

# **United States Studio Headphones Market Report 2017**

https://marketpublishers.com/r/U2C91E71360EN.html

Date: October 2017

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: U2C91E71360EN

### **Abstracts**

In this report, the United States Studio Headphones market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The Midwest

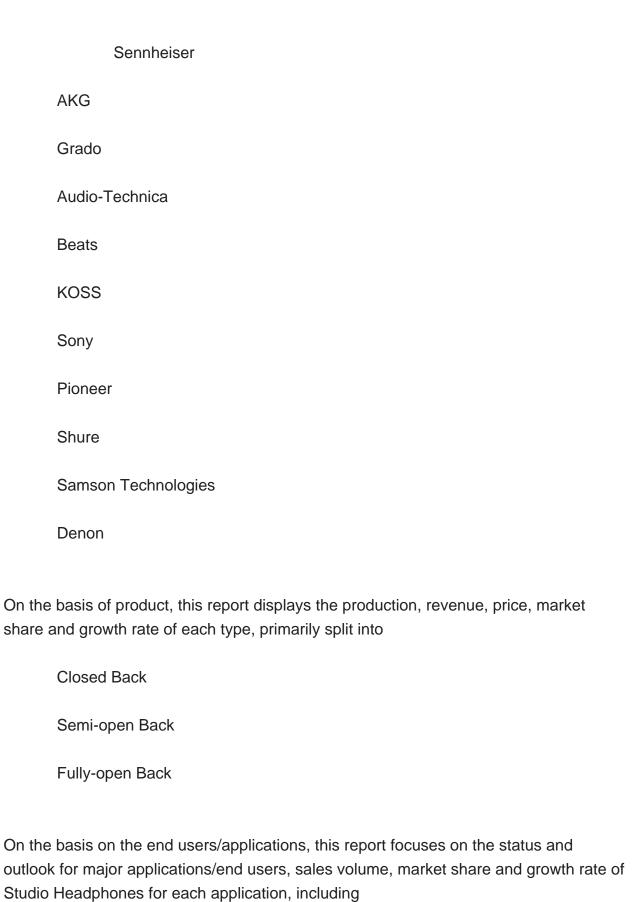
The South

with sales (volume), revenue (value), market share and growth rate of Studio Headphones in these regions, from 2012 to 2022 (forecast).

United States Studio Headphones market competition by top manufacturers/players, with Studio Headphones sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Beyerdynamic





United States Studio Headphones Market Report 2017

Studio



Stage
Critical Listening
Mixing
Others

If you have any special requirements, please let us know and we will offer you the report as you want.



### **Contents**

United States Studio Headphones Market Report 2017

#### 1 STUDIO HEADPHONES OVERVIEW

- 1.1 Product Overview and Scope of Studio Headphones
- 1.2 Classification of Studio Headphones by Product Category
- 1.2.1 United States Studio Headphones Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Studio Headphones Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Closed Back
  - 1.2.4 Semi-open Back
  - 1.2.5 Fully-open Back
- 1.3 United States Studio Headphones Market by Application/End Users
- 1.3.1 United States Studio Headphones Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Studio
  - 1.3.3 Stage
  - 1.3.4 Critical Listening
  - 1.3.5 Mixing
  - 1.3.6 Others
- 1.4 United States Studio Headphones Market by Region
- 1.4.1 United States Studio Headphones Market Size (Value) Comparison by Region (2012-2022)
- 1.4.2 The West Studio Headphones Status and Prospect (2012-2022)
- 1.4.3 Southwest Studio Headphones Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Studio Headphones Status and Prospect (2012-2022)
- 1.4.5 New England Studio Headphones Status and Prospect (2012-2022)
- 1.4.6 The South Studio Headphones Status and Prospect (2012-2022)
- 1.4.7 The Midwest Studio Headphones Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Studio Headphones (2012-2022)
  - 1.5.1 United States Studio Headphones Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Studio Headphones Revenue and Growth Rate (2012-2022)

# 2 UNITED STATES STUDIO HEADPHONES MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Studio Headphones Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Studio Headphones Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Studio Headphones Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Studio Headphones Market Competitive Situation and Trends
  - 2.4.1 United States Studio Headphones Market Concentration Rate
- 2.4.2 United States Studio Headphones Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Studio Headphones Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES STUDIO HEADPHONES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Studio Headphones Sales and Market Share by Region (2012-2017)
- 3.2 United States Studio Headphones Revenue and Market Share by Region (2012-2017)
- 3.3 United States Studio Headphones Price by Region (2012-2017)

