

# United States Sweet Red Wine Market Report 2017

<https://marketpublishers.com/r/UF945ACCC26EN.html>

Date: January 2017

Pages: 119

Price: US\$ 3,800.00 (Single User License)

ID: UF945ACCC26EN

## Abstracts

### Notes:

Sales, means the sales volume of Sweet Red Wine

Revenue, means the sales value of Sweet Red Wine

This report studies sales (consumption) of Sweet Red Wine in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

E&J Gallo Winery

Constellation

Castel

The Wine Group

Accolade Wines

Concha y Toro

Treasury Wine Estates (TWE)

Trincherro Family

Pernod-Ricard

Diageo

Casella Wines

Changyu Group

Kendall-Jackson Vineyard Estates

GreatWall

Dynasty

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Still Wines

Sparkling Wines

Split by applications, this report focuses on sales, market share and growth rate of Sweet Red Wine in each application, can be divided into

Daily Meals

Social Occasions

Entertainment Venues

Other Situations

## Contents

### United States Sweet Red Wine Market Report 2017

#### **1 SWEET RED WINE OVERVIEW**

- 1.1 Product Overview and Scope of Sweet Red Wine
- 1.2 Classification of Sweet Red Wine
  - 1.2.1 Still Wines
  - 1.2.2 Sparkling Wines
- 1.3 Application of Sweet Red Wine
  - 1.3.1 Daily Meals
  - 1.3.2 Social Occasions
  - 1.3.3 Entertainment Venues
  - 1.3.4 Other Situations
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Sweet Red Wine (2012-2022)
  - 1.4.1 United States Sweet Red Wine Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Sweet Red Wine Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES SWEET RED WINE COMPETITION BY MANUFACTURERS**

- 2.1 United States Sweet Red Wine Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Sweet Red Wine Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Sweet Red Wine Average Price by Manufactures (2015 and 2016)
- 2.4 Sweet Red Wine Market Competitive Situation and Trends
  - 2.4.1 Sweet Red Wine Market Concentration Rate
  - 2.4.2 Sweet Red Wine Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES SWEET RED WINE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

- 3.1 United States Sweet Red Wine Sales and Market Share by States (2012-2017)
- 3.2 United States Sweet Red Wine Revenue and Market Share by States (2012-2017)
- 3.3 United States Sweet Red Wine Price by States (2012-2017)

## **4 UNITED STATES SWEET RED WINE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Sweet Red Wine Sales and Market Share by Type (2012-2017)
- 4.2 United States Sweet Red Wine Revenue and Market Share by Type (2012-2017)
- 4.3 United States Sweet Red Wine Price by Type (2012-2017)
- 4.4 United States Sweet Red Wine Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES SWEET RED WINE SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Sweet Red Wine Sales and Market Share by Application (2012-2017)
- 5.2 United States Sweet Red Wine Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES SWEET RED WINE MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 E&J Gallo Winery

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Sweet Red Wine Product Type, Application and Specification
  - 6.1.2.1 Still Wines
  - 6.1.2.2 Sparkling Wines
- 6.1.3 E&J Gallo Winery Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### 6.2 Constellation

- 6.2.2 Sweet Red Wine Product Type, Application and Specification
  - 6.2.2.1 Still Wines
  - 6.2.2.2 Sparkling Wines
- 6.2.3 Constellation Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### 6.3 Castel

- 6.3.2 Sweet Red Wine Product Type, Application and Specification
  - 6.3.2.1 Still Wines
  - 6.3.2.2 Sparkling Wines
- 6.3.3 Castel Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

