synthetic Latex Sales and Market Share by Application (2012-2017)
- 5.2 United States Synthetic Latex Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES SYNTHETIC LATEX MANUFACTURERS PROFILES/ANALYSIS**

### **6.1 BASF**

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Synthetic Latex Product Type, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 BASF Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### **6.2 Celanese**

- 6.2.2 Synthetic Latex Product Type, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 Celanese Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### **6.3 DIC**

- 6.3.2 Synthetic Latex Product Type, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
- 6.3.3 DIC Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

### **6.4 Dow Chemical**

- 6.4.2 Synthetic Latex Product Type, Application and Specification
  - 6.4.2.1 Product A
  - 6.4.2.2 Product B
- 6.4.3 Dow Chemical Synthetic Latex Sales, Revenue, Price and Gross Margin

(2012-2017)

6.4.4 Main Business/Business Overview

6.5 Styron

6.5.2 Synthetic Latex Product Type, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Styron Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Synthomer

6.6.2 Synthetic Latex Product Type, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Synthomer Synthetic Latex Sales, Revenue, Price and Gross Margin

(2012-2017)

6.6.4 Main Business/Business Overview

6.7 Wacker Chemie

6.7.2 Synthetic Latex Product Type, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Wacker Chemie Synthetic Latex Sales, Revenue, Price and Gross Margin

(2012-2017)

6.7.4 Main Business/Business Overview

6.8 3M

6.8.2 Synthetic Latex Product Type, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 3M Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Akzo Nobel

6.9.2 Synthetic Latex Product Type, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Akzo Nobel Synthetic Latex Sales, Revenue, Price and Gross Margin

(2012-2017)

6.9.4 Main Business/Business Overview

6.10 Alberdingk Boley

6.10.2 Synthetic Latex Product Type, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Alberdingk Boley Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 AP Resinas

6.12 Arkema

6.13 Asahi Kasei

6.14 Asian Paints

6.15 Bayer MaterialScience

6.16 Berkshire Hathaway

6.17 Chemec

6.18 Clariant

6.19 Dairen Chemical

6.20 Eastman Chemical

6.21 Eni

6.22 EOC Group

6.23 Financiera Maderera

6.24 Hansol Chemical

6.25 JSR

## **7 SYNTHETIC LATEX MANUFACTURING COST ANALYSIS**

7.1 Synthetic Latex Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Synthetic Latex

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Synthetic Latex Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Synthetic Latex Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES SYNTHETIC LATEX MARKET FORECAST (2017-2022)**

- 11.1 United States Synthetic Latex Sales, Revenue Forecast (2017-2022)
- 11.2 United States Synthetic Latex Sales Forecast by Type (2017-2022)
- 11.3 United States Synthetic Latex Sales Forecast by Application (2017-2022)
- 11.4 Synthetic Latex Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Synthetic Latex

Table Classification of Synthetic Latex

Figure United States Sales Market Share of Synthetic Latex by Type in 2015

Table Application of Synthetic Latex

Figure United States Sales Market Share of Synthetic Latex by Application in 2015

Figure United States Synthetic Latex Sales and Growth Rate (2012-2022)

Figure United States Synthetic Latex Revenue and Growth Rate (2012-2022)

Table United States Synthetic Latex Sales of Key Manufacturers (2015 and 2016)

Table United States Synthetic Latex Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Synthetic Latex Sales Share by Manufacturers

Figure 2016 Synthetic Latex Sales Share by Manufacturers

Table United States Synthetic Latex Revenue by Manufacturers (2015 and 2016)

Table United States Synthetic Latex Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Synthetic Latex Revenue Share by Manufacturers

Table 2016 United States Synthetic Latex Revenue Share by Manufacturers

Table United States Market Synthetic Latex Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Synthetic Latex Average Price of Key Manufacturers in 2015

Figure Synthetic Latex Market Share of Top 3 Manufacturers

Figure Synthetic Latex Market Share of Top 5 Manufacturers

Table United States Synthetic Latex Sales by States (2012-2017)

Table United States Synthetic Latex Sales Share by States (2012-2017)

