

United States Sun Protective Clothing Market Report 2017

https://marketpublishers.com/r/U348255FEA4EN.html

Date: January 2017

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: U348255FEA4EN

Abstracts

Notes:

Sales, means the sales volume of Sun Protective Clothing

Revenue, means the sales value of Sun Protective Clothing

This report studies sales (consumption) of Sun Protective Clothing in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Columbia
Nike
Patagonia
The North Face
Under Armour
Eddie Bauer
Hanes
IZOD



Kuhl
Marmot
Mountain Hardwear
Adidas
Market Segment by States, covering
California
Texas
New York
Florida
Illinois
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Electronic
Medical Treatment
Anti-Chemical
Others
Split by applications, this report focuses on sales, market share and growth rate of Sun Protective Clothing in each application, can be divided into

Beach





Climbing Mountain

Other



Contents

United States Sun Protective Clothing Market Report 2017

1 SUN PROTECTIVE CLOTHING OVERVIEW

- 1.1 Product Overview and Scope of Sun Protective Clothing
- 1.2 Classification of Sun Protective Clothing
 - 1.2.1 Electronic
 - 1.2.2 Medical Treatment
- 1.2.3 Anti-Chemical
- 1.2.4 Others
- 1.3 Application of Sun Protective Clothing
 - 1.3.1 Beach
 - 1.3.2 Climbing Mountain
 - 1.3.3 Other
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Sun Protective Clothing (2012-2022)
 - 1.4.1 United States Sun Protective Clothing Sales and Growth Rate (2012-2022)
 - 1.4.2 United States Sun Protective Clothing Revenue and Growth Rate (2012-2022)

2 UNITED STATES SUN PROTECTIVE CLOTHING COMPETITION BY MANUFACTURERS

- 2.1 United States Sun Protective Clothing Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Sun Protective Clothing Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Sun Protective Clothing Average Price by Manufactures (2015 and 2016)
- 2.4 Sun Protective Clothing Market Competitive Situation and Trends
 - 2.4.1 Sun Protective Clothing Market Concentration Rate
 - 2.4.2 Sun Protective Clothing Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES SUN PROTECTIVE CLOTHING SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

3.1 United States Sun Protective Clothing Sales and Market Share by States



(2012-2017)

- 3.2 United States Sun Protective Clothing Revenue and Market Share by States (2012-2017)
- 3.3 United States Sun Protective Clothing Price by States (2012-2017)

4 UNITED STATES SUN PROTECTIVE CLOTHING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Sun Protective Clothing Sales and Market Share by Type (2012-2017)
- 4.2 United States Sun Protective Clothing Revenue and Market Share by Type (2012-2017)
- 4.3 United States Sun Protective Clothing Price by Type (2012-2017)
- 4.4 United States Sun Protective Clothing Sales Growth Rate by Type (2012-2017)

5 UNITED STATES SUN PROTECTIVE CLOTHING SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Sun Protective Clothing Sales and Market Share by Application (2012-2017)
- 5.2 United States Sun Protective Clothing Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES SUN PROTECTIVE CLOTHING MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Columbia
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Sun Protective Clothing Product Type, Application and Specification
 - 6.1.2.1 Electronic
 - 6.1.2.2 Medical Treatment
- 6.1.3 Columbia Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Nike
 - 6.2.2 Sun Protective Clothing Product Type, Application and Specification
 - 6.2.2.1 Electronic
 - 6.2.2.2 Medical Treatment
 - 6.2.3 Nike Sun Protective Clothing Sales, Revenue, Price and Gross Margin



- (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Patagonia
- 6.3.2 Sun Protective Clothing Product Type, Application and Specification
 - 6.3.2.1 Electronic
 - 6.3.2.2 Medical Treatment
- 6.3.3 Patagonia Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 The North Face
 - 6.4.2 Sun Protective Clothing Product Type, Application and Specification
 - 6.4.2.1 Electronic
 - 6.4.2.2 Medical Treatment
- 6.4.3 The North Face Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Under Armour
 - 6.5.2 Sun Protective Clothing Product Type, Application and Specification
 - 6.5.2.1 Electronic
 - 6.5.2.2 Medical Treatment
- 6.5.3 Under Armour Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Eddie Bauer
 - 6.6.2 Sun Protective Clothing Product Type, Application and Specification
 - 6.6.2.1 Electronic
 - 6.6.2.2 Medical Treatment
- 6.6.3 Eddie Bauer Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Hanes
 - 6.7.2 Sun Protective Clothing Product Type, Application and Specification
 - 6.7.2.1 Electronic
 - 6.7.2.2 Medical Treatment
- 6.7.3 Hanes Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- **6.8 IZOD**
 - 6.8.2 Sun Protective Clothing Product Type, Application and Specification



- 6.8.2.1 Electronic
- 6.8.2.2 Medical Treatment
- 6.8.3 IZOD Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Kuhl
 - 6.9.2 Sun Protective Clothing Product Type, Application and Specification
 - 6.9.2.1 Electronic
 - 6.9.2.2 Medical Treatment
- 6.9.3 Kuhl Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Marmot
 - 6.10.2 Sun Protective Clothing Product Type, Application and Specification
 - 6.10.2.1 Electronic
 - 6.10.2.2 Medical Treatment
- 6.10.3 Marmot Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Mountain Hardwear
- 6.12 Adidas

7 SUN PROTECTIVE CLOTHING MANUFACTURING COST ANALYSIS

- 7.1 Sun Protective Clothing Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Sun Protective Clothing

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Sun Protective Clothing Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing



- 8.3 Raw Materials Sources of Sun Protective Clothing Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SUN PROTECTIVE CLOTHING MARKET FORECAST (2017-2022)