### 6.4 The Wine Group

- 6.4.2 Sweet Red Wine Product Type, Application and Specification
  - 6.4.2.1 Still Wines
  - 6.4.2.2 Sparkling Wines
- 6.4.3 The Wine Group Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Accolade Wines
  - 6.5.2 Sweet Red Wine Product Type, Application and Specification
    - 6.5.2.1 Still Wines
    - 6.5.2.2 Sparkling Wines
  - 6.5.3 Accolade Wines Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Concha y Toro
  - 6.6.2 Sweet Red Wine Product Type, Application and Specification
    - 6.6.2.1 Still Wines
    - 6.6.2.2 Sparkling Wines
  - 6.6.3 Concha y Toro Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Treasury Wine Estates (TWE)
  - 6.7.2 Sweet Red Wine Product Type, Application and Specification
    - 6.7.2.1 Still Wines
    - 6.7.2.2 Sparkling Wines
  - 6.7.3 Treasury Wine Estates (TWE) Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Trinchero Family
  - 6.8.2 Sweet Red Wine Product Type, Application and Specification
    - 6.8.2.1 Still Wines
    - 6.8.2.2 Sparkling Wines
  - 6.8.3 Trinchero Family Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Pernod-Ricard
  - 6.9.2 Sweet Red Wine Product Type, Application and Specification
    - 6.9.2.1 Still Wines
    - 6.9.2.2 Sparkling Wines
  - 6.9.3 Pernod-Ricard Sweet Red Wine Sales, Revenue, Price and Gross Margin

(2012-2017)

6.9.4 Main Business/Business Overview

6.10 Diageo

6.10.2 Sweet Red Wine Product Type, Application and Specification

6.10.2.1 Still Wines

6.10.2.2 Sparkling Wines

6.10.3 Diageo Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Casella Wines

6.12 Changyu Group

6.13 Kendall-Jackson Vineyard Estates

6.14 GreatWall

6.15 Dynasty

## **7 SWEET RED WINE MANUFACTURING COST ANALYSIS**

7.1 Sweet Red Wine Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Sweet Red Wine

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Sweet Red Wine Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Sweet Red Wine Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES SWEET RED WINE MARKET FORECAST (2017-2022)**

- 11.1 United States Sweet Red Wine Sales, Revenue Forecast (2017-2022)
- 11.2 United States Sweet Red Wine Sales Forecast by Type (2017-2022)
- 11.3 United States Sweet Red Wine Sales Forecast by Application (2017-2022)
- 11.4 Sweet Red Wine Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Sweet Red Wine

Table Classification of Sweet Red Wine

Figure United States Sales Market Share of Sweet Red Wine by Type in 2015

Figure Still Wines Picture

Figure Sparkling Wines Picture

Table Application of Sweet Red Wine

Figure United States Sales Market Share of Sweet Red Wine by Application in 2015

Figure Daily Meals Examples

Figure Social Occasions Examples

Figure Entertainment Venues Examples

Figure Other Situations Examples

Figure United States Sweet Red Wine Sales and Growth Rate (2012-2022)

Figure United States Sweet Red Wine Revenue and Growth Rate (2012-2022)

Table United States Sweet Red Wine Sales of Key Manufacturers (2015 and 2016)

Table United States Sweet Red Wine Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Sweet Red Wine Sales Share by Manufacturers

Figure 2016 Sweet Red Wine Sales Share by Manufacturers

Table United States Sweet Red Wine Revenue by Manufacturers (2015 and 2016)

Table United States Sweet Red Wine Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Sweet Red Wine Revenue Share by Manufacturers

Table 2016 United States Sweet Red Wine Revenue Share by Manufacturers

Table United States Market Sweet Red Wine Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Sweet Red Wine Average Price of Key Manufacturers in 2015

Figure Sweet Red Wine Market Share of Top 3 Manufacturers

Figure Sweet Red Wine Market Share of Top 5 Manufacturers

Table United States Sweet Red Wine Sales by States (2012-2017)

Table United States Sweet Red Wine Sales Share by States (2012-2017)

Figure United States Sweet Red Wine Sales Market Share by States in 2015

Table United States Sweet Red Wine Revenue and Market Share by States (2012-2017)