# 4 UNITED STATES STUDIO HEADPHONES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Studio Headphones Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Studio Headphones Revenue and Market Share by Type (2012-2017)
- 4.3 United States Studio Headphones Price by Type (2012-2017)
- 4.4 United States Studio Headphones Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES STUDIO HEADPHONES SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Studio Headphones Sales and Market Share by Application (2012-2017)
- 5.2 United States Studio Headphones Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES STUDIO HEADPHONES PLAYERS/SUPPLIERS PROFILES AND



#### **SALES DATA**

- 6.1 Beyerdynamic
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Studio Headphones Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 Beyerdynamic Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Sennheiser
  - 6.2.2 Studio Headphones Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Sennheiser Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 AKG
  - 6.3.2 Studio Headphones Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 AKG Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Grado
  - 6.4.2 Studio Headphones Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Grado Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Audio-Technica
  - 6.5.2 Studio Headphones Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Audio-Technica Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Beats
  - 6.6.2 Studio Headphones Product Category, Application and Specification



- 6.6.2.1 Product A
- 6.6.2.2 Product B
- 6.6.3 Beats Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- **6.7 KOSS** 
  - 6.7.2 Studio Headphones Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 KOSS Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Sony
  - 6.8.2 Studio Headphones Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Sony Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Pioneer
  - 6.9.2 Studio Headphones Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Pioneer Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Shure
  - 6.10.2 Studio Headphones Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 Shure Studio Headphones Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Samson Technologies
- 6.12 Denon

## 7 STUDIO HEADPHONES MANUFACTURING COST ANALYSIS

- 7.1 Studio Headphones Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials



- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Studio Headphones

### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Studio Headphones Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Studio Headphones Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES STUDIO HEADPHONES MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Studio Headphones Sales Volume, Revenue Forecast (2017-2022)



- 11.2 United States Studio Headphones Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Studio Headphones Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Studio Headphones Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Studio Headphones

Figure United States Studio Headphones Market Size (K Units) by Type (2012-2022)

Figure United States Studio Headphones Sales Volume Market Share by Type (Product Category) in 2016

Figure Closed Back Product Picture

Figure Semi-open Back Product Picture

Figure Fully-open Back Product Picture

Figure United States Studio Headphones Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Studio Headphones by Application in 2016

Figure Studio Examples

Table Key Downstream Customer in Studio

Figure Stage Examples

Table Key Downstream Customer in Stage

Figure Critical Listening Examples

Table Key Downstream Customer in Critical Listening

Figure Mixing Examples

Table Key Downstream Customer in Mixing

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Studio Headphones Market Size (Million USD) by Region (2012-2022)

Figure The West Studio Headphones Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Studio Headphones Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Studio Headphones Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Studio Headphones Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Studio Headphones Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Studio Headphones Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Studio Headphones Sales (K Units) and Growth Rate (2012-2022)



Figure United States Studio Headphones Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Studio Headphones Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Studio Headphones Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Studio Headphones Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Studio Headphones Sales Share by Players/Suppliers Figure 2017 United States Studio Headphones Sales Share by Players/Suppliers Figure United States Studio Headphones Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Studio Headphones Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Studio Headphones Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Studio Headphones Revenue Share by Players/Suppliers Figure 2017 United States Studio Headphones Revenue Share by Players/Suppliers Table United States Market Studio Headphones Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Studio Headphones Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Studio Headphones Market Share of Top 3 Players/Suppliers Figure United States Studio Headphones Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Studio Headphones Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Studio Headphones Product Category
Table United States Studio Headphones Sales (K Units) by Region (2012-2017)
Table United States Studio Headphones Sales Share by Region (2012-2017)
Figure United States Studio Headphones Sales Share by Region (2012-2017)
Figure United States Studio Headphones Sales Market Share by Region in 2016
Table United States Studio Headphones Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States Studio Headphones Revenue Share by Region (2012-2017) Figure United States Studio Headphones Revenue Market Share by Region (2012-2017)

Figure United States Studio Headphones Revenue Market Share by Region in 2016 Table United States Studio Headphones Price (USD/Unit) by Region (2012-2017) Table United States Studio Headphones Sales (K Units) by Type (2012-2017) Table United States Studio Headphones Sales Share by Type (2012-2017)



Type (2012-2017)

Figure United States Studio Headphones Sales Share by Type (2012-2017)
Figure United States Studio Headphones Sales Market Share by Type in 2016
Table United States Studio Headphones Revenue (Million USD) and Market Share by

Table United States Studio Headphones Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Studio Headphones by Type (2012-2017)

Figure Revenue Market Share of Studio Headphones by Type in 2016

Table United States Studio Headphones Price (USD/Unit) by Types (2012-2017)

Figure United States Studio Headphones Sales Growth Rate by Type (2012-2017)

