

United States Surfboard Market Report 2018

<https://marketpublishers.com/r/U90447706B3EN.html>

Date: January 2018

Pages: 109

Price: US\$ 3,800.00 (Single User License)

ID: U90447706B3EN

Abstracts

In this report, the United States Surfboard market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Surfboard in these regions, from 2013 to 2025 (forecast).

United States Surfboard market competition by top manufacturers/players, with Surfboard sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Quiksilver

Hobie

Rusty Surfboards

Xanadu Surfboards

Haydenshapes

boardworks Surf

Firewire Surfboards

Surftech

McTavish Surfboards

Keeper Sports

True North Gear

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Polyurethane (P.U.) Boards

Balsa Boards

Hollow Wooden Boards

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Entertainment

Sport Competition

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Surfboard Market Report 2018

1 SURFBOARD OVERVIEW

1.1 Product Overview and Scope of Surfboard

1.2 Classification of Surfboard by Product Category

1.2.1 United States Surfboard Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Surfboard Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Polyurethane (P.U.) Boards

1.2.4 Balsa Boards

1.2.5 Hollow Wooden Boards

1.2.6 Other

1.3 United States Surfboard Market by Application/End Users

1.3.1 United States Surfboard Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Entertainment

1.3.3 Sport Competition

1.3.4 Other

1.4 United States Surfboard Market by Region

1.4.1 United States Surfboard Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Surfboard Status and Prospect (2013-2025)

1.4.3 Southwest Surfboard Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic Surfboard Status and Prospect (2013-2025)

1.4.5 New England Surfboard Status and Prospect (2013-2025)

1.4.6 The South Surfboard Status and Prospect (2013-2025)

1.4.7 The Midwest Surfboard Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Surfboard (2013-2025)

1.5.1 United States Surfboard Sales and Growth Rate (2013-2025)

1.5.2 United States Surfboard Revenue and Growth Rate (2013-2025)

2 UNITED STATES SURFBOARD MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Surfboard Sales and Market Share of Key Players/Suppliers (2013-2018)

- 2.2 United States Surfboard Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Surfboard Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Surfboard Market Competitive Situation and Trends
 - 2.4.1 United States Surfboard Market Concentration Rate
 - 2.4.2 United States Surfboard Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Surfboard Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES SURFBOARD SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Surfboard Sales and Market Share by Region (2013-2018)
- 3.2 United States Surfboard Revenue and Market Share by Region (2013-2018)
- 3.3 United States Surfboard Price by Region (2013-2018)

4 UNITED STATES SURFBOARD SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Surfboard Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Surfboard Revenue and Market Share by Type (2013-2018)
- 4.3 United States Surfboard Price by Type (2013-2018)
- 4.4 United States Surfboard Sales Growth Rate by Type (2013-2018)

5 UNITED STATES SURFBOARD SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Surfboard Sales and Market Share by Application (2013-2018)
- 5.2 United States Surfboard Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES SURFBOARD PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Quiksilver
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Surfboard Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B

- 6.1.3 Quiksilver Surfboard Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Hobie
 - 6.2.2 Surfboard Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Hobie Surfboard Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Rusty Surfboards
 - 6.3.2 Surfboard Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Rusty Surfboards Surfboard Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Xanadu Surfboards
 - 6.4.2 Surfboard Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Xanadu Surfboards Surfboard Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Haydenshapes
 - 6.5.2 Surfboard Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Haydenshapes Surfboard Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 boardworks Surf
 - 6.6.2 Surfboard Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 boardworks Surf Surfboard Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Firewire Surfboards
 - 6.7.2 Surfboard Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B

6.7.3 Firewire Surfboards Surfboard Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Surftech

6.8.2 Surfboard Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Surftech Surfboard Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

6.9 McTavish Surfboards

6.9.2 Surfboard Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 McTavish Surfboards Surfboard Sales, Revenue, Price and Gross Margin (2013-2018)