Table United States Sweet Red Wine Revenue Share by States (2012-2017)

Figure Revenue Market Share of Sweet Red Wine by States (2012-2017)

Table United States Sweet Red Wine Price by States (2012-2017)  
Table United States Sweet Red Wine Sales by Type (2012-2017)  
Table United States Sweet Red Wine Sales Share by Type (2012-2017)  
Figure United States Sweet Red Wine Sales Market Share by Type in 2015  
Table United States Sweet Red Wine Revenue and Market Share by Type (2012-2017)  
Table United States Sweet Red Wine Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Sweet Red Wine by Type (2012-2017)  
Table United States Sweet Red Wine Price by Type (2012-2017)  
Figure United States Sweet Red Wine Sales Growth Rate by Type (2012-2017)  
Table United States Sweet Red Wine Sales by Application (2012-2017)  
Table United States Sweet Red Wine Sales Market Share by Application (2012-2017)  
Figure United States Sweet Red Wine Sales Market Share by Application in 2015  
Table United States Sweet Red Wine Sales Growth Rate by Application (2012-2017)  
Figure United States Sweet Red Wine Sales Growth Rate by Application (2012-2017)  
Table E&J Gallo Winery Basic Information List  
Table E&J Gallo Winery Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure E&J Gallo Winery Sweet Red Wine Sales Market Share (2012-2017)  
Table Constellation Basic Information List  
Table Constellation Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Constellation Sweet Red Wine Sales Market Share (2012-2017)  
Table Castel Basic Information List  
Table Castel Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Castel Sweet Red Wine Sales Market Share (2012-2017)  
Table The Wine Group Basic Information List  
Table The Wine Group Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)  
Table The Wine Group Sweet Red Wine Sales Market Share (2012-2017)  
Table Accolade Wines Basic Information List  
Table Accolade Wines Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Accolade Wines Sweet Red Wine Sales Market Share (2012-2017)  
Table Concha y Toro Basic Information List  
Table Concha y Toro Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Concha y Toro Sweet Red Wine Sales Market Share (2012-2017)  
Table Treasury Wine Estates (TWE) Basic Information List  
Table Treasury Wine Estates (TWE) Sweet Red Wine Sales, Revenue, Price and Gross

Margin (2012-2017)

Table Treasury Wine Estates (TWE) Sweet Red Wine Sales Market Share (2012-2017)

Table Trinchero Family Basic Information List

Table Trinchero Family Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table Trinchero Family Sweet Red Wine Sales Market Share (2012-2017)

Table Pernod-Ricard Basic Information List

Table Pernod-Ricard Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table Pernod-Ricard Sweet Red Wine Sales Market Share (2012-2017)

Table Diageo Basic Information List

Table Diageo Sweet Red Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table Diageo Sweet Red Wine Sales Market Share (2012-2017)

Table Casella Wines Basic Information List

Table Changyu Group Basic Information List

Table Kendall-Jackson Vineyard Estates Basic Information List

Table GreatWall Basic Information List

Table Dynasty Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sweet Red Wine

Figure Manufacturing Process Analysis of Sweet Red Wine

Figure Sweet Red Wine Industrial Chain Analysis

Table Raw Materials Sources of Sweet Red Wine Major Manufacturers in 2015

Table Major Buyers of Sweet Red Wine

Table Distributors/Traders List

Figure United States Sweet Red Wine Production and Growth Rate Forecast (2017-2022)

Figure United States Sweet Red Wine Revenue and Growth Rate Forecast (2017-2022)

Table United States Sweet Red Wine Production Forecast by Type (2017-2022)

Table United States Sweet Red Wine Consumption Forecast by Application (2017-2022)

Table United States Sweet Red Wine Sales Forecast by States (2017-2022)

Table United States Sweet Red Wine Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Sweet Red Wine Market Report 2017

Product link: <https://marketpublishers.com/r/UF945ACCC26EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF945ACCC26EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970