Figure United States Synthetic Latex Sales Market Share by States in 2015

Table United States Synthetic Latex Revenue and Market Share by States (2012-2017)

Table United States Synthetic Latex Revenue Share by States (2012-2017)

Figure Revenue Market Share of Synthetic Latex by States (2012-2017)

Table United States Synthetic Latex Price by States (2012-2017)

Table United States Synthetic Latex Sales by Type (2012-2017)

Table United States Synthetic Latex Sales Share by Type (2012-2017)

Figure United States Synthetic Latex Sales Market Share by Type in 2015

Table United States Synthetic Latex Revenue and Market Share by Type (2012-2017)

Table United States Synthetic Latex Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Synthetic Latex by Type (2012-2017)

Table United States Synthetic Latex Price by Type (2012-2017)

Figure United States Synthetic Latex Sales Growth Rate by Type (2012-2017)  
Table United States Synthetic Latex Sales by Application (2012-2017)  
Table United States Synthetic Latex Sales Market Share by Application (2012-2017)  
Figure United States Synthetic Latex Sales Market Share by Application in 2015  
Table United States Synthetic Latex Sales Growth Rate by Application (2012-2017)  
Figure United States Synthetic Latex Sales Growth Rate by Application (2012-2017)  
Table BASF Basic Information List  
Table BASF Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure BASF Synthetic Latex Sales Market Share (2012-2017)  
Table Celanese Basic Information List  
Table Celanese Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Celanese Synthetic Latex Sales Market Share (2012-2017)  
Table DIC Basic Information List  
Table DIC Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)  
Table DIC Synthetic Latex Sales Market Share (2012-2017)  
Table Dow Chemical Basic Information List  
Table Dow Chemical Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Dow Chemical Synthetic Latex Sales Market Share (2012-2017)  
Table Styron Basic Information List  
Table Styron Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Styron Synthetic Latex Sales Market Share (2012-2017)  
Table Synthomer Basic Information List  
Table Synthomer Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Synthomer Synthetic Latex Sales Market Share (2012-2017)  
Table Wacker Chemie Basic Information List  
Table Wacker Chemie Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Wacker Chemie Synthetic Latex Sales Market Share (2012-2017)  
Table 3M Basic Information List  
Table 3M Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)  
Table 3M Synthetic Latex Sales Market Share (2012-2017)  
Table Akzo Nobel Basic Information List  
Table Akzo Nobel Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Akzo Nobel Synthetic Latex Sales Market Share (2012-2017)  
Table Alberdingk Boley Basic Information List  
Table Alberdingk Boley Synthetic Latex Sales, Revenue, Price and Gross Margin (2012-2017)

Table Alberdingk Boley Synthetic Latex Sales Market Share (2012-2017)

Table AP Resinas Basic Information List

Table Arkema Basic Information List

Table Asahi Kasei Basic Information List

Table Asian Paints Basic Information List

Table Bayer MaterialScience Basic Information List

Table Berkshire Hathaway Basic Information List

Table Chemec Basic Information List

Table Clariant Basic Information List

Table Dairen Chemical Basic Information List

Table Eastman Chemical Basic Information List

Table Eni Basic Information List

Table EOC Group Basic Information List

Table Financiera Maderera Basic Information List

Table Hansol Chemical Basic Information List

Table JSR Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Synthetic Latex

Figure Manufacturing Process Analysis of Synthetic Latex

Figure Synthetic Latex Industrial Chain Analysis

Table Raw Materials Sources of Synthetic Latex Major Manufacturers in 2015

Table Major Buyers of Synthetic Latex

Table Distributors/Traders List

Figure United States Synthetic Latex Production and Growth Rate Forecast (2017-2022)

Figure United States Synthetic Latex Revenue and Growth Rate Forecast (2017-2022)

Table United States Synthetic Latex Production Forecast by Type (2017-2022)

Table United States Synthetic Latex Consumption Forecast by Application (2017-2022)

Table United States Synthetic Latex Sales Forecast by States (2017-2022)

Table United States Synthetic Latex Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Synthetic Latex Market Report 2017

Product link: <https://marketpublishers.com/r/U38C007324CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U38C007324CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970