6.9.4 Main Business/Business Overview

6.10 Keeper Sports

6.10.2 Surfboard Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Keeper Sports Surfboard Sales, Revenue, Price and Gross Margin (2013-2018)

6.10.4 Main Business/Business Overview

6.11 True North Gear

7 SURFBOARD MANUFACTURING COST ANALYSIS

7.1 Surfboard Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Surfboard

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Surfboard Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Surfboard Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SURFBOARD MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Surfboard Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Surfboard Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Surfboard Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Surfboard Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Surfboard

Figure United States Surfboard Market Size (K Units) by Type (2013-2025)

Figure United States Surfboard Sales Volume Market Share by Type (Product Category) in 2017

Figure Polyurethane (P.U.) Boards Product Picture

Figure Balsa Boards Product Picture

Figure Hollow Wooden Boards Product Picture

Figure Other Product Picture

Figure United States Surfboard Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Surfboard by Application in 2017

Figure Entertainment Examples

Table Key Downstream Customer in Entertainment

Figure Sport Competition Examples

Table Key Downstream Customer in Sport Competition

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Surfboard Market Size (Million USD) by Region (2013-2025)

Figure The West Surfboard Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Surfboard Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Surfboard Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Surfboard Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Surfboard Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Surfboard Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Surfboard Sales (K Units) and Growth Rate (2013-2025)

Figure United States Surfboard Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Surfboard Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Surfboard Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Surfboard Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Surfboard Sales Share by Players/Suppliers

Figure 2017 United States Surfboard Sales Share by Players/Suppliers

Figure United States Surfboard Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Surfboard Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Surfboard Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Surfboard Revenue Share by Players/Suppliers

Figure 2017 United States Surfboard Revenue Share by Players/Suppliers

Table United States Market Surfboard Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Surfboard Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Surfboard Market Share of Top 3 Players/Suppliers

Figure United States Surfboard Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Surfboard Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Surfboard Product Category

Table United States Surfboard Sales (K Units) by Region (2013-2018)

Table United States Surfboard Sales Share by Region (2013-2018)

Figure United States Surfboard Sales Share by Region (2013-2018)

Figure United States Surfboard Sales Market Share by Region in 2017

Table United States Surfboard Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Surfboard Revenue Share by Region (2013-2018)

Figure United States Surfboard Revenue Market Share by Region (2013-2018)

Figure United States Surfboard Revenue Market Share by Region in 2017

Table United States Surfboard Price (USD/Unit) by Region (2013-2018)

Table United States Surfboard Sales (K Units) by Type (2013-2018)

Table United States Surfboard Sales Share by Type (2013-2018)

Figure United States Surfboard Sales Share by Type (2013-2018)

Figure United States Surfboard Sales Market Share by Type in 2017

Table United States Surfboard Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Surfboard Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Surfboard by Type (2013-2018)

Figure Revenue Market Share of Surfboard by Type in 2017

Table United States Surfboard Price (USD/Unit) by Types (2013-2018)

Figure United States Surfboard Sales Growth Rate by Type (2013-2018)

Table United States Surfboard Sales (K Units) by Application (2013-2018)

Table United States Surfboard Sales Market Share by Application (2013-2018)

Figure United States Surfboard Sales Market Share by Application (2013-2018)

Figure United States Surfboard Sales Market Share by Application in 2017

Table United States Surfboard Sales Growth Rate by Application (2013-2018)

Figure United States Surfboard Sales Growth Rate by Application (2013-2018)

Table Quiksilver Basic Information List

Table Quiksilver Surfboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Quiksilver Surfboard Sales Growth Rate (2013-2018)

Figure Quiksilver Surfboard Sales Market Share in United States (2013-2018)

Figure Quiksilver Surfboard Revenue Market Share in United States (2013-2018)

Table Hobie Basic Information List

Table Hobie Surfboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Hobie Surfboard Sales Growth Rate (2013-2018)

Figure Hobie Surfboard Sales Market Share in United States (2013-2018)

Figure Hobie Surfboard Revenue Market Share in United States (2013-2018)

