

United States Supply Chain Analytics Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Supply Chain Analytics

Revenue, means the sales value of Supply Chain Analytics

This report studies sales (consumption) of Supply Chain Analytics in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

IBM Corporation

Microstrategy

Oracle Corporation

SAP SE

SAS Institute, INC.

Capgemini S.A.

Genpact

Kinaxis

Tableau

Birst, INC.

Mu Sigma

JDA Software Group

Manhattan Associates

TARGIT

Logility

Demand Management

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Supply Chain Planning And Procurement

Sales And Operations Planning (S&Op)

Manufacturing Analytics

Transportation And Logistics Analytics

Visualization And Reporting Tools

Split by applications, this report focuses on sales, market share and growth rate of Supply Chain Analytics in each application, can be divided into

Retail And Consumer Packaged Goods (CPG)

Healthcare And Life Sciences

Manufacturing

High Tech And Electronics

Automotive

Aerospace And Defence

Others

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