

# United States Surfboard Market Report 2016

<https://marketpublishers.com/r/U4767DE5BDAEN.html>

Date: September 2016

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: U4767DE5BDAEN

## Abstracts

### Notes:

Sales, means the sales volume of Surfboard

Revenue, means the sales value of Surfboard

This report studies sales (consumption) of Surfboard in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Nonwe

Giantex

Liquid Shredder

Greco Surf

WavestormTM

California Board Company

BIC Sport

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Surfboard in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Surfboard Market Report 2016

#### **1 SURFBOARD OVERVIEW**

##### 1.1 Product Overview and Scope of Surfboard

##### 1.2 Classification of Surfboard

###### 1.2.1 Type I

###### 1.2.2 Type II

###### 1.2.3 Type III

##### 1.3 Application of Surfboard

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 USA Market Size Sales (Value) and Revenue (Volume) of Surfboard (2011-2021)

###### 1.4.1 USA Surfboard Sales and Growth Rate (2011-2021)

###### 1.4.2 USA Surfboard Revenue and Growth Rate (2011-2021)

#### **2 USA SURFBOARD COMPETITION BY MANUFACTURERS**

##### 2.1 USA Surfboard Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 USA Surfboard Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 USA Surfboard Average Price by Manufactures (2015 and 2016)

##### 2.4 Surfboard Market Competitive Situation and Trends

###### 2.4.1 Surfboard Market Concentration Rate

###### 2.4.2 Surfboard Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 USA SURFBOARD SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

##### 3.1 USA Surfboard Sales and Market Share by Type (2011-2016)

##### 3.2 USA Surfboard Revenue and Market Share by Type (2011-2016)

##### 3.3 USA Surfboard Price by Type (2011-2016)

##### 3.4 USA Surfboard Sales Growth Rate by Type (2011-2016)

#### **4 USA SURFBOARD SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 USA Surfboard Sales and Market Share by Application (2011-2016)
- 4.2 USA Surfboard Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 USA SURFBOARD MANUFACTURERS PROFILES/ANALYSIS**

### 5.1 Nonwe

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Surfboard Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Nonwe Surfboard Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### 5.2 Giantex

- 5.2.2 Surfboard Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Giantex Surfboard Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### 5.3 Liquid Shredder

- 5.3.2 Surfboard Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Liquid Shredder Surfboard Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### 5.4 Greco Surf

- 5.4.2 Surfboard Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Greco Surf Surfboard Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### 5.5 WavestormTM

- 5.5.2 Surfboard Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 WavestormTM Surfboard Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

### 5.6 California Board Company

- 5.6.2 Surfboard Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 California Board Company Surfboard Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 BIC Sport

5.7.2 Surfboard Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 BIC Sport Surfboard Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

## **6 SURFBOARD MANUFACTURING COST ANALYSIS**

6.1 Surfboard Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Surfboard

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Surfboard Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Surfboard Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

- 8.2.1 Pricing Strategy
- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 USA SURFBOARD MARKET FORECAST (2016-2021)**

- 10.1 USA Surfboard Sales, Revenue Forecast (2016-2021)
- 10.2 USA Surfboard Sales Forecast by Type (2016-2021)
- 10.3 USA Surfboard Sales Forecast by Application (2016-2021)
- 10.4 Surfboard Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Surfboard

Table Classification of Surfboard

Figure USA Sales Market Share of Surfboard by Type in 2015

Table Application of Surfboard

Figure USA Sales Market Share of Surfboard by Application in 2015

Figure USA Surfboard Sales and Growth Rate (2011-2021)

Figure USA Surfboard Revenue and Growth Rate (2011-2021)

Table USA Surfboard Sales of Key Manufacturers (2015 and 2016)

Table USA Surfboard Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Surfboard Sales Share by Manufacturers

Figure 2016 Surfboard Sales Share by Manufacturers

Table USA Surfboard Revenue by Manufacturers (2015 and 2016)

Table USA Surfboard Revenue Share by Manufacturers (2015 and 2016)

Table 2015 USA Surfboard Revenue Share by Manufacturers

Table 2016 USA Surfboard Revenue Share by Manufacturers

Table USA Market Surfboard Average Price of Key Manufacturers (2015 and 2016)

Figure USA Market Surfboard Average Price of Key Manufacturers in 2015

Figure Surfboard Market Share of Top 3 Manufacturers

Figure Surfboard Market Share of Top 5 Manufacturers

Table USA Surfboard Sales by Type (2011-2016)

Table USA Surfboard Sales Share by Type (2011-2016)

Figure USA Surfboard Sales Market Share by Type in 2015

Table USA Surfboard Revenue and Market Share by Type (2011-2016)

Table USA Surfboard Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Surfboard by Type (2011-2016)

Table USA Surfboard Price by Type (2011-2016)

Figure USA Surfboard Sales Growth Rate by Type (2011-2016)

Table USA Surfboard Sales by Application (2011-2016)

Table USA Surfboard Sales Market Share by Application (2011-2016)

Figure USA Surfboard Sales Market Share by Application in 2015

Table USA Surfboard Sales Growth Rate by Application (2011-2016)

Figure USA Surfboard Sales Growth Rate by Application (2011-2016)

Table Nonwe Basic Information List

Table Nonwe Surfboard Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Nonwe Surfboard Sales Market Share (2011-2016)

Table Giantex Basic Information List  
Table Giantex Surfboard Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Giantex Surfboard Sales Market Share (2011-2016)  
Table Liquid Shredder Basic Information List  
Table Liquid Shredder Surfboard Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Liquid Shredder Surfboard Sales Market Share (2011-2016)  
Table Greco Surf Basic Information List  
Table Greco Surf Surfboard Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Greco Surf Surfboard Sales Market Share (2011-2016)  
Table WavestormTM Basic Information List  
Table WavestormTM Surfboard Sales, Revenue, Price and Gross Margin (2011-2016)  
Table WavestormTM Surfboard Sales Market Share (2011-2016)  
Table California Board Company Basic Information List  
Table California Board Company Surfboard Sales, Revenue, Price and Gross Margin (2011-2016)  
Table California Board Company Surfboard Sales Market Share (2011-2016)  
Table BIC Sport Basic Information List  
Table BIC Sport Surfboard Sales, Revenue, Price and Gross Margin (2011-2016)  
Table BIC Sport Surfboard Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Surfboard  
Figure Manufacturing Process Analysis of Surfboard  
Figure Surfboard Industrial Chain Analysis  
Table Raw Materials Sources of Surfboard Major Manufacturers in 2015  
Table Major Buyers of Surfboard  
Table Distributors/Traders List  
Figure USA Surfboard Production and Growth Rate Forecast (2016-2021)  
Figure USA Surfboard Revenue and Growth Rate Forecast (2016-2021)  
Table USA Surfboard Production Forecast by Type (2016-2021)  
Table USA Surfboard Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: United States Surfboard Market Report 2016

Product link: <https://marketpublishers.com/r/U4767DE5BDAEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U4767DE5BDAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970