

United States Sweet & Salty Snacks Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Sweet & Salty Snacks

Revenue, means the sales value of Sweet & Salty Snacks

This report studies sales (consumption) of Sweet & Salty Snacks in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

General Mills Inc.

Kraft Foods Group Inc.

Intersnack Group GmbH & Co. KG

Pepsi Co

Kellogg Company

Kettle Foods Ltd

Walkers Crisps

Unichips SpA

Mondelez International

The Lorenz Bahlsen Snack-World Gmbh & Co KG

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Sweet & Salty Snacks in each application, can be divided into

Application 1

Application 2

Application 3

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