Table United States Studio Headphones Sales (K Units) by Application (2012-2017)

Table United States Studio Headphones Sales Market Share by Application (2012-2017)

Figure United States Studio Headphones Sales Market Share by Application (2012-2017)

Figure United States Studio Headphones Sales Market Share by Application in 2016 Table United States Studio Headphones Sales Growth Rate by Application (2012-2017) Figure United States Studio Headphones Sales Growth Rate by Application (2012-2017)

Table Beyerdynamic Basic Information List

Table Beyerdynamic Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Beyerdynamic Studio Headphones Sales Growth Rate (2012-2017)

Figure Beyerdynamic Studio Headphones Sales Market Share in United States (2012-2017)

Figure Beyerdynamic Studio Headphones Revenue Market Share in United States (2012-2017)

Table Sennheiser Basic Information List

Table Sennheiser Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sennheiser Studio Headphones Sales Growth Rate (2012-2017)

Figure Sennheiser Studio Headphones Sales Market Share in United States (2012-2017)

Figure Sennheiser Studio Headphones Revenue Market Share in United States (2012-2017)

Table AKG Basic Information List

Table AKG Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure AKG Studio Headphones Sales Growth Rate (2012-2017)

Figure AKG Studio Headphones Sales Market Share in United States (2012-2017)



Figure AKG Studio Headphones Revenue Market Share in United States (2012-2017)
Table Grado Basic Information List

Table Grado Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Grado Studio Headphones Sales Growth Rate (2012-2017)

Figure Grado Studio Headphones Sales Market Share in United States (2012-2017)

Figure Grado Studio Headphones Revenue Market Share in United States (2012-2017)

Table Audio-Technica Basic Information List

Table Audio-Technica Studio Headphones Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure Audio-Technica Studio Headphones Sales Growth Rate (2012-2017)

Figure Audio-Technica Studio Headphones Sales Market Share in United States (2012-2017)

Figure Audio-Technica Studio Headphones Revenue Market Share in United States (2012-2017)

Table Beats Basic Information List

Table Beats Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Beats Studio Headphones Sales Growth Rate (2012-2017)

Figure Beats Studio Headphones Sales Market Share in United States (2012-2017)

Figure Beats Studio Headphones Revenue Market Share in United States (2012-2017)

Table KOSS Basic Information List

Table KOSS Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure KOSS Studio Headphones Sales Growth Rate (2012-2017)

Figure KOSS Studio Headphones Sales Market Share in United States (2012-2017)

Figure KOSS Studio Headphones Revenue Market Share in United States (2012-2017)

Table Sony Basic Information List

Table Sony Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sony Studio Headphones Sales Growth Rate (2012-2017)

Figure Sony Studio Headphones Sales Market Share in United States (2012-2017)

Figure Sony Studio Headphones Revenue Market Share in United States (2012-2017)

Table Pioneer Basic Information List

Table Pioneer Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pioneer Studio Headphones Sales Growth Rate (2012-2017)

Figure Pioneer Studio Headphones Sales Market Share in United States (2012-2017)

Figure Pioneer Studio Headphones Revenue Market Share in United States



(2012-2017)

Table Shure Basic Information List

Table Shure Studio Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Shure Studio Headphones Sales Growth Rate (2012-2017)

Figure Shure Studio Headphones Sales Market Share in United States (2012-2017)

Figure Shure Studio Headphones Revenue Market Share in United States (2012-2017)

Table Samson Technologies Basic Information List

Table Denon Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Studio Headphones

Figure Manufacturing Process Analysis of Studio Headphones

Figure Studio Headphones Industrial Chain Analysis

Table Raw Materials Sources of Studio Headphones Major Players/Suppliers in 2016

Table Major Buyers of Studio Headphones

Table Distributors/Traders List

Figure United States Studio Headphones Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Studio Headphones Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Studio Headphones Price (USD/Unit) Trend Forecast (2017-2022) Table United States Studio Headphones Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Studio Headphones Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Studio Headphones Sales Volume (K Units) Forecast by Type in 2022

Table United States Studio Headphones Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Studio Headphones Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Studio Headphones Sales Volume (K Units) Forecast by Application in 2022

Table United States Studio Headphones Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Studio Headphones Sales Volume Share Forecast by Region (2017-2022)



Figure United States Studio Headphones Sales Volume Share Forecast by Region (2017-2022)

Figure United States Studio Headphones Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Studio Headphones Market Report 2017 Product link: <a href="https://marketpublishers.com/r/U2C91E71360EN.html">https://marketpublishers.com/r/U2C91E71360EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U2C91E71360EN.html">https://marketpublishers.com/r/U2C91E71360EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970