

United States Synthesizer Market Report 2016

https://marketpublishers.com/r/UF0F461F2D6EN.html Date: November 2016 Pages: 110 Price: US\$ 3,800.00 (Single User License) ID: UF0F461F2D6EN **Abstracts** Notes: Sales, means the sales volume of Synthesizer Revenue, means the sales value of Synthesizer This report studies sales (consumption) of Synthesizer in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering **KORG** Moog Roland **CASIO** Panasonic Yamaha Dave Smith Novation

Arturia



Elektron

Nord Keyboards

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Synthesizer in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Synthesizer Market Report 2016

1 SYNTHESIZER OVERVIEW

- 1.1 Product Overview and Scope of Synthesizer
- 1.2 Classification of Synthesizer
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Synthesizer
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Synthesizer (2011-2021)
 - 1.4.1 United States Synthesizer Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Synthesizer Revenue and Growth Rate (2011-2021)

2 UNITED STATES SYNTHESIZER COMPETITION BY MANUFACTURERS

- 2.1 United States Synthesizer Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Synthesizer Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Synthesizer Average Price by Manufactures (2015 and 2016)
- 2.4 Synthesizer Market Competitive Situation and Trends
 - 2.4.1 Synthesizer Market Concentration Rate
 - 2.4.2 Synthesizer Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES SYNTHESIZER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Synthesizer Sales and Market Share by Type (2011-2016)
- 3.2 United States Synthesizer Revenue and Market Share by Type (2011-2016)
- 3.3 United States Synthesizer Price by Type (2011-2016)
- 3.4 United States Synthesizer Sales Growth Rate by Type (2011-2016)



4 UNITED STATES SYNTHESIZER SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Synthesizer Sales and Market Share by Application (2011-2016)
- 4.2 United States Synthesizer Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES SYNTHESIZER MANUFACTURERS PROFILES/ANALYSIS

5.1 KORG

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Synthesizer Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 KORG Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Moog

- 5.2.2 Synthesizer Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Moog Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Roland
 - 5.3.2 Synthesizer Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Roland Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 CASIO
- 5.4.2 Synthesizer Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 CASIO Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Panasonic
 - 5.5.2 Synthesizer Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Panasonic Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)



- 5.5.4 Main Business/Business Overview
- 5.6 Yamaha
 - 5.6.2 Synthesizer Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Yamaha Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Dave Smith
 - 5.7.2 Synthesizer Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Dave Smith Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Novation
 - 5.8.2 Synthesizer Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Novation Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Arturia
 - 5.9.2 Synthesizer Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Arturia Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Elektron
 - 5.10.2 Synthesizer Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Elektron Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Nord Keyboards

6 SYNTHESIZER MANUFACTURING COST ANALYSIS

- 6.1 Synthesizer Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials



- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Synthesizer

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Synthesizer Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Synthesizer Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES SYNTHESIZER MARKET FORECAST (2016-2021)

- 10.1 United States Synthesizer Sales, Revenue Forecast (2016-2021)
- 10.2 United States Synthesizer Sales Forecast by Type (2016-2021)
- 10.3 United States Synthesizer Sales Forecast by Application (2016-2021)



10.4 Synthesizer Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Synthesizer

Table Classification of Synthesizer

Figure United States Sales Market Share of Synthesizer by Type in 2015

Table Application of Synthesizer

Figure United States Sales Market Share of Synthesizer by Application in 2015

Figure United States Synthesizer Sales and Growth Rate (2011-2021)

Figure United States Synthesizer Revenue and Growth Rate (2011-2021)

Table United States Synthesizer Sales of Key Manufacturers (2015 and 2016)

Table United States Synthesizer Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Synthesizer Sales Share by Manufacturers

Figure 2016 Synthesizer Sales Share by Manufacturers

Table United States Synthesizer Revenue by Manufacturers (2015 and 2016)

Table United States Synthesizer Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Synthesizer Revenue Share by Manufacturers

Table 2016 United States Synthesizer Revenue Share by Manufacturers

Table United States Market Synthesizer Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Synthesizer Average Price of Key Manufacturers in 2015

Figure Synthesizer Market Share of Top 3 Manufacturers

Figure Synthesizer Market Share of Top 5 Manufacturers

Table United States Synthesizer Sales by Type (2011-2016)

Table United States Synthesizer Sales Share by Type (2011-2016)

Figure United States Synthesizer Sales Market Share by Type in 2015

Table United States Synthesizer Revenue and Market Share by Type (2011-2016)

Table United States Synthesizer Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Synthesizer by Type (2011-2016)

Table United States Synthesizer Price by Type (2011-2016)

Figure United States Synthesizer Sales Growth Rate by Type (2011-2016)

Table United States Synthesizer Sales by Application (2011-2016)

Table United States Synthesizer Sales Market Share by Application (2011-2016)

Figure United States Synthesizer Sales Market Share by Application in 2015

Table United States Synthesizer Sales Growth Rate by Application (2011-2016)

Figure United States Synthesizer Sales Growth Rate by Application (2011-2016)

Table KORG Basic Information List

Table KORG Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)



Figure KORG Synthesizer Sales Market Share (2011-2016)

Table Moog Basic Information List

Table Moog Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Moog Synthesizer Sales Market Share (2011-2016)

Table Roland Basic Information List

Table Roland Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Roland Synthesizer Sales Market Share (2011-2016)

Table CASIO Basic Information List

Table CASIO Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)

Table CASIO Synthesizer Sales Market Share (2011-2016)

Table Panasonic Basic Information List

Table Panasonic Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panasonic Synthesizer Sales Market Share (2011-2016)

Table Yamaha Basic Information List

Table Yamaha Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Yamaha Synthesizer Sales Market Share (2011-2016)

Table Dave Smith Basic Information List

Table Dave Smith Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dave Smith Synthesizer Sales Market Share (2011-2016)

Table Novation Basic Information List

Table Novation Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Novation Synthesizer Sales Market Share (2011-2016)

Table Arturia Basic Information List

Table Arturia Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Arturia Synthesizer Sales Market Share (2011-2016)

Table Elektron Basic Information List

Table Elektron Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Elektron Synthesizer Sales Market Share (2011-2016)

Table Nord Keyboards Basic Information List

Table Nord Keyboards Synthesizer Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nord Keyboards Synthesizer Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Synthesizer

Figure Manufacturing Process Analysis of Synthesizer

Figure Synthesizer Industrial Chain Analysis

Table Raw Materials Sources of Synthesizer Major Manufacturers in 2015



Table Major Buyers of Synthesizer

Table Distributors/Traders List

Figure United States Synthesizer Production and Growth Rate Forecast (2016-2021)

Figure United States Synthesizer Revenue and Growth Rate Forecast (2016-2021)

Table United States Synthesizer Production Forecast by Type (2016-2021)

Table United States Synthesizer Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Synthesizer Market Report 2016

Product link: https://marketpublishers.com/r/UF0F461F2D6EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UF0F461F2D6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970