- 11.1 United States Sun Protective Clothing Sales, Revenue Forecast (2017-2022)
- 11.2 United States Sun Protective Clothing Sales Forecast by Type (2017-2022)
- 11.3 United States Sun Protective Clothing Sales Forecast by Application (2017-2022)
- 11.4 Sun Protective Clothing Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology
Analyst Introduction
Data Source



The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sun Protective Clothing

Table Classification of Sun Protective Clothing

Figure United States Sales Market Share of Sun Protective Clothing by Type in 2015

Figure Electronic Picture

Figure Medical Treatment Picture

Figure Anti-Chemical Picture

Figure Others Picture

Table Application of Sun Protective Clothing

Figure United States Sales Market Share of Sun Protective Clothing by Application in 2015

Figure Beach Examples

Figure Climbing Mountain Examples

Figure Other Examples

Figure United States Sun Protective Clothing Sales and Growth Rate (2012-2022)

Figure United States Sun Protective Clothing Revenue and Growth Rate (2012-2022)

Table United States Sun Protective Clothing Sales of Key Manufacturers (2015 and 2016)

Table United States Sun Protective Clothing Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Sun Protective Clothing Sales Share by Manufacturers

Figure 2016 Sun Protective Clothing Sales Share by Manufacturers

Table United States Sun Protective Clothing Revenue by Manufacturers (2015 and 2016)

Table United States Sun Protective Clothing Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Sun Protective Clothing Revenue Share by Manufacturers Table 2016 United States Sun Protective Clothing Revenue Share by Manufacturers Table United States Market Sun Protective Clothing Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Sun Protective Clothing Average Price of Key Manufacturers in 2015

Figure Sun Protective Clothing Market Share of Top 3 Manufacturers

Figure Sun Protective Clothing Market Share of Top 5 Manufacturers

Table United States Sun Protective Clothing Sales by States (2012-2017)

Table United States Sun Protective Clothing Sales Share by States (2012-2017)



Figure United States Sun Protective Clothing Sales Market Share by States in 2015 Table United States Sun Protective Clothing Revenue and Market Share by States (2012-2017)

Table United States Sun Protective Clothing Revenue Share by States (2012-2017)

Figure Revenue Market Share of Sun Protective Clothing by States (2012-2017)

Table United States Sun Protective Clothing Price by States (2012-2017)

Table United States Sun Protective Clothing Sales by Type (2012-2017)

Table United States Sun Protective Clothing Sales Share by Type (2012-2017)

Figure United States Sun Protective Clothing Sales Market Share by Type in 2015

Table United States Sun Protective Clothing Revenue and Market Share by Type (2012-2017)

Table United States Sun Protective Clothing Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Sun Protective Clothing by Type (2012-2017)

Table United States Sun Protective Clothing Price by Type (2012-2017)

Figure United States Sun Protective Clothing Sales Growth Rate by Type (2012-2017)

Table United States Sun Protective Clothing Sales by Application (2012-2017)

Table United States Sun Protective Clothing Sales Market Share by Application (2012-2017)

Figure United States Sun Protective Clothing Sales Market Share by Application in 2015 Table United States Sun Protective Clothing Sales Growth Rate by Application (2012-2017)

Figure United States Sun Protective Clothing Sales Growth Rate by Application (2012-2017)

Table Columbia Basic Information List

Table Columbia Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Columbia Sun Protective Clothing Sales Market Share (2012-2017)

Table Nike Basic Information List

Table Nike Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)

Table Nike Sun Protective Clothing Sales Market Share (2012-2017)

Table Patagonia Basic Information List

Table Patagonia Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)

Table Patagonia Sun Protective Clothing Sales Market Share (2012-2017)

Table The North Face Basic Information List

Table The North Face Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)

Table The North Face Sun Protective Clothing Sales Market Share (2012-2017)



Table Under Armour Basic Information List

Table Under Armour Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)

Table Under Armour Sun Protective Clothing Sales Market Share (2012-2017)

Table Eddie Bauer Basic Information List

Table Eddie Bauer Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)

Table Eddie Bauer Sun Protective Clothing Sales Market Share (2012-2017)

Table Hanes Basic Information List

Table Hanes Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)

Table Hanes Sun Protective Clothing Sales Market Share (2012-2017)

Table IZOD Basic Information List

Table IZOD Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)

Table IZOD Sun Protective Clothing Sales Market Share (2012-2017)

Table Kuhl Basic Information List

Table Kuhl Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)

Table Kuhl Sun Protective Clothing Sales Market Share (2012-2017)

Table Marmot Basic Information List

Table Marmot Sun Protective Clothing Sales, Revenue, Price and Gross Margin (2012-2017)

Table Marmot Sun Protective Clothing Sales Market Share (2012-2017)

Table Mountain Hardwear Basic Information List

Table Adidas Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sun Protective Clothing

Figure Manufacturing Process Analysis of Sun Protective Clothing

Figure Sun Protective Clothing Industrial Chain Analysis

Table Raw Materials Sources of Sun Protective Clothing Major Manufacturers in 2015

Table Major Buyers of Sun Protective Clothing

Table Distributors/Traders List

Figure United States Sun Protective Clothing Production and Growth Rate Forecast (2017-2022)

Figure United States Sun Protective Clothing Revenue and Growth Rate Forecast (2017-2022)



Table United States Sun Protective Clothing Production Forecast by Type (2017-2022) Table United States Sun Protective Clothing Consumption Forecast by Application (2017-2022)

Table United States Sun Protective Clothing Sales Forecast by States (2017-2022)
Table United States Sun Protective Clothing Sales Share Forecast by States (2017-2022)



I would like to order

Product name: United States Sun Protective Clothing Market Report 2017

Product link: https://marketpublishers.com/r/U348255FEA4EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U348255FEA4EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970