Table Rusty Surfboards Basic Information List

Table Rusty Surfboards Surfboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Rusty Surfboards Surfboard Sales Growth Rate (2013-2018)

Figure Rusty Surfboards Surfboard Sales Market Share in United States (2013-2018)

Figure Rusty Surfboards Surfboard Revenue Market Share in United States (2013-2018)

Table Xanadu Surfboards Basic Information List

Table Xanadu Surfboards Surfboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Xanadu Surfboards Surfboard Sales Growth Rate (2013-2018)

Figure Xanadu Surfboards Surfboard Sales Market Share in United States (2013-2018)

Figure Xanadu Surfboards Surfboard Revenue Market Share in United States (2013-2018)

Table Haydenshapes Basic Information List

Table Haydenshapes Surfboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Haydenshapes Surfboard Sales Growth Rate (2013-2018)

Figure Haydenshapes Surfboard Sales Market Share in United States (2013-2018)

Figure Haydenshapes Surfboard Revenue Market Share in United States (2013-2018)

Table boardworks Surf Basic Information List

Table boardworks Surf Surfboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure boardworks Surf Surfboard Sales Growth Rate (2013-2018)

Figure boardworks Surf Surfboard Sales Market Share in United States (2013-2018)

Figure boardworks Surf Surfboard Revenue Market Share in United States (2013-2018)
Table Firewire Surfboards Basic Information List
Table Firewire Surfboards Surfboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Firewire Surfboards Surfboard Sales Growth Rate (2013-2018)
Figure Firewire Surfboards Surfboard Sales Market Share in United States (2013-2018)
Figure Firewire Surfboards Surfboard Revenue Market Share in United States (2013-2018)
Table Surftech Basic Information List
Table Surftech Surfboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Surftech Surfboard Sales Growth Rate (2013-2018)
Figure Surftech Surfboard Sales Market Share in United States (2013-2018)
Figure Surftech Surfboard Revenue Market Share in United States (2013-2018)
Table McTavish Surfboards Basic Information List
Table McTavish Surfboards Surfboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure McTavish Surfboards Surfboard Sales Growth Rate (2013-2018)
Figure McTavish Surfboards Surfboard Sales Market Share in United States (2013-2018)
Figure McTavish Surfboards Surfboard Revenue Market Share in United States (2013-2018)
Table Keeper Sports Basic Information List
Table Keeper Sports Surfboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Keeper Sports Surfboard Sales Growth Rate (2013-2018)
Figure Keeper Sports Surfboard Sales Market Share in United States (2013-2018)
Figure Keeper Sports Surfboard Revenue Market Share in United States (2013-2018)
Table True North Gear Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Surfboard
Figure Manufacturing Process Analysis of Surfboard
Figure Surfboard Industrial Chain Analysis
Table Raw Materials Sources of Surfboard Major Players/Suppliers in 2017
Table Major Buyers of Surfboard
Table Distributors/Traders List
Figure United States Surfboard Sales Volume (K Units) and Growth Rate Forecast

(2018-2025)

Figure United States Surfboard Revenue (Million USD) and Growth Rate Forecast

(2018-2025)

Figure United States Surfboard Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Surfboard Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Surfboard Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Surfboard Sales Volume (K Units) Forecast by Type in 2025

Table United States Surfboard Sales Volume (K Units) Forecast by Application

(2018-2025)

Figure United States Surfboard Sales Volume (K Units) Forecast by Application

(2018-2025)

Figure United States Surfboard Sales Volume (K Units) Forecast by Application in 2025

Table United States Surfboard Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Surfboard Sales Volume Share Forecast by Region (2018-2025)

Figure United States Surfboard Sales Volume Share Forecast by Region (2018-2025)

Figure United States Surfboard Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Surfboard Market Report 2018

Product link: <https://marketpublishers.com/r/U90447706B3EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U90447